

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RAGE		RAGE RESPONDENT'S AGE/C				TOTAL
		18-34	35-44	45-64	65 or over	
TOTAL		17%	23%	38%	22%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	20%	20%	40%	19%	171
	Midwest	15%	24%	33%	28%	127
	South	14%	20%	44%	22%	196
	South Central	24%	25%	29%	21%	78
	Central Plains	2%	23%	48%	27%	56
	Mountain States	20%	23%	29%	28%	58
	West	19%	30%	36%	16%	120
RG2 GEOGRAPHIC AREAS TWO	California	21%	35%	26%	18%	87
	Florida	14%	17%	46%	23%	61
	Texas	25%	23%	32%	20%	64
	New York	31%	20%	37%	12%	55
	Rest of country	14%	22%	40%	24%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	16%	22%	40%	23%	276
	Competitive states	15%	20%	38%	27%	290
	55%+ Harris states	21%	28%	36%	15%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	16%	21%	39%	23%	352
	DEM governor	18%	25%	37%	21%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	10%	18%	44%	28%	308
	Urban	25%	25%	33%	17%	200
	Suburb	17%	28%	35%	19%	285
	Unsure / refused	41%	4%	26%	29%	14
GENDER GENDER	Male	19%	24%	37%	20%	379
	Female	16%	22%	39%	24%	428
USRGEN REGION / GENDER	Rural men	6%	19%	51%	24%	147
	Rural women	14%	16%	38%	32%	161
	Urban men	31%	25%	31%	14%	98
	Urban women	21%	24%	36%	19%	102
	Suburban men	23%	29%	28%	19%	128
	Suburban women	12%	28%	41%	19%	157
	Unsure	41%	4%	26%	29%	14
RR96 AGE / SEX	Male / under 45	44%	56%			161
	Male / 45+			65%	35%	218
	Female / under 45	41%	59%			162
	Female / 45+			62%	38%	266

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		18-34	35-44	45-64	65 or over	
EMPSTAT	Not employed	26%	31%	35%	8%	90
	Employed	22%	31%	41%	6%	497
	Retired		2%	33%	66%	215
	Refused	88%			12%	5
RRACE RESPONDENT'S RACE/C	White	13%	23%	40%	24%	565
	Black / African American	15%	19%	43%	23%	97
	Hispanic / Latino	37%	24%	24%	15%	105
	Other	24%	26%	32%	17%	40
USRACE COMMUNITY / RACE	White suburban men	27%	28%	26%	20%	91
	White suburban women	9%	28%	46%	18%	111
	Black suburban men	13%	31%	44%	12%	14
	Black suburban women	2%	29%	55%	14%	23
	Urban voters	25%	25%	33%	17%	200
	Rural voters	10%	18%	44%	28%	308
GENRACE RACE BY GENDER	White men	16%	25%	37%	21%	261
	White women	10%	22%	42%	25%	304
	Black men	15%	18%	43%	24%	45
	Black women	14%	21%	44%	21%	52
	Hispanic men	37%	22%	30%	11%	51
	Hispanic women	37%	26%	18%	19%	54
WHITE SENIORS	White seniors	3%	1%	41%	56%	239
	Other	23%	32%	37%	8%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	14%	17%	46%	24%	355
	Independent	25%	26%	35%	14%	73
	Democrat	19%	28%	32%	22%	379
RPTYID89 SEX / PARTY ID	Male / GOP	16%	19%	45%	20%	205
	Female / GOP	10%	14%	47%	29%	151
	Male / DEM	19%	31%	28%	22%	137
	Female / DEM	18%	27%	33%	22%	242
	Male / IND	30%	26%	31%	14%	37
	Female / IND	20%	26%	39%	15%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	45%	55%			109
	45 & over / GOP			66%	34%	246
	Under 45 / DEM	40%	60%			177
	45 & over / DEM			59%	41%	202
	Under 45 / IND	49%	51%			37
	45 & over / IND			71%	29%	36

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RPARTY USUAL VOTE BEHAVIOR/C	Republican	13%	17%	47%	23%	366
	Ticket splitter	37%	8%	31%	24%	23
	Democrat	19%	29%	31%	21%	418
PARTISAN	Hard GOP	11%	18%	47%	24%	309
	Soft GOP	34%	13%	31%	22%	42
	Ticket splitters	24%	25%	39%	13%	80
	Soft DEM	10%	20%	51%	18%	32
	Hard DEM	19%	29%	29%	22%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	11%	17%	48%	24%	387
	Moderate	23%	25%	32%	19%	82
	Liberal	22%	29%	28%	20%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	10%	15%	48%	27%	177
	Smwt conservative	12%	18%	48%	22%	210
	Moderate / liberal	23%	29%	29%	20%	420
RPTYID98 TARGET GROUPS	Republican	14%	17%	46%	24%	355
	Independent	25%	26%	35%	14%	73
	Conservative DEM	7%	11%	56%	26%	40
	Mod / lib DEM	20%	30%	29%	21%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	10%	14%	49%	27%	169
	Centrists	18%	24%	37%	21%	522
	Very liberal DEM	24%	30%	27%	18%	116
SEXIDEOL	Conservative men	14%	18%	47%	20%	219
	Conservative women	6%	15%	49%	30%	168
	Moderate men	21%	24%	35%	20%	37
	Moderate women	26%	27%	29%	18%	44
	Liberal men	26%	34%	20%	21%	123
	Liberal women	20%	27%	33%	20%	215
D6 2024 PRESIDENTIAL VOTE	Trump	15%	17%	46%	23%	364
	Harris	19%	29%	31%	22%	394
	Other	37%	17%	30%	15%	16
	Did not vote		51%	44%	5%	5
	Unsure / refused	18%	20%	35%	27%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%		51%	34%	29
	High school graduate	19%	13%	42%	26%	157
	Some college	14%	24%	39%	23%	258
	College graduate	18%	29%	35%	19%	363

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		18-34	35-44	45-64	65 or over	
RGEDUC GENDER / EDUCATION	Non college grad men	15%	18%	46%	21%	216
	College grad men	23%	31%	26%	20%	164
	Non college grad women	17%	18%	36%	29%	228
	College grad women	14%	27%	41%	18%	199
EDRAC	White college graduates	15%	28%	38%	19%	258
	Non-white college graduates	25%	30%	27%	19%	105
	White non-college graduates	11%	19%	42%	28%	307
	Non-white non-college graduates	27%	17%	38%	18%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	11%	19%	42%	28%	307
	Minority non-college graduate	27%	17%	38%	18%	137
	Others	18%	29%	35%	19%	363
RMARITAL MARITAL STATUS/C	Single	32%	24%	30%	13%	205
	Married	13%	26%	40%	21%	484
	No longer married	5%	10%	44%	41%	118
STATUS MARITAL STATUS / GENDER	Married men	15%	26%	37%	22%	240
	Unmarried men	11%	11%	51%	27%	44
	Single men	32%	25%	31%	12%	95
	Married women	12%	26%	42%	20%	244
	Unmarried women	1%	10%	40%	49%	74
	Single women	33%	23%	30%	14%	110
MARAC	White married	12%	25%	41%	23%	381
	Non-white married	20%	30%	35%	15%	103
	White not married	16%	20%	38%	26%	184
	Non-white not married	30%	17%	32%	21%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	32%	30%	29%	10%	60
	White single women	23%	23%	35%	19%	47
	White married men	13%	25%	38%	24%	178
	White married women	10%	25%	44%	21%	202
	White no longer married men		13%	53%	33%	22
	White no longer married women		10%	45%	45%	55
	Other	26%	22%	33%	18%	242
	RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	20%	50%	27%	3%
No		16%	10%	43%	31%	541

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RAGE		RAGE RESPONDENT'S AGE/C				TOTAL
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MOMDAD PARENTS	Dad	19%	49%	31%	1%	126
	Mom	20%	51%	24%	5%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	22%	50%	26%	2%	215
	Married / no children	6%	6%	51%	36%	269
	Divorced / children		38%	53%	9%	8
	Divorced / no children	1%	6%	48%	44%	51
	Single / no children	36%	18%	31%	15%	174
	Other / mixed	10%	27%	34%	30%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	15%	14%	47%	23%	305
	Not born-again	17%	30%	34%	20%	454
	Refused	32%	12%	22%	34%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	14%	18%	48%	20%	151
	Male not evangelical	22%	28%	30%	21%	228
	Female born again / evangelicals	16%	11%	46%	27%	154
	Female not evangelical	15%	28%	35%	22%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	12%	14%	49%	25%	203
	Non-white Evangelical	22%	15%	44%	19%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	8%	15%	52%	24%	166
	Non-white conservative Christians	20%	11%	46%	23%	48
	White non-conservative Christians	29%	10%	33%	28%	37
	Non-white non-conservative Christians	24%	19%	41%	16%	54
R1 DONALD TRUMP NAME ID/C	Favorable	15%	17%	46%	23%	369
	Unfavorable	19%	29%	31%	21%	416
	No opinion	21%	24%	32%	22%	18
	Never heard of	11%	20%	26%	44%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	18%	27%	31%	23%	404
	Unfavorable	15%	18%	45%	22%	367
	No opinion	26%	25%	33%	15%	31
	Never heard of	8%	5%	87%		6

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DH VIEWS ON TRUMP AND HARRIS	Favorable both	8%	16%	54%	22%	19
	Favorable Trump only	15%	17%	45%	23%	350
	Favorable Harris only	19%	28%	30%	23%	385
	Other	16%	27%	40%	17%	24
	Unfavorable both	25%	37%	37%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	18%	16%	43%	23%	295
	Unfavorable	19%	31%	31%	18%	324
	No opinion	9%	23%	43%	24%	78
	Never heard of	14%	17%	41%	28%	109
R4 J.D. VANCE NAME ID/C	Favorable	12%	16%	48%	23%	338
	Unfavorable	19%	30%	30%	21%	377
	No opinion	20%	21%	34%	25%	46
	Never heard of	36%	14%	31%	20%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	16%	19%	41%	23%	332
	Unfavorable	16%	27%	35%	22%	348
	No opinion	15%	23%	44%	18%	97
	Never heard of	41%	15%	19%	25%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	14%	18%	44%	24%	252
	Trump on 8-10 issues	14%	13%	51%	22%	94
	Trump on 4-7 issues	17%	21%	49%	13%	55
	Trump on 1-3 issues	25%	26%	29%	20%	61
	Trump on 0 issues	19%	29%	30%	22%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	18%	30%	30%	22%	292
	Harris on 8-10 issues	29%	24%	29%	19%	83
	Harris on 4-7 issues	15%	24%	40%	21%	56
	Harris on 1-3 issues	19%	16%	42%	24%	54
	Harris on 0 issues	13%	18%	47%	23%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	9%	25%	44%	22%	367
	High (51-74)	34%	27%	24%	14%	182
	Medium (35-50)	11%	18%	44%	28%	162
	Low (0-34)	33%	16%	34%	17%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	17%	26%	38%	19%	306
	High (51-74)	27%	28%	31%	14%	143
	Medium (35-50)	10%	21%	41%	29%	179
	Low (0-34)	20%	18%	42%	20%	122
TOTAL		17%	23%	38%	22%	807

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		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		46%	52%	2%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	61%	2%		171
	Midwest	48%	51%	1%	0%	127
	South	57%	39%	3%	1%	196
	South Central	46%	52%	2%		78
	Central Plains	49%	49%	2%		56
	Mountain States	56%	38%	4%	2%	58
	West	31%	67%	2%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	26%	71%	3%		87
	Florida	50%	44%	4%	2%	61
	Texas	48%	50%	2%		64
	New York	43%	51%	6%		55
	Rest of country	48%	49%	2%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	56%	40%	4%	1%	276
	Competitive states	47%	52%	1%	0%	290
	55%+ Harris states	33%	64%	3%	0%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	53%	43%	3%	1%	352
	DEM governor	40%	58%	2%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	60%	37%	3%	1%	308
	Urban	30%	68%	2%	0%	200
	Suburb	42%	57%	1%	0%	285
	Unsure / refused	49%	36%	15%		14
RAGE RESPONDENT'S AGE/C	18-34	40%	57%	3%	0%	137
	35-44	33%	64%	2%	0%	186
	45-64	55%	42%	2%	0%	307
	65 or over	47%	49%	2%	1%	178
GENDER GENDER	Male	56%	41%	3%	1%	379
	Female	36%	61%	2%	0%	428
USRGEN REGION / GENDER	Rural men	68%	28%	3%	1%	147
	Rural women	52%	45%	3%	0%	161
	Urban men	48%	49%	3%	0%	98
	Urban women	13%	86%	2%		102
	Suburban men	49%	49%	1%	0%	128
	Suburban women	35%	63%	2%	0%	157
	Unsure	49%	36%	15%		14

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	Male / 45+	63%	33%	3%	1%	218
	Female / under 45	24%	72%	3%	0%	162
	Female / 45+	44%	55%	1%	0%	266
EMPSTAT	Not employed	29%	65%	6%		90
	Employed	49%	49%	2%	0%	497
	Retired	46%	51%	2%	1%	215
	Refused	15%	73%	3%	10%	5
RRACE RESPONDENT'S RACE/C	White	50%	48%	2%	1%	565
	Black / African American	18%	76%	6%	0%	97
	Hispanic / Latino	45%	53%	1%	0%	105
	Other	52%	42%	6%	0%	40
USRACE COMMUNITY / RACE	White suburban men	58%	40%	1%	0%	91
	White suburban women	40%	58%	1%		111
	Black suburban men	7%	93%			14
	Black suburban women	14%	86%			23
	Urban voters	30%	68%	2%	0%	200
	Rural voters	60%	37%	3%	1%	308
GENRACE RACE BY GENDER	White men	59%	39%	1%	1%	261
	White women	43%	55%	2%	0%	304
	Black men	32%	56%	11%	1%	45
	Black women	6%	93%	1%		52
	Hispanic men	61%	39%			51
	Hispanic women	30%	67%	3%	1%	54
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RPARTYID PARTY IDENTIFICATION/C	Republican	91%	6%	2%	1%	355
	Independent	38%	53%	7%	2%	73
	Democrat	4%	94%	2%		379
RPTYID89 SEX / PARTY ID	Male / GOP	94%	5%	1%	1%	205
	Female / GOP	88%	8%	3%	0%	151
	Male / DEM	4%	92%	5%		137
	Female / DEM	5%	95%	0%		242
	Male / IND	43%	49%	6%	2%	37
	Female / IND	33%	56%	8%	2%	35

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	Under 45 / IND	24%	65%	7%	3%	37
	45 & over / IND	53%	40%	7%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	90%	7%	2%	1%	366
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PARTISAN	Hard GOP	93%	4%	2%	1%	309
	Soft GOP	80%	19%	1%		42
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	Liberal	6%	93%	1%	0%	338
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RPTYID98 TARGET GROUPS	Republican	91%	6%	2%	1%	355
	Independent	38%	53%	7%	2%	73
	Conservative DEM	5%	85%	9%		40
	Mod / lib DEM	4%	95%	1%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	94%	3%	2%	1%	169
	Centrists	40%	57%	3%	0%	522
	Very liberal DEM		100%			116
SEXIDEOL	Conservative men	84%	13%	2%	1%	219
	Conservative women	79%	17%	3%	1%	168
	Moderate men	51%	40%	7%	2%	37
	Moderate women	29%	63%	7%	1%	44
	Liberal men	8%	90%	2%		123
	Liberal women	5%	95%	0%	0%	215
D6 2024 PRESIDENTIAL VOTE	Trump	96%	2%	1%	1%	364
	Harris	3%	96%	1%	0%	394
	Other	10%	87%	3%		16
	Did not vote	28%	67%	5%		5
	Unsure / refused	24%	50%	25%	1%	28

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	Non-white college graduates	23%	73%	4%	1%	105
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SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	57%	40%	2%	0%	307
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	No longer married	45%	54%	1%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	61%	37%	1%	1%	240
	Unmarried men	73%	27%	1%		44
	Single men	36%	57%	6%	1%	95
	Married women	45%	52%	3%	0%	244
	Unmarried women	29%	70%	1%	0%	74
	Single women	23%	76%	1%		110
MARAC	White married	56%	41%	2%	1%	381
	Non-white married	41%	57%	1%	0%	103
	White not married	38%	61%	0%	0%	184
	Non-white not married	31%	63%	6%	0%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R1		R1 DONALD TRUMP NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	52%	1%	0%	60
	White single women	22%	78%			47
	White married men	62%	35%	2%	1%	178
	White married women	51%	46%	3%	0%	202
	White no longer married men	63%	37%			22
	White no longer married women	31%	68%	1%	0%	55
	Other	35%	60%	4%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	49%	48%	2%	0%	266
	No	44%	53%	2%	1%	541
MOMDAD PARENTS	Dad	63%	37%	1%		126
	Mom	38%	59%	3%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	47%	2%	0%	215
	Married / no children	54%	43%	2%	1%	269
	Divorced / children	73%	26%	1%		8
	Divorced / no children	43%	54%	2%	0%	51
	Single / no children	29%	67%	3%	0%	174
	Other / mixed	38%	60%	2%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	68%	27%	4%	1%	305
	Not born-again	33%	66%	1%	0%	454
	Refused	25%	68%	5%	3%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	79%	17%	3%	1%	151
	Male not evangelical	41%	56%	2%	1%	228
	Female born again / evangelicals	58%	37%	4%	0%	154
	Female not evangelical	24%	75%	1%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	79%	17%	3%	1%	203
	Non-white Evangelical	47%	48%	5%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	87%	9%	2%	1%	166
	Non-white conservative Christians	72%	20%	9%		48
	White non-conservative Christians	43%	53%	4%		37
	Non-white non-conservative Christians	24%	73%	3%	0%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R1	R1 DONALD TRUMP NAME ID/C				TOTAL	
	Favorable	Unfavorable	No opinion	Never heard of		
R2 KAMALA HARRIS NAME ID/C	Favorable	5%	94%	2%	0%	404
	Unfavorable	90%	8%	1%	1%	367
	No opinion	54%	21%	25%		31
	Never heard of	47%	38%		15%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	100%				19
	Favorable Trump only	100%				350
	Favorable Harris only		98%	2%	0%	385
	Other		36%	48%	16%	24
	Unfavorable both		100%			29
R3 ELON MUSK NAME ID/C	Favorable	94%	6%	0%	0%	295
	Unfavorable	7%	92%	1%	0%	324
	No opinion	40%	48%	12%	1%	78
	Never heard of	36%	57%	5%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	94%	5%	0%	1%	338
	Unfavorable	4%	96%	0%	0%	377
	No opinion	24%	53%	23%		46
	Never heard of	57%	30%	11%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	86%	13%	1%	0%	332
	Unfavorable	7%	92%	1%	0%	348
	No opinion	52%	37%	10%	1%	97
	Never heard of	26%	58%	11%	5%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	97%	1%	1%	1%	252
	Trump on 8-10 issues	97%	1%	1%		94
	Trump on 4-7 issues	44%	43%	12%	1%	55
	Trump on 1-3 issues	6%	90%	4%		61
	Trump on 0 issues	1%	97%	2%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	98%	1%		292
	Harris on 8-10 issues	3%	96%	0%	0%	83
	Harris on 4-7 issues	20%	68%	11%	2%	56
	Harris on 1-3 issues	78%	17%	5%		54
	Harris on 0 issues	96%	1%	2%	1%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	37%	61%	2%	1%	367
	High (51-74)	39%	57%	3%	1%	182
	Medium (35-50)	54%	44%	1%	1%	162
	Low (0-34)	86%	13%	1%		72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R1		R1 DONALD TRUMP NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	17%	80%	3%	1%	306
	High (51-74)	42%	55%	4%	0%	143
	Medium (35-50)	67%	31%	1%	1%	179
	Low (0-34)	86%	12%	1%		122
TOTAL		46%	52%	2%	0%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q1		Q1 DONALD TRUMP NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
TOTAL		38%	8%	4%	48%	2%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	28%	10%	5%	56%	2%		171
	Midwest	41%	7%	5%	47%	1%	0%	127
	South	51%	6%	3%	36%	3%	1%	196
	South Central	44%	2%	2%	50%	2%		78
	Central Plains	34%	16%	2%	47%	2%		56
	Mountain States	36%	20%	1%	37%	4%	2%	58
	West	28%	3%	6%	60%	2%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	21%	5%	6%	65%	3%		87
	Florida	45%	4%		44%	4%	2%	61
	Texas	45%	3%	2%	48%	2%		64
	New York	36%	7%	7%	44%	6%		55
	Rest of country	39%	9%	4%	46%	2%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	48%	8%	2%	38%	4%	1%	276
	Competitive states	37%	9%	4%	48%	1%	0%	290
	55%+ Harris states	28%	5%	6%	59%	3%	0%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	47%	6%	3%	40%	3%	1%	352
	DEM governor	31%	9%	4%	54%	2%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	53%	6%	3%	34%	3%	1%	308
	Urban	24%	6%	8%	60%	2%	0%	200
	Suburb	31%	10%	2%	54%	1%	0%	285
	Unsure / refused	48%	1%	2%	34%	15%		14
RAGE RESPONDENT'S AGE/C	18-34	32%	8%	6%	51%	3%	0%	137
	35-44	25%	8%	3%	62%	2%	0%	186
	45-64	46%	9%	4%	39%	2%	0%	307
	65 or over	43%	5%	4%	45%	2%	1%	178
GENDER GENDER	Male	47%	9%	4%	36%	3%	1%	379
	Female	30%	7%	3%	58%	2%	0%	428
USRGEN REGION / GENDER	Rural men	60%	8%	2%	27%	3%	1%	147
	Rural women	47%	5%	4%	41%	3%	0%	161
	Urban men	40%	8%	9%	40%	3%	0%	98
	Urban women	8%	4%	6%	80%	2%		102
	Suburban men	38%	11%	3%	46%	1%	0%	128
	Suburban women	26%	10%	2%	61%	2%	0%	157
	Unsure	48%	1%	2%	34%	15%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q1		Q1 DONALD TRUMP NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RR96 AGE / SEX	Male / under 45	38%	9%	4%	46%	2%	0%	161
	Male / 45+	54%	8%	4%	29%	3%	1%	218
	Female / under 45	17%	7%	4%	69%	3%	0%	162
	Female / 45+	37%	7%	3%	51%	1%	0%	266
EMPSTAT	Not employed	22%	7%	3%	62%	6%		90
	Employed	40%	9%	4%	45%	2%	0%	497
	Retired	42%	4%	3%	48%	2%	1%	215
	Refused		15%		73%	3%	10%	5
RRACE RESPONDENT'S RACE/C	White	43%	7%	3%	45%	2%	1%	565
	Black / African American	11%	7%	9%	67%	6%	0%	97
	Hispanic / Latino	38%	7%	6%	48%	1%	0%	105
	Other	40%	13%	1%	41%	6%	0%	40
USRACE COMMUNITY / RACE	White suburban men	46%	13%	2%	38%	1%	0%	91
	White suburban women	34%	6%	2%	56%	1%		111
	Black suburban men		7%	17%	76%			14
	Black suburban women		14%		86%			23
	Urban voters	24%	6%	8%	60%	2%	0%	200
	Rural voters	53%	6%	3%	34%	3%	1%	308
GENRACE RACE BY GENDER	White men	49%	10%	3%	36%	1%	1%	261
	White women	37%	6%	2%	53%	2%	0%	304
	Black men	24%	8%	15%	41%	11%	1%	45
	Black women		6%	3%	90%	1%		52
	Hispanic men	59%	2%	1%	38%			51
	Hispanic women	17%	12%	10%	57%	3%	1%	54
WHITE SENIORS	White seniors	47%	4%	4%	43%	1%	1%	239
	Other	34%	9%	4%	50%	3%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	79%	12%	2%	4%	2%	1%	355
	Independent	23%	15%	6%	47%	7%	2%	73
	Democrat	2%	2%	5%	88%	2%		379
RPTYID89 SEX / PARTY ID	Male / GOP	82%	12%	2%	3%	1%	1%	205
	Female / GOP	77%	12%	2%	6%	3%	0%	151
	Male / DEM	3%	1%	7%	85%	5%		137
	Female / DEM	2%	3%	4%	91%	0%		242
	Male / IND	25%	18%	8%	41%	6%	2%	37
	Female / IND	21%	13%	4%	52%	8%	2%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q1		Q1 DONALD TRUMP NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
RPTYID90 AGE / PARTY ID	Under 45 / GOP	75%	16%	1%	4%	3%		109
	45 & over / GOP	81%	10%	2%	5%	1%	1%	246
	Under 45 / DEM	2%	1%	5%	90%	1%		177
	45 & over / DEM	2%	3%	6%	87%	2%		202
	Under 45 / IND	10%	14%	7%	58%	7%	3%	37
	45 & over / IND	36%	16%	5%	35%	7%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	79%	11%	2%	5%	2%	1%	366
	Ticket splitter	35%	27%	2%	23%	10%	2%	23
	Democrat	2%	3%	6%	87%	2%	0%	418
PARTISAN	Hard GOP	83%	10%	2%	3%	2%	1%	309
	Soft GOP	58%	22%	3%	16%	1%		42
	Ticket splitters	21%	20%	6%	46%	6%	2%	80
	Soft DEM	10%	5%	4%	79%	3%		32
	Hard DEM	2%	2%	6%	90%	2%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	71%	11%	2%	13%	3%	1%	387
	Moderate	27%	12%	6%	46%	7%	1%	82
	Liberal	3%	3%	5%	88%	1%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	88%	4%	2%	2%	2%	1%	177
	Smwat conservative	56%	16%	3%	22%	3%	1%	210
	Moderate / liberal	8%	5%	5%	80%	2%	0%	420
RPTYID98 TARGET GROUPS	Republican	79%	12%	2%	4%	2%	1%	355
	Independent	23%	15%	6%	47%	7%	2%	73
	Conservative DEM	2%	3%	5%	80%	9%		40
	Mod / lib DEM	2%	2%	5%	89%	1%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	90%	4%	2%	1%	2%	1%	169
	Centrists	30%	11%	5%	51%	3%	0%	522
	Very liberal DEM				100%			116
SEXIDEOL	Conservative men	71%	13%	2%	11%	2%	1%	219
	Conservative women	70%	9%	3%	15%	3%	1%	168
	Moderate men	44%	7%	13%	27%	7%	2%	37
	Moderate women	12%	17%	1%	62%	7%	1%	44
	Liberal men	6%	2%	6%	84%	2%		123
	Liberal women	2%	3%	5%	90%	0%	0%	215
D6 2024 PRESIDENTIAL VOTE	Trump	82%	14%	0%	2%	1%	1%	364
	Harris	1%	1%	7%	89%	1%	0%	394
	Other	2%	8%	17%	71%	3%		16
	Did not vote		28%		67%	5%		5
	Unsure / refused	8%	15%	1%	49%	25%	1%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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Q1		Q1 DONALD TRUMP NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	65%	9%		19%	7%		29
	High school graduate	46%	10%	3%	39%	1%		157
	Some college	42%	7%	3%	44%	3%	0%	258
	College graduate	29%	7%	5%	56%	2%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	56%	10%	3%	28%	3%	1%	216
	College grad men	36%	8%	6%	47%	3%	1%	164
	Non college grad women	35%	8%	2%	53%	2%		228
	College grad women	24%	6%	5%	63%	1%	1%	199
EDRAC	White college graduates	34%	8%	3%	54%	1%	1%	258
	Non-white college graduates	19%	4%	11%	62%	4%	1%	105
	White non-collage graduates	50%	7%	3%	37%	2%	0%	307
	Non-white non-collage graduates	34%	11%	2%	49%	4%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-collage graduate	50%	7%	3%	37%	2%	0%	307
	Minority non-collage graduate	34%	11%	2%	49%	4%		137
	Others	29%	7%	5%	56%	2%	1%	363
RMARITAL MARITAL STATUS/C	Single	19%	10%	6%	61%	4%	0%	205
	Married	46%	7%	3%	41%	2%	1%	484
	No longer married	38%	7%	4%	50%	1%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	53%	8%	3%	34%	1%	1%	240
	Unmarried men	58%	14%	3%	23%	1%		44
	Single men	28%	8%	8%	49%	6%	1%	95
	Married women	39%	6%	3%	49%	3%	0%	244
	Unmarried women	26%	2%	4%	66%	1%	0%	74
	Single women	12%	11%	4%	71%	1%		110
MARAC	White married	49%	8%	2%	39%	2%	1%	381
	Non-white married	37%	5%	5%	52%	1%	0%	103
	White not married	30%	7%	4%	57%	0%	0%	184
	Non-white not married	20%	11%	7%	56%	6%	0%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q1		Q1 DONALD TRUMP NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	36%	11%	5%	47%	1%	0%	60
	White single women	16%	6%	1%	77%			47
	White married men	53%	9%	2%	33%	2%	1%	178
	White married women	44%	7%	2%	44%	3%	0%	202
	White no longer married men	48%	15%	6%	31%			22
	White no longer married women	30%	1%	5%	63%	1%	0%	55
	Other	27%	8%	6%	54%	4%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	40%	9%	2%	47%	2%	0%	266
	No	37%	7%	5%	48%	2%	1%	541
MOMDAD PARENTS	Dad	51%	12%	3%	33%	1%		126
	Mom	31%	6%	0%	59%	3%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	6%	2%	45%	2%	0%	215
	Married / no children	47%	7%	4%	39%	2%	1%	269
	Divorced / children	73%			26%	1%		8
	Divorced / no children	41%	3%	5%	49%	2%	0%	51
	Single / no children	20%	9%	7%	60%	3%	0%	174
	Other / mixed	25%	13%	2%	58%	2%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	57%	11%	4%	24%	4%	1%	305
	Not born-again	27%	6%	4%	62%	1%	0%	454
	Refused	21%	4%	5%	62%	5%	3%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	68%	11%	5%	12%	3%	1%	151
	Male not evangelical	34%	7%	4%	52%	2%	1%	228
	Female born again / evangelicals	47%	11%	2%	35%	4%	0%	154
	Female not evangelical	20%	4%	4%	71%	1%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	69%	11%	2%	16%	3%	1%	203
	Non-white Evangelical	35%	12%	8%	40%	5%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	77%	11%	2%	7%	2%	1%	166
	Non-white conservative Christians	64%	8%	4%	15%	9%		48
	White non-conservative Christians	32%	11%	1%	52%	4%		37
	Non-white non-conservative Christians	9%	16%	11%	62%	3%	0%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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Q1		Q1 DONALD TRUMP NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	83%	17%					369
	Unfavorable			7%	93%			416
	No opinion					100%		18
	Never heard of						100%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	3%	6%	88%	2%	0%	404
	Unfavorable	79%	11%	2%	6%	1%	1%	367
	No opinion	36%	18%		21%	25%		31
	Never heard of		47%		38%		15%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	39%	61%					19
	Favorable Trump only	86%	14%					350
	Favorable Harris only			6%	92%	2%	0%	385
	Other				36%	48%	16%	24
	Unfavorable both			22%	78%			29
R3 ELON MUSK NAME ID/C	Favorable	81%	13%	3%	3%	0%	0%	295
	Unfavorable	4%	3%	4%	89%	1%	0%	324
	No opinion	32%	8%	5%	43%	12%	1%	78
	Never heard of	28%	8%	7%	50%	5%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	83%	11%	1%	4%	0%	1%	338
	Unfavorable	3%	1%	5%	90%	0%	0%	377
	No opinion	8%	16%	5%	47%	23%		46
	Never heard of	30%	27%	11%	19%	11%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	76%	10%	3%	10%	1%	0%	332
	Unfavorable	3%	4%	4%	88%	1%	0%	348
	No opinion	37%	15%	4%	33%	10%	1%	97
	Never heard of	22%	4%	11%	47%	11%	5%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	91%	6%	0%	0%	1%	1%	252
	Trump on 8-10 issues	74%	24%	1%	0%	1%		94
	Trump on 4-7 issues	10%	34%	15%	27%	12%	1%	55
	Trump on 1-3 issues		6%	16%	74%	4%		61
	Trump on 0 issues	1%	0%	3%	94%	2%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	0%	3%	95%	1%		292
	Harris on 8-10 issues		3%	8%	88%	0%	0%	83
	Harris on 4-7 issues		20%	16%	52%	11%	2%	56
	Harris on 1-3 issues	53%	26%	9%	9%	5%		54
	Harris on 0 issues	86%	10%	1%	1%	2%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q1		Q1 DONALD TRUMP NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	31%	6%	2%	58%	2%	1%	367
	High (51-74)	33%	7%	6%	51%	3%	1%	182
	Medium (35-50)	46%	8%	6%	38%	1%	1%	162
	Low (0-34)	68%	17%	2%	11%	1%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	15%	2%	2%	78%	3%	1%	306
	High (51-74)	30%	12%	5%	49%	4%	0%	143
	Medium (35-50)	54%	12%	5%	26%	1%	1%	179
	Low (0-34)	75%	12%	4%	8%	1%		122
TOTAL		38%	8%	4%	48%	2%	0%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		50%	45%	4%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	57%	41%	0%	2%	171
	Midwest	49%	44%	7%		127
	South	40%	52%	7%	0%	196
	South Central	49%	46%	2%	3%	78
	Central Plains	58%	40%	2%		56
	Mountain States	36%	60%	4%		58
	West	60%	38%	2%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	65%	33%	2%		87
	Florida	46%	43%	11%	0%	61
	Texas	52%	46%	2%		64
	New York	51%	49%			55
	Rest of country	48%	47%	4%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	42%	53%	5%	0%	276
	Competitive states	50%	44%	5%	1%	290
	55%+ Harris states	59%	39%	1%	1%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	45%	50%	4%	1%	352
	DEM governor	54%	42%	3%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	38%	57%	5%	1%	308
	Urban	60%	35%	4%	1%	200
	Suburb	56%	42%	2%	0%	285
	Unsure / refused	51%	24%	26%		14
RAGE RESPONDENT'S AGE/C	18-34	53%	40%	6%	0%	137
	35-44	59%	36%	4%	0%	186
	45-64	41%	54%	3%	2%	307
	65 or over	53%	45%	3%		178
GENDER GENDER	Male	37%	58%	4%	1%	379
	Female	62%	34%	4%	1%	428
USRGEN REGION / GENDER	Rural men	27%	66%	6%	2%	147
	Rural women	48%	48%	4%		161
	Urban men	41%	55%	4%	0%	98
	Urban women	78%	16%	4%	2%	102
	Suburban men	45%	53%	2%		128
	Suburban women	66%	33%	1%	0%	157
	Unsure	51%	24%	26%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RR96 AGE / SEX	Male / under 45	43%	54%	2%	0%	161
	Male / 45+	32%	61%	5%	1%	218
	Female / under 45	71%	22%	7%	0%	162
	Female / 45+	56%	42%	1%	1%	266
EMPSTAT	Not employed	53%	36%	9%	2%	90
	Employed	47%	49%	4%	1%	497
	Retired	54%	43%	2%	0%	215
	Refused	88%	12%			5
RRACE RESPONDENT'S RACE/C	White	47%	50%	3%	0%	565
	Black / African American	80%	9%	8%	3%	97
	Hispanic / Latino	45%	51%	4%	0%	105
	Other	39%	55%	6%	0%	40
USRACE COMMUNITY / RACE	White suburban men	40%	58%	2%		91
	White suburban women	60%	39%	1%		111
	Black suburban men	97%	3%			14
	Black suburban women	97%		3%		23
	Urban voters	60%	35%	4%	1%	200
	Rural voters	38%	57%	5%	1%	308
GENRACE RACE BY GENDER	White men	37%	61%	3%		261
	White women	55%	41%	3%	1%	304
	Black men	60%	19%	14%	7%	45
	Black women	97%		3%		52
	Hispanic men	24%	76%			51
	Hispanic women	64%	28%	8%	1%	54
WHITE SENIORS	White seniors	49%	48%	3%	1%	239
	Other	51%	45%	4%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	6%	89%	4%	1%	355
	Independent	47%	43%	8%	1%	73
	Democrat	92%	5%	2%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	4%	91%	4%	1%	205
	Female / GOP	8%	87%	5%		151
	Male / DEM	85%	12%	4%		137
	Female / DEM	96%	1%	2%	1%	242
	Male / IND	42%	51%	6%	1%	37
	Female / IND	54%	34%	11%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	2%	91%	7%		109
	45 & over / GOP	7%	88%	3%	1%	246
	Under 45 / DEM	91%	6%	3%		177
	45 & over / DEM	93%	4%	2%	1%	202
	Under 45 / IND	53%	35%	10%	2%	37
	45 & over / IND	42%	51%	7%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	89%	5%		366
	Ticket splitter	29%	61%	7%	2%	23
	Democrat	90%	6%	3%	1%	418
PARTISAN	Hard GOP	3%	93%	4%		309
	Soft GOP	20%	74%	7%		42
	Ticket splitters	48%	39%	9%	4%	80
	Soft DEM	83%	10%		7%	32
	Hard DEM	93%	5%	2%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	14%	82%	3%	1%	387
	Moderate	52%	37%	11%	1%	82
	Liberal	91%	6%	2%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	4%	95%	2%		177
	Smwt conservative	23%	70%	5%	1%	210
	Moderate / liberal	83%	12%	4%	1%	420
RPTYID98 TARGET GROUPS	Republican	6%	89%	4%	1%	355
	Independent	47%	43%	8%	1%	73
	Conservative DEM	85%	5%	10%		40
	Mod / lib DEM	93%	5%	2%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	2%	97%	1%		169
	Centrists	57%	37%	5%	1%	522
	Very liberal DEM	90%	7%	2%		116
SEXIDEOL	Conservative men	12%	83%	4%	1%	219
	Conservative women	17%	80%	3%	0%	168
	Moderate men	33%	58%	8%	1%	37
	Moderate women	68%	19%	13%		44
	Liberal men	82%	14%	3%		123
	Liberal women	95%	1%	2%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	3%	91%	5%	1%	364
	Harris	94%	4%	1%	0%	394
	Other	24%	65%	11%		16
	Did not vote	57%	7%	36%		5
	Unsure / refused	56%	27%	16%	1%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	23%	65%	3%	9%	29
	High school graduate	42%	54%	3%	1%	157
	Some college	45%	48%	6%		258
	College graduate	59%	39%	2%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	27%	67%	6%	1%	216
	College grad men	50%	48%	2%	0%	164
	Non college grad women	58%	36%	4%	1%	228
	College grad women	66%	31%	3%	0%	199
EDRAC	White college graduates	54%	44%	2%		258
	Non-white college graduates	70%	26%	3%	1%	105
	White non-college graduates	40%	55%	4%	1%	307
	Non-white non-college graduates	49%	42%	8%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	40%	55%	4%	1%	307
	Minority non-college graduate	49%	42%	8%	2%	137
	Others	59%	39%	2%	0%	363
RMARITAL MARITAL STATUS/C	Single	66%	29%	5%	0%	205
	Married	43%	54%	3%	0%	484
	No longer married	53%	40%	4%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	32%	64%	3%		240
	Unmarried men	25%	62%	8%	6%	44
	Single men	54%	41%	4%	0%	95
	Married women	53%	43%	4%	0%	244
	Unmarried women	69%	26%	1%	3%	74
	Single women	76%	19%	5%		110
MARAC	White married	41%	55%	3%		381
	Non-white married	48%	49%	3%	0%	103
	White not married	58%	39%	2%	1%	184
	Non-white not married	65%	25%	8%	2%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	45%	53%	2%		60
	White single women	76%	20%	4%		47
	White married men	34%	63%	3%		178
	White married women	48%	48%	4%		202
	White no longer married men	34%	66%			22
	White no longer married women	65%	30%	1%	4%	55
	Other	58%	35%	6%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	46%	47%	5%	1%	266
	No	52%	45%	3%	1%	541
MOMDAD PARENTS	Dad	31%	62%	4%	2%	126
	Mom	60%	33%	6%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	51%	4%	0%	215
	Married / no children	41%	56%	3%	0%	269
	Divorced / children	26%	37%	37%		8
	Divorced / no children	53%	41%	2%	4%	51
	Single / no children	66%	30%	4%	0%	174
	Other / mixed	59%	34%	4%	3%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	30%	62%	7%	2%	305
	Not born-again	61%	36%	2%	0%	454
	Refused	70%	27%	2%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	19%	73%	6%	2%	151
	Male not evangelical	48%	49%	3%	0%	228
	Female born again / evangelicals	40%	51%	7%	1%	154
	Female not evangelical	74%	25%	1%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	19%	73%	7%	1%	203
	Non-white Evangelical	52%	40%	6%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	11%	84%	6%		166
	Non-white conservative Christians	22%	65%	7%	6%	48
	White non-conservative Christians	57%	25%	12%	6%	37
	Non-white non-conservative Christians	78%	17%	5%	0%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	5%	90%	4%	1%	369
	Unfavorable	91%	7%	2%	1%	416
	No opinion	36%	23%	41%		18
	Never heard of	6%	73%		21%	4
DH VIEWS ON TRUMP AND HARRIS	Favorable both	100%				19
	Favorable Trump only		95%	5%	1%	350
	Favorable Harris only	100%				385
	Other		29%	58%	13%	24
	Unfavorable both		100%			29
R3 ELON MUSK NAME ID/C	Favorable	8%	89%	3%		295
	Unfavorable	87%	11%	2%	0%	324
	No opinion	48%	38%	13%	1%	78
	Never heard of	55%	35%	5%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	7%	88%	4%		338
	Unfavorable	91%	8%	1%	0%	377
	No opinion	45%	35%	15%	5%	46
	Never heard of	33%	49%	11%	7%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	13%	83%	3%	1%	332
	Unfavorable	89%	10%	1%	0%	348
	No opinion	36%	51%	13%		97
	Never heard of	56%	29%	13%	2%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	1%	95%	3%		252
	Trump on 8-10 issues	1%	93%	3%	3%	94
	Trump on 4-7 issues	46%	27%	26%	1%	55
	Trump on 1-3 issues	85%	8%	4%	4%	61
	Trump on 0 issues	94%	5%	1%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	95%	4%	1%		292
	Harris on 8-10 issues	95%	3%	2%	0%	83
	Harris on 4-7 issues	64%	18%	13%	5%	56
	Harris on 1-3 issues	16%	74%	11%		54
	Harris on 0 issues	1%	94%	4%	1%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	58%	39%	3%	0%	367
	High (51-74)	56%	39%	4%		182
	Medium (35-50)	43%	52%	3%	2%	162
	Low (0-34)	16%	77%	7%		72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R2		R2 KAMALA HARRIS NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	76%	20%	4%	0%	306
	High (51-74)	52%	46%	2%	0%	143
	Medium (35-50)	32%	62%	5%	1%	179
	Low (0-34)	14%	82%	4%		122
TOTAL		50%	45%	4%	1%	807

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
TOTAL		35%	16%	8%	38%	4%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	20%	10%	31%	0%	2%	171
	Midwest	34%	15%	5%	39%	7%		127
	South	29%	11%	5%	48%	7%	0%	196
	South Central	24%	25%	4%	43%	2%	3%	78
	Central Plains	50%	8%	4%	36%	2%		56
	Mountain States	28%	8%	20%	39%	4%		58
	West	42%	19%	10%	28%	2%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	45%	20%	11%	22%	2%		87
	Florida	39%	7%	5%	39%	11%	0%	61
	Texas	28%	24%	4%	42%	2%		64
	New York	21%	30%	16%	33%			55
	Rest of country	34%	13%	7%	40%	4%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	30%	12%	6%	46%	5%	0%	276
	Competitive states	36%	15%	7%	37%	5%	1%	290
	55%+ Harris states	39%	20%	9%	30%	1%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	31%	14%	6%	45%	4%	1%	352
	DEM governor	38%	17%	9%	33%	3%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	24%	14%	6%	51%	5%	1%	308
	Urban	43%	16%	12%	23%	4%	1%	200
	Suburb	39%	17%	7%	35%	2%	0%	285
	Unsure / refused	43%	8%	2%	22%	26%		14
RAGE RESPONDENT'S AGE/C	18-34	31%	22%	12%	28%	6%	0%	137
	35-44	40%	19%	7%	30%	4%	0%	186
	45-64	32%	10%	6%	47%	3%	2%	307
	65 or over	36%	16%	7%	38%	3%		178
GENDER GENDER	Male	22%	15%	11%	48%	4%	1%	379
	Female	46%	16%	5%	29%	4%	1%	428
USRGEN REGION / GENDER	Rural men	15%	12%	9%	57%	6%	2%	147
	Rural women	32%	16%	3%	45%	4%		161
	Urban men	22%	19%	18%	36%	4%	0%	98
	Urban women	64%	13%	5%	11%	4%	2%	102
	Suburban men	28%	17%	7%	46%	2%		128
	Suburban women	48%	17%	6%	27%	1%	0%	157
	Unsure	43%	8%	2%	22%	26%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
RR96 AGE / SEX	Male / under 45	23%	20%	12%	42%	2%	0%	161
	Male / 45+	21%	12%	10%	51%	5%	1%	218
	Female / under 45	50%	21%	6%	16%	7%	0%	162
	Female / 45+	44%	13%	4%	38%	1%	1%	266
EMPSTAT	Not employed	40%	13%	11%	25%	9%	2%	90
	Employed	32%	15%	7%	41%	4%	1%	497
	Retired	37%	17%	7%	37%	2%	0%	215
	Refused	73%	15%	3%	10%			5
RRACE RESPONDENT'S RACE/C	White	32%	14%	7%	43%	3%	0%	565
	Black / African American	57%	23%	0%	9%	8%	3%	97
	Hispanic / Latino	27%	17%	17%	34%	4%	0%	105
	Other	30%	9%	6%	49%	6%	0%	40
USRACE COMMUNITY / RACE	White suburban men	28%	13%	5%	53%	2%		91
	White suburban women	41%	19%	4%	35%	1%		111
	Black suburban men	34%	62%	3%				14
	Black suburban women	83%	14%			3%		23
	Urban voters	43%	16%	12%	23%	4%	1%	200
	Rural voters	24%	14%	6%	51%	5%	1%	308
GENRACE RACE BY GENDER	White men	23%	14%	10%	50%	3%		261
	White women	41%	15%	4%	36%	3%	1%	304
	Black men	27%	32%	1%	18%	14%	7%	45
	Black women	83%	15%			3%		52
	Hispanic men	14%	11%	24%	52%			51
	Hispanic women	40%	24%	11%	17%	8%	1%	54
WHITE SENIORS	White seniors	34%	15%	4%	44%	3%	1%	239
	Other	35%	16%	9%	36%	4%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	3%	11%	78%	4%	1%	355
	Independent	23%	25%	14%	29%	8%	1%	73
	Democrat	66%	26%	3%	2%	2%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	2%	2%	12%	79%	4%	1%	205
	Female / GOP	4%	4%	11%	76%	5%		151
	Male / DEM	52%	33%	6%	5%	4%		137
	Female / DEM	75%	22%	1%	0%	2%	1%	242
	Male / IND	17%	24%	21%	30%	6%	1%	37
	Female / IND	29%	25%	6%	28%	11%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
RPTYID90 AGE / PARTY ID	Under 45 / GOP		2%	15%	76%	7%		109
	45 & over / GOP	4%	3%	9%	79%	3%	1%	246
	Under 45 / DEM	61%	30%	3%	3%	3%		177
	45 & over / DEM	71%	22%	2%	2%	2%	1%	202
	Under 45 / IND	23%	30%	19%	16%	10%	2%	37
	45 & over / IND	23%	19%	9%	42%	7%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	3%	11%	78%	5%		366
	Ticket splitter	6%	23%	21%	40%	7%	2%	23
	Democrat	64%	26%	4%	3%	3%	1%	418
PARTISAN	Hard GOP	2%	2%	10%	83%	4%		309
	Soft GOP	10%	10%	24%	49%	7%		42
	Ticket splitters	23%	24%	13%	26%	9%	4%	80
	Soft DEM	46%	38%		10%		7%	32
	Hard DEM	69%	24%	3%	1%	2%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	9%	6%	10%	72%	3%	1%	387
	Moderate	28%	24%	11%	25%	11%	1%	82
	Liberal	66%	25%	4%	2%	2%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	1%	2%	5%	90%	2%		177
	Smwat conservative	15%	8%	14%	56%	5%	1%	210
	Moderate / liberal	58%	25%	5%	7%	4%	1%	420
RPTYID98 TARGET GROUPS	Republican	3%	3%	11%	78%	4%	1%	355
	Independent	23%	25%	14%	29%	8%	1%	73
	Conservative DEM	55%	30%	2%	2%	10%		40
	Mod / lib DEM	68%	25%	3%	2%	2%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	1%	1%	5%	91%	1%		169
	Centrists	37%	20%	9%	28%	5%	1%	522
	Very liberal DEM	75%	16%	4%	3%	2%		116
SEXIDEOL	Conservative men	7%	5%	12%	71%	4%	1%	219
	Conservative women	11%	6%	8%	72%	3%	0%	168
	Moderate men	7%	26%	13%	45%	8%	1%	37
	Moderate women	45%	23%	10%	9%	13%		44
	Liberal men	52%	30%	8%	6%	3%		123
	Liberal women	74%	22%	1%	0%	2%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	2%	1%	11%	80%	5%	1%	364
	Harris	66%	29%	3%	2%	1%	0%	394
	Other	4%	20%	46%	19%	11%		16
	Did not vote	57%		7%		36%		5
	Unsure / refused	34%	22%	6%	21%	16%	1%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	13%	10%	7%	58%	3%	9%	29
	High school graduate	29%	13%	13%	40%	3%	1%	157
	Some college	29%	16%	7%	41%	6%		258
	College graduate	42%	17%	6%	33%	2%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	14%	12%	14%	52%	6%	1%	216
	College grad men	31%	19%	6%	42%	2%	0%	164
	Non college grad women	41%	17%	4%	32%	4%	1%	228
	College grad women	51%	14%	5%	26%	3%	0%	199
EDRAC	White college graduates	39%	15%	6%	38%	2%		258
	Non-white college graduates	50%	20%	4%	21%	3%	1%	105
	White non-collage graduates	27%	14%	8%	47%	4%	1%	307
	Non-white non-collage graduates	32%	17%	12%	30%	8%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-collage graduate	27%	14%	8%	47%	4%	1%	307
	Minority non-collage graduate	32%	17%	12%	30%	8%	2%	137
	Others	42%	17%	6%	33%	2%	0%	363
RMARITAL MARITAL STATUS/C	Single	43%	23%	10%	19%	5%	0%	205
	Married	29%	14%	7%	46%	3%	0%	484
	No longer married	43%	10%	3%	36%	4%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	20%	12%	10%	54%	3%		240
	Unmarried men	17%	8%	7%	55%	8%	6%	44
	Single men	27%	27%	14%	27%	4%	0%	95
	Married women	38%	15%	5%	38%	4%	0%	244
	Unmarried women	58%	11%	2%	25%	1%	3%	74
	Single women	56%	20%	7%	13%	5%		110
MARAC	White married	28%	14%	7%	48%	3%		381
	Non-white married	34%	14%	9%	40%	3%	0%	103
	White not married	42%	16%	7%	32%	2%	1%	184
	Non-white not married	44%	21%	8%	16%	8%	2%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
GENMAR2 GENDER, MARITAL, AND RACE	White single men	23%	22%	15%	39%	2%		60
	White single women	56%	20%	1%	19%	4%		47
	White married men	22%	12%	9%	54%	3%		178
	White married women	33%	15%	6%	43%	4%		202
	White no longer married men	26%	7%	11%	55%			22
	White no longer married women	57%	8%	2%	27%	1%	4%	55
	Other	40%	18%	9%	26%	6%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	30%	17%	7%	40%	5%	1%	266
	No	37%	15%	8%	37%	3%	1%	541
MOMDAD PARENTS	Dad	17%	15%	11%	51%	4%	2%	126
	Mom	42%	19%	3%	30%	6%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	28%	16%	8%	44%	4%	0%	215
	Married / no children	30%	12%	7%	49%	3%	0%	269
	Divorced / children	24%	3%		37%	37%		8
	Divorced / no children	35%	18%	4%	37%	2%	4%	51
	Single / no children	44%	22%	11%	19%	4%	0%	174
Other / mixed	46%	13%	5%	30%	4%	3%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	20%	10%	7%	55%	7%	2%	305
	Not born-again	43%	19%	8%	28%	2%	0%	454
	Refused	51%	20%	2%	25%	2%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	11%	8%	8%	65%	6%	2%	151
	Male not evangelical	28%	20%	12%	36%	3%	0%	228
	Female born again / evangelicals	28%	13%	6%	45%	7%	1%	154
	Female not evangelical	56%	18%	4%	21%	1%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	11%	8%	8%	65%	7%	1%	203
	Non-white Evangelical	36%	16%	4%	35%	6%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	7%	3%	10%	73%	6%		166
	Non-white conservative Christians	14%	8%		65%	7%	6%	48
	White non-conservative Christians	29%	28%	1%	24%	12%	6%	37
	Non-white non-conservative Christians	56%	22%	8%	9%	5%	0%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
R1 DONALD TRUMP NAME ID/C	Favorable	3%	2%	10%	79%	4%	1%	369
	Unfavorable	64%	27%	4%	3%	2%	1%	416
	No opinion	18%	19%	20%	3%	41%		18
	Never heard of		6%	29%	44%		21%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	69%	31%					404
	Unfavorable			17%	83%			367
	No opinion					100%		31
	Never heard of						100%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	56%	44%					19
	Favorable Trump only			11%	84%	5%	1%	350
	Favorable Harris only	70%	30%					385
	Other			20%	9%	58%	13%	24
	Unfavorable both			62%	38%			29
R3 ELON MUSK NAME ID/C	Favorable	3%	5%	10%	79%	3%		295
	Unfavorable	64%	23%	5%	6%	2%	0%	324
	No opinion	22%	26%	10%	28%	13%	1%	78
	Never heard of	42%	13%	5%	30%	5%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	4%	3%	8%	80%	4%		338
	Unfavorable	65%	26%	4%	4%	1%	0%	377
	No opinion	24%	21%	17%	18%	15%	5%	46
	Never heard of	17%	16%	22%	27%	11%	7%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	5%	8%	7%	75%	3%	1%	332
	Unfavorable	67%	22%	4%	5%	1%	0%	348
	No opinion	21%	15%	20%	31%	13%		97
	Never heard of	25%	31%	7%	22%	13%	2%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	1%		9%	87%	3%		252
	Trump on 8-10 issues	1%	1%	13%	80%	3%	3%	94
	Trump on 4-7 issues	7%	39%	19%	8%	26%	1%	55
	Trump on 1-3 issues	43%	42%	4%	4%	4%	4%	61
	Trump on 0 issues	71%	23%	4%	1%	1%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	75%	20%	3%	1%	1%		292
	Harris on 8-10 issues	52%	43%	3%		2%	0%	83
	Harris on 4-7 issues	22%	42%	18%	0%	13%	5%	56
	Harris on 1-3 issues	1%	15%	17%	56%	11%		54
	Harris on 0 issues	1%	0%	9%	85%	4%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q2		Q2 KAMALA HARRIS NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	42%	15%	6%	33%	3%	0%	367
	High (51-74)	34%	22%	8%	31%	4%		182
	Medium (35-50)	31%	12%	8%	44%	3%	2%	162
	Low (0-34)	7%	9%	11%	66%	7%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	57%	19%	4%	16%	4%	0%	306
	High (51-74)	29%	22%	11%	35%	2%	0%	143
	Medium (35-50)	21%	11%	13%	49%	5%	1%	179
	Low (0-34)	8%	6%	5%	77%	4%		122
TOTAL		35%	16%	8%	38%	4%	1%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DH		DH VIEWS ON TRUMP AND HARRIS					TOTAL
		Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
TOTAL		2%	43%	48%	3%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	1%	36%	56%	0%	6%	171
	Midwest	1%	46%	48%	3%	1%	127
	South	3%	54%	37%	5%	1%	196
	South Central	1%	45%	48%	5%	2%	78
	Central Plains	12%	38%	47%	3%	1%	56
	Mountain States	0%	56%	36%	6%	2%	58
	West	1%	30%	59%	1%	9%	120
RG2 GEOGRAPHIC AREAS TWO	California	1%	25%	64%	0%	10%	87
	Florida	5%	45%	41%	7%	2%	61
	Texas	1%	47%	50%	1%		64
	New York	4%	39%	47%		10%	55
	Rest of country	2%	46%	46%	3%	3%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	4%	52%	38%	5%	1%	276
	Competitive states	2%	45%	49%	3%	2%	290
	55%+ Harris states	1%	31%	57%	1%	8%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	4%	50%	41%	5%	1%	352
	DEM governor	1%	39%	53%	2%	6%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	3%	57%	35%	4%	1%	308
	Urban	1%	29%	59%	4%	7%	200
	Suburb	3%	39%	53%	1%	4%	285
	Unsure / refused		49%	51%			14
RAGE RESPONDENT'S AGE/C	18-34	1%	38%	52%	3%	5%	137
	35-44	2%	31%	58%	4%	6%	186
	45-64	3%	52%	38%	3%	3%	307
	65 or over	2%	45%	50%	2%	0%	178
GENDER GENDER	Male	1%	55%	35%	3%	6%	379
	Female	3%	33%	59%	3%	2%	428
USRGEN REGION / GENDER	Rural men	1%	66%	25%	5%	2%	147
	Rural women	4%	48%	45%	3%	0%	161
	Urban men	2%	46%	40%	2%	11%	98
	Urban women	1%	12%	77%	6%	4%	102
	Suburban men	1%	48%	43%	1%	6%	128
	Suburban women	4%	31%	61%	1%	2%	157
	Unsure		49%	51%			14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DH		DH VIEWS ON TRUMP AND HARRIS					TOTAL
		Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
RR96 AGE / SEX	Male / under 45		47%	43%	1%	8%	161
	Male / 45+	3%	60%	30%	4%	4%	218
	Female / under 45	3%	21%	68%	5%	3%	162
	Female / 45+	3%	41%	53%	2%	1%	266
EMPSTAT	Not employed	2%	27%	51%	9%	11%	90
	Employed	2%	47%	45%	2%	4%	497
	Retired	3%	43%	51%	2%	1%	215
	Refused	15%		73%	12%		5
RRACE RESPONDENT'S RACE/C	White	2%	48%	45%	2%	3%	565
	Black / African American	4%	14%	76%	6%	0%	97
	Hispanic / Latino	2%	43%	43%	4%	8%	105
	Other	4%	48%	35%	3%	10%	40
USRACE COMMUNITY / RACE	White suburban men	1%	57%	39%	1%	1%	91
	White suburban women	3%	37%	57%	1%	2%	111
	Black suburban men	4%	3%	93%			14
	Black suburban women	14%		83%	3%		23
	Urban voters	1%	29%	59%	4%	7%	200
	Rural voters	3%	57%	35%	4%	1%	308
GENRACE RACE BY GENDER	White men	2%	57%	35%	2%	4%	261
	White women	2%	40%	53%	3%	1%	304
	Black men	1%	30%	58%	9%	1%	45
	Black women	6%		91%	3%		52
	Hispanic men		61%	24%		14%	51
	Hispanic women	3%	27%	61%	7%	3%	54
WHITE SENIORS	White seniors	3%	48%	46%	3%	0%	239
	Other	2%	41%	48%	3%	5%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	2%	90%	4%	2%	2%	355
	Independent	4%	34%	43%	10%	8%	73
	Democrat	2%	2%	90%	2%	4%	379
RPTYID89 SEX / PARTY ID	Male / GOP	2%	92%	2%	1%	3%	205
	Female / GOP	2%	86%	6%	3%	2%	151
	Male / DEM		4%	85%	3%	9%	137
	Female / DEM	4%	1%	92%	2%	1%	242
	Male / IND	5%	38%	37%	9%	11%	37
	Female / IND	4%	30%	50%	11%	5%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
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 November 12-17, 2024

DH		DH VIEWS ON TRUMP AND HARRIS					TOTAL
		Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	1%	91%	1%	3%	4%	109
	45 & over / GOP	2%	89%	5%	2%	2%	246
	Under 45 / DEM	1%	2%	90%	1%	5%	177
	45 & over / DEM	3%	2%	89%	3%	2%	202
	Under 45 / IND	3%	21%	50%	13%	13%	37
	45 & over / IND	6%	47%	36%	8%	4%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	2%	89%	4%	2%	3%	366
	Ticket splitter	1%	61%	27%	9%	1%	23
	Democrat	3%	3%	87%	3%	5%	418
PARTISAN	Hard GOP	1%	92%	2%	2%	2%	309
	Soft GOP	6%	74%	13%		6%	42
	Ticket splitters	5%	35%	43%	9%	8%	80
	Soft DEM	5%	10%	78%	7%		32
	Hard DEM	2%	1%	91%	2%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	2%	80%	12%	3%	3%	387
	Moderate	2%	37%	50%	6%	5%	82
	Liberal	3%	3%	87%	2%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	1%	92%	3%	3%	1%	177
	Smwt conservative	2%	70%	21%	3%	4%	210
	Moderate / liberal	3%	10%	80%	3%	4%	420
RPTYID98 TARGET GROUPS	Republican	2%	90%	4%	2%	2%	355
	Independent	4%	34%	43%	10%	8%	73
	Conservative DEM		5%	85%	7%	2%	40
	Mod / lib DEM	3%	2%	90%	2%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	1%	93%	1%	3%	1%	169
	Centrists	3%	37%	53%	3%	3%	522
	Very liberal DEM			90%	2%	7%	116
SEXIDEOL	Conservative men	2%	82%	10%	3%	3%	219
	Conservative women	2%	77%	15%	3%	3%	168
	Moderate men	1%	50%	32%	7%	10%	37
	Moderate women	3%	27%	65%	5%	0%	44
	Liberal men	1%	7%	81%	1%	10%	123
	Liberal women	4%	1%	91%	3%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	2%	94%	1%	3%	1%	364
	Harris	2%	1%	92%	1%	4%	394
	Other	8%	2%	16%	13%	62%	16
	Did not vote		28%	57%	15%		5
	Unsure / refused	9%	15%	48%	22%	7%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

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REDUC RESPONDENT'S EDUCATION/C	Less than high school		74%	23%	3%		29
	High school graduate	5%	52%	38%	3%	3%	157
	Some college	2%	48%	43%	3%	4%	258
	College graduate	2%	34%	57%	3%	4%	363
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	College grad men	0%	43%	50%	3%	4%	164
	Non college grad women	4%	39%	54%	3%		228
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EDRAC	White college graduates	1%	40%	53%	2%	3%	258
	Non-white college graduates	2%	21%	68%	4%	5%	105
	White non-collage graduates	3%	55%	38%	2%	2%	307
	Non-white non-collage graduates	4%	41%	45%	4%	6%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	3%	55%	38%	2%	2%	307
	Minority non-college graduate	4%	41%	45%	4%	6%	137
	Others	2%	34%	57%	3%	4%	363
RMARITAL MARITAL STATUS/C	Single	4%	25%	61%	5%	5%	205
	Married	2%	51%	41%	2%	4%	484
	No longer married	2%	43%	51%	3%	1%	118
STATUS MARITAL STATUS / GENDER	Married men	1%	60%	32%	2%	5%	240
	Unmarried men	2%	71%	23%	1%	3%	44
	Single men	3%	33%	51%	6%	7%	95
	Married women	3%	42%	51%	3%	2%	244
	Unmarried women	2%	26%	67%	5%		74
	Single women	5%	18%	71%	4%	3%	110
MARAC	White married	2%	54%	39%	2%	2%	381
	Non-white married	0%	41%	47%	2%	9%	103
	White not married	2%	36%	55%	3%	4%	184
	Non-white not married	5%	26%	60%	6%	3%	139

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DH		DH VIEWS ON TRUMP AND HARRIS					TOTAL
		Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%	43%	41%	3%	10%	60
	White single women	1%	21%	75%	1%	1%	47
	White married men	1%	61%	33%	2%	3%	178
	White married women	3%	48%	45%	2%	2%	202
	White no longer married men	1%	62%	33%		4%	22
	White no longer married women	2%	29%	64%	5%		55
	Other	3%	32%	55%	4%	5%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	2%	47%	44%	3%	4%	266
	No	2%	41%	49%	3%	4%	541
MOMDAD PARENTS	Dad	0%	62%	31%	1%	5%	126
	Mom	4%	34%	57%	4%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	2%	49%	42%	3%	4%	215
	Married / no children	1%	53%	40%	2%	3%	269
	Divorced / children		73%	26%	1%		8
	Divorced / no children	3%	40%	50%	7%		51
	Single / no children	4%	25%	61%	5%	5%	174
Other / mixed	2%	37%	57%	2%	3%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	4%	65%	26%	4%	1%	305
	Not born-again	2%	31%	60%	2%	6%	454
	Refused		25%	70%	4%	1%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	3%	76%	16%	4%	1%	151
	Male not evangelical	1%	40%	48%	2%	9%	228
	Female born again / evangelicals	4%	53%	36%	5%	1%	154
	Female not evangelical	2%	22%	71%	2%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	4%	76%	15%	4%	1%	203
	Non-white Evangelical	4%	43%	48%	5%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	84%	8%	3%	2%	166
	Non-white conservative Christians	1%	71%	21%	7%	1%	48
	White non-conservative Christians	7%	36%	50%	7%		37
	Non-white non-conservative Christians	6%	18%	72%	3%		54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DH		DH VIEWS ON TRUMP AND HARRIS					TOTAL
		Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
R1 DONALD TRUMP NAME ID/C	Favorable	5%	95%				369
	Unfavorable			91%	2%	7%	416
	No opinion			36%	64%		18
	Never heard of			6%	94%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	5%		95%			404
	Unfavorable		90%		2%	8%	367
	No opinion		54%		46%		31
	Never heard of		47%		53%		6
R3 ELON MUSK NAME ID/C	Favorable	4%	90%	4%	1%	1%	295
	Unfavorable	2%	5%	86%	2%	6%	324
	No opinion	3%	36%	45%	10%	6%	78
	Never heard of	1%	35%	54%	8%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	3%	91%	5%	1%	1%	338
	Unfavorable	2%	2%	89%	1%	5%	377
	No opinion	4%	20%	42%	23%	12%	46
	Never heard of	3%	54%	29%	11%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	2%	84%	11%	2%	1%	332
	Unfavorable	3%	4%	86%	1%	5%	348
	No opinion	4%	49%	32%	10%	5%	97
	Never heard of		26%	56%	15%	3%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	1%	96%		2%	1%	252
	Trump on 8-10 issues	1%	96%		1%	1%	94
	Trump on 4-7 issues	12%	32%	34%	14%	8%	55
	Trump on 1-3 issues	6%	1%	79%	8%	7%	61
	Trump on 0 issues	1%		92%	2%	5%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%		93%	1%	4%	292
	Harris on 8-10 issues	3%		91%	2%	3%	83
	Harris on 4-7 issues	7%	12%	57%	15%	8%	56
	Harris on 1-3 issues	9%	70%	7%	5%	10%	54
	Harris on 0 issues	1%	95%	0%	3%	1%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	2%	34%	55%	4%	5%	367
	High (51-74)	1%	39%	56%	2%	3%	182
	Medium (35-50)	4%	50%	40%	3%	3%	162
	Low (0-34)	5%	81%	11%	1%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	1%	15%	74%	4%	5%	306
	High (51-74)	1%	40%	50%	2%	6%	143
	Medium (35-50)	4%	63%	28%	3%	2%	179
	Low (0-34)	3%	83%	11%	1%	1%	122

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DH	DH VIEWS ON TRUMP AND HARRIS					TOTAL
	Favorable both	Favorable Trump only	Favorable Harris only	Other	Unfavorable both	
TOTAL	2%	43%	48%	3%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		37%	40%	10%	14%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	31%	49%	11%	9%	171
	Midwest	40%	43%	9%	8%	127
	South	39%	30%	11%	20%	196
	South Central	47%	33%	6%	14%	78
	Central Plains	42%	38%	4%	16%	56
	Mountain States	40%	38%	9%	12%	58
	West	27%	47%	12%	14%	120
RG2 GEOGRAPHIC AREAS TWO	California	27%	48%	13%	12%	87
	Florida	41%	44%	5%	10%	61
	Texas	50%	32%	7%	12%	64
	New York	40%	36%	12%	12%	55
	Rest of country	36%	40%	10%	15%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	46%	31%	8%	14%	276
	Competitive states	33%	42%	11%	14%	290
	55%+ Harris states	30%	48%	9%	13%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	43%	32%	9%	16%	352
	DEM governor	31%	47%	10%	12%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	45%	30%	9%	17%	308
	Urban	28%	50%	9%	14%	200
	Suburb	34%	45%	11%	10%	285
	Unsure / refused	31%	43%	17%	10%	14
RAGE RESPONDENT'S AGE/C	18-34	38%	46%	5%	11%	137
	35-44	26%	55%	10%	10%	186
	45-64	41%	33%	11%	15%	307
	65 or over	39%	34%	11%	17%	178
GENDER GENDER	Male	48%	30%	11%	11%	379
	Female	26%	49%	9%	16%	428
USRGEN REGION / GENDER	Rural men	56%	23%	7%	14%	147
	Rural women	35%	36%	11%	19%	161
	Urban men	46%	33%	11%	10%	98
	Urban women	10%	66%	7%	18%	102
	Suburban men	43%	35%	13%	9%	128
	Suburban women	28%	52%	9%	11%	157
	Unsure	31%	43%	17%	10%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RR96 AGE / SEX	Male / under 45	43%	43%	7%	6%	161
	Male / 45+	52%	20%	13%	15%	218
	Female / under 45	18%	58%	9%	15%	162
	Female / 45+	31%	44%	9%	16%	266
EMPSTAT	Not employed	15%	56%	13%	16%	90
	Employed	40%	40%	8%	12%	497
	Retired	39%	32%	12%	17%	215
	Refused	15%	73%	3%	10%	5
RRACE RESPONDENT'S RACE/C	White	40%	39%	8%	13%	565
	Black / African American	8%	54%	15%	22%	97
	Hispanic / Latino	42%	34%	14%	11%	105
	Other	43%	36%	12%	10%	40
USRACE COMMUNITY / RACE	White suburban men	48%	30%	9%	12%	91
	White suburban women	33%	53%	6%	8%	111
	Black suburban men	7%	57%	31%	5%	14
	Black suburban women	12%	63%	3%	21%	23
	Urban voters	28%	50%	9%	14%	200
	Rural voters	45%	30%	9%	17%	308
GENRACE RACE BY GENDER	White men	51%	30%	8%	11%	261
	White women	31%	48%	7%	15%	304
	Black men	12%	42%	23%	24%	45
	Black women	5%	65%	9%	21%	52
	Hispanic men	64%	26%	9%	0%	51
	Hispanic women	21%	41%	18%	20%	54
WHITE SENIORS	White seniors	42%	35%	9%	14%	239
	Other	34%	42%	10%	13%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	71%	9%	9%	11%	355
	Independent	30%	45%	13%	12%	73
	Democrat	5%	69%	9%	17%	379
RPTYID89 SEX / PARTY ID	Male / GOP	77%	4%	7%	12%	205
	Female / GOP	64%	15%	13%	8%	151
	Male / DEM	7%	65%	16%	11%	137
	Female / DEM	4%	71%	5%	20%	242
	Male / IND	40%	42%	10%	8%	37
	Female / IND	21%	47%	16%	16%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	74%	10%	8%	9%	109
	45 & over / GOP	70%	8%	10%	11%	246
	Under 45 / DEM	6%	75%	7%	11%	177
	45 & over / DEM	4%	63%	11%	21%	202
	Under 45 / IND	22%	55%	12%	11%	37
	45 & over / IND	39%	34%	15%	12%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	72%	8%	9%	10%	366
	Ticket splitter	22%	36%	17%	24%	23
	Democrat	6%	68%	10%	16%	418
PARTISAN	Hard GOP	75%	6%	9%	10%	309
	Soft GOP	49%	29%	12%	11%	42
	Ticket splitters	30%	43%	12%	15%	80
	Soft DEM	9%	56%	3%	32%	32
	Hard DEM	5%	70%	10%	15%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	65%	11%	10%	15%	387
	Moderate	29%	44%	18%	9%	82
	Liberal	6%	73%	8%	13%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	71%	7%	10%	12%	177
	Smwt conservative	60%	14%	9%	17%	210
	Moderate / liberal	11%	67%	10%	12%	420
RPTYID98 TARGET GROUPS	Republican	71%	9%	9%	11%	355
	Independent	30%	45%	13%	12%	73
	Conservative DEM	2%	38%	19%	41%	40
	Mod / lib DEM	6%	72%	8%	14%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	72%	6%	11%	12%	169
	Centrists	33%	41%	11%	15%	522
	Very liberal DEM	1%	85%	3%	10%	116
SEXIDEOL	Conservative men	70%	7%	8%	14%	219
	Conservative women	58%	15%	11%	15%	168
	Moderate men	46%	29%	18%	8%	37
	Moderate women	15%	57%	18%	10%	44
	Liberal men	9%	71%	13%	7%	123
	Liberal women	4%	74%	5%	17%	215
D6 2024 PRESIDENTIAL VOTE	Trump	73%	5%	9%	13%	364
	Harris	4%	73%	9%	14%	394
	Other	27%	64%	4%	5%	16
	Did not vote	31%	17%	52%		5
	Unsure / refused	15%	30%	25%	30%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	56%	19%	16%	9%	29
	High school graduate	43%	28%	19%	10%	157
	Some college	39%	36%	8%	17%	258
	College graduate	31%	50%	6%	13%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	57%	19%	11%	13%	216
	College grad men	37%	44%	10%	9%	164
	Non college grad women	27%	44%	14%	15%	228
	College grad women	25%	56%	3%	16%	199
EDRAC	White college graduates	35%	48%	6%	12%	258
	Non-white college graduates	21%	56%	7%	16%	105
	White non-college graduates	45%	32%	10%	14%	307
	Non-white non-college graduates	35%	32%	19%	14%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	45%	32%	10%	14%	307
	Minority non-college graduate	35%	32%	19%	14%	137
	Others	31%	50%	6%	13%	363
RMARITAL MARITAL STATUS/C	Single	25%	51%	11%	14%	205
	Married	42%	37%	9%	11%	484
	No longer married	34%	35%	10%	21%	118
STATUS MARITAL STATUS / GENDER	Married men	52%	28%	9%	11%	240
	Unmarried men	58%	15%	10%	16%	44
	Single men	34%	42%	13%	10%	95
	Married women	33%	46%	9%	12%	244
	Unmarried women	19%	46%	10%	25%	74
	Single women	16%	58%	8%	18%	110
MARAC	White married	44%	36%	8%	11%	381
	Non-white married	35%	39%	13%	12%	103
	White not married	31%	45%	7%	17%	184
	Non-white not married	24%	45%	15%	17%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	40%	41%	11%	8%	60
	White single women	19%	59%	3%	19%	47
	White married men	53%	27%	9%	12%	178
	White married women	37%	45%	8%	11%	202
	White no longer married men	66%	19%		15%	22
	White no longer married women	18%	48%	10%	25%	55
	Other	29%	42%	14%	15%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	39%	43%	9%	9%	266
	No	35%	39%	10%	16%	541
MOMDAD PARENTS	Dad	52%	31%	7%	9%	126
	Mom	27%	54%	10%	9%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	42%	44%	7%	7%	215
	Married / no children	42%	32%	11%	15%	269
	Divorced / children	23%	26%	51%		8
	Divorced / no children	41%	37%	5%	16%	51
	Single / no children	25%	51%	10%	15%	174
	Other / mixed	27%	39%	12%	22%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	53%	22%	10%	16%	305
	Not born-again	27%	51%	10%	12%	454
	Refused	25%	59%	4%	12%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	65%	11%	6%	17%	151
	Male not evangelical	37%	43%	13%	7%	228
	Female born again / evangelicals	40%	32%	13%	15%	154
	Female not evangelical	19%	59%	7%	16%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	61%	13%	11%	14%	203
	Non-white Evangelical	35%	39%	6%	20%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	67%	7%	12%	15%	166
	Non-white conservative Christians	58%	13%	3%	27%	48
	White non-conservative Christians	35%	42%	11%	13%	37
	Non-white non-conservative Christians	15%	62%	8%	15%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	75%	6%	8%	11%	369
	Unfavorable	4%	72%	9%	15%	416
	No opinion	7%	12%	50%	31%	18
	Never heard of	23%	20%	11%	46%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	6%	70%	9%	15%	404
	Unfavorable	72%	10%	8%	10%	367
	No opinion	29%	17%	34%	20%	31
	Never heard of		5%	8%	87%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	56%	26%	13%	5%	19
	Favorable Trump only	76%	5%	8%	11%	350
	Favorable Harris only	3%	72%	9%	15%	385
	Other	9%	24%	31%	35%	24
	Unfavorable both	12%	65%	16%	7%	29
R4 J.D. VANCE NAME ID/C	Favorable	76%	5%	7%	12%	338
	Unfavorable	4%	75%	7%	13%	377
	No opinion	11%	34%	36%	19%	46
	Never heard of	39%	12%	22%	26%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	72%	7%	7%	14%	332
	Unfavorable	4%	78%	5%	13%	348
	No opinion	30%	23%	36%	11%	97
	Never heard of	36%	22%	8%	34%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	76%	4%	9%	11%	252
	Trump on 8-10 issues	77%	4%	7%	12%	94
	Trump on 4-7 issues	25%	35%	20%	19%	55
	Trump on 1-3 issues	17%	51%	12%	20%	61
	Trump on 0 issues	2%	75%	9%	14%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	76%	7%	15%	292
	Harris on 8-10 issues	11%	67%	12%	10%	83
	Harris on 4-7 issues	13%	44%	16%	27%	56
	Harris on 1-3 issues	67%	17%	12%	4%	54
	Harris on 0 issues	74%	4%	10%	12%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	27%	48%	12%	13%	367
	High (51-74)	37%	48%	6%	9%	182
	Medium (35-50)	46%	29%	11%	14%	162
	Low (0-34)	65%	13%	8%	14%	72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R3		R3 ELON MUSK NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	14%	62%	8%	16%	306
	High (51-74)	34%	51%	7%	9%	143
	Medium (35-50)	59%	20%	12%	9%	179
	Low (0-34)	66%	13%	7%	13%	122
TOTAL		37%	40%	10%	14%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
TOTAL		25%	12%	9%	31%	10%	14%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	24%	7%	8%	41%	11%	9%	171
	Midwest	26%	14%	8%	36%	9%	8%	127
	South	25%	14%	7%	23%	11%	20%	196
	South Central	31%	16%	15%	18%	6%	14%	78
	Central Plains	25%	17%	7%	31%	4%	16%	56
	Mountain States	24%	17%	5%	33%	9%	12%	58
	West	22%	5%	16%	31%	12%	14%	120
RG2 GEOGRAPHIC AREAS TWO	California	23%	4%	18%	30%	13%	12%	87
	Florida	31%	10%	11%	33%	5%	10%	61
	Texas	33%	16%	15%	16%	7%	12%	64
	New York	35%	5%	5%	31%	12%	12%	55
	Rest of country	23%	13%	7%	32%	10%	15%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	30%	15%	10%	21%	8%	14%	276
	Competitive states	21%	12%	6%	36%	11%	14%	290
	55%+ Harris states	24%	6%	12%	36%	9%	13%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	29%	14%	8%	24%	9%	16%	352
	DEM governor	22%	9%	11%	36%	10%	12%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	30%	15%	8%	22%	9%	17%	308
	Urban	18%	10%	10%	39%	9%	14%	200
	Suburb	24%	10%	10%	34%	11%	10%	285
	Unsure / refused	31%		2%	41%	17%	10%	14
RAGE RESPONDENT'S AGE/C	18-34	31%	7%	9%	37%	5%	11%	137
	35-44	16%	10%	16%	38%	10%	10%	186
	45-64	27%	14%	6%	27%	11%	15%	307
	65 or over	26%	13%	8%	26%	11%	17%	178
GENDER GENDER	Male	34%	14%	7%	23%	11%	11%	379
	Female	17%	9%	11%	38%	9%	16%	428
USRGEN REGION / GENDER	Rural men	39%	16%	7%	16%	7%	14%	147
	Rural women	21%	14%	8%	27%	11%	19%	161
	Urban men	30%	17%	7%	26%	11%	10%	98
	Urban women	7%	3%	14%	52%	7%	18%	102
	Suburban men	31%	11%	7%	28%	13%	9%	128
	Suburban women	19%	9%	13%	39%	9%	11%	157
	Unsure	31%		2%	41%	17%	10%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
RR96 AGE / SEX	Male / under 45	33%	11%	11%	32%	7%	6%	161
	Male / 45+	35%	17%	4%	16%	13%	15%	218
	Female / under 45	12%	7%	15%	43%	9%	15%	162
	Female / 45+	20%	11%	9%	35%	9%	16%	266
EMPSTAT	Not employed	7%	8%	7%	50%	13%	16%	90
	Employed	28%	12%	11%	29%	8%	12%	497
	Retired	26%	13%	6%	26%	12%	17%	215
	Refused	15%		6%	67%	3%	10%	5
RRACE RESPONDENT'S RACE/C	White	28%	12%	8%	31%	8%	13%	565
	Black / African American	2%	7%	12%	42%	15%	22%	97
	Hispanic / Latino	29%	13%	13%	21%	14%	11%	105
	Other	34%	9%	7%	28%	12%	10%	40
USRACE COMMUNITY / RACE	White suburban men	35%	13%	3%	27%	9%	12%	91
	White suburban women	24%	9%	16%	36%	6%	8%	111
	Black suburban men		7%	13%	44%	31%	5%	14
	Black suburban women		12%	13%	51%	3%	21%	23
	Urban voters	18%	10%	10%	39%	9%	14%	200
	Rural voters	30%	15%	8%	22%	9%	17%	308
GENRACE RACE BY GENDER	White men	35%	16%	5%	24%	8%	11%	261
	White women	21%	10%	11%	37%	7%	15%	304
	Black men	3%	8%	13%	28%	23%	24%	45
	Black women		5%	10%	55%	9%	21%	52
	Hispanic men	48%	16%	8%	18%	9%	0%	51
	Hispanic women	12%	9%	17%	24%	18%	20%	54
WHITE SENIORS	White seniors	29%	13%	8%	27%	9%	14%	239
	Other	23%	11%	10%	32%	10%	13%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	52%	20%	4%	5%	9%	11%	355
	Independent	18%	12%	10%	35%	13%	12%	73
	Democrat	1%	4%	14%	54%	9%	17%	379
RPTYID89 SEX / PARTY ID	Male / GOP	57%	20%	2%	2%	7%	12%	205
	Female / GOP	45%	18%	6%	9%	13%	8%	151
	Male / DEM	2%	5%	13%	52%	16%	11%	137
	Female / DEM	0%	4%	15%	56%	5%	20%	242
	Male / IND	24%	15%	12%	30%	10%	8%	37
	Female / IND	12%	8%	7%	40%	16%	16%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	60%	14%	5%	5%	8%	9%	109
	45 & over / GOP	48%	22%	4%	5%	10%	11%	246
	Under 45 / DEM	2%	5%	18%	57%	7%	11%	177
	45 & over / DEM	0%	4%	11%	52%	11%	21%	202
	Under 45 / IND	9%	12%	14%	41%	12%	11%	37
	45 & over / IND	28%	12%	5%	29%	15%	12%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	52%	21%	3%	5%	9%	10%	366
	Ticket splitter	17%	5%	5%	32%	17%	24%	23
	Democrat	2%	4%	15%	54%	10%	16%	418
PARTISAN	Hard GOP	54%	22%	3%	3%	9%	10%	309
	Soft GOP	43%	6%	9%	20%	12%	11%	42
	Ticket splitters	18%	12%	10%	33%	12%	15%	80
	Soft DEM		9%	18%	38%	3%	32%	32
	Hard DEM	1%	3%	14%	56%	10%	15%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	46%	19%	3%	7%	10%	15%	387
	Moderate	22%	7%	14%	30%	18%	9%	82
	Liberal	1%	5%	15%	58%	8%	13%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	52%	18%	3%	4%	10%	12%	177
	Smwat conservative	41%	19%	4%	10%	9%	17%	210
	Moderate / liberal	5%	5%	15%	53%	10%	12%	420
RPTYID98 TARGET GROUPS	Republican	52%	20%	4%	5%	9%	11%	355
	Independent	18%	12%	10%	35%	13%	12%	73
	Conservative DEM	2%		6%	32%	19%	41%	40
	Mod / lib DEM	1%	5%	15%	57%	8%	14%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	53%	18%	3%	3%	11%	12%	169
	Centrists	21%	12%	11%	30%	11%	15%	522
	Very liberal DEM		1%	11%	75%	3%	10%	116
SEXIDEOL	Conservative men	51%	19%	2%	6%	8%	14%	219
	Conservative women	40%	18%	6%	10%	11%	15%	168
	Moderate men	32%	13%	22%	7%	18%	8%	37
	Moderate women	14%	1%	7%	49%	18%	10%	44
	Liberal men	3%	7%	12%	59%	13%	7%	123
	Liberal women	0%	4%	16%	57%	5%	17%	215
D6 2024 PRESIDENTIAL VOTE	Trump	54%	20%	2%	3%	9%	13%	364
	Harris	0%	4%	16%	57%	9%	14%	394
	Other	2%	26%	22%	42%	4%	5%	16
	Did not vote	31%		2%	15%	52%		5
	Unsure / refused	7%	8%	7%	23%	25%	30%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
REDUC RESPONDENT'S EDUCATION/C	Less than high school	38%	17%		19%	16%	9%	29
	High school graduate	33%	9%	3%	25%	19%	10%	157
	Some college	24%	15%	12%	24%	8%	17%	258
	College graduate	21%	10%	11%	39%	6%	13%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	39%	18%	3%	16%	11%	13%	216
	College grad men	27%	10%	12%	32%	10%	9%	164
	Non college grad women	18%	9%	12%	31%	14%	15%	228
	College grad women	16%	9%	10%	45%	3%	16%	199
EDRAC	White college graduates	24%	11%	12%	36%	6%	12%	258
	Non-white college graduates	15%	6%	10%	46%	7%	16%	105
	White non-collage graduates	31%	14%	6%	26%	10%	14%	307
	Non-white non-collage graduates	22%	13%	13%	19%	19%	14%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-collage graduate	31%	14%	6%	26%	10%	14%	307
	Minority non-collage graduate	22%	13%	13%	19%	19%	14%	137
	Others	21%	10%	11%	39%	6%	13%	363
RMARITAL MARITAL STATUS/C	Single	12%	12%	9%	42%	11%	14%	205
	Married	31%	11%	11%	26%	9%	11%	484
	No longer married	21%	13%	5%	30%	10%	21%	118
STATUS MARITAL STATUS / GENDER	Married men	39%	13%	7%	21%	9%	11%	240
	Unmarried men	37%	21%	2%	13%	10%	16%	44
	Single men	20%	14%	10%	33%	13%	10%	95
	Married women	24%	9%	15%	32%	9%	12%	244
	Unmarried women	11%	8%	6%	40%	10%	25%	74
	Single women	6%	11%	8%	50%	8%	18%	110
MARAC	White married	32%	12%	9%	27%	8%	11%	381
	Non-white married	29%	6%	16%	23%	13%	12%	103
	White not married	19%	13%	6%	38%	7%	17%	184
	Non-white not married	11%	12%	8%	36%	15%	17%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID					Never heard of	TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	12%	9%	31%	11%	8%	60
	White single women	10%	8%	7%	52%	3%	19%	47
	White married men	38%	15%	5%	22%	9%	12%	178
	White married women	27%	10%	13%	32%	8%	11%	202
	White no longer married men	37%	28%		19%		15%	22
	White no longer married women	8%	10%	5%	43%	10%	25%	55
	Other	19%	10%	11%	31%	14%	15%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	28%	11%	14%	29%	9%	9%	266
	No	23%	12%	7%	32%	10%	16%	541
MOMDAD PARENTS	Dad	39%	13%	9%	22%	7%	9%	126
	Mom	18%	9%	18%	35%	10%	9%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	33%	10%	16%	28%	7%	7%	215
	Married / no children	30%	12%	7%	25%	11%	15%	269
	Divorced / children	8%	14%	3%	23%	51%		8
	Divorced / no children	21%	21%	4%	32%	5%	16%	51
	Single / no children	13%	11%	9%	42%	10%	15%	174
Other / mixed	17%	10%	6%	33%	12%	22%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	36%	17%	8%	13%	10%	16%	305
	Not born-again	19%	8%	10%	40%	10%	12%	454
	Refused	10%	15%	7%	52%	4%	12%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	45%	20%	5%	6%	6%	17%	151
	Male not evangelical	26%	10%	8%	34%	13%	7%	228
	Female born again / evangelicals	26%	13%	12%	20%	13%	15%	154
	Female not evangelical	12%	7%	11%	48%	7%	16%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	41%	20%	7%	7%	11%	14%	203
	Non-white Evangelical	24%	11%	12%	27%	6%	20%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	44%	23%	4%	3%	12%	15%	166
	Non-white conservative Christians	48%	10%		13%	3%	27%	48
	White non-conservative Christians	29%	5%	20%	22%	11%	13%	37
	Non-white non-conservative Christians	4%	11%	22%	40%	8%	15%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	54%	21%	2%	4%	8%	11%	369
	Unfavorable	0%	4%	16%	56%	9%	15%	416
	No opinion	2%	6%		12%	50%	31%	18
	Never heard of		23%	6%	14%	11%	46%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	1%	5%	14%	55%	9%	15%	404
	Unfavorable	52%	20%	4%	6%	8%	10%	367
	No opinion	28%	1%	7%	11%	34%	20%	31
	Never heard of				5%	8%	87%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	15%	41%	14%	12%	13%	5%	19
	Favorable Trump only	56%	20%	2%	3%	8%	11%	350
	Favorable Harris only	0%	3%	14%	58%	9%	15%	385
	Other	1%	8%	10%	15%	31%	35%	24
	Unfavorable both	2%	10%	31%	34%	16%	7%	29
R3 ELON MUSK NAME ID/C	Favorable	68%	32%					295
	Unfavorable			23%	77%			324
	No opinion					100%		78
	Never heard of						100%	109
R4 J.D. VANCE NAME ID/C	Favorable	54%	22%	2%	3%	7%	12%	338
	Unfavorable	1%	3%	16%	59%	7%	13%	377
	No opinion	5%	6%	15%	20%	36%	19%	46
	Never heard of	25%	14%	1%	12%	22%	26%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	54%	18%	6%	2%	7%	14%	332
	Unfavorable	1%	3%	12%	66%	5%	13%	348
	No opinion	17%	13%	9%	14%	36%	11%	97
	Never heard of	9%	27%	17%	4%	8%	34%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	58%	18%	2%	2%	9%	11%	252
	Trump on 8-10 issues	52%	25%	2%	2%	7%	12%	94
	Trump on 4-7 issues	11%	14%	16%	19%	20%	19%	55
	Trump on 1-3 issues		17%	23%	28%	12%	20%	61
	Trump on 0 issues	0%	2%	13%	62%	9%	14%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		1%	14%	62%	7%	15%	292
	Harris on 8-10 issues	1%	10%	17%	50%	12%	10%	83
	Harris on 4-7 issues	2%	10%	15%	28%	16%	27%	56
	Harris on 1-3 issues	43%	24%	12%	5%	12%	4%	54
	Harris on 0 issues	55%	19%	2%	2%	10%	12%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q3		Q3 ELON MUSK NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	19%	9%	9%	39%	12%	13%	367
	High (51-74)	22%	15%	14%	35%	6%	9%	182
	Medium (35-50)	31%	15%	8%	21%	11%	14%	162
	Low (0-34)	51%	13%	4%	9%	8%	14%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	9%	5%	11%	50%	8%	16%	306
	High (51-74)	25%	9%	15%	35%	7%	9%	143
	Medium (35-50)	37%	22%	7%	13%	12%	9%	179
	Low (0-34)	48%	19%	3%	9%	7%	13%	122
TOTAL		25%	12%	9%	31%	10%	14%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		42%	47%	6%	6%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	56%	5%	8%	171
	Midwest	45%	47%	5%	2%	127
	South	55%	36%	5%	4%	196
	South Central	47%	44%	6%	3%	78
	Central Plains	43%	45%	5%	7%	56
	Mountain States	44%	38%	3%	15%	58
	West	25%	58%	10%	7%	120
RG2 GEOGRAPHIC AREAS TWO	California	23%	61%	9%	7%	87
	Florida	49%	40%	5%	6%	61
	Texas	49%	45%	3%	3%	64
	New York	39%	41%	6%	14%	55
	Rest of country	43%	46%	5%	5%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	53%	37%	5%	5%	276
	Competitive states	42%	49%	4%	5%	290
	55%+ Harris states	29%	56%	8%	7%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	51%	39%	5%	5%	352
	DEM governor	35%	53%	6%	7%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	58%	33%	3%	7%	308
	Urban	26%	60%	6%	8%	200
	Suburb	36%	53%	8%	3%	285
	Unsure / refused	39%	28%	22%	11%	14
RAGE RESPONDENT'S AGE/C	18-34	30%	51%	7%	12%	137
	35-44	29%	62%	5%	4%	186
	45-64	53%	37%	5%	5%	307
	65 or over	44%	44%	6%	5%	178
GENDER GENDER	Male	52%	39%	4%	5%	379
	Female	32%	54%	7%	7%	428
USRGEN REGION / GENDER	Rural men	66%	27%	1%	6%	147
	Rural women	50%	38%	4%	8%	161
	Urban men	43%	48%	4%	6%	98
	Urban women	10%	72%	8%	11%	102
	Suburban men	46%	48%	6%	1%	128
	Suburban women	28%	58%	10%	4%	157
	Unsure	39%	28%	22%	11%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RR96 AGE / SEX	Male / under 45	43%	49%	3%	4%	161
	Male / 45+	59%	31%	5%	5%	218
	Female / under 45	16%	65%	8%	11%	162
	Female / 45+	43%	47%	6%	5%	266
EMPSTAT	Not employed	23%	55%	13%	8%	90
	Employed	43%	46%	5%	6%	497
	Retired	47%	45%	5%	4%	215
	Refused	27%	73%			5
RRACE RESPONDENT'S RACE/C	White	48%	44%	5%	3%	565
	Black / African American	14%	64%	11%	12%	97
	Hispanic / Latino	32%	45%	5%	18%	105
	Other	43%	43%	10%	5%	40
USRACE COMMUNITY / RACE	White suburban men	56%	41%	2%	1%	91
	White suburban women	34%	55%	10%	1%	111
	Black suburban men		96%	4%		14
	Black suburban women	12%	77%	11%		23
	Urban voters	26%	60%	6%	8%	200
	Rural voters	58%	33%	3%	7%	308
GENRACE RACE BY GENDER	White men	59%	38%	3%	1%	261
	White women	40%	50%	6%	4%	304
	Black men	24%	55%	8%	13%	45
	Black women	6%	71%	13%	10%	52
	Hispanic men	47%	33%	5%	15%	51
	Hispanic women	17%	56%	4%	22%	54
WHITE SENIORS	White seniors	53%	40%	4%	3%	239
	Other	37%	50%	6%	7%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	84%	5%	4%	6%	355
	Independent	30%	50%	11%	9%	73
	Democrat	5%	85%	6%	5%	379
RPTYID89 SEX / PARTY ID	Male / GOP	88%	4%	2%	6%	205
	Female / GOP	79%	7%	7%	8%	151
	Male / DEM	4%	88%	5%	2%	137
	Female / DEM	5%	83%	6%	6%	242
	Male / IND	34%	47%	11%	8%	37
	Female / IND	25%	53%	12%	10%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	80%	4%	4%	12%	109
	45 & over / GOP	86%	6%	4%	4%	246
	Under 45 / DEM	2%	89%	6%	3%	177
	45 & over / DEM	7%	81%	6%	6%	202
	Under 45 / IND	17%	61%	10%	13%	37
	45 & over / IND	44%	38%	13%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	85%	6%	5%	4%	366
	Ticket splitter	35%	18%	15%	31%	23
	Democrat	5%	84%	6%	6%	418
PARTISAN	Hard GOP	91%	3%	4%	2%	309
	Soft GOP	43%	22%	3%	31%	42
	Ticket splitters	29%	48%	11%	12%	80
	Soft DEM	22%	57%	15%	7%	32
	Hard DEM	3%	88%	5%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	77%	12%	5%	6%	387
	Moderate	28%	48%	11%	13%	82
	Liberal	5%	86%	5%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	90%	3%	6%	2%	177
	Smwt conservative	66%	21%	5%	9%	210
	Moderate / liberal	10%	78%	6%	6%	420
RPTYID98 TARGET GROUPS	Republican	84%	5%	4%	6%	355
	Independent	30%	50%	11%	9%	73
	Conservative DEM	15%	64%	10%	12%	40
	Mod / lib DEM	3%	87%	6%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	92%	1%	6%	1%	169
	Centrists	35%	51%	7%	8%	522
	Very liberal DEM	2%	96%	1%	1%	116
SEXIDEOL	Conservative men	79%	12%	3%	7%	219
	Conservative women	74%	13%	8%	4%	168
	Moderate men	43%	35%	14%	8%	37
	Moderate women	15%	59%	8%	18%	44
	Liberal men	8%	88%	3%	0%	123
	Liberal women	4%	84%	6%	7%	215
D6 2024 PRESIDENTIAL VOTE	Trump	86%	3%	4%	7%	364
	Harris	5%	86%	5%	5%	394
	Other	12%	71%	16%	2%	16
	Did not vote		59%	36%	5%	5
	Unsure / refused	11%	43%	32%	14%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	65%	23%	3%	9%	29
	High school graduate	45%	30%	9%	16%	157
	Some college	47%	46%	4%	3%	258
	College graduate	35%	57%	6%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	59%	30%	4%	7%	216
	College grad men	44%	50%	4%	2%	164
	Non college grad women	37%	46%	7%	10%	228
	College grad women	28%	62%	7%	4%	199
EDRAC	White college graduates	41%	54%	3%	2%	258
	Non-white college graduates	21%	62%	11%	5%	105
	White non-collage graduates	55%	36%	6%	3%	307
	Non-white non-college graduates	31%	44%	5%	20%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	55%	36%	6%	3%	307
	Minority non-college graduate	31%	44%	5%	20%	137
	Others	35%	57%	6%	3%	363
RMARITAL MARITAL STATUS/C	Single	24%	62%	4%	10%	205
	Married	49%	42%	6%	4%	484
	No longer married	44%	41%	8%	6%	118
STATUS MARITAL STATUS / GENDER	Married men	57%	36%	4%	4%	240
	Unmarried men	69%	16%	6%	10%	44
	Single men	34%	57%	5%	4%	95
	Married women	41%	48%	8%	4%	244
	Unmarried women	30%	56%	10%	4%	74
	Single women	15%	66%	3%	16%	110
MARAC	White married	53%	39%	5%	2%	381
	Non-white married	33%	51%	8%	9%	103
	White not married	39%	55%	3%	3%	184
	Non-white not married	22%	53%	8%	17%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	46%	52%	2%	0%	60
	White single women	19%	71%	2%	8%	47
	White married men	61%	36%	3%	1%	178
	White married women	46%	42%	8%	3%	202
	White no longer married men	76%	20%	4%		22
	White no longer married women	33%	59%	5%	3%	55
	Other	27%	52%	8%	13%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	41%	44%	7%	8%	266
	No	42%	48%	5%	5%	541
MOMDAD PARENTS	Dad	53%	36%	2%	9%	126
	Mom	30%	52%	11%	6%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	43%	45%	6%	5%	215
	Married / no children	53%	39%	5%	3%	269
	Divorced / children	61%		24%	14%	8
	Divorced / no children	40%	46%	10%	4%	51
	Single / no children	24%	64%	3%	9%	174
	Other / mixed	38%	45%	6%	11%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	63%	21%	8%	8%	305
	Not born-again	29%	62%	4%	4%	454
	Refused	25%	60%	6%	9%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	74%	16%	3%	6%	151
	Male not evangelical	38%	54%	5%	4%	228
	Female born again / evangelicals	52%	26%	13%	9%	154
	Female not evangelical	21%	69%	4%	6%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	77%	11%	9%	2%	203
	Non-white Evangelical	35%	41%	6%	18%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	86%	7%	6%	1%	166
	Non-white conservative Christians	59%	14%	9%	18%	48
	White non-conservative Christians	36%	33%	24%	8%	37
	Non-white non-conservative Christians	14%	65%	4%	18%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	86%	4%	3%	7%	369
	Unfavorable	4%	87%	6%	3%	416
	No opinion	5%	10%	57%	28%	18
	Never heard of	67%	14%		20%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	6%	85%	5%	4%	404
	Unfavorable	81%	8%	4%	6%	367
	No opinion	45%	15%	23%	17%	31
	Never heard of		5%	38%	56%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	52%	31%	9%	9%	19
	Favorable Trump only	88%	2%	3%	7%	350
	Favorable Harris only	4%	88%	5%	4%	385
	Other	15%	21%	43%	22%	24
	Unfavorable both	7%	71%	18%	4%	29
R3 ELON MUSK NAME ID/C	Favorable	86%	6%	2%	6%	295
	Unfavorable	6%	88%	5%	2%	324
	No opinion	32%	34%	21%	13%	78
	Never heard of	35%	45%	8%	11%	109
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	81%	10%	3%	6%	332
	Unfavorable	7%	88%	2%	2%	348
	No opinion	38%	32%	21%	9%	97
	Never heard of	23%	21%	23%	33%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	90%	2%	3%	5%	252
	Trump on 8-10 issues	84%	3%	2%	11%	94
	Trump on 4-7 issues	35%	34%	13%	18%	55
	Trump on 1-3 issues	7%	80%	9%	4%	61
	Trump on 0 issues	3%	87%	6%	4%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	3%	88%	6%	3%	292
	Harris on 8-10 issues	5%	92%	3%	0%	83
	Harris on 4-7 issues	8%	53%	15%	25%	56
	Harris on 1-3 issues	81%	10%	6%	3%	54
	Harris on 0 issues	86%	3%	4%	7%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	35%	56%	5%	4%	367
	High (51-74)	38%	53%	5%	4%	182
	Medium (35-50)	51%	37%	7%	5%	162
	Low (0-34)	63%	15%	5%	18%	72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R4		R4 J.D. VANCE NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	76%	4%	4%	306
	High (51-74)	42%	47%	7%	5%	143
	Medium (35-50)	62%	26%	5%	7%	179
	Low (0-34)	72%	15%	7%	7%	122
TOTAL		42%	47%	6%	6%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
TOTAL		32%	10%	6%	40%	6%	6%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	22%	10%	4%	52%	5%	8%	171
	Midwest	31%	14%	9%	38%	5%	2%	127
	South	46%	9%	4%	32%	5%	4%	196
	South Central	37%	11%	3%	41%	6%	3%	78
	Central Plains	33%	11%	3%	41%	5%	7%	56
	Mountain States	36%	8%	4%	34%	3%	15%	58
	West	21%	4%	16%	42%	10%	7%	120
RG2 GEOGRAPHIC AREAS TWO	California	21%	2%	16%	45%	9%	7%	87
	Florida	38%	11%	0%	40%	5%	6%	61
	Texas	36%	13%	2%	43%	3%	3%	64
	New York	19%	20%	2%	38%	6%	14%	55
	Rest of country	34%	9%	7%	39%	5%	5%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	40%	13%	3%	34%	5%	5%	276
	Competitive states	35%	7%	8%	41%	4%	5%	290
	55%+ Harris states	20%	9%	9%	47%	8%	7%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	40%	11%	5%	34%	5%	5%	352
	DEM governor	26%	9%	7%	45%	6%	7%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	46%	12%	4%	29%	3%	7%	308
	Urban	18%	8%	9%	51%	6%	8%	200
	Suburb	28%	8%	8%	46%	8%	3%	285
	Unsure / refused	33%	6%	2%	26%	22%	11%	14
RAGE RESPONDENT'S AGE/C	18-34	23%	6%	7%	45%	7%	12%	137
	35-44	23%	7%	9%	53%	5%	4%	186
	45-64	38%	15%	5%	32%	5%	5%	307
	65 or over	38%	6%	6%	38%	6%	5%	178
GENDER GENDER	Male	40%	12%	7%	32%	4%	5%	379
	Female	25%	7%	6%	47%	7%	7%	428
USRGEN REGION / GENDER	Rural men	53%	13%	4%	23%	1%	6%	147
	Rural women	39%	12%	4%	35%	4%	8%	161
	Urban men	28%	15%	8%	39%	4%	6%	98
	Urban women	8%	2%	10%	62%	8%	11%	102
	Suburban men	36%	10%	9%	39%	6%	1%	128
	Suburban women	21%	7%	7%	51%	10%	4%	157
	Unsure	33%	6%	2%	26%	22%	11%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID					Never heard of	TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		
RR96 AGE / SEX	Male / under 45	32%	11%	6%	43%	3%	4%	161
	Male / 45+	46%	13%	7%	24%	5%	5%	218
	Female / under 45	14%	2%	10%	55%	8%	11%	162
	Female / 45+	32%	11%	4%	43%	6%	5%	266
EMPSTAT	Not employed	18%	5%	6%	50%	13%	8%	90
	Employed	32%	12%	7%	39%	5%	6%	497
	Retired	39%	8%	6%	39%	5%	4%	215
	Refused	24%	3%		73%			5
RRACE RESPONDENT'S RACE/C	White	37%	11%	6%	39%	5%	3%	565
	Black / African American	5%	9%	9%	54%	11%	12%	97
	Hispanic / Latino	28%	4%	7%	38%	5%	18%	105
	Other	36%	7%	6%	37%	10%	5%	40
USRACE COMMUNITY / RACE	White suburban men	43%	13%	5%	37%	2%	1%	91
	White suburban women	27%	7%	9%	46%	10%	1%	111
	Black suburban men			37%	59%	4%		14
	Black suburban women		12%		77%	11%		23
	Urban voters	18%	8%	9%	51%	6%	8%	200
	Rural voters	46%	12%	4%	29%	3%	7%	308
GENRACE RACE BY GENDER	White men	44%	15%	5%	33%	3%	1%	261
	White women	32%	8%	6%	44%	6%	4%	304
	Black men	11%	12%	20%	35%	8%	13%	45
	Black women		6%	1%	70%	13%	10%	52
	Hispanic men	46%	1%	3%	30%	5%	15%	51
	Hispanic women	10%	7%	12%	45%	4%	22%	54
WHITE SENIORS	White seniors	43%	11%	5%	35%	4%	3%	239
	Other	28%	9%	7%	43%	6%	7%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	67%	17%	1%	4%	4%	6%	355
	Independent	21%	9%	10%	40%	11%	9%	73
	Democrat	2%	3%	11%	74%	6%	5%	379
RPTYID89 SEX / PARTY ID	Male / GOP	68%	19%	0%	4%	2%	6%	205
	Female / GOP	65%	14%	3%	4%	7%	8%	151
	Male / DEM	3%	2%	15%	74%	5%	2%	137
	Female / DEM	1%	4%	9%	75%	6%	6%	242
	Male / IND	23%	12%	12%	35%	11%	8%	37
	Female / IND	20%	5%	8%	45%	12%	10%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID					Never heard of	TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		
RPTYID90 AGE / PARTY ID	Under 45 / GOP	63%	17%		4%	4%	12%	109
	45 & over / GOP	69%	17%	2%	4%	4%	4%	246
	Under 45 / DEM	1%	1%	12%	77%	6%	3%	177
	45 & over / DEM	2%	5%	10%	71%	6%	6%	202
	Under 45 / IND	12%	5%	14%	47%	10%	13%	37
	45 & over / IND	31%	12%	6%	32%	13%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	67%	18%	2%	4%	5%	4%	366
	Ticket splitter	30%	5%	2%	16%	15%	31%	23
	Democrat	2%	3%	11%	73%	6%	6%	418
PARTISAN	Hard GOP	73%	18%	1%	2%	4%	2%	309
	Soft GOP	30%	13%	1%	21%	3%	31%	42
	Ticket splitters	20%	9%	9%	38%	11%	12%	80
	Soft DEM	8%	14%	5%	52%	15%	7%	32
	Hard DEM	1%	1%	11%	76%	5%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	60%	16%	3%	9%	5%	6%	387
	Moderate	22%	6%	8%	40%	11%	13%	82
	Liberal	2%	3%	10%	76%	5%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	76%	14%	1%	2%	6%	2%	177
	Smwat conservative	47%	18%	5%	15%	5%	9%	210
	Moderate / liberal	6%	4%	10%	69%	6%	6%	420
RPTYID98 TARGET GROUPS	Republican	67%	17%	1%	4%	4%	6%	355
	Independent	21%	9%	10%	40%	11%	9%	73
	Conservative DEM	1%	14%	15%	48%	10%	12%	40
	Mod / lib DEM	2%	2%	10%	77%	6%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	77%	14%	1%	1%	6%	1%	169
	Centrists	24%	10%	9%	42%	7%	8%	522
	Very liberal DEM	2%		4%	92%	1%	1%	116
SEXIDEOL	Conservative men	62%	17%	3%	9%	3%	7%	219
	Conservative women	59%	16%	3%	10%	8%	4%	168
	Moderate men	32%	12%	12%	22%	14%	8%	37
	Moderate women	14%	1%	5%	54%	8%	18%	44
	Liberal men	4%	4%	11%	77%	3%	0%	123
	Liberal women	1%	2%	9%	75%	6%	7%	215
D6 2024 PRESIDENTIAL VOTE	Trump	69%	17%	1%	2%	4%	7%	364
	Harris	1%	4%	11%	75%	5%	5%	394
	Other	2%	10%	27%	44%	16%	2%	16
	Did not vote			2%	57%	36%	5%	5
	Unsure / refused	6%	5%	1%	42%	32%	14%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
REDUC RESPONDENT'S EDUCATION/C	Less than high school	47%	18%		23%	3%	9%	29
	High school graduate	37%	8%	6%	24%	9%	16%	157
	Some college	33%	14%	4%	42%	4%	3%	258
	College graduate	28%	7%	9%	48%	6%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	44%	15%	4%	26%	4%	7%	216
	College grad men	35%	9%	9%	40%	4%	2%	164
	Non college grad women	27%	10%	4%	42%	7%	10%	228
	College grad women	23%	5%	9%	54%	7%	4%	199
EDRAC	White college graduates	32%	8%	8%	46%	3%	2%	258
	Non-white college graduates	19%	2%	11%	51%	11%	5%	105
	White non-collapse graduates	41%	13%	4%	32%	6%	3%	307
	Non-white non-collapse graduates	21%	9%	5%	39%	5%	20%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-collapse graduate	41%	13%	4%	32%	6%	3%	307
	Minority non-collapse graduate	21%	9%	5%	39%	5%	20%	137
	Others	28%	7%	9%	48%	6%	3%	363
RMARITAL MARITAL STATUS/C	Single	15%	9%	9%	53%	4%	10%	205
	Married	39%	10%	7%	35%	6%	4%	484
	No longer married	33%	11%	2%	39%	8%	6%	118
STATUS MARITAL STATUS / GENDER	Married men	46%	11%	5%	30%	4%	4%	240
	Unmarried men	43%	25%	2%	14%	6%	10%	44
	Single men	24%	10%	12%	45%	5%	4%	95
	Married women	32%	9%	8%	40%	8%	4%	244
	Unmarried women	28%	2%	1%	55%	10%	4%	74
	Single women	7%	8%	7%	59%	3%	16%	110
MARAC	White married	41%	12%	6%	33%	5%	2%	381
	Non-white married	31%	2%	8%	43%	8%	9%	103
	White not married	29%	10%	5%	50%	3%	3%	184
	Non-white not married	12%	10%	8%	45%	8%	17%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	33%	14%	9%	43%	2%	0%	60
	White single women	14%	4%	7%	64%	2%	8%	47
	White married men	47%	14%	5%	31%	3%	1%	178
	White married women	36%	10%	7%	35%	8%	3%	202
	White no longer married men	50%	26%		20%	4%		22
	White no longer married women	30%	3%	2%	58%	5%	3%	55
	Other	20%	6%	8%	44%	8%	13%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	32%	9%	7%	38%	7%	8%	266
	No	32%	10%	6%	41%	5%	5%	541
MOMDAD PARENTS	Dad	39%	14%	6%	30%	2%	9%	126
	Mom	25%	6%	7%	45%	11%	6%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	36%	8%	7%	38%	6%	5%	215
	Married / no children	42%	11%	6%	32%	5%	3%	269
	Divorced / children	23%	39%			24%	14%	8
	Divorced / no children	30%	9%	4%	42%	10%	4%	51
	Single / no children	16%	9%	9%	55%	3%	9%	174
Other / mixed	29%	9%	4%	41%	6%	11%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	49%	14%	3%	19%	8%	8%	305
	Not born-again	22%	7%	9%	53%	4%	4%	454
	Refused	17%	7%	5%	56%	6%	9%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	58%	16%	3%	13%	3%	6%	151
	Male not evangelical	28%	10%	9%	45%	5%	4%	228
	Female born again / evangelicals	40%	12%	2%	24%	13%	9%	154
	Female not evangelical	16%	5%	9%	61%	4%	6%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	60%	17%	2%	9%	9%	2%	203
	Non-white Evangelical	27%	7%	4%	37%	6%	18%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	67%	19%	1%	6%	6%	1%	166
	Non-white conservative Christians	49%	10%	2%	12%	9%	18%	48
	White non-conservative Christians	28%	8%	6%	27%	24%	8%	37
	Non-white non-conservative Christians	9%	5%	5%	60%	4%	18%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	68%	18%	1%	3%	3%	7%	369
	Unfavorable	1%	3%	12%	75%	6%	3%	416
	No opinion	2%	3%		10%	57%	28%	18
	Never heard of	67%			14%		20%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	4%	11%	74%	5%	4%	404
	Unfavorable	66%	15%	2%	6%	4%	6%	367
	No opinion	19%	26%	5%	10%	23%	17%	31
	Never heard of				5%	38%	56%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	26%	26%	10%	20%	9%	9%	19
	Favorable Trump only	70%	17%	1%	2%	3%	7%	350
	Favorable Harris only	1%	3%	11%	77%	5%	4%	385
	Other	11%	4%	7%	14%	43%	22%	24
	Unfavorable both	2%	5%	18%	53%	18%	4%	29
R3 ELON MUSK NAME ID/C	Favorable	70%	17%	1%	4%	2%	6%	295
	Unfavorable	3%	3%	9%	78%	5%	2%	324
	No opinion	20%	12%	12%	22%	21%	13%	78
	Never heard of	26%	10%	8%	38%	8%	11%	109
R4 J.D. VANCE NAME ID/C	Favorable	77%	23%					338
	Unfavorable			14%	86%			377
	No opinion					100%		46
	Never heard of						100%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	66%	15%	4%	6%	3%	6%	332
	Unfavorable	3%	4%	8%	80%	2%	2%	348
	No opinion	24%	14%	12%	20%	21%	9%	97
	Never heard of	23%		1%	20%	23%	33%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	78%	12%	1%	1%	3%	5%	252
	Trump on 8-10 issues	61%	23%	1%	3%	2%	11%	94
	Trump on 4-7 issues	3%	32%	17%	16%	13%	18%	55
	Trump on 1-3 issues		7%	21%	59%	9%	4%	61
	Trump on 0 issues	1%	1%	8%	79%	6%	4%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	1%	4%	83%	6%	3%	292
	Harris on 8-10 issues		5%	24%	68%	3%	0%	83
	Harris on 4-7 issues	1%	7%	24%	29%	15%	25%	56
	Harris on 1-3 issues	49%	32%	5%	6%	6%	3%	54
	Harris on 0 issues	71%	15%	1%	2%	4%	7%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q4		Q4 J.D. VANCE NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	27%	8%	5%	50%	5%	4%	367
	High (51-74)	30%	8%	9%	44%	5%	4%	182
	Medium (35-50)	40%	11%	8%	29%	7%	5%	162
	Low (0-34)	42%	20%	4%	11%	5%	18%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	13%	2%	8%	69%	4%	4%	306
	High (51-74)	28%	14%	10%	37%	7%	5%	143
	Medium (35-50)	46%	16%	5%	21%	5%	7%	179
	Low (0-34)	61%	10%	5%	10%	7%	7%	122
TOTAL		32%	10%	6%	40%	6%	6%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		41%	43%	12%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	34%	56%	8%	2%	171
	Midwest	43%	42%	13%	2%	127
	South	47%	36%	13%	3%	196
	South Central	49%	29%	14%	8%	78
	Central Plains	48%	40%	9%	4%	56
	Mountain States	35%	45%	14%	6%	58
	West	33%	46%	15%	5%	120
RG2 GEOGRAPHIC AREAS TWO	California	34%	51%	13%	2%	87
	Florida	50%	42%	8%	0%	61
	Texas	48%	28%	15%	10%	64
	New York	39%	45%	12%	4%	55
	Rest of country	41%	44%	12%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	49%	33%	13%	5%	276
	Competitive states	39%	46%	12%	3%	290
	55%+ Harris states	35%	51%	11%	4%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	48%	36%	12%	4%	352
	DEM governor	36%	49%	12%	3%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	51%	31%	13%	5%	308
	Urban	33%	51%	10%	5%	200
	Suburb	36%	50%	12%	2%	285
	Unsure / refused	45%	43%	11%	1%	14
RAGE RESPONDENT'S AGE/C	18-34	39%	41%	10%	9%	137
	35-44	35%	51%	12%	2%	186
	45-64	45%	39%	14%	2%	307
	65 or over	43%	43%	10%	4%	178
GENDER GENDER	Male	47%	37%	12%	4%	379
	Female	36%	49%	12%	4%	428
USRGEN REGION / GENDER	Rural men	56%	28%	12%	5%	147
	Rural women	47%	34%	15%	4%	161
	Urban men	42%	41%	12%	6%	98
	Urban women	24%	62%	9%	5%	102
	Suburban men	43%	44%	12%	1%	128
	Suburban women	31%	55%	11%	3%	157
	Unsure	45%	43%	11%	1%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RR96 AGE / SEX	Male / under 45	42%	44%	9%	5%	161
	Male / 45+	52%	31%	14%	3%	218
	Female / under 45	32%	49%	13%	5%	162
	Female / 45+	38%	48%	11%	3%	266
EMPSTAT	Not employed	28%	50%	16%	6%	90
	Employed	44%	41%	12%	4%	497
	Retired	41%	45%	11%	3%	215
	Refused	17%	73%	10%		5
RRACE RESPONDENT'S RACE/C	White	44%	43%	10%	3%	565
	Black / African American	19%	59%	13%	9%	97
	Hispanic / Latino	43%	31%	20%	6%	105
	Other	42%	32%	24%	2%	40
USRACE COMMUNITY / RACE	White suburban men	51%	42%	5%	1%	91
	White suburban women	41%	48%	8%	3%	111
	Black suburban men	3%	62%	35%		14
	Black suburban women		82%	18%		23
	Urban voters	33%	51%	10%	5%	200
	Rural voters	51%	31%	13%	5%	308
GENRACE RACE BY GENDER	White men	50%	39%	9%	2%	261
	White women	40%	47%	10%	3%	304
	Black men	34%	46%	13%	8%	45
	Black women	7%	70%	13%	10%	52
	Hispanic men	46%	21%	23%	10%	51
	Hispanic women	41%	40%	17%	2%	54
WHITE SENIORS	White seniors	48%	41%	7%	3%	239
	Other	38%	44%	14%	4%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	75%	8%	15%	2%	355
	Independent	33%	45%	16%	6%	73
	Democrat	11%	75%	9%	5%	379
RPTYID89 SEX / PARTY ID	Male / GOP	76%	8%	13%	2%	205
	Female / GOP	74%	8%	17%	1%	151
	Male / DEM	7%	77%	10%	6%	137
	Female / DEM	13%	74%	8%	5%	242
	Male / IND	39%	43%	13%	4%	37
	Female / IND	27%	47%	19%	7%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	77%	6%	14%	3%	109
	45 & over / GOP	74%	9%	15%	1%	246
	Under 45 / DEM	15%	70%	10%	6%	177
	45 & over / DEM	8%	80%	8%	4%	202
	Under 45 / IND	24%	55%	13%	8%	37
	45 & over / IND	42%	35%	19%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	75%	8%	15%	2%	366
	Ticket splitter	45%	39%	9%	7%	23
	Democrat	11%	74%	9%	5%	418
PARTISAN	Hard GOP	79%	5%	14%	2%	309
	Soft GOP	47%	31%	22%		42
	Ticket splitters	36%	43%	16%	5%	80
	Soft DEM	37%	60%	2%	2%	32
	Hard DEM	8%	77%	9%	6%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	69%	13%	15%	3%	387
	Moderate	31%	47%	17%	6%	82
	Liberal	12%	77%	7%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	6%	12%	1%	177
	Smwt conservative	58%	18%	18%	5%	210
	Moderate / liberal	16%	71%	9%	4%	420
RPTYID98 TARGET GROUPS	Republican	75%	8%	15%	2%	355
	Independent	33%	45%	16%	6%	73
	Conservative DEM	11%	60%	12%	17%	40
	Mod / lib DEM	11%	77%	8%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	83%	5%	12%	1%	169
	Centrists	36%	45%	14%	5%	522
	Very liberal DEM	3%	92%	5%	1%	116
SEXIDEOL	Conservative men	70%	12%	15%	3%	219
	Conservative women	67%	13%	16%	4%	168
	Moderate men	42%	24%	23%	10%	37
	Moderate women	21%	65%	12%	2%	44
	Liberal men	8%	84%	4%	4%	123
	Liberal women	14%	73%	9%	4%	215
D6 2024 PRESIDENTIAL VOTE	Trump	78%	5%	14%	3%	364
	Harris	10%	77%	9%	4%	394
	Other	28%	59%	12%	2%	16
	Did not vote	10%	47%	41%	2%	5
	Unsure / refused	24%	45%	21%	10%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	58%	19%	23%		29
	High school graduate	44%	31%	19%	6%	157
	Some college	47%	38%	11%	5%	258
	College graduate	35%	54%	8%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	52%	26%	16%	5%	216
	College grad men	41%	51%	7%	2%	164
	Non college grad women	41%	42%	14%	4%	228
	College grad women	30%	57%	10%	3%	199
EDRAC	White college graduates	39%	53%	6%	2%	258
	Non-white college graduates	25%	57%	14%	5%	105
	White non-college graduates	49%	35%	12%	3%	307
	Non-white non-college graduates	40%	31%	21%	8%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	49%	35%	12%	3%	307
	Minority non-college graduate	40%	31%	21%	8%	137
	Others	35%	54%	8%	3%	363
RMARITAL MARITAL STATUS/C	Single	26%	56%	12%	6%	205
	Married	45%	38%	13%	3%	484
	No longer married	50%	40%	6%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	48%	36%	13%	2%	240
	Unmarried men	78%	16%	5%	1%	44
	Single men	31%	48%	13%	9%	95
	Married women	43%	41%	14%	3%	244
	Unmarried women	33%	55%	7%	6%	74
	Single women	21%	63%	12%	4%	110
MARAC	White married	47%	40%	11%	3%	381
	Non-white married	40%	34%	24%	2%	103
	White not married	39%	51%	7%	2%	184
	Non-white not married	29%	48%	13%	10%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	41%	50%	9%		60
	White single women	22%	62%	13%	3%	47
	White married men	50%	38%	9%	3%	178
	White married women	45%	41%	12%	3%	202
	White no longer married men	74%	20%	3%	2%	22
	White no longer married women	37%	56%	2%	5%	55
	Other	34%	42%	18%	6%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	44%	39%	14%	4%	266
	No	40%	45%	11%	4%	541
MOMDAD PARENTS	Dad	49%	36%	13%	2%	126
	Mom	39%	41%	15%	5%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	44%	37%	16%	3%	215
	Married / no children	47%	39%	12%	2%	269
	Divorced / children	76%	20%	4%		8
	Divorced / no children	46%	41%	8%	5%	51
	Single / no children	26%	57%	12%	5%	174
	Other / mixed	42%	45%	7%	6%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	59%	23%	12%	6%	305
	Not born-again	31%	55%	12%	2%	454
	Refused	27%	61%	8%	4%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	18%	13%	4%	151
	Male not evangelical	36%	49%	11%	3%	228
	Female born again / evangelicals	53%	28%	11%	7%	154
	Female not evangelical	26%	60%	12%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	67%	13%	15%	5%	203
	Non-white Evangelical	42%	43%	7%	8%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	72%	9%	17%	2%	166
	Non-white conservative Christians	65%	15%	10%	11%	48
	White non-conservative Christians	44%	35%	4%	17%	37
	Non-white non-conservative Christians	22%	67%	5%	5%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	77%	7%	14%	2%	369
	Unfavorable	10%	77%	9%	4%	416
	No opinion	12%	16%	53%	18%	18
	Never heard of	30%	20%	13%	37%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	11%	77%	9%	4%	404
	Unfavorable	75%	9%	14%	2%	367
	No opinion	34%	13%	40%	13%	31
	Never heard of	85%	5%		10%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	34%	47%	19%		19
	Favorable Trump only	80%	4%	14%	2%	350
	Favorable Harris only	9%	78%	8%	4%	385
	Other	21%	19%	42%	18%	24
	Unfavorable both	17%	63%	17%	3%	29
R3 ELON MUSK NAME ID/C	Favorable	81%	5%	10%	4%	295
	Unfavorable	7%	84%	7%	2%	324
	No opinion	30%	22%	45%	3%	78
	Never heard of	41%	40%	9%	9%	109
R4 J.D. VANCE NAME ID/C	Favorable	80%	7%	11%	2%	338
	Unfavorable	9%	81%	8%	2%	377
	No opinion	21%	18%	45%	15%	46
	Never heard of	42%	18%	19%	21%	47
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	81%	3%	14%	2%	252
	Trump on 8-10 issues	76%	6%	13%	5%	94
	Trump on 4-7 issues	43%	28%	22%	7%	55
	Trump on 1-3 issues	19%	49%	19%	13%	61
	Trump on 0 issues	6%	84%	7%	3%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	7%	85%	7%	2%	292
	Harris on 8-10 issues	10%	74%	9%	7%	83
	Harris on 4-7 issues	27%	37%	20%	15%	56
	Harris on 1-3 issues	70%	14%	14%	2%	54
	Harris on 0 issues	78%	3%	16%	3%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	33%	54%	11%	2%	367
	High (51-74)	39%	44%	10%	7%	182
	Medium (35-50)	52%	34%	11%	2%	162
	Low (0-34)	65%	10%	22%	3%	72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R5		R5 ROBERT F. KENNEDY, JR. NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	70%	10%	4%	306
	High (51-74)	41%	46%	9%	4%	143
	Medium (35-50)	60%	23%	14%	2%	179
	Low (0-34)	73%	9%	15%	3%	122
TOTAL		41%	43%	12%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID					TOTAL	
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		Never heard of
TOTAL		21%	21%	11%	32%	12%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	13%	21%	14%	42%	8%	2%	171
	Midwest	25%	18%	4%	38%	13%	2%	127
	South	26%	21%	11%	25%	13%	3%	196
	South Central	28%	21%	7%	22%	14%	8%	78
	Central Plains	13%	34%	10%	30%	9%	4%	56
	Mountain States	21%	14%	14%	31%	14%	6%	58
	West	16%	17%	14%	32%	15%	5%	120
RG2 GEOGRAPHIC AREAS TWO	California	18%	16%	15%	35%	13%	2%	87
	Florida	30%	20%	14%	28%	8%	0%	61
	Texas	29%	19%	6%	22%	15%	10%	64
	New York	16%	23%	10%	35%	12%	4%	55
	Rest of country	19%	21%	10%	33%	12%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	23%	27%	9%	25%	13%	5%	276
	Competitive states	23%	16%	10%	36%	12%	3%	290
	55%+ Harris states	15%	19%	14%	36%	11%	4%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	25%	24%	8%	27%	12%	4%	352
	DEM governor	17%	18%	13%	36%	12%	3%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	24%	27%	6%	25%	13%	5%	308
	Urban	14%	19%	16%	35%	10%	5%	200
	Suburb	20%	16%	13%	37%	12%	2%	285
	Unsure / refused	36%	8%		43%	11%	1%	14
RAGE RESPONDENT'S AGE/C	18-34	25%	15%	15%	26%	10%	9%	137
	35-44	15%	20%	8%	43%	12%	2%	186
	45-64	23%	22%	12%	27%	14%	2%	307
	65 or over	20%	23%	8%	35%	10%	4%	178
GENDER GENDER	Male	25%	23%	10%	27%	12%	4%	379
	Female	17%	19%	12%	37%	12%	4%	428
USRGEN REGION / GENDER	Rural men	25%	31%	7%	21%	12%	5%	147
	Rural women	24%	23%	5%	29%	15%	4%	161
	Urban men	23%	19%	12%	29%	12%	6%	98
	Urban women	6%	18%	20%	42%	9%	5%	102
	Suburban men	26%	17%	12%	32%	12%	1%	128
	Suburban women	15%	15%	14%	42%	11%	3%	157
	Unsure	36%	8%		43%	11%	1%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID					Never heard of	TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion		
RR96 AGE / SEX	Male / under 45	25%	16%	11%	34%	9%	5%	161
	Male / 45+	25%	27%	9%	22%	14%	3%	218
	Female / under 45	13%	19%	11%	38%	13%	5%	162
	Female / 45+	19%	19%	12%	37%	11%	3%	266
EMPSTAT	Not employed	10%	18%	17%	33%	16%	6%	90
	Employed	22%	22%	11%	30%	12%	4%	497
	Retired	22%	20%	9%	36%	11%	3%	215
	Refused	15%	3%		73%	10%		5
RRACE RESPONDENT'S RACE/C	White	23%	22%	9%	35%	10%	3%	565
	Black / African American	8%	11%	19%	40%	13%	9%	97
	Hispanic / Latino	20%	23%	15%	16%	20%	6%	105
	Other	21%	21%	9%	24%	24%	2%	40
USRACE COMMUNITY / RACE	White suburban men	33%	18%	9%	34%	5%	1%	91
	White suburban women	21%	20%	9%	39%	8%	3%	111
	Black suburban men		3%	21%	41%	35%		14
	Black suburban women			19%	63%	18%		23
	Urban voters	14%	19%	16%	35%	10%	5%	200
	Rural voters	24%	27%	6%	25%	13%	5%	308
GENRACE RACE BY GENDER	White men	25%	25%	9%	30%	9%	2%	261
	White women	21%	19%	8%	38%	10%	3%	304
	Black men	17%	16%	15%	31%	13%	8%	45
	Black women		7%	23%	48%	13%	10%	52
	Hispanic men	34%	11%	11%	11%	23%	10%	51
	Hispanic women	7%	34%	19%	21%	17%	2%	54
WHITE SENIORS	White seniors	24%	24%	6%	35%	7%	3%	239
	Other	19%	19%	13%	31%	14%	4%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	42%	33%	6%	2%	15%	2%	355
	Independent	15%	18%	18%	28%	16%	6%	73
	Democrat	2%	9%	14%	61%	9%	5%	379
RPTYID89 SEX / PARTY ID	Male / GOP	41%	35%	5%	3%	13%	2%	205
	Female / GOP	44%	30%	6%	2%	17%	1%	151
	Male / DEM	4%	3%	14%	63%	10%	6%	137
	Female / DEM	0%	12%	14%	60%	8%	5%	242
	Male / IND	16%	23%	18%	26%	13%	4%	37
	Female / IND	14%	13%	17%	30%	19%	7%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	49%	28%	4%	2%	14%	3%	109
	45 & over / GOP	39%	36%	7%	2%	15%	1%	246
	Under 45 / DEM	2%	12%	12%	58%	10%	6%	177
	45 & over / DEM	1%	6%	16%	64%	8%	4%	202
	Under 45 / IND	10%	14%	26%	29%	13%	8%	37
	45 & over / IND	20%	22%	9%	27%	19%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	42%	33%	5%	3%	15%	2%	366
	Ticket splitter	34%	11%	22%	17%	9%	7%	23
	Democrat	2%	10%	15%	59%	9%	5%	418
PARTISAN	Hard GOP	43%	36%	4%	1%	14%	2%	309
	Soft GOP	34%	12%	20%	11%	22%		42
	Ticket splitters	16%	20%	16%	27%	16%	5%	80
	Soft DEM	7%	30%	9%	51%	2%	2%	32
	Hard DEM	1%	7%	15%	62%	9%	6%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	38%	31%	6%	7%	15%	3%	387
	Moderate	19%	12%	14%	32%	17%	6%	82
	Liberal	2%	11%	15%	62%	7%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	47%	35%	4%	2%	12%	1%	177
	Smwat conservative	30%	28%	8%	11%	18%	5%	210
	Moderate / liberal	5%	11%	15%	56%	9%	4%	420
RPTYID98 TARGET GROUPS	Republican	42%	33%	6%	2%	15%	2%	355
	Independent	15%	18%	18%	28%	16%	6%	73
	Conservative DEM	3%	8%	15%	44%	12%	17%	40
	Mod / lib DEM	2%	9%	14%	63%	8%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	47%	36%	3%	1%	12%	1%	169
	Centrists	17%	20%	12%	32%	14%	5%	522
	Very liberal DEM		3%	14%	77%	5%	1%	116
SEXIDEOL	Conservative men	36%	34%	6%	6%	15%	3%	219
	Conservative women	40%	27%	6%	7%	16%	4%	168
	Moderate men	30%	13%	6%	18%	23%	10%	37
	Moderate women	10%	11%	21%	44%	12%	2%	44
	Liberal men	4%	4%	17%	66%	4%	4%	123
	Liberal women	0%	14%	14%	59%	9%	4%	215
D6 2024 PRESIDENTIAL VOTE	Trump	44%	33%	4%	1%	14%	3%	364
	Harris	1%	9%	17%	60%	9%	4%	394
	Other		28%	24%	35%	12%	2%	16
	Did not vote		10%		47%	41%	2%	5
	Unsure / refused	9%	15%	7%	38%	21%	10%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	31%	27%		19%	23%		29
	High school graduate	22%	21%	13%	18%	19%	6%	157
	Some college	23%	24%	9%	29%	11%	5%	258
	College graduate	17%	18%	12%	42%	8%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	28%	24%	7%	19%	16%	5%	216
	College grad men	21%	20%	13%	38%	7%	2%	164
	Non college grad women	19%	22%	12%	30%	14%	4%	228
	College grad women	14%	15%	11%	46%	10%	3%	199
EDRAC	White college graduates	17%	22%	10%	43%	6%	2%	258
	Non-white college graduates	17%	8%	17%	40%	14%	5%	105
	White non-college graduates	27%	22%	8%	28%	12%	3%	307
	Non-white non-college graduates	15%	26%	14%	17%	21%	8%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	27%	22%	8%	28%	12%	3%	307
	Minority non-college graduate	15%	26%	14%	17%	21%	8%	137
	Others	17%	18%	12%	42%	8%	3%	363
RMARITAL MARITAL STATUS/C	Single	12%	14%	18%	37%	12%	6%	205
	Married	24%	21%	9%	30%	13%	3%	484
	No longer married	22%	28%	6%	34%	6%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	26%	22%	11%	25%	13%	2%	240
	Unmarried men	34%	44%	2%	14%	5%	1%	44
	Single men	18%	13%	11%	37%	13%	9%	95
	Married women	22%	20%	7%	34%	14%	3%	244
	Unmarried women	14%	19%	9%	46%	7%	6%	74
	Single women	6%	15%	25%	38%	12%	4%	110
MARAC	White married	25%	22%	8%	32%	11%	3%	381
	Non-white married	21%	19%	11%	23%	24%	2%	103
	White not married	18%	21%	10%	41%	7%	2%	184
	Non-white not married	12%	17%	19%	30%	13%	10%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	26%	15%	11%	39%	9%		60
	White single women	12%	10%	18%	44%	13%	3%	47
	White married men	25%	25%	10%	28%	9%	3%	178
	White married women	25%	19%	7%	34%	12%	3%	202
	White no longer married men	17%	57%		20%	3%	2%	22
	White no longer married women	15%	22%	8%	49%	2%	5%	55
	Other	16%	18%	15%	27%	18%	6%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	25%	19%	9%	30%	14%	4%	266
	No	19%	21%	12%	33%	11%	4%	541
MOMDAD PARENTS	Dad	28%	21%	13%	23%	13%	2%	126
	Mom	21%	17%	5%	36%	15%	5%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	25%	19%	8%	29%	16%	3%	215
	Married / no children	23%	23%	9%	30%	12%	2%	269
	Divorced / children	59%	17%		20%	4%		8
	Divorced / no children	16%	30%	6%	35%	8%	5%	51
	Single / no children	11%	15%	19%	38%	12%	5%	174
Other / mixed	19%	23%	10%	35%	7%	6%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	31%	28%	8%	15%	12%	6%	305
	Not born-again	15%	16%	11%	43%	12%	2%	454
	Refused	11%	17%	20%	40%	8%	4%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	35%	29%	10%	8%	13%	4%	151
	Male not evangelical	18%	18%	10%	39%	11%	3%	228
	Female born again / evangelicals	27%	26%	7%	21%	11%	7%	154
	Female not evangelical	11%	15%	14%	46%	12%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	36%	31%	4%	9%	15%	5%	203
	Non-white Evangelical	22%	20%	17%	26%	7%	8%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	40%	32%	4%	5%	17%	2%	166
	Non-white conservative Christians	39%	25%	8%	7%	10%	11%	48
	White non-conservative Christians	18%	26%	5%	31%	4%	17%	37
	Non-white non-conservative Christians	6%	16%	24%	43%	5%	5%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
R1 DONALD TRUMP NAME ID/C	Favorable	44%	33%	5%	2%	14%	2%	369
	Unfavorable	1%	10%	17%	60%	9%	4%	416
	No opinion	1%	11%		16%	53%	18%	18
	Never heard of	30%		14%	6%	13%	37%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	1%	10%	16%	61%	9%	4%	404
	Unfavorable	42%	33%	6%	3%	14%	2%	367
	No opinion	31%	3%	5%	9%	40%	13%	31
	Never heard of		85%	5%			10%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	11%	24%	24%	22%	19%		19
	Favorable Trump only	46%	34%	4%	1%	14%	2%	350
	Favorable Harris only	0%	9%	15%	63%	8%	4%	385
	Other	6%	15%	7%	12%	42%	18%	24
	Unfavorable both	2%	15%	31%	31%	17%	3%	29
R3 ELON MUSK NAME ID/C	Favorable	47%	34%	4%	1%	10%	4%	295
	Unfavorable	2%	5%	19%	65%	7%	2%	324
	No opinion	7%	23%	8%	14%	45%	3%	78
	Never heard of	14%	27%	8%	32%	9%	9%	109
R4 J.D. VANCE NAME ID/C	Favorable	46%	34%	5%	2%	11%	2%	338
	Unfavorable	2%	7%	17%	64%	8%	2%	377
	No opinion	1%	21%	4%	14%	45%	15%	46
	Never heard of	11%	31%	13%	5%	19%	21%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	50%	50%					332
	Unfavorable			25%	75%			348
	No opinion					100%		97
	Never heard of						100%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	49%	31%	2%	1%	14%	2%	252
	Trump on 8-10 issues	34%	42%	6%		13%	5%	94
	Trump on 4-7 issues	14%	29%	22%	6%	22%	7%	55
	Trump on 1-3 issues	3%	17%	19%	30%	19%	13%	61
	Trump on 0 issues	0%	6%	15%	68%	7%	3%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	0%	7%	13%	71%	7%	2%	292
	Harris on 8-10 issues	2%	8%	24%	50%	9%	7%	83
	Harris on 4-7 issues		27%	24%	13%	20%	15%	56
	Harris on 1-3 issues	32%	38%	10%	4%	14%	2%	54
	Harris on 0 issues	46%	32%	3%	1%	16%	3%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q5		Q5 ROBERT F. KENNEDY, JR. NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	16%	17%	11%	43%	11%	2%	367
	High (51-74)	20%	19%	14%	30%	10%	7%	182
	Medium (35-50)	25%	28%	13%	22%	11%	2%	162
	Low (0-34)	40%	25%	0%	9%	22%	3%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	8%	8%	14%	56%	10%	4%	306
	High (51-74)	14%	27%	16%	30%	9%	4%	143
	Medium (35-50)	28%	32%	8%	16%	14%	2%	179
	Low (0-34)	46%	28%	3%	7%	15%	3%	122
TOTAL		21%	21%	11%	32%	12%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
TOTAL		3%	4%	5%	8%	79%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	2%	5%	5%	10%	76%	1%	171
	Midwest	5%		3%	9%	83%	0%	127
	South	1%	4%	6%	6%	81%	3%	196
	South Central	8%	7%	10%	4%	69%	3%	78
	Central Plains	4%	2%	3%	12%	78%	1%	56
	Mountain States	5%	8%	6%	8%	73%		58
	West	4%	3%	3%	6%	84%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	3%	2%	4%	4%	86%	0%	87
	Florida	1%	5%	9%	6%	74%	5%	61
	Texas	9%	5%	12%	1%	71%	2%	64
	New York	7%	10%	5%	7%	69%	2%	55
	Rest of country	3%	3%	4%	9%	80%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	4%	4%	6%	5%	78%	2%	276
	Competitive states	3%	3%	5%	9%	80%	1%	290
	55%+ Harris states	4%	5%	4%	9%	78%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	4%	4%	6%	6%	79%	2%	352
	DEM governor	3%	4%	5%	9%	79%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	3%	5%	3%	4%	83%	2%	308
	Urban	7%	4%	6%	10%	73%	0%	200
	Suburb	2%	3%	7%	10%	78%	1%	285
	Unsure / refused	4%	1%	4%	2%	89%		14
RAGE RESPONDENT'S AGE/C	18-34	7%	7%	4%	10%	74%		137
	35-44	2%	1%	8%	6%	81%	2%	186
	45-64	3%	6%	3%	9%	78%	1%	307
	65 or over	3%	2%	7%	5%	81%	1%	178
GENDER GENDER	Male	4%	5%	4%	7%	78%	2%	379
	Female	3%	3%	6%	8%	79%	1%	428
USRGEN REGION / GENDER	Rural men	1%	7%	1%	3%	84%	4%	147
	Rural women	4%	3%	6%	5%	82%	0%	161
	Urban men	13%	6%	5%	11%	64%	1%	98
	Urban women	1%	2%	6%	9%	81%	0%	102
	Suburban men	1%	1%	6%	11%	81%	0%	128
	Suburban women	2%	4%	7%	10%	75%	2%	157
	Unsure	4%	1%	4%	2%	89%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
RR96 AGE / SEX	Male / under 45	6%	4%	5%	10%	74%	1%	161
	Male / 45+	3%	5%	3%	6%	80%	2%	218
	Female / under 45	2%	3%	7%	5%	82%	2%	162
	Female / 45+	3%	3%	6%	9%	78%	0%	266
EMPSTAT	Not employed	2%	7%	7%	9%	76%	0%	90
	Employed	4%	4%	4%	7%	79%	1%	497
	Retired	2%	3%	7%	8%	78%	2%	215
	Refused	3%		15%		83%		5
RRACE RESPONDENT'S RACE/C	White	3%	3%	4%	8%	82%	1%	565
	Black / African American	1%	7%	11%	9%	71%		97
	Hispanic / Latino	11%	9%	6%	4%	71%		105
	Other	1%	1%	8%	6%	77%	7%	40
USRACE COMMUNITY / RACE	White suburban men	2%	1%	4%	10%	82%	0%	91
	White suburban women	1%	2%	4%	10%	80%	2%	111
	Black suburban men			13%	27%	59%		14
	Black suburban women			24%	16%	60%		23
	Urban voters	7%	4%	6%	10%	73%	0%	200
	Rural voters	3%	5%	3%	4%	83%	2%	308
GENRACE RACE BY GENDER	White men	4%	2%	3%	9%	81%	1%	261
	White women	2%	3%	5%	8%	82%	1%	304
	Black men	1%	14%	8%	10%	67%		45
	Black women	1%	1%	15%	8%	76%		52
	Hispanic men	13%	9%	7%		70%		51
	Hispanic women	8%	8%	5%	7%	71%		54
WHITE SENIORS	White seniors	2%	3%	4%	7%	82%	2%	239
	Other	4%	4%	6%	8%	77%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	6%	3%	7%	79%	2%	355
	Independent	6%	3%	11%	10%	69%	2%	73
	Democrat	4%	2%	6%	8%	80%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	3%	6%	3%	5%	81%	3%	205
	Female / GOP	3%	5%	4%	10%	77%		151
	Male / DEM	6%	3%	3%	10%	78%		137
	Female / DEM	2%	2%	7%	6%	81%	1%	242
	Male / IND	8%	3%	12%	12%	62%	2%	37
	Female / IND	5%	2%	9%	7%	76%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	2%	9%	7%	7%	74%	1%	109
	45 & over / GOP	3%	4%	2%	7%	82%	2%	246
	Under 45 / DEM	5%		5%	7%	82%	1%	177
	45 & over / DEM	3%	4%	7%	8%	78%	0%	202
	Under 45 / IND	6%	3%	9%	11%	70%	1%	37
	45 & over / IND	7%	3%	12%	9%	68%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	4%	4%	8%	79%	2%	366
	Ticket splitter	5%	22%	6%	9%	54%	5%	23
	Democrat	4%	3%	6%	7%	80%	1%	418
PARTISAN	Hard GOP	2%	3%	2%	6%	85%	1%	309
	Soft GOP	6%	23%	9%	14%	44%	4%	42
	Ticket splitters	6%	6%	12%	9%	66%	2%	80
	Soft DEM	10%	10%	1%	10%	67%	2%	32
	Hard DEM	3%	2%	6%	7%	81%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	3%	6%	4%	10%	77%	2%	387
	Moderate	2%	6%	6%	2%	83%	1%	82
	Liberal	5%	1%	7%	7%	80%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	3%	2%	1%	8%	86%		177
	Smwat conservative	2%	9%	6%	11%	69%	3%	210
	Moderate / liberal	4%	2%	7%	6%	80%	1%	420
RPTYID98 TARGET GROUPS	Republican	3%	6%	3%	7%	79%	2%	355
	Independent	6%	3%	11%	10%	69%	2%	73
	Conservative DEM		14%	1%	20%	64%	1%	40
	Mod / lib DEM	4%	1%	6%	6%	82%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	3%	2%	1%	8%	87%		169
	Centrists	4%	5%	7%	7%	75%	2%	522
	Very liberal DEM	1%		6%	10%	83%		116
SEXIDEOL	Conservative men	3%	8%	3%	8%	76%	3%	219
	Conservative women	3%	3%	4%	12%	78%	0%	168
	Moderate men	3%	1%	6%	2%	85%	2%	37
	Moderate women	1%	10%	6%	2%	81%		44
	Liberal men	8%	1%	5%	8%	78%		123
	Liberal women	3%	1%	8%	6%	81%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	3%	6%	3%	7%	80%	1%	364
	Harris	3%	1%	5%	8%	82%	1%	394
	Other	14%		27%	25%	34%		16
	Did not vote					95%	5%	5
	Unsure / refused	10%	14%	23%	6%	42%	6%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
REDUC RESPONDENT'S EDUCATION/C	Less than high school		9%	2%		88%		29
	High school graduate	4%	7%	2%	2%	82%	3%	157
	Some college	5%	3%	5%	14%	71%	2%	258
	College graduate	3%	2%	7%	6%	82%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	6%	6%	1%	9%	75%	3%	216
	College grad men	3%	3%	7%	6%	81%	0%	164
	Non college grad women	2%	4%	6%	9%	77%	1%	228
	College grad women	3%	2%	7%	6%	82%	1%	199
EDRAC	White college graduates	3%	2%	4%	7%	83%	0%	258
	Non-white college graduates	2%	2%	14%	4%	77%	0%	105
	White non-college graduates	3%	3%	3%	10%	80%	2%	307
	Non-white non-college graduates	7%	11%	5%	8%	68%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	3%	3%	3%	10%	80%	2%	307
	Minority non-college graduate	7%	11%	5%	8%	68%	2%	137
	Others	3%	2%	7%	6%	82%	0%	363
RMARITAL MARITAL STATUS/C	Single	9%	5%	6%	10%	68%	2%	205
	Married	1%	3%	5%	6%	83%	1%	484
	No longer married	3%	5%	5%	9%	79%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	2%	5%	4%	6%	83%	1%	240
	Unmarried men	3%	8%	2%	3%	85%		44
	Single men	13%	3%	5%	14%	62%	4%	95
	Married women	1%	1%	6%	7%	83%	1%	244
	Unmarried women	3%	3%	6%	12%	76%	0%	74
	Single women	5%	7%	7%	7%	74%	0%	110
MARAC	White married	2%	2%	3%	7%	84%	1%	381
	Non-white married	1%	5%	11%	3%	78%	3%	103
	White not married	5%	3%	5%	10%	76%	2%	184
	Non-white not married	8%	8%	7%	9%	68%	0%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	9%		2%	15%	69%	5%	60
	White single women	5%	5%	10%	1%	78%	0%	47
	White married men	2%	3%	3%	7%	85%	0%	178
	White married women	1%	2%	4%	8%	84%	2%	202
	White no longer married men	5%	2%	3%	3%	87%		22
	White no longer married women	0%	4%	3%	15%	76%	0%	55
	Other	5%	7%	9%	6%	72%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	1%	5%	5%	6%	82%	1%	266
	No	5%	3%	5%	8%	77%	1%	541
MOMDAD PARENTS	Dad	1%	8%	5%	7%	78%	0%	126
	Mom	0%	3%	5%	5%	85%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	1%	4%	5%	6%	82%	1%	215
	Married / no children	2%	2%	5%	7%	83%	1%	269
	Divorced / children			3%	3%	93%	1%	8
	Divorced / no children	4%	4%	3%	9%	79%	0%	51
	Single / no children	10%	5%	6%	10%	67%	2%	174
	Other / mixed	1%	6%	7%	8%	77%	0%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	4%	7%	4%	6%	78%	1%	305
	Not born-again	4%	2%	6%	9%	78%	2%	454
	Refused		1%	3%	5%	91%	1%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	7%	3%	7%	77%	2%	151
	Male not evangelical	5%	3%	4%	8%	78%	2%	228
	Female born again / evangelicals	3%	7%	6%	5%	79%	1%	154
	Female not evangelical	2%	1%	7%	9%	80%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	5%	3%	7%	78%	2%	203
	Non-white Evangelical	1%	11%	7%	2%	79%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	4%	2%	9%	79%	2%	166
	Non-white conservative Christians	2%	14%	2%	4%	78%		48
	White non-conservative Christians	9%	7%	10%	2%	72%		37
	Non-white non-conservative Christians		8%	11%	1%	80%	0%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
R1 DONALD TRUMP NAME ID/C	Favorable	3%	6%	3%	7%	79%	2%	369
	Unfavorable	4%	2%	7%	9%	79%	1%	416
	No opinion	2%	21%	7%	6%	60%	3%	18
	Never heard of	11%				89%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	3%	1%	7%	8%	80%	1%	404
	Unfavorable	4%	5%	3%	8%	79%	1%	367
	No opinion	1%	11%	8%	8%	72%	1%	31
	Never heard of	8%	85%			7%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	15%	6%	15%		39%	26%	19
	Favorable Trump only	3%	6%	3%	7%	81%	1%	350
	Favorable Harris only	3%	1%	6%	8%	82%	0%	385
	Other	5%	25%	11%	6%	51%	2%	24
	Unfavorable both	15%	4%	9%	16%	51%	4%	29
R3 ELON MUSK NAME ID/C	Favorable	5%	4%	4%	6%	80%	0%	295
	Unfavorable	2%	3%	6%	9%	79%	1%	324
	No opinion	4%	2%	5%	9%	76%	4%	78
	Never heard of	3%	9%	6%	6%	76%	1%	109
R4 J.D. VANCE NAME ID/C	Favorable	4%	2%	3%	6%	83%	1%	338
	Unfavorable	3%	1%	7%	9%	79%	1%	377
	No opinion	7%	8%	9%	12%	64%	1%	46
	Never heard of	5%	31%	1%	2%	58%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	4%	4%	4%	7%	81%	0%	332
	Unfavorable	1%	3%	5%	7%	83%	1%	348
	No opinion	7%	6%	8%	13%	61%	5%	97
	Never heard of	19%	10%	10%		60%	2%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	1%	4%	2%	7%	85%	1%	252
	Trump on 8-10 issues	6%	6%	4%	6%	77%	1%	94
	Trump on 4-7 issues	16%	17%	10%	17%	40%		55
	Trump on 1-3 issues	9%	6%	8%	2%	71%	4%	61
	Trump on 0 issues	2%	1%	6%	8%	82%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	1%	6%	8%	83%	1%	292
	Harris on 8-10 issues	6%		8%	5%	81%	0%	83
	Harris on 4-7 issues	9%	21%	8%	12%	48%	2%	56
	Harris on 1-3 issues	9%	6%	11%	10%	61%	3%	54
	Harris on 0 issues	3%	4%	2%	6%	83%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q6		Q6 WHEN DID YOU MAKE FINAL DECISION ON PRESIDENTIAL VOTE						TOTAL
		Last few days	Last week	October	September	Before that	Unsure	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	3%	3%	5%	7%	81%	2%	367
	High (51-74)	5%	5%	4%	7%	79%		182
	Medium (35-50)	1%	2%	5%	11%	79%	1%	162
	Low (0-34)	8%	8%	5%	8%	71%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	3%	2%	6%	7%	80%	2%	306
	High (51-74)	4%	4%	5%	11%	77%	0%	143
	Medium (35-50)	3%	7%	6%	8%	76%	0%	179
	Low (0-34)	5%	4%	5%	8%	79%		122
TOTAL		3%	4%	5%	8%	79%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
TOTAL		8%	90%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	11%	86%	3%	171
	Midwest	9%	87%	3%	127
	South	4%	95%	1%	196
	South Central	8%	91%	1%	78
	Central Plains	3%	97%		56
	Mountain States	16%	84%		58
	West	8%	92%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	8%	91%	0%	87
	Florida	4%	96%	0%	61
	Texas	10%	90%		64
	New York	19%	80%	1%	55
	Rest of country	7%	91%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	5%	94%	1%	276
	Competitive states	9%	88%	3%	290
	55%+ Harris states	10%	89%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	6%	93%	1%	352
	DEM governor	9%	89%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	7%	92%	1%	308
	Urban	9%	90%	1%	200
	Suburb	9%	88%	3%	285
	Unsure / refused	1%	99%		14
RAGE RESPONDENT'S AGE/C	18-34	17%	79%	4%	137
	35-44	6%	93%	1%	186
	45-64	6%	93%	1%	307
	65 or over	6%	93%	1%	178
GENDER GENDER	Male	10%	88%	2%	379
	Female	6%	92%	1%	428
USRGEN REGION / GENDER	Rural men	5%	93%	2%	147
	Rural women	8%	92%	0%	161
	Urban men	16%	83%	2%	98
	Urban women	3%	97%	1%	102
	Suburban men	12%	87%	1%	128
	Suburban women	7%	90%	3%	157
	Unsure	1%	99%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
RR96 AGE / SEX	Male / under 45	12%	86%	2%	161
	Male / 45+	8%	90%	1%	218
	Female / under 45	9%	88%	3%	162
	Female / 45+	4%	95%	1%	266
EMPSTAT	Not employed	9%	90%	1%	90
	Employed	9%	89%	1%	497
	Retired	5%	95%	1%	215
	Refused	15%	19%	67%	5
RRACE RESPONDENT'S RACE/C	White	8%	91%	2%	565
	Black / African American	4%	95%	1%	97
	Hispanic / Latino	12%	88%		105
	Other	12%	83%	5%	40
USRACE COMMUNITY / RACE	White suburban men	12%	87%	1%	91
	White suburban women	5%	91%	4%	111
	Black suburban men	3%	93%	4%	14
	Black suburban women		100%		23
	Urban voters	9%	90%	1%	200
	Rural voters	7%	92%	1%	308
GENRACE RACE BY GENDER	White men	10%	89%	2%	261
	White women	6%	92%	2%	304
	Black men	9%	89%	2%	45
	Black women	1%	99%		52
	Hispanic men	12%	88%		51
	Hispanic women	12%	88%		54
WHITE SENIORS	White seniors	5%	94%	2%	239
	Other	9%	89%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	8%	90%	1%	355
	Independent	15%	80%	4%	73
	Democrat	6%	92%	1%	379

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
RPTYID89 SEX / PARTY ID	Male / GOP	9%	89%	1%	205
	Female / GOP	7%	92%	2%	151
	Male / DEM	9%	90%	1%	137
	Female / DEM	5%	94%	2%	242
	Male / IND	17%	76%	7%	37
	Female / IND	14%	85%	1%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	15%	85%	1%	109
	45 & over / GOP	6%	93%	2%	246
	Under 45 / DEM	7%	91%	3%	177
	45 & over / DEM	6%	94%		202
	Under 45 / IND	19%	75%	6%	37
	45 & over / IND	12%	86%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	8%	91%	1%	366
	Ticket splitter	32%	63%	6%	23
	Democrat	7%	91%	2%	418
PARTISAN	Hard GOP	5%	94%	1%	309
	Soft GOP	32%	66%	2%	42
	Ticket splitters	15%	81%	4%	80
	Soft DEM	11%	89%		32
	Hard DEM	6%	93%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	6%	92%	1%	387
	Moderate	16%	82%	2%	82
	Liberal	8%	90%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	94%	0%	177
	Smwt conservative	7%	91%	2%	210
	Moderate / liberal	9%	89%	2%	420
RPTYID98 TARGET GROUPS	Republican	8%	90%	1%	355
	Independent	15%	80%	4%	73
	Conservative DEM	5%	95%		40
	Mod / lib DEM	6%	92%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	6%	94%		169
	Centrists	9%	89%	1%	522
	Very liberal DEM	7%	89%	4%	116

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
SEXIDEOL	Conservative men	8%	91%	1%	219
	Conservative women	5%	94%	1%	168
	Moderate men	18%	79%	3%	37
	Moderate women	14%	85%	1%	44
	Liberal men	12%	86%	2%	123
	Liberal women	6%	93%	2%	215
D6 2024 PRESIDENTIAL VOTE	Trump	8%	91%	1%	364
	Harris	5%	94%	1%	394
	Other	40%	52%	8%	16
	Did not vote	28%	67%	5%	5
	Unsure / refused	23%	59%	18%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	4%	96%		29
	High school graduate	6%	93%	1%	157
	Some college	9%	88%	3%	258
	College graduate	8%	91%	1%	363
RGNE EDUC GENDER / EDUCATION	Non college grad men	10%	88%	2%	216
	College grad men	10%	88%	1%	164
	Non college grad women	5%	92%	2%	228
	College grad women	7%	92%	1%	199
EDRAC	White college graduates	8%	92%	1%	258
	Non-white college graduates	10%	89%	1%	105
	White non-collage graduates	8%	90%	2%	307
	Non-white non-college graduates	8%	91%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	8%	90%	2%	307
	Minority non-college graduate	8%	91%	1%	137
	Others	8%	91%	1%	363
RMARITAL MARITAL STATUS/C	Single	12%	87%	1%	205
	Married	7%	91%	2%	484
	No longer married	6%	93%	1%	118

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
STATUS MARITAL STATUS / GENDER	Married men	9%	89%	2%	240
	Unmarried men	9%	91%		44
	Single men	13%	85%	2%	95
	Married women	5%	93%	2%	244
	Unmarried women	4%	95%	1%	74
	Single women	11%	89%		110
MARAC	White married	7%	91%	2%	381
	Non-white married	8%	91%	1%	103
	White not married	10%	90%	0%	184
	Non-white not married	10%	89%	1%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	17%	82%	1%	60
	White single women	11%	89%		47
	White married men	8%	90%	2%	178
	White married women	5%	92%	2%	202
	White no longer married men	2%	98%		22
	White no longer married women	4%	95%	1%	55
	Other	9%	90%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	8%	89%	2%	266
	No	8%	91%	1%	541
MOMDAD PARENTS	Dad	13%	85%	2%	126
	Mom	4%	93%	3%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	8%	89%	2%	215
	Married / no children	6%	92%	2%	269
	Divorced / children	39%	60%	1%	8
	Divorced / no children	6%	93%	1%	51
	Single / no children	13%	86%	0%	174
	Other / mixed	3%	96%	1%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	7%	92%	1%	305
	Not born-again	9%	89%	2%	454
	Refused	7%	91%	2%	48

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	7%	91%	2%	151
	Male not evangelical	12%	86%	1%	228
	Female born again / evangelicals	6%	94%	0%	154
	Female not evangelical	6%	92%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	94%	1%	203
	Non-white Evangelical	9%	90%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	6%	93%	1%	166
	Non-white conservative Christians	7%	92%	1%	48
	White non-conservative Christians	3%	97%		37
	Non-white non-conservative Christians	11%	87%	1%	54
R1 DONALD TRUMP NAME ID/C	Favorable	9%	90%	1%	369
	Unfavorable	7%	91%	2%	416
	No opinion	4%	93%	3%	18
	Never heard of	30%	59%	11%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	6%	92%	2%	404
	Unfavorable	10%	90%	0%	367
	No opinion	18%	73%	9%	31
	Never heard of		92%	8%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	21%	76%	3%	19
	Favorable Trump only	8%	91%	1%	350
	Favorable Harris only	5%	93%	2%	385
	Other	13%	82%	5%	24
	Unfavorable both	31%	69%		29
R3 ELON MUSK NAME ID/C	Favorable	7%	91%	2%	295
	Unfavorable	8%	91%	2%	324
	No opinion	9%	90%	1%	78
	Never heard of	12%	87%	1%	109

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q7		Q7 EVER CHANGE MIND ON WHICH CANDIDATE TO SUPPORT			TOTAL
		Changed mind or reconsidered	Always stayed with the candidate I selected	Unsure / refused	
R4 J.D. VANCE NAME ID/C	Favorable	9%	91%	1%	338
	Unfavorable	7%	90%	2%	377
	No opinion	6%	92%	2%	46
	Never heard of	11%	87%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	9%	90%	1%	332
	Unfavorable	8%	90%	2%	348
	No opinion	5%	94%	1%	97
	Never heard of	7%	92%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	6%	94%	0%	252
	Trump on 8-10 issues	6%	94%	1%	94
	Trump on 4-7 issues	40%	54%	7%	55
	Trump on 1-3 issues	9%	90%	1%	61
	Trump on 0 issues	5%	93%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	5%	94%	1%	292
	Harris on 8-10 issues	7%	89%	4%	83
	Harris on 4-7 issues	24%	70%	6%	56
	Harris on 1-3 issues	22%	73%	4%	54
	Harris on 0 issues	6%	94%	0%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	7%	92%	1%	367
	High (51-74)	10%	87%	3%	182
	Medium (35-50)	7%	91%	2%	162
	Low (0-34)	14%	85%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	7%	90%	2%	306
	High (51-74)	13%	84%	3%	143
	Medium (35-50)	7%	93%	0%	179
	Low (0-34)	9%	90%	0%	122
TOTAL		8%	90%	2%	807

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 Batleground 75 Civility #17994: Weighted Tables
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Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		50%	45%	3%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	44%	52%	2%	2%	171
	Midwest	46%	49%	5%	0%	127
	South	62%	34%	3%	1%	196
	South Central	52%	41%	5%	2%	78
	Central Plains	45%	49%	2%	4%	56
	Mountain States	63%	36%	1%	0%	58
	West	37%	56%	4%	3%	120
RG2 GEOGRAPHIC AREAS TWO	California	31%	60%	5%	3%	87
	Florida	55%	37%	9%		61
	Texas	53%	42%	3%	2%	64
	New York	51%	43%	4%	2%	55
	Rest of country	52%	44%	2%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	59%	36%	4%	1%	276
	Competitive states	49%	47%	3%	2%	290
	55%+ Harris states	41%	54%	4%	2%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	58%	38%	4%	1%	352
	DEM governor	44%	51%	3%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	64%	33%	2%	2%	308
	Urban	34%	59%	5%	2%	200
	Suburb	46%	49%	4%	1%	285
	Unsure / refused	51%	49%			14
RAGE RESPONDENT'S AGE/C	18-34	42%	53%	3%	1%	137
	35-44	39%	58%	3%	0%	186
	45-64	61%	34%	3%	2%	307
	65 or over	49%	44%	4%	3%	178
GENDER GENDER	Male	62%	33%	4%	1%	379
	Female	39%	56%	3%	2%	428
USRGEN REGION / GENDER	Rural men	74%	22%	3%	1%	147
	Rural women	55%	42%	1%	2%	161
	Urban men	51%	42%	5%	2%	98
	Urban women	18%	75%	5%	2%	102
	Suburban men	58%	38%	4%	0%	128
	Suburban women	36%	58%	4%	1%	157
	Unsure	51%	49%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	51%	45%	4%	1%	161
	Male / 45+	70%	25%	4%	1%	218
	Female / under 45	30%	67%	2%	0%	162
	Female / 45+	45%	49%	4%	3%	266
EMPSTAT	Not employed	41%	54%	4%	0%	90
	Employed	51%	44%	4%	2%	497
	Retired	51%	44%	3%	2%	215
	Refused	27%	73%			5
RRACE RESPONDENT'S RACE/C	White	54%	42%	3%	1%	565
	Black / African American	29%	64%	4%	3%	97
	Hispanic / Latino	41%	55%	3%	1%	105
	Other	61%	26%	13%	1%	40
USRACE COMMUNITY / RACE	White suburban men	61%	36%	3%	0%	91
	White suburban women	42%	53%	4%	1%	111
	Black suburban men	55%	41%	4%		14
	Black suburban women	7%	93%			23
	Urban voters	34%	59%	5%	2%	200
	Rural voters	64%	33%	2%	2%	308
GENRACE RACE BY GENDER	White men	63%	33%	3%	1%	261
	White women	47%	49%	2%	2%	304
	Black men	57%	35%	5%	3%	45
	Black women	4%	90%	3%	3%	52
	Hispanic men	54%	42%	3%	2%	51
	Hispanic women	28%	68%	3%	1%	54
WHITE SENIORS	White seniors	55%	40%	3%	1%	239
	Other	47%	47%	4%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	93%	4%	2%	1%	355
	Independent	48%	39%	9%	4%	73
	Democrat	9%	85%	4%	2%	379
RPTYID89 SEX / PARTY ID	Male / GOP	95%	4%	2%		205
	Female / GOP	92%	4%	2%	1%	151
	Male / DEM	16%	77%	5%	2%	137
	Female / DEM	6%	89%	3%	2%	242
	Male / IND	53%	34%	9%	5%	37
	Female / IND	43%	44%	10%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	95%	4%	1%		109
	45 & over / GOP	93%	4%	2%	1%	246
	Under 45 / DEM	7%	91%	3%		177
	45 & over / DEM	12%	80%	4%	4%	202
	Under 45 / IND	41%	44%	10%	5%	37
	45 & over / IND	56%	33%	8%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	93%	4%	2%	1%	366
	Ticket splitter	67%	21%	7%	5%	23
	Democrat	11%	83%	4%	2%	418
PARTISAN	Hard GOP	95%	3%	1%	1%	309
	Soft GOP	85%	8%	7%		42
	Ticket splitters	49%	37%	10%	4%	80
	Soft DEM	35%	63%		2%	32
	Hard DEM	7%	88%	4%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	87%	10%	2%	0%	387
	Moderate	44%	44%	7%	5%	82
	Liberal	9%	85%	4%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	96%	3%	1%		177
	Smwt conservative	79%	17%	4%	1%	210
	Moderate / liberal	16%	77%	5%	3%	420
RPTYID98 TARGET GROUPS	Republican	93%	4%	2%	1%	355
	Independent	48%	39%	9%	4%	73
	Conservative DEM	32%	64%	3%	1%	40
	Mod / lib DEM	7%	88%	4%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	97%	3%	1%		169
	Centrists	46%	48%	5%	2%	522
	Very liberal DEM		97%	1%	2%	116
SEXIDEOL	Conservative men	89%	9%	2%	0%	219
	Conservative women	84%	13%	3%	0%	168
	Moderate men	59%	26%	12%	3%	37
	Moderate women	32%	59%	3%	6%	44
	Liberal men	14%	79%	5%	2%	123
	Liberal women	6%	89%	3%	2%	215
D6 2024 PRESIDENTIAL VOTE	Trump	97%	3%	0%	1%	364
	Harris	8%	84%	5%	2%	394
	Other	28%	45%	27%		16
	Did not vote	48%	47%	5%		5
	Unsure / refused	36%	49%	11%	4%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	59%	35%	2%	4%	29
	High school graduate	56%	40%	2%	2%	157
	Some college	55%	42%	2%	1%	258
	College graduate	43%	51%	5%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	68%	28%	2%	1%	216
	College grad men	53%	40%	6%	1%	164
	Non college grad women	43%	52%	2%	2%	228
	College grad women	34%	60%	4%	2%	199
EDRAC	White college graduates	47%	48%	4%	1%	258
	Non-white college graduates	32%	58%	7%	2%	105
	White non-college graduates	60%	36%	2%	2%	307
	Non-white non-college graduates	45%	50%	3%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	60%	36%	2%	2%	307
	Minority non-college graduate	45%	50%	3%	2%	137
	Others	43%	51%	5%	1%	363
RMARITAL MARITAL STATUS/C	Single	35%	60%	4%	1%	205
	Married	57%	38%	3%	2%	484
	No longer married	46%	48%	3%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	65%	30%	4%	1%	240
	Unmarried men	69%	27%	4%		44
	Single men	51%	45%	3%	1%	95
	Married women	49%	46%	3%	2%	244
	Unmarried women	32%	61%	3%	4%	74
	Single women	21%	73%	5%	1%	110
MARAC	White married	60%	36%	3%	2%	381
	Non-white married	47%	47%	5%	2%	103
	White not married	43%	53%	3%	1%	184
	Non-white not married	33%	59%	5%	2%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	56%	43%	2%		60
	White single women	25%	72%	2%	1%	47
	White married men	64%	31%	3%	1%	178
	White married women	55%	40%	2%	2%	202
	White no longer married men	73%	22%	5%		22
	White no longer married women	33%	60%	4%	3%	55
	Other	39%	54%	5%	2%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	54%	43%	3%	0%	266
	No	48%	46%	4%	2%	541
MOMDAD PARENTS	Dad	69%	28%	3%		126
	Mom	41%	57%	2%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	57%	42%	2%		215
	Married / no children	57%	35%	5%	3%	269
	Divorced / children	73%	20%	6%	1%	8
	Divorced / no children	49%	43%	5%	3%	51
	Single / no children	36%	60%	3%	1%	174
	Other / mixed	37%	56%	4%	2%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	72%	25%	2%	2%	305
	Not born-again	37%	57%	5%	1%	454
	Refused	34%	61%	2%	3%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	83%	14%	3%	0%	151
	Male not evangelical	48%	46%	4%	2%	228
	Female born again / evangelicals	60%	36%	0%	3%	154
	Female not evangelical	27%	67%	5%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	83%	14%	1%	1%	203
	Non-white Evangelical	49%	47%	2%	2%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	92%	6%	1%	1%	166
	Non-white conservative Christians	77%	22%	1%		48
	White non-conservative Christians	42%	51%	1%	5%	37
	Non-white non-conservative Christians	24%	68%	4%	5%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	95%	4%	0%	1%	369
	Unfavorable	10%	83%	6%	2%	416
	No opinion	51%	25%	14%	10%	18
	Never heard of	78%	16%	6%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	9%	84%	5%	2%	404
	Unfavorable	92%	5%	2%	1%	367
	No opinion	73%	24%	3%	0%	31
	Never heard of	93%	7%			6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	51%	46%	2%		19
	Favorable Trump only	97%	2%	0%	1%	350
	Favorable Harris only	7%	86%	5%	2%	385
	Other	65%	24%	11%	0%	24
	Unfavorable both	34%	49%	17%		29
R3 ELON MUSK NAME ID/C	Favorable	91%	7%	2%	0%	295
	Unfavorable	12%	82%	4%	2%	324
	No opinion	49%	39%	6%	6%	78
	Never heard of	51%	44%	3%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	94%	5%	1%		338
	Unfavorable	10%	83%	5%	2%	377
	No opinion	41%	47%	10%	3%	46
	Never heard of	60%	25%	5%	10%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	87%	11%	1%	1%	332
	Unfavorable	10%	84%	4%	1%	348
	No opinion	65%	26%	7%	2%	97
	Never heard of	43%	35%	9%	13%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	93%	5%		3%	94
	Trump on 4-7 issues	88%	10%	2%		55
	Trump on 1-3 issues	23%	55%	18%	4%	61
	Trump on 0 issues		93%	5%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	12%	69%	14%	6%	83
	Harris on 4-7 issues	62%	17%	14%	7%	56
	Harris on 1-3 issues	79%	12%	8%	1%	54
	Harris on 0 issues	98%		1%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q8		Q8 BETTER JOB TALKING ABOUT / INFLATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	42%	53%	4%	2%	367
	High (51-74)	47%	48%	5%	1%	182
	Medium (35-50)	57%	39%	2%	2%	162
	Low (0-34)	78%	19%	2%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	23%	71%	6%	1%	306
	High (51-74)	52%	44%	3%	2%	143
	Medium (35-50)	69%	29%	1%	2%	179
	Low (0-34)	82%	15%	3%	0%	122
TOTAL		50%	45%	3%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q9		Q9 BETTER JOB TALKING ABOUT / ECONOMY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		51%	46%	3%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	43%	53%	3%	0%	171
	Midwest	48%	47%	3%	2%	127
	South	61%	36%	3%	0%	196
	South Central	50%	45%	3%	1%	78
	Central Plains	49%	46%	3%	1%	56
	Mountain States	62%	35%	2%		58
	West	43%	54%	2%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	40%	56%	2%	2%	87
	Florida	56%	42%	3%		61
	Texas	50%	48%		1%	64
	New York	48%	47%	4%		55
	Rest of country	52%	44%	3%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	59%	38%	2%	0%	276
	Competitive states	50%	46%	3%	1%	290
	55%+ Harris states	42%	53%	3%	1%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	57%	39%	3%	0%	352
	DEM governor	46%	50%	3%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	64%	33%	2%	0%	308
	Urban	37%	58%	4%	2%	200
	Suburb	46%	50%	3%	1%	285
	Unsure / refused	51%	49%			14
RAGE RESPONDENT'S AGE/C	18-34	43%	54%	3%	0%	137
	35-44	38%	57%	5%	0%	186
	45-64	63%	34%	2%	1%	307
	65 or over	49%	47%	3%	1%	178
GENDER GENDER	Male	63%	34%	2%	1%	379
	Female	40%	56%	3%	1%	428
USRGEN REGION / GENDER	Rural men	74%	22%	4%		147
	Rural women	55%	44%	0%	1%	161
	Urban men	56%	42%	1%	2%	98
	Urban women	19%	73%	7%	1%	102
	Suburban men	57%	41%	2%	1%	128
	Suburban women	38%	57%	4%	1%	157
	Unsure	51%	49%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q9		Q9 BETTER JOB TALKING ABOUT / ECONOMY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	53%	44%	4%		161
	Male / 45+	70%	27%	2%	1%	218
	Female / under 45	28%	68%	4%	1%	162
	Female / 45+	47%	49%	3%	1%	266
EMPSTAT	Not employed	34%	59%	5%	2%	90
	Employed	54%	43%	3%	0%	497
	Retired	52%	45%	2%	1%	215
	Refused	27%	73%			5
RRACE RESPONDENT'S RACE/C	White	55%	42%	2%	1%	565
	Black / African American	30%	66%	3%		97
	Hispanic / Latino	45%	51%	4%	1%	105
	Other	60%	30%	8%	2%	40
USRACE COMMUNITY / RACE	White suburban men	61%	38%	1%		91
	White suburban women	42%	52%	5%	0%	111
	Black suburban men	55%	34%	11%		14
	Black suburban women	18%	81%	1%		23
	Urban voters	37%	58%	4%	2%	200
	Rural voters	64%	33%	2%	0%	308
GENRACE RACE BY GENDER	White men	63%	34%	2%	1%	261
	White women	47%	49%	3%	1%	304
	Black men	55%	42%	3%		45
	Black women	9%	87%	3%		52
	Hispanic men	62%	38%			51
	Hispanic women	28%	63%	7%	1%	54
WHITE SENIORS	White seniors	57%	40%	3%	1%	239
	Other	48%	48%	3%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	95%	2%	2%	1%	355
	Independent	49%	39%	9%	3%	73
	Democrat	9%	88%	2%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	97%	1%	1%	1%	205
	Female / GOP	93%	4%	3%		151
	Male / DEM	14%	83%	2%		137
	Female / DEM	7%	90%	2%	1%	242
	Male / IND	56%	36%	8%		37
	Female / IND	41%	43%	10%	6%	35

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 November 12-17, 2024

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		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	96%		4%		109
	45 & over / GOP	95%	3%	1%	1%	246
	Under 45 / DEM	6%	92%	2%		177
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RPARTY USUAL VOTE BEHAVIOR/C	Republican	95%	2%	2%	1%	366
	Ticket splitter	67%	21%	7%	5%	23
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PARTISAN	Hard GOP	97%	1%	1%	1%	309
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RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	97%	1%	2%	1%	177
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	Moderate / liberal	17%	79%	3%	0%	420
RPTYID98 TARGET GROUPS	Republican	95%	2%	2%	1%	355
	Independent	49%	39%	9%	3%	73
	Conservative DEM	25%	65%	6%	5%	40
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	Liberal men	15%	84%	1%		123
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	Harris	9%	87%	4%	1%	394
	Other	23%	46%	25%	6%	16
	Did not vote	48%	47%	5%		5
	Unsure / refused	33%	50%	10%	7%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

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	Non-white non-college graduates	48%	50%	2%	1%	137
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	Married	58%	38%	3%	1%	484
	No longer married	49%	47%	1%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	66%	31%	3%	0%	240
	Unmarried men	78%	18%	1%	4%	44
	Single men	48%	50%	2%		95
	Married women	50%	46%	4%	1%	244
	Unmarried women	32%	65%	1%	2%	74
	Single women	23%	72%	4%	1%	110
MARAC	White married	61%	36%	3%	1%	381
	Non-white married	47%	47%	5%	0%	103
	White not married	42%	56%	1%	1%	184
	Non-white not married	37%	58%	4%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

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		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	53%	46%	2%		60
	White single women	24%	75%	1%	1%	47
	White married men	66%	31%	2%	1%	178
	White married women	56%	40%	3%	1%	202
	White no longer married men	73%	23%		4%	22
	White no longer married women	33%	64%	1%	2%	55
	Other	42%	53%	4%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	54%	43%	3%	0%	266
	No	49%	47%	3%	1%	541
MOMDAD PARENTS	Dad	69%	28%	2%		126
	Mom	40%	56%	3%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	55%	41%	3%	0%	215
	Married / no children	60%	36%	4%	1%	269
	Divorced / children	73%	26%		1%	8
	Divorced / no children	47%	48%	1%	4%	51
	Single / no children	34%	63%	3%	0%	174
	Other / mixed	44%	53%	2%	1%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	74%	23%	1%	1%	305
	Not born-again	37%	59%	4%	0%	454
	Refused	33%	61%	6%	1%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	86%	12%	1%	2%	151
	Male not evangelical	48%	49%	4%		228
	Female born again / evangelicals	62%	34%	2%	1%	154
	Female not evangelical	27%	68%	4%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	84%	13%	2%	1%	203
	Non-white Evangelical	54%	44%	1%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	92%	5%	1%	2%	166
	Non-white conservative Christians	78%	19%	1%	1%	48
	White non-conservative Christians	48%	49%	3%		37
	Non-white non-conservative Christians	34%	65%	0%	1%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q9		Q9 BETTER JOB TALKING ABOUT / ECONOMY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	98%	2%	1%	0%	369
	Unfavorable	9%	85%	5%	1%	416
	No opinion	42%	42%	8%	8%	18
	Never heard of	78%	6%	9%	8%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	10%	85%	4%	1%	404
	Unfavorable	93%	4%	2%	1%	367
	No opinion	71%	26%	2%	0%	31
	Never heard of	93%		2%	5%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	66%	30%	4%		19
	Favorable Trump only	99%		0%	0%	350
	Favorable Harris only	8%	88%	4%	1%	385
	Other	55%	33%	7%	5%	24
	Unfavorable both	25%	51%	21%	3%	29
R3 ELON MUSK NAME ID/C	Favorable	94%	4%	1%	1%	295
	Unfavorable	12%	84%	4%	0%	324
	No opinion	52%	41%	6%	1%	78
	Never heard of	49%	45%	3%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	96%	3%	0%	0%	338
	Unfavorable	10%	85%	4%	0%	377
	No opinion	42%	45%	8%	5%	46
	Never heard of	58%	34%	3%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	90%	9%	1%	0%	332
	Unfavorable	11%	86%	2%	0%	348
	No opinion	64%	24%	9%	2%	97
	Never heard of	32%	54%	6%	8%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	99%		0%	0%	94
	Trump on 4-7 issues	85%	9%	4%	1%	55
	Trump on 1-3 issues	29%	50%	18%	3%	61
	Trump on 0 issues		96%	3%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	14%	78%	7%		83
	Harris on 4-7 issues	61%	20%	15%	5%	56
	Harris on 1-3 issues	88%		12%		54
	Harris on 0 issues	98%		1%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q9		Q9 BETTER JOB TALKING ABOUT / ECONOMY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	42%	54%	4%	0%	367
	High (51-74)	47%	50%	3%	0%	182
	Medium (35-50)	58%	39%	2%	1%	162
	Low (0-34)	83%	13%	2%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	22%	72%	5%	0%	306
	High (51-74)	52%	45%	2%	1%	143
	Medium (35-50)	72%	26%	1%		179
	Low (0-34)	85%	11%	2%	2%	122
TOTAL		51%	46%	3%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		49%	46%	4%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	55%	5%	1%	171
	Midwest	45%	49%	2%	3%	127
	South	60%	37%	2%	1%	196
	South Central	53%	40%	7%		78
	Central Plains	50%	46%	1%	4%	56
	Mountain States	62%	36%	1%	0%	58
	West	39%	56%	4%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	33%	60%	6%	1%	87
	Florida	55%	44%	1%		61
	Texas	56%	42%	2%		64
	New York	44%	46%	10%		55
	Rest of country	50%	45%	3%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	59%	37%	3%	1%	276
	Competitive states	48%	48%	1%	3%	290
	55%+ Harris states	38%	55%	7%	0%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	57%	38%	3%	2%	352
	DEM governor	42%	53%	4%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	62%	34%	3%	1%	308
	Urban	36%	58%	5%	1%	200
	Suburb	44%	51%	3%	2%	285
	Unsure / refused	51%	49%			14
RAGE RESPONDENT'S AGE/C	18-34	46%	49%	3%	2%	137
	35-44	36%	59%	4%	1%	186
	45-64	58%	37%	5%	1%	307
	65 or over	49%	48%	2%	2%	178
GENDER GENDER	Male	62%	33%	4%	1%	379
	Female	37%	58%	3%	2%	428
USRGEN REGION / GENDER	Rural men	72%	24%	4%		147
	Rural women	52%	44%	2%	1%	161
	Urban men	59%	38%	3%		98
	Urban women	13%	78%	7%	2%	102
	Suburban men	54%	39%	4%	3%	128
	Suburban women	35%	61%	3%	1%	157
	Unsure	51%	49%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	55%	39%	4%	2%	161
	Male / 45+	67%	29%	4%	0%	218
	Female / under 45	25%	71%	3%	1%	162
	Female / 45+	44%	51%	3%	2%	266
EMPSTAT	Not employed	32%	61%	6%	0%	90
	Employed	52%	43%	3%	2%	497
	Retired	48%	48%	3%	1%	215
	Refused	24%	73%	3%		5
RRACE RESPONDENT'S RACE/C	White	52%	44%	3%	1%	565
	Black / African American	25%	67%	4%	3%	97
	Hispanic / Latino	49%	47%	3%	1%	105
	Other	60%	31%	6%	3%	40
USRACE COMMUNITY / RACE	White suburban men	59%	37%	2%	2%	91
	White suburban women	39%	56%	4%	1%	111
	Black suburban men	35%	34%	20%	11%	14
	Black suburban women	18%	82%			23
	Urban voters	36%	58%	5%	1%	200
	Rural voters	62%	34%	3%	1%	308
GENRACE RACE BY GENDER	White men	63%	33%	3%	1%	261
	White women	42%	53%	3%	1%	304
	Black men	45%	45%	7%	3%	45
	Black women	9%	86%	3%	3%	52
	Hispanic men	71%	28%	1%		51
	Hispanic women	28%	66%	4%	1%	54
WHITE SENIORS	White seniors	54%	43%	4%	0%	239
	Other	47%	48%	4%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	93%	3%	3%	1%	355
	Independent	46%	43%	9%	3%	73
	Democrat	8%	88%	3%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	96%	1%	3%	0%	205
	Female / GOP	89%	6%	3%	2%	151
	Male / DEM	15%	80%	3%	2%	137
	Female / DEM	4%	92%	3%	1%	242
	Male / IND	54%	36%	9%	1%	37
	Female / IND	37%	49%	8%	5%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	94%		6%		109
	45 & over / GOP	92%	5%	2%	1%	246
	Under 45 / DEM	8%	89%	1%	2%	177
	45 & over / DEM	8%	86%	5%	1%	202
	Under 45 / IND	37%	50%	9%	4%	37
	45 & over / IND	54%	34%	9%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	92%	4%	3%	1%	366
	Ticket splitter	65%	26%	6%	3%	23
	Democrat	10%	85%	4%	1%	418
PARTISAN	Hard GOP	95%	2%	2%	1%	309
	Soft GOP	79%	12%	6%	2%	42
	Ticket splitters	47%	42%	8%	3%	80
	Soft DEM	21%	73%	7%		32
	Hard DEM	6%	89%	3%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	85%	10%	4%	1%	387
	Moderate	42%	50%	4%	4%	82
	Liberal	9%	87%	3%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	96%	1%	3%		177
	Smwt conservative	76%	18%	4%	2%	210
	Moderate / liberal	15%	80%	3%	2%	420
RPTYID98 TARGET GROUPS	Republican	93%	3%	3%	1%	355
	Independent	46%	43%	9%	3%	73
	Conservative DEM	23%	66%	7%	4%	40
	Mod / lib DEM	6%	90%	3%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	97%		3%		169
	Centrists	44%	50%	4%	2%	522
	Very liberal DEM	0%	100%			116
SEXIDEOL	Conservative men	88%	7%	4%	1%	219
	Conservative women	82%	15%	3%	1%	168
	Moderate men	60%	32%	7%	1%	37
	Moderate women	28%	65%	1%	6%	44
	Liberal men	18%	79%	1%	1%	123
	Liberal women	3%	91%	4%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	96%	1%	2%	1%	364
	Harris	8%	87%	4%	2%	394
	Other	22%	56%	22%		16
	Did not vote	38%	47%	15%		5
	Unsure / refused	22%	63%	11%	4%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	76%	24%			29
	High school graduate	57%	38%	3%	2%	157
	Some college	53%	44%	3%	0%	258
	College graduate	40%	54%	4%	2%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	71%	26%	3%	0%	216
	College grad men	51%	42%	4%	2%	164
	Non college grad women	42%	54%	3%	2%	228
	College grad women	31%	64%	4%	1%	199
EDRAC	White college graduates	43%	51%	4%	1%	258
	Non-white college graduates	33%	61%	4%	3%	105
	White non-collage graduates	59%	38%	3%	1%	307
	Non-white non-collage graduates	49%	46%	4%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-collage graduate	59%	38%	3%	1%	307
	Minority non-collage graduate	49%	46%	4%	2%	137
	Others	40%	54%	4%	2%	363
RMARITAL MARITAL STATUS/C	Single	34%	61%	4%	1%	205
	Married	55%	41%	3%	1%	484
	No longer married	49%	45%	4%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	65%	31%	3%	1%	240
	Unmarried men	79%	16%	3%	1%	44
	Single men	49%	46%	5%	0%	95
	Married women	45%	50%	3%	1%	244
	Unmarried women	31%	62%	4%	3%	74
	Single women	21%	74%	3%	1%	110
MARAC	White married	57%	39%	3%	1%	381
	Non-white married	47%	47%	3%	2%	103
	White not married	41%	55%	3%	1%	184
	Non-white not married	38%	56%	4%	2%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	54%	44%	2%	1%	60
	White single women	19%	76%	3%	2%	47
	White married men	64%	31%	4%	1%	178
	White married women	51%	45%	3%	1%	202
	White no longer married men	74%	20%	7%		22
	White no longer married women	32%	63%	5%	0%	55
	Other	42%	52%	4%	2%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	52%	44%	3%	1%	266
	No	47%	48%	4%	1%	541
MOMDAD PARENTS	Dad	68%	28%	2%	3%	126
	Mom	38%	58%	3%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	54%	41%	3%	2%	215
	Married / no children	55%	40%	4%	1%	269
	Divorced / children	76%	20%	3%	1%	8
	Divorced / no children	47%	47%	5%	1%	51
	Single / no children	35%	60%	4%	1%	174
	Other / mixed	42%	54%	2%	2%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	70%	25%	3%	2%	305
	Not born-again	37%	59%	3%	1%	454
	Refused	29%	63%	5%	4%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	83%	14%	2%	0%	151
	Male not evangelical	49%	45%	5%	2%	228
	Female born again / evangelicals	57%	35%	4%	3%	154
	Female not evangelical	25%	71%	3%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	79%	15%	5%	1%	203
	Non-white Evangelical	52%	45%	1%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	89%	6%	5%		166
	Non-white conservative Christians	78%	20%	1%	1%	48
	White non-conservative Christians	35%	54%	6%	5%	37
	Non-white non-conservative Christians	29%	67%		5%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	96%	2%	1%	1%	369
	Unfavorable	7%	86%	5%	1%	416
	No opinion	37%	50%	9%	5%	18
	Never heard of	78%	9%	6%	8%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	8%	87%	4%	2%	404
	Unfavorable	92%	5%	2%	1%	367
	No opinion	67%	26%	7%	0%	31
	Never heard of	55%	2%	38%	5%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	51%	41%	9%		19
	Favorable Trump only	98%	0%	1%	1%	350
	Favorable Harris only	6%	89%	4%	2%	385
	Other	46%	33%	19%	3%	24
	Unfavorable both	24%	57%	19%		29
R3 ELON MUSK NAME ID/C	Favorable	94%	4%	2%	1%	295
	Unfavorable	9%	87%	3%	0%	324
	No opinion	44%	39%	9%	8%	78
	Never heard of	45%	48%	5%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	95%	3%	2%	0%	338
	Unfavorable	9%	87%	4%	1%	377
	No opinion	33%	49%	17%	2%	46
	Never heard of	57%	33%	2%	9%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	86%	10%	3%	1%	332
	Unfavorable	9%	88%	2%	1%	348
	No opinion	60%	24%	12%	3%	97
	Never heard of	50%	36%	7%	7%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	97%	0%	0%	2%	94
	Trump on 4-7 issues	58%	20%	19%	3%	55
	Trump on 1-3 issues	29%	53%	18%	0%	61
	Trump on 0 issues		96%	2%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	16%	77%	4%	2%	83
	Harris on 4-7 issues	43%	30%	19%	8%	56
	Harris on 1-3 issues	79%	4%	16%	1%	54
	Harris on 0 issues	97%		2%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q10		Q10 BETTER JOB TALKING ABOUT / JOBS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	40%	56%	2%	2%	367
	High (51-74)	48%	47%	4%	1%	182
	Medium (35-50)	54%	40%	4%	1%	162
	Low (0-34)	80%	14%	5%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	22%	73%	3%	2%	306
	High (51-74)	48%	46%	6%	0%	143
	Medium (35-50)	68%	28%	2%	1%	179
	Low (0-34)	84%	12%	5%	0%	122
TOTAL		49%	46%	4%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		49%	46%	3%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	46%	51%	3%	1%	171
	Midwest	49%	47%	3%	1%	127
	South	62%	36%	1%	1%	196
	South Central	46%	47%	5%	2%	78
	Central Plains	48%	47%	2%	4%	56
	Mountain States	53%	39%	7%	1%	58
	West	36%	59%	4%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	30%	64%	5%	1%	87
	Florida	54%	45%		1%	61
	Texas	48%	47%	2%	3%	64
	New York	55%	43%	2%		55
	Rest of country	52%	44%	3%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	57%	40%	2%	2%	276
	Competitive states	50%	45%	4%	1%	290
	55%+ Harris states	40%	56%	3%	0%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	56%	40%	2%	2%	352
	DEM governor	44%	51%	4%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	65%	31%	3%	1%	308
	Urban	36%	60%	3%	1%	200
	Suburb	42%	53%	3%	2%	285
	Unsure / refused	51%	49%			14
RAGE RESPONDENT'S AGE/C	18-34	38%	58%	2%	2%	137
	35-44	39%	57%	4%	0%	186
	45-64	60%	36%	3%	1%	307
	65 or over	52%	44%	2%	2%	178
GENDER GENDER	Male	63%	33%	3%	1%	379
	Female	38%	59%	3%	1%	428
USRGEN REGION / GENDER	Rural men	77%	20%	2%	1%	147
	Rural women	54%	42%	3%	1%	161
	Urban men	55%	42%	2%	1%	98
	Urban women	17%	78%	4%	1%	102
	Suburban men	53%	39%	5%	3%	128
	Suburban women	33%	64%	2%	1%	157
	Unsure	51%	49%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	53%	43%	2%	1%	161
	Male / 45+	70%	25%	4%	1%	218
	Female / under 45	24%	72%	4%	1%	162
	Female / 45+	46%	51%	2%	1%	266
EMPSTAT	Not employed	37%	61%	2%	0%	90
	Employed	52%	45%	3%	1%	497
	Retired	50%	44%	4%	2%	215
	Refused	27%	73%			5
RRACE RESPONDENT'S RACE/C	White	55%	42%	2%	1%	565
	Black / African American	27%	67%	4%	2%	97
	Hispanic / Latino	38%	58%	2%	1%	105
	Other	58%	33%	8%	2%	40
USRACE COMMUNITY / RACE	White suburban men	61%	35%	1%	4%	91
	White suburban women	42%	56%	2%	0%	111
	Black suburban men	30%	42%	27%		14
	Black suburban women	5%	95%			23
	Urban voters	36%	60%	3%	1%	200
	Rural voters	65%	31%	3%	1%	308
GENRACE RACE BY GENDER	White men	65%	32%	2%	2%	261
	White women	46%	51%	3%	0%	304
	Black men	52%	40%	9%		45
	Black women	5%	91%		3%	52
	Hispanic men	61%	36%	3%		51
	Hispanic women	17%	78%	2%	3%	54
WHITE SENIORS	White seniors	57%	40%	2%	1%	239
	Other	46%	49%	3%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	94%	4%	1%	0%	355
	Independent	44%	39%	14%	3%	73
	Democrat	9%	87%	2%	2%	379
RPTYID89 SEX / PARTY ID	Male / GOP	96%	2%	1%	0%	205
	Female / GOP	91%	8%	1%		151
	Male / DEM	17%	77%	3%	2%	137
	Female / DEM	4%	93%	2%	1%	242
	Male / IND	48%	35%	14%	2%	37
	Female / IND	39%	43%	15%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	95%	4%	1%		109
	45 & over / GOP	94%	5%	1%	0%	246
	Under 45 / DEM	5%	93%	1%	1%	177
	45 & over / DEM	12%	82%	3%	2%	202
	Under 45 / IND	31%	47%	18%	4%	37
	45 & over / IND	57%	31%	11%	1%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	95%	4%	1%	1%	366
	Ticket splitter	48%	46%	4%	2%	23
	Democrat	10%	84%	4%	2%	418
PARTISAN	Hard GOP	98%	1%	1%	0%	309
	Soft GOP	71%	25%	4%		42
	Ticket splitters	47%	38%	13%	2%	80
	Soft DEM	24%	74%	2%		32
	Hard DEM	7%	89%	3%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	88%	10%	2%	1%	387
	Moderate	45%	48%	7%	1%	82
	Liberal	7%	88%	3%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	99%	1%	1%		177
	Smwt conservative	78%	18%	3%	1%	210
	Moderate / liberal	14%	80%	4%	2%	420
RPTYID98 TARGET GROUPS	Republican	94%	4%	1%	0%	355
	Independent	44%	39%	14%	3%	73
	Conservative DEM	20%	71%	7%	2%	40
	Mod / lib DEM	7%	89%	2%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	99%		1%		169
	Centrists	44%	50%	4%	2%	522
	Very liberal DEM	2%	97%	1%	1%	116
SEXIDEOL	Conservative men	89%	7%	3%	0%	219
	Conservative women	85%	13%	1%	1%	168
	Moderate men	66%	26%	6%	2%	37
	Moderate women	26%	66%	7%	1%	44
	Liberal men	14%	80%	3%	3%	123
	Liberal women	3%	93%	3%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	96%	4%	0%	0%	364
	Harris	8%	86%	4%	2%	394
	Other	30%	41%	29%		16
	Did not vote	10%	73%	17%		5
	Unsure / refused	43%	43%	8%	6%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	80%	20%			29
	High school graduate	53%	44%	2%	1%	157
	Some college	53%	43%	4%		258
	College graduate	43%	52%	3%	2%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	69%	27%	3%	0%	216
	College grad men	54%	39%	3%	3%	164
	Non college grad women	41%	56%	2%	1%	228
	College grad women	34%	62%	3%	1%	199
EDRAC	White college graduates	47%	48%	3%	2%	258
	Non-white college graduates	34%	61%	3%	2%	105
	White non-college graduates	61%	37%	2%	0%	307
	Non-white non-college graduates	39%	55%	5%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	61%	37%	2%	0%	307
	Minority non-college graduate	39%	55%	5%	1%	137
	Others	43%	52%	3%	2%	363
RMARITAL MARITAL STATUS/C	Single	32%	64%	4%	0%	205
	Married	59%	38%	2%	1%	484
	No longer married	43%	51%	4%	1%	118
STATUS MARITAL STATUS / GENDER	Married men	67%	29%	2%	2%	240
	Unmarried men	67%	29%	4%		44
	Single men	51%	43%	6%	0%	95
	Married women	51%	47%	2%	1%	244
	Unmarried women	29%	65%	4%	2%	74
	Single women	15%	82%	2%	1%	110
MARAC	White married	61%	36%	2%	1%	381
	Non-white married	48%	47%	3%	2%	103
	White not married	41%	55%	4%	0%	184
	Non-white not married	29%	65%	5%	2%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	57%	41%	2%	1%	60
	White single women	24%	73%	3%	1%	47
	White married men	68%	28%	1%	3%	178
	White married women	56%	42%	2%		202
	White no longer married men	63%	32%	5%		22
	White no longer married women	30%	64%	6%		55
	Other	37%	57%	4%	2%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	52%	45%	2%	1%	266
	No	48%	47%	4%	1%	541
MOMDAD PARENTS	Dad	66%	32%	1%	1%	126
	Mom	40%	58%	2%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	56%	42%	1%	1%	215
	Married / no children	60%	35%	3%	2%	269
	Divorced / children	37%	56%	6%	1%	8
	Divorced / no children	43%	50%	7%		51
	Single / no children	32%	64%	4%	1%	174
	Other / mixed	39%	56%	3%	2%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	73%	24%	1%	1%	305
	Not born-again	36%	60%	4%	1%	454
	Refused	30%	64%	6%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	89%	8%	2%	1%	151
	Male not evangelical	46%	49%	4%	2%	228
	Female born again / evangelicals	57%	40%	1%	2%	154
	Female not evangelical	27%	69%	4%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	84%	15%	1%	1%	203
	Non-white Evangelical	51%	43%	2%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	92%	7%	1%	1%	166
	Non-white conservative Christians	84%	13%	1%	2%	48
	White non-conservative Christians	46%	52%	2%	1%	37
	Non-white non-conservative Christians	22%	70%	3%	5%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	95%	5%	1%	0%	369
	Unfavorable	9%	84%	5%	2%	416
	No opinion	50%	34%	6%	10%	18
	Never heard of	78%	9%	6%	8%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	9%	85%	4%	2%	404
	Unfavorable	92%	6%	2%	0%	367
	No opinion	68%	28%	3%	1%	31
	Never heard of	55%	40%		5%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	49%	45%	6%		19
	Favorable Trump only	97%	3%	0%	0%	350
	Favorable Harris only	7%	87%	4%	2%	385
	Other	59%	31%	4%	7%	24
	Unfavorable both	31%	51%	18%		29
R3 ELON MUSK NAME ID/C	Favorable	93%	5%	1%	0%	295
	Unfavorable	13%	83%	4%	0%	324
	No opinion	44%	42%	9%	5%	78
	Never heard of	44%	53%	0%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	94%	5%	0%		338
	Unfavorable	11%	83%	5%	1%	377
	No opinion	37%	52%	5%	6%	46
	Never heard of	51%	41%	3%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	88%	11%	1%	0%	332
	Unfavorable	10%	85%	3%	1%	348
	No opinion	60%	30%	8%	1%	97
	Never heard of	42%	47%	3%	8%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	98%	1%	1%	0%	94
	Trump on 4-7 issues	64%	28%	8%	1%	55
	Trump on 1-3 issues	33%	62%	4%	1%	61
	Trump on 0 issues		93%	5%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	12%	72%	10%	5%	83
	Harris on 4-7 issues	46%	34%	16%	4%	56
	Harris on 1-3 issues	85%	8%	6%	1%	54
	Harris on 0 issues	99%		1%	1%	322

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q11		Q11 BETTER JOB TALKING ABOUT / IMMIGRATION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	42%	54%	3%	0%	367
	High (51-74)	45%	51%	2%	2%	182
	Medium (35-50)	54%	41%	4%	2%	162
	Low (0-34)	83%	13%	3%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	23%	72%	4%	1%	306
	High (51-74)	47%	46%	5%	1%	143
	Medium (35-50)	66%	33%	1%	0%	179
	Low (0-34)	86%	11%	2%	1%	122
TOTAL		49%	46%	3%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		43%	53%	3%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	60%	2%	0%	171
	Midwest	38%	51%	5%	6%	127
	South	56%	43%	1%		196
	South Central	46%	51%	2%	1%	78
	Central Plains	43%	52%	2%	3%	56
	Mountain States	52%	45%	3%		58
	West	29%	67%	4%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	24%	74%	2%	1%	87
	Florida	51%	49%			61
	Texas	48%	50%		2%	64
	New York	41%	56%	2%	1%	55
	Rest of country	45%	50%	3%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	55%	42%	1%	1%	276
	Competitive states	41%	53%	4%	3%	290
	55%+ Harris states	32%	65%	3%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	53%	45%	1%	1%	352
	DEM governor	36%	59%	4%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	58%	37%	3%	2%	308
	Urban	30%	66%	4%	0%	200
	Suburb	36%	61%	2%	2%	285
	Unsure / refused	49%	51%			14
RAGE RESPONDENT'S AGE/C	18-34	36%	62%	2%	0%	137
	35-44	32%	65%	2%	1%	186
	45-64	50%	44%	3%	2%	307
	65 or over	47%	49%	3%	1%	178
GENDER GENDER	Male	53%	41%	5%	2%	379
	Female	34%	63%	1%	1%	428
USRGEN REGION / GENDER	Rural men	63%	28%	5%	3%	147
	Rural women	53%	45%	0%	1%	161
	Urban men	47%	46%	6%	1%	98
	Urban women	13%	85%	2%		102
	Suburban men	45%	51%	3%	1%	128
	Suburban women	28%	69%	1%	3%	157
	Unsure	49%	51%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	44%	51%	3%	1%	161
	Male / 45+	59%	33%	6%	2%	218
	Female / under 45	23%	76%	1%	0%	162
	Female / 45+	41%	56%	1%	2%	266
EMPSTAT	Not employed	30%	69%	1%	0%	90
	Employed	45%	51%	3%	1%	497
	Retired	45%	50%	2%	3%	215
	Refused	24%	73%	3%		5
RRACE RESPONDENT'S RACE/C	White	49%	48%	2%	2%	565
	Black / African American	12%	83%	3%	2%	97
	Hispanic / Latino	40%	57%	3%	0%	105
	Other	46%	40%	10%	3%	40
USRACE COMMUNITY / RACE	White suburban men	55%	41%	4%		91
	White suburban women	36%	60%	1%	3%	111
	Black suburban men	3%	97%			14
	Black suburban women		100%			23
	Urban voters	30%	66%	4%	0%	200
	Rural voters	58%	37%	3%	2%	308
GENRACE RACE BY GENDER	White men	57%	38%	3%	2%	261
	White women	42%	56%	1%	1%	304
	Black men	24%	69%	7%		45
	Black women	1%	96%		3%	52
	Hispanic men	56%	38%	6%		51
	Hispanic women	23%	76%		1%	54
WHITE SENIORS	White seniors	51%	46%	2%	1%	239
	Other	40%	56%	3%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	88%	6%	4%	3%	355
	Independent	36%	54%	8%	2%	73
	Democrat	3%	96%	1%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	88%	3%	6%	3%	205
	Female / GOP	87%	11%	0%	2%	151
	Male / DEM	4%	95%	1%		137
	Female / DEM	2%	97%	1%	1%	242
	Male / IND	38%	51%	11%	0%	37
	Female / IND	34%	57%	5%	4%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	87%	7%	3%	2%	109
	45 & over / GOP	88%	6%	4%	3%	246
	Under 45 / DEM	2%	98%	1%		177
	45 & over / DEM	3%	95%	1%	1%	202
	Under 45 / IND	28%	64%	6%	2%	37
	45 & over / IND	45%	43%	10%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	88%	6%	4%	3%	366
	Ticket splitter	42%	48%	8%	2%	23
	Democrat	4%	94%	1%	1%	418
PARTISAN	Hard GOP	91%	4%	2%	3%	309
	Soft GOP	59%	26%	13%	2%	42
	Ticket splitters	38%	53%	7%	2%	80
	Soft DEM	15%	84%	1%		32
	Hard DEM	1%	98%	1%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	80%	15%	3%	2%	387
	Moderate	31%	59%	5%	4%	82
	Liberal	3%	94%	2%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	96%	3%	1%		177
	Smwt conservative	67%	26%	4%	4%	210
	Moderate / liberal	9%	87%	3%	1%	420
RPTYID98 TARGET GROUPS	Republican	88%	6%	4%	3%	355
	Independent	36%	54%	8%	2%	73
	Conservative DEM	5%	94%	1%		40
	Mod / lib DEM	2%	97%	1%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	97%	2%	1%		169
	Centrists	35%	59%	4%	2%	522
	Very liberal DEM		99%	1%		116
SEXIDEOL	Conservative men	81%	13%	4%	2%	219
	Conservative women	79%	18%	1%	2%	168
	Moderate men	41%	43%	10%	6%	37
	Moderate women	23%	73%	2%	2%	44
	Liberal men	6%	90%	4%	0%	123
	Liberal women	2%	97%	1%	1%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	91%	3%	3%	2%	364
	Harris	2%	97%	1%	1%	394
	Other	2%	79%	19%		16
	Did not vote	10%	83%	7%		5
	Unsure / refused	21%	62%	10%	6%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	24%	2%		29
	High school graduate	48%	45%	3%	4%	157
	Some college	48%	49%	3%	1%	258
	College graduate	35%	62%	3%	1%	363
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	College grad men	42%	53%	4%	1%	164
	Non college grad women	39%	59%	0%	2%	228
	College grad women	29%	69%	1%	1%	199
EDRAC	White college graduates	40%	56%	3%	1%	258
	Non-white college graduates	23%	74%	2%	1%	105
	White non-college graduates	56%	40%	1%	2%	307
	Non-white non-college graduates	34%	58%	6%	2%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	56%	40%	1%	2%	307
	Minority non-college graduate	34%	58%	6%	2%	137
	Others	35%	62%	3%	1%	363
RMARITAL MARITAL STATUS/C	Single	26%	72%	1%	1%	205
	Married	51%	45%	3%	2%	484
	No longer married	41%	53%	4%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	56%	37%	5%	2%	240
	Unmarried men	64%	23%	10%	3%	44
	Single men	38%	60%	2%		95
	Married women	45%	53%	1%	1%	244
	Unmarried women	27%	70%	0%	2%	74
	Single women	16%	82%	0%	2%	110
MARAC	White married	54%	42%	2%	2%	381
	Non-white married	38%	57%	5%	0%	103
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	Non-white not married	23%	71%	3%	2%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	50%	49%	1%		60
	White single women	18%	78%	0%	4%	47
	White married men	58%	35%	4%	3%	178
	White married women	51%	47%	1%	1%	202
	White no longer married men	62%	33%	5%		22
	White no longer married women	29%	70%	0%		55
	Other	29%	65%	4%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	46%	50%	2%	1%	266
	No	41%	54%	3%	2%	541
MOMDAD PARENTS	Dad	55%	38%	5%	2%	126
	Mom	38%	61%	0%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	48%	49%	2%	1%	215
	Married / no children	52%	42%	4%	2%	269
	Divorced / children	37%	26%	36%	1%	8
	Divorced / no children	40%	57%	1%	1%	51
	Single / no children	25%	73%	1%	1%	174
Other / mixed	38%	58%	2%	3%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	63%	31%	3%	3%	305
	Not born-again	31%	65%	2%	1%	454
	Refused	26%	71%	1%	2%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	71%	19%	6%	4%	151
	Male not evangelical	41%	55%	4%	0%	228
	Female born again / evangelicals	55%	43%	1%	1%	154
	Female not evangelical	23%	75%	1%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	18%	3%	3%	203
	Non-white Evangelical	36%	58%	4%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	86%	10%	2%	2%	166
	Non-white conservative Christians	63%	28%	8%	1%	48
	White non-conservative Christians	33%	56%	4%	6%	37
	Non-white non-conservative Christians	12%	84%		4%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	90%	5%	3%	2%	369
	Unfavorable	1%	96%	2%	1%	416
	No opinion	36%	44%	12%	8%	18
	Never heard of	67%	27%	6%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	96%	1%	1%	404
	Unfavorable	88%	7%	3%	2%	367
	No opinion	41%	36%	17%	7%	31
	Never heard of	47%	53%			6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	40%	50%	11%		19
	Favorable Trump only	93%	2%	3%	3%	350
	Favorable Harris only	1%	98%	1%	1%	385
	Other	33%	54%	9%	4%	24
	Unfavorable both	17%	65%	17%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	87%	7%	3%	3%	295
	Unfavorable	4%	94%	1%	0%	324
	No opinion	41%	50%	9%	0%	78
	Never heard of	39%	58%	1%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	89%	6%	3%	3%	338
	Unfavorable	3%	95%	2%	0%	377
	No opinion	30%	62%	6%	2%	46
	Never heard of	46%	42%	7%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	84%	12%	2%	2%	332
	Unfavorable	4%	95%	1%		348
	No opinion	50%	39%	9%	2%	97
	Never heard of	22%	61%	1%	16%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	87%	2%	5%	6%	94
	Trump on 4-7 issues	21%	58%	14%	7%	55
	Trump on 1-3 issues	1%	93%	6%		61
	Trump on 0 issues		98%	1%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues		100%	0%		83
	Harris on 4-7 issues	13%	79%	5%	3%	56
	Harris on 1-3 issues	64%	14%	17%	5%	54
	Harris on 0 issues	95%		3%	3%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q12		Q12 BETTER JOB TALKING ABOUT / PROTECTING DEMOCRACY				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	37%	61%	1%	1%	367
	High (51-74)	37%	60%	2%	1%	182
	Medium (35-50)	47%	45%	5%	3%	162
	Low (0-34)	80%	14%	4%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	81%	1%	1%	306
	High (51-74)	39%	56%	3%	2%	143
	Medium (35-50)	60%	34%	5%	1%	179
	Low (0-34)	83%	12%	3%	1%	122
TOTAL		43%	53%	3%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		36%	56%	5%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	27%	63%	8%	3%	171
	Midwest	35%	54%	5%	6%	127
	South	50%	43%	4%	3%	196
	South Central	34%	63%	2%	2%	78
	Central Plains	40%	55%	4%	1%	56
	Mountain States	35%	51%	6%	7%	58
	West	29%	64%	2%	4%	120
RG2 GEOGRAPHIC AREAS TWO	California	29%	68%	1%	2%	87
	Florida	47%	52%	1%		61
	Texas	36%	60%	1%	2%	64
	New York	28%	55%	9%	8%	55
	Rest of country	37%	53%	6%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	45%	47%	5%	3%	276
	Competitive states	35%	57%	4%	4%	290
	55%+ Harris states	27%	63%	5%	4%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	45%	48%	5%	2%	352
	DEM governor	30%	61%	4%	5%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	50%	40%	5%	5%	308
	Urban	24%	70%	5%	1%	200
	Suburb	30%	63%	4%	4%	285
	Unsure / refused	49%	51%			14
RAGE RESPONDENT'S AGE/C	18-34	29%	67%	4%	1%	137
	35-44	29%	63%	5%	2%	186
	45-64	42%	48%	6%	5%	307
	65 or over	40%	53%	2%	6%	178
GENDER GENDER	Male	42%	47%	7%	4%	379
	Female	31%	63%	3%	3%	428
USRGEN REGION / GENDER	Rural men	53%	31%	9%	7%	147
	Rural women	47%	47%	2%	4%	161
	Urban men	33%	59%	7%	1%	98
	Urban women	15%	81%	3%	1%	102
	Suburban men	37%	56%	4%	3%	128
	Suburban women	24%	68%	4%	4%	157
	Unsure	49%	51%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	38%	55%	6%	1%	161
	Male / 45+	46%	41%	7%	6%	218
	Female / under 45	21%	75%	3%	1%	162
	Female / 45+	37%	56%	3%	4%	266
EMPSTAT	Not employed	33%	62%	3%	3%	90
	Employed	36%	54%	6%	3%	497
	Retired	38%	55%	2%	5%	215
	Refused	12%	88%			5
RRACE RESPONDENT'S RACE/C	White	40%	51%	5%	4%	565
	Black / African American	15%	82%	3%		97
	Hispanic / Latino	33%	57%	3%	7%	105
	Other	37%	52%	9%	2%	40
USRACE COMMUNITY / RACE	White suburban men	44%	48%	6%	2%	91
	White suburban women	32%	60%	5%	4%	111
	Black suburban men	4%	96%			14
	Black suburban women	3%	97%			23
	Urban voters	24%	70%	5%	1%	200
	Rural voters	50%	40%	5%	5%	308
GENRACE RACE BY GENDER	White men	44%	45%	6%	4%	261
	White women	37%	56%	4%	3%	304
	Black men	30%	64%	6%		45
	Black women	3%	97%	0%		52
	Hispanic men	45%	41%	6%	8%	51
	Hispanic women	22%	71%		7%	54
WHITE SENIORS	White seniors	41%	50%	5%	4%	239
	Other	34%	58%	4%	3%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	72%	12%	9%	7%	355
	Independent	28%	64%	4%	4%	73
	Democrat	4%	94%	1%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	69%	13%	11%	7%	205
	Female / GOP	76%	11%	6%	7%	151
	Male / DEM	6%	94%			137
	Female / DEM	3%	94%	1%	1%	242
	Male / IND	32%	60%	5%	4%	37
	Female / IND	24%	68%	2%	5%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	74%	12%	11%	3%	109
	45 & over / GOP	71%	12%	8%	8%	246
	Under 45 / DEM	4%	95%	1%		177
	45 & over / DEM	5%	94%	0%	1%	202
	Under 45 / IND	19%	75%	3%	3%	37
	45 & over / IND	37%	53%	4%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	73%	12%	8%	6%	366
	Ticket splitter	25%	52%	4%	19%	23
	Democrat	5%	93%	2%	0%	418
PARTISAN	Hard GOP	77%	8%	8%	7%	309
	Soft GOP	45%	42%	7%	6%	42
	Ticket splitters	25%	63%	8%	4%	80
	Soft DEM	15%	83%		2%	32
	Hard DEM	3%	96%	1%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	68%	19%	7%	6%	387
	Moderate	17%	66%	10%	7%	82
	Liberal	5%	95%	0%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	84%	3%	7%	6%	177
	Smwt conservative	54%	33%	7%	6%	210
	Moderate / liberal	7%	89%	2%	1%	420
RPTYID98 TARGET GROUPS	Republican	72%	12%	9%	7%	355
	Independent	28%	64%	4%	4%	73
	Conservative DEM	12%	81%	3%	5%	40
	Mod / lib DEM	3%	96%	1%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	86%	1%	7%	6%	169
	Centrists	28%	64%	5%	4%	522
	Very liberal DEM	1%	98%	1%		116
SEXIDEOL	Conservative men	66%	20%	8%	5%	219
	Conservative women	70%	17%	6%	7%	168
	Moderate men	21%	52%	19%	8%	37
	Moderate women	14%	77%	3%	6%	44
	Liberal men	6%	93%	0%	0%	123
	Liberal women	4%	96%	1%	0%	215
D6 2024 PRESIDENTIAL VOTE	Trump	75%	11%	7%	7%	364
	Harris	3%	95%	2%	1%	394
	Other	3%	70%	26%	1%	16
	Did not vote		100%			5
	Unsure / refused	28%	64%	3%	5%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	58%	23%	9%	9%	29
	High school graduate	40%	48%	6%	5%	157
	Some college	40%	52%	3%	5%	258
	College graduate	30%	64%	5%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	47%	39%	8%	7%	216
	College grad men	36%	58%	5%	1%	164
	Non college grad women	36%	58%	2%	4%	228
	College grad women	25%	69%	5%	2%	199
EDRAC	White college graduates	33%	59%	6%	2%	258
	Non-white college graduates	21%	75%	3%	0%	105
	White non-college graduates	46%	44%	4%	5%	307
	Non-white non-college graduates	31%	59%	5%	6%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	46%	44%	4%	5%	307
	Minority non-college graduate	31%	59%	5%	6%	137
	Others	30%	64%	5%	1%	363
RMARITAL MARITAL STATUS/C	Single	20%	74%	4%	1%	205
	Married	44%	47%	5%	4%	484
	No longer married	31%	58%	5%	6%	118
STATUS MARITAL STATUS / GENDER	Married men	47%	43%	5%	5%	240
	Unmarried men	51%	34%	14%	1%	44
	Single men	27%	63%	8%	2%	95
	Married women	42%	51%	5%	3%	244
	Unmarried women	18%	72%	1%	9%	74
	Single women	14%	84%	1%	1%	110
MARAC	White married	47%	44%	4%	4%	381
	Non-white married	34%	58%	5%	3%	103
	White not married	26%	65%	6%	2%	184
	Non-white not married	21%	72%	3%	4%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	60%	11%	1%	60
	White single women	17%	80%	3%	1%	47
	White married men	49%	41%	4%	6%	178
	White married women	45%	47%	5%	3%	202
	White no longer married men	47%	39%	13%	1%	22
	White no longer married women	23%	70%	0%	7%	55
	Other	27%	66%	4%	3%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	40%	53%	4%	4%	266
	No	35%	57%	5%	4%	541
MOMDAD PARENTS	Dad	46%	45%	4%	6%	126
	Mom	34%	60%	4%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	44%	49%	3%	4%	215
	Married / no children	45%	45%	6%	4%	269
	Divorced / children	37%	62%		1%	8
	Divorced / no children	36%	55%	6%	3%	51
	Single / no children	20%	74%	4%	2%	174
	Other / mixed	24%	65%	5%	6%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	55%	33%	7%	5%	305
	Not born-again	25%	69%	4%	2%	454
	Refused	21%	72%		7%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	61%	22%	9%	7%	151
	Male not evangelical	30%	63%	5%	2%	228
	Female born again / evangelicals	49%	44%	4%	3%	154
	Female not evangelical	21%	74%	2%	3%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	65%	23%	7%	5%	203
	Non-white Evangelical	35%	55%	6%	5%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	74%	14%	8%	4%	166
	Non-white conservative Christians	62%	22%	7%	9%	48
	White non-conservative Christians	26%	63%	1%	10%	37
	Non-white non-conservative Christians	11%	84%	5%	1%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	74%	12%	7%	6%	369
	Unfavorable	3%	95%	2%	1%	416
	No opinion	31%	48%	4%	17%	18
	Never heard of	67%	27%	6%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	3%	95%	1%	1%	404
	Unfavorable	73%	14%	7%	6%	367
	No opinion	46%	36%	9%	9%	31
	Never heard of		53%	47%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	30%	69%	1%		19
	Favorable Trump only	76%	9%	8%	7%	350
	Favorable Harris only	2%	96%	2%	1%	385
	Other	40%	45%	4%	11%	24
	Unfavorable both	12%	76%	12%		29
R3 ELON MUSK NAME ID/C	Favorable	71%	15%	7%	7%	295
	Unfavorable	7%	91%	2%	0%	324
	No opinion	35%	57%	6%	2%	78
	Never heard of	31%	59%	5%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	73%	14%	8%	6%	338
	Unfavorable	4%	94%	2%	1%	377
	No opinion	25%	63%	6%	6%	46
	Never heard of	43%	40%	7%	10%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	68%	18%	8%	5%	332
	Unfavorable	4%	95%	2%	0%	348
	No opinion	46%	43%	6%	6%	97
	Never heard of	28%	56%		17%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	25%	27%	25%	23%	94
	Trump on 4-7 issues	17%	64%	13%	6%	55
	Trump on 1-3 issues	12%	82%	3%	4%	61
	Trump on 0 issues		98%	2%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	7%	90%	3%	0%	83
	Harris on 4-7 issues	14%	79%	3%	3%	56
	Harris on 1-3 issues	16%	68%	8%	8%	54
	Harris on 0 issues	84%		9%	7%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q13		Q13 BETTER JOB TALKING ABOUT / ABORTION				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	32%	64%	3%	1%	367
	High (51-74)	32%	60%	4%	4%	182
	Medium (35-50)	38%	52%	5%	5%	162
	Low (0-34)	71%	15%	12%	3%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	81%	2%	1%	306
	High (51-74)	28%	63%	5%	4%	143
	Medium (35-50)	52%	41%	3%	4%	179
	Low (0-34)	72%	14%	9%	5%	122
TOTAL		36%	56%	5%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		42%	52%	4%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	59%	3%	1%	171
	Midwest	37%	53%	7%	3%	127
	South	56%	38%	3%	3%	196
	South Central	41%	49%	8%	1%	78
	Central Plains	40%	54%	2%	4%	56
	Mountain States	51%	44%	4%	0%	58
	West	30%	64%	3%	3%	120
RG2 GEOGRAPHIC AREAS TWO	California	24%	68%	3%	4%	87
	Florida	53%	44%	3%		61
	Texas	42%	52%	4%	1%	64
	New York	46%	50%	2%	2%	55
	Rest of country	44%	50%	4%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	53%	41%	4%	2%	276
	Competitive states	40%	54%	4%	2%	290
	55%+ Harris states	33%	61%	4%	2%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	51%	43%	4%	2%	352
	DEM governor	36%	58%	4%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	57%	36%	5%	3%	308
	Urban	28%	65%	4%	3%	200
	Suburb	36%	60%	3%	1%	285
	Unsure / refused	49%	49%		2%	14
RAGE RESPONDENT'S AGE/C	18-34	34%	63%	2%	0%	137
	35-44	30%	60%	5%	4%	186
	45-64	53%	42%	4%	2%	307
	65 or over	43%	51%	4%	2%	178
GENDER GENDER	Male	53%	40%	5%	2%	379
	Female	33%	62%	3%	2%	428
USRGEN REGION / GENDER	Rural men	67%	25%	5%	4%	147
	Rural women	49%	45%	4%	2%	161
	Urban men	44%	48%	6%	2%	98
	Urban women	13%	81%	3%	3%	102
	Suburban men	44%	51%	4%	1%	128
	Suburban women	28%	68%	3%	1%	157
	Unsure	49%	49%		2%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	43%	50%	5%	3%	161
	Male / 45+	60%	33%	4%	2%	218
	Female / under 45	21%	73%	3%	3%	162
	Female / 45+	40%	55%	3%	2%	266
EMPSTAT	Not employed	28%	61%	4%	8%	90
	Employed	45%	50%	4%	1%	497
	Retired	43%	51%	3%	2%	215
	Refused	24%	73%	3%		5
RRACE RESPONDENT'S RACE/C	White	48%	47%	4%	1%	565
	Black / African American	11%	77%	6%	6%	97
	Hispanic / Latino	39%	57%	1%	4%	105
	Other	49%	41%	9%	1%	40
USRACE COMMUNITY / RACE	White suburban men	53%	44%	3%		91
	White suburban women	37%	58%	3%	1%	111
	Black suburban men		79%	10%	11%	14
	Black suburban women		100%			23
	Urban voters	28%	65%	4%	3%	200
	Rural voters	57%	36%	5%	3%	308
GENRACE RACE BY GENDER	White men	56%	38%	3%	2%	261
	White women	40%	54%	4%	1%	304
	Black men	23%	54%	13%	10%	45
	Black women	1%	96%		3%	52
	Hispanic men	58%	42%	1%		51
	Hispanic women	20%	72%	1%	7%	54
WHITE SENIORS	White seniors	50%	44%	5%	1%	239
	Other	39%	55%	3%	3%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	87%	6%	5%	1%	355
	Independent	32%	53%	13%	3%	73
	Democrat	2%	94%	1%	3%	379
RPTYID89 SEX / PARTY ID	Male / GOP	89%	4%	5%	2%	205
	Female / GOP	85%	10%	5%	1%	151
	Male / DEM	4%	91%	0%	4%	137
	Female / DEM	1%	95%	1%	2%	242
	Male / IND	33%	50%	16%	1%	37
	Female / IND	31%	55%	9%	5%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	86%	5%	7%	2%	109
	45 & over / GOP	88%	7%	4%	1%	246
	Under 45 / DEM	1%	96%	1%	3%	177
	45 & over / DEM	3%	92%	1%	3%	202
	Under 45 / IND	22%	63%	13%	3%	37
	45 & over / IND	43%	42%	13%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	87%	7%	5%	1%	366
	Ticket splitter	41%	43%	9%	6%	23
	Democrat	3%	92%	2%	3%	418
PARTISAN	Hard GOP	92%	3%	4%	1%	309
	Soft GOP	52%	29%	16%	2%	42
	Ticket splitters	33%	51%	13%	2%	80
	Soft DEM	17%	75%	7%	2%	32
	Hard DEM	1%	96%	0%	3%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	80%	13%	5%	2%	387
	Moderate	29%	58%	7%	6%	82
	Liberal	2%	94%	2%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	96%	2%	3%	0%	177
	Smwt conservative	67%	22%	7%	4%	210
	Moderate / liberal	7%	87%	3%	2%	420
RPTYID98 TARGET GROUPS	Republican	87%	6%	5%	1%	355
	Independent	32%	53%	13%	3%	73
	Conservative DEM	8%	77%	3%	13%	40
	Mod / lib DEM	1%	96%	1%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	97%		3%		169
	Centrists	34%	58%	5%	3%	522
	Very liberal DEM		100%			116
SEXIDEOL	Conservative men	83%	10%	4%	3%	219
	Conservative women	77%	16%	6%	1%	168
	Moderate men	40%	38%	12%	10%	37
	Moderate women	21%	75%	2%	2%	44
	Liberal men	3%	93%	3%		123
	Liberal women	1%	95%	2%	2%	215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	90%	4%	4%	1%	364
	Harris	2%	94%	2%	2%	394
	Other	5%	55%	40%		16
	Did not vote		82%	18%		5
	Unsure / refused	19%	58%	8%	15%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	20%		6%	29
	High school graduate	48%	47%	2%	3%	157
	Some college	47%	45%	5%	3%	258
	College graduate	34%	61%	4%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	61%	32%	4%	3%	216
	College grad men	42%	51%	5%	2%	164
	Non college grad women	38%	56%	4%	3%	228
	College grad women	27%	69%	3%	1%	199
EDRAC	White college graduates	39%	56%	4%	1%	258
	Non-white college graduates	23%	71%	4%	2%	105
	White non-college graduates	56%	39%	4%	1%	307
	Non-white non-college graduates	34%	55%	4%	6%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	56%	39%	4%	1%	307
	Minority non-college graduate	34%	55%	4%	6%	137
	Others	34%	61%	4%	1%	363
RMARITAL MARITAL STATUS/C	Single	22%	74%	2%	2%	205
	Married	51%	43%	4%	2%	484
	No longer married	42%	48%	8%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	58%	35%	4%	3%	240
	Unmarried men	71%	17%	12%	1%	44
	Single men	31%	63%	2%	3%	95
	Married women	44%	51%	3%	2%	244
	Unmarried women	25%	67%	6%	2%	74
	Single women	13%	82%	3%	1%	110
MARAC	White married	54%	41%	3%	2%	381
	Non-white married	40%	51%	4%	5%	103
	White not married	35%	60%	5%	1%	184
	Non-white not married	21%	71%	4%	4%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	43%	56%	1%		60
	White single women	16%	75%	6%	2%	47
	White married men	59%	35%	4%	3%	178
	White married women	50%	47%	3%	1%	202
	White no longer married men	72%	21%	8%		22
	White no longer married women	26%	66%	7%		55
	Other	29%	62%	4%	4%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	46%	47%	4%	3%	266
	No	41%	54%	4%	2%	541
MOMDAD PARENTS	Dad	57%	34%	6%	3%	126
	Mom	36%	59%	3%	3%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	45%	3%	4%	215
	Married / no children	53%	42%	4%	1%	269
	Divorced / children	37%	26%	36%	1%	8
	Divorced / no children	38%	53%	9%	1%	51
	Single / no children	21%	74%	2%	3%	174
Other / mixed	39%	55%	4%	2%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	64%	28%	5%	3%	305
	Not born-again	30%	66%	3%	1%	454
	Refused	27%	68%	2%	3%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	75%	16%	4%	4%	151
	Male not evangelical	38%	56%	5%	1%	228
	Female born again / evangelicals	52%	40%	6%	2%	154
	Female not evangelical	22%	74%	2%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	15%	7%	2%	203
	Non-white Evangelical	40%	53%	2%	5%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	86%	6%	7%	1%	166
	Non-white conservative Christians	71%	21%	1%	7%	48
	White non-conservative Christians	29%	57%	6%	8%	37
	Non-white non-conservative Christians	12%	81%	3%	4%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	89%	7%	4%	1%	369
	Unfavorable	2%	93%	4%	2%	416
	No opinion	22%	31%	14%	33%	18
	Never heard of	67%	6%	27%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	3%	94%	1%	2%	404
	Unfavorable	86%	8%	4%	1%	367
	No opinion	42%	24%	22%	12%	31
	Never heard of	47%		53%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	30%	65%	5%		19
	Favorable Trump only	92%	3%	3%	1%	350
	Favorable Harris only	1%	95%	1%	2%	385
	Other	28%	25%	29%	18%	24
	Unfavorable both	7%	71%	23%		29
R3 ELON MUSK NAME ID/C	Favorable	87%	9%	3%	1%	295
	Unfavorable	5%	91%	3%	1%	324
	No opinion	37%	48%	10%	5%	78
	Never heard of	37%	52%	5%	6%	109
R4 J.D. VANCE NAME ID/C	Favorable	89%	7%	3%	1%	338
	Unfavorable	3%	93%	3%	2%	377
	No opinion	20%	59%	17%	3%	46
	Never heard of	46%	39%	3%	13%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	83%	11%	5%	1%	332
	Unfavorable	4%	94%	2%		348
	No opinion	46%	40%	8%	6%	97
	Never heard of	21%	50%	3%	26%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	84%	6%	7%	3%	94
	Trump on 4-7 issues	18%	53%	22%	7%	55
	Trump on 1-3 issues	0%	80%	11%	9%	61
	Trump on 0 issues		97%	2%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues		94%	2%	4%	83
	Harris on 4-7 issues	6%	65%	15%	14%	56
	Harris on 1-3 issues	57%	20%	24%		54
	Harris on 0 issues	95%		3%	2%	322

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q14		Q14 BETTER JOB TALKING ABOUT / SHARING MY VALUES				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	36%	60%	2%	2%	367
	High (51-74)	37%	58%	5%	0%	182
	Medium (35-50)	46%	43%	7%	4%	162
	Low (0-34)	77%	18%	4%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	79%	3%	2%	306
	High (51-74)	38%	59%	2%	0%	143
	Medium (35-50)	61%	29%	7%	2%	179
	Low (0-34)	80%	15%	3%	2%	122
TOTAL		42%	52%	4%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q15		Q15 BETTER JOB TALKING ABOUT / CARING ABOUT PEOPLE LIKE ME				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		42%	53%	4%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	57%	3%	2%	171
	Midwest	38%	52%	7%	2%	127
	South	54%	40%	4%	1%	196
	South Central	44%	50%	6%		78
	Central Plains	40%	55%	4%	1%	56
	Mountain States	46%	49%	4%	1%	58
	West	29%	69%	0%	2%	120
RG2 GEOGRAPHIC AREAS TWO	California	23%	74%	1%	2%	87
	Florida	49%	49%	2%		61
	Texas	46%	49%	5%		64
	New York	41%	54%	5%		55
	Rest of country	44%	50%	5%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	51%	43%	5%	0%	276
	Competitive states	40%	52%	4%	3%	290
	55%+ Harris states	32%	64%	3%	1%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	50%	46%	4%	0%	352
	DEM governor	36%	58%	4%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	57%	37%	5%	1%	308
	Urban	27%	68%	3%	1%	200
	Suburb	34%	59%	4%	3%	285
	Unsure / refused	49%	51%			14
RAGE RESPONDENT'S AGE/C	18-34	35%	60%	2%	3%	137
	35-44	30%	65%	5%	1%	186
	45-64	52%	42%	5%	1%	307
	65 or over	42%	53%	3%	2%	178
GENDER GENDER	Male	54%	41%	5%	1%	379
	Female	31%	63%	3%	2%	428
USRGEN REGION / GENDER	Rural men	67%	26%	5%	1%	147
	Rural women	48%	47%	4%	1%	161
	Urban men	45%	49%	5%	1%	98
	Urban women	11%	86%	2%	1%	102
	Suburban men	44%	51%	4%	0%	128
	Suburban women	26%	65%	4%	5%	157
	Unsure	49%	51%			14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q15		Q15 BETTER JOB TALKING ABOUT / CARING ABOUT PEOPLE LIKE ME				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	45%	52%	3%	0%	161
	Male / 45+	60%	33%	6%	1%	218
	Female / under 45	19%	74%	4%	3%	162
	Female / 45+	39%	56%	3%	2%	266
EMPSTAT	Not employed	26%	66%	6%	2%	90
	Employed	45%	51%	4%	1%	497
	Retired	41%	53%	4%	1%	215
	Refused	24%	6%	3%	67%	5
RRACE RESPONDENT'S RACE/C	White	48%	47%	4%	2%	565
	Black / African American	11%	83%	6%		97
	Hispanic / Latino	34%	61%	2%	3%	105
	Other	48%	42%	10%	0%	40
USRACE COMMUNITY / RACE	White suburban men	55%	40%	4%	0%	91
	White suburban women	36%	55%	5%	5%	111
	Black suburban men		100%			14
	Black suburban women		99%	1%		23
	Urban voters	27%	68%	3%	1%	200
	Rural voters	57%	37%	5%	1%	308
GENRACE RACE BY GENDER	White men	58%	38%	3%	1%	261
	White women	39%	54%	4%	2%	304
	Black men	24%	63%	13%		45
	Black women		99%	1%		52
	Hispanic men	55%	42%	3%	1%	51
	Hispanic women	14%	80%	1%	5%	54
WHITE SENIORS	White seniors	49%	47%	3%	1%	239
	Other	38%	55%	5%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	86%	7%	6%	1%	355
	Independent	31%	55%	9%	5%	73
	Democrat	2%	95%	2%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	90%	4%	5%	0%	205
	Female / GOP	81%	10%	7%	2%	151
	Male / DEM	4%	93%	4%		137
	Female / DEM	1%	97%	0%	2%	242
	Male / IND	36%	50%	10%	4%	37
	Female / IND	26%	60%	7%	6%	35

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 November 12-17, 2024

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RPTYID90 AGE / PARTY ID	Under 45 / GOP	87%	6%	7%		109
	45 & over / GOP	86%	7%	5%	1%	246
	Under 45 / DEM	1%	96%	1%	2%	177
	45 & over / DEM	3%	94%	3%	1%	202
	Under 45 / IND	19%	69%	8%	5%	37
	45 & over / IND	45%	40%	10%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	86%	6%	6%	1%	366
	Ticket splitter	38%	51%	9%	2%	23
	Democrat	3%	93%	2%	2%	418
PARTISAN	Hard GOP	91%	4%	4%	1%	309
	Soft GOP	51%	27%	20%	2%	42
	Ticket splitters	33%	53%	9%	5%	80
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RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	79%	14%	6%	1%	387
	Moderate	29%	65%	4%	2%	82
	Liberal	2%	94%	2%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	94%	4%	3%		177
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CENTER CENTRISTS AND OTHERS	Very conservative GOP	95%	2%	2%		169
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D6 2024 PRESIDENTIAL VOTE	Trump	90%	5%	4%	1%	364
	Harris	1%	98%	1%	1%	394
	Other	8%	49%	38%	5%	16
	Did not vote		93%	7%		5
	Unsure / refused	16%	42%	25%	17%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	24%	2%		29
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	Non-white non-college graduates	31%	61%	6%	2%	137
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	Unmarried men	67%	24%	9%		44
	Single men	32%	62%	5%	0%	95
	Married women	42%	52%	5%	2%	244
	Unmarried women	25%	70%	0%	4%	74
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MARAC	White married	54%	40%	4%	2%	381
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	White no longer married men	63%	33%	4%		22
	White no longer married women	29%	68%	0%	3%	55
	Other	27%	67%	5%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	45%	49%	4%	2%	266
	No	40%	55%	4%	1%	541
MOMDAD PARENTS	Dad	59%	37%	4%	0%	126
	Mom	33%	59%	4%	4%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	46%	3%	2%	215
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	Non-white conservative Christians	71%	22%	7%	1%	48
	White non-conservative Christians	36%	60%	4%		37
	Non-white non-conservative Christians	9%	89%		2%	54

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

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	Unfavorable	1%	95%	3%	1%	416
	No opinion	14%	42%	41%	3%	18
	Never heard of	67%	26%	8%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	95%	2%	2%	404
	Unfavorable	86%	8%	5%	1%	367
	No opinion	37%	28%	32%	3%	31
	Never heard of	47%	48%	5%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	26%	57%	12%	5%	19
	Favorable Trump only	92%	4%	3%	1%	350
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	Other	22%	42%	36%	0%	24
	Unfavorable both	13%	66%	21%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	88%	8%	4%	1%	295
	Unfavorable	4%	92%	2%	2%	324
	No opinion	35%	51%	12%	3%	78
	Never heard of	33%	59%	6%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	88%	7%	4%	1%	338
	Unfavorable	3%	94%	3%	1%	377
	No opinion	20%	63%	15%	2%	46
	Never heard of	44%	44%	7%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	80%	14%	4%	1%	332
	Unfavorable	5%	92%	2%	1%	348
	No opinion	47%	41%	9%	2%	97
	Never heard of	27%	54%	11%	8%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	84%	7%	5%	4%	94
	Trump on 4-7 issues	7%	60%	30%	3%	55
	Trump on 1-3 issues	3%	86%	8%	3%	61
	Trump on 0 issues		97%	2%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	2%	91%	2%	4%	83
	Harris on 4-7 issues	0%	85%	12%	3%	56
	Harris on 1-3 issues	56%	19%	23%	2%	54
	Harris on 0 issues	95%		4%	2%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q15		Q15 BETTER JOB TALKING ABOUT / CARING ABOUT PEOPLE LIKE ME				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	36%	61%	3%	1%	367
	High (51-74)	35%	61%	2%	1%	182
	Medium (35-50)	45%	44%	8%	3%	162
	Low (0-34)	75%	17%	7%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	78%	4%	2%	306
	High (51-74)	37%	57%	4%	2%	143
	Medium (35-50)	59%	36%	5%	0%	179
	Low (0-34)	79%	15%	5%	1%	122
TOTAL		42%	53%	4%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		50%	46%	3%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	44%	52%	4%	1%	171
	Midwest	45%	46%	8%	1%	127
	South	61%	37%	1%	1%	196
	South Central	49%	47%	4%		78
	Central Plains	51%	48%	2%		56
	Mountain States	62%	36%	2%		58
	West	43%	56%	1%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	39%	59%	1%	1%	87
	Florida	52%	47%	0%	0%	61
	Texas	48%	50%	1%		64
	New York	48%	44%	5%	2%	55
	Rest of country	52%	44%	4%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	58%	40%	1%	0%	276
	Competitive states	49%	45%	5%	1%	290
	55%+ Harris states	43%	54%	2%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	57%	40%	3%	1%	352
	DEM governor	45%	51%	3%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	63%	34%	3%	0%	308
	Urban	36%	58%	5%	1%	200
	Suburb	46%	50%	2%	1%	285
	Unsure / refused	51%	49%			14
RAGE RESPONDENT'S AGE/C	18-34	45%	52%	2%	1%	137
	35-44	38%	57%	5%	1%	186
	45-64	59%	38%	3%	0%	307
	65 or over	51%	45%	2%	2%	178
GENDER GENDER	Male	61%	35%	4%	1%	379
	Female	41%	56%	2%	0%	428
USRGEN REGION / GENDER	Rural men	72%	24%	4%	0%	147
	Rural women	55%	43%	1%	0%	161
	Urban men	50%	43%	6%	1%	98
	Urban women	23%	74%	3%	0%	102
	Suburban men	57%	40%	2%	2%	128
	Suburban women	37%	59%	3%	1%	157
	Unsure	51%	49%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	51%	44%	4%	1%	161
	Male / 45+	68%	28%	4%	1%	218
	Female / under 45	31%	65%	3%	0%	162
	Female / 45+	47%	51%	2%	0%	266
EMPSTAT	Not employed	39%	58%	3%	0%	90
	Employed	52%	44%	4%	1%	497
	Retired	52%	45%	2%	1%	215
	Refused	27%	73%			5
RRACE RESPONDENT'S RACE/C	White	55%	42%	3%	1%	565
	Black / African American	19%	73%	6%	2%	97
	Hispanic / Latino	49%	50%	1%	0%	105
	Other	61%	30%	7%	3%	40
USRACE COMMUNITY / RACE	White suburban men	60%	38%	1%	1%	91
	White suburban women	45%	51%	3%	0%	111
	Black suburban men	48%	34%	7%	11%	14
	Black suburban women	1%	97%	1%		23
	Urban voters	36%	58%	5%	1%	200
	Rural voters	63%	34%	3%	0%	308
GENRACE RACE BY GENDER	White men	63%	34%	3%	1%	261
	White women	49%	49%	2%	0%	304
	Black men	40%	47%	9%	3%	45
	Black women	2%	95%	3%		52
	Hispanic men	62%	38%			51
	Hispanic women	36%	62%	1%	1%	54
WHITE SENIORS	White seniors	57%	40%	2%	1%	239
	Other	47%	49%	3%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	95%	2%	2%		355
	Independent	46%	40%	12%	3%	73
	Democrat	9%	88%	2%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	96%	1%	3%		205
	Female / GOP	94%	5%	1%		151
	Male / DEM	11%	85%	1%	2%	137
	Female / DEM	8%	90%	2%	0%	242
	Male / IND	49%	36%	14%	1%	37
	Female / IND	42%	43%	11%	4%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	98%		2%		109
	45 & over / GOP	94%	3%	2%		246
	Under 45 / DEM	7%	90%	2%	1%	177
	45 & over / DEM	11%	87%	2%	1%	202
	Under 45 / IND	36%	47%	14%	3%	37
	45 & over / IND	55%	32%	10%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	94%	3%	3%	0%	366
	Ticket splitter	70%	22%	6%	2%	23
	Democrat	11%	85%	3%	1%	418
PARTISAN	Hard GOP	98%	1%	1%		309
	Soft GOP	79%	8%	13%		42
	Ticket splitters	47%	39%	11%	2%	80
	Soft DEM	33%	64%	2%	1%	32
	Hard DEM	6%	91%	2%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	87%	11%	2%	1%	387
	Moderate	50%	43%	5%	2%	82
	Liberal	8%	87%	4%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	97%	1%	2%		177
	Smwt conservative	78%	19%	2%	1%	210
	Moderate / liberal	16%	79%	4%	1%	420
RPTYID98 TARGET GROUPS	Republican	95%	2%	2%		355
	Independent	46%	40%	12%	3%	73
	Conservative DEM	20%	75%		5%	40
	Mod / lib DEM	8%	90%	2%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	98%		2%		169
	Centrists	45%	50%	4%	1%	522
	Very liberal DEM	2%	97%	1%		116
SEXIDEOL	Conservative men	89%	8%	3%	1%	219
	Conservative women	85%	14%	1%	0%	168
	Moderate men	60%	28%	8%	3%	37
	Moderate women	41%	55%	3%	1%	44
	Liberal men	11%	84%	4%	1%	123
	Liberal women	7%	89%	3%	0%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	98%	1%	1%		364
	Harris	8%	87%	3%	1%	394
	Other	29%	54%	17%		16
	Did not vote	48%	47%	5%		5
	Unsure / refused	31%	56%	11%	2%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	20%	2%	4%	29
	High school graduate	58%	38%	3%		157
	Some college	53%	44%	3%	0%	258
	College graduate	43%	53%	3%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	67%	28%	4%	1%	216
	College grad men	52%	43%	3%	2%	164
	Non college grad women	45%	52%	2%	0%	228
	College grad women	36%	61%	3%	1%	199
EDRAC	White college graduates	47%	49%	3%	1%	258
	Non-white college graduates	32%	62%	3%	3%	105
	White non-college graduates	61%	36%	2%	0%	307
	Non-white non-college graduates	44%	51%	4%	0%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	61%	36%	2%	0%	307
	Minority non-college graduate	44%	51%	4%	0%	137
	Others	43%	53%	3%	1%	363
RMARITAL MARITAL STATUS/C	Single	35%	63%	2%	0%	205
	Married	58%	38%	3%	1%	484
	No longer married	45%	50%	5%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	65%	30%	3%	2%	240
	Unmarried men	68%	23%	9%		44
	Single men	45%	51%	3%		95
	Married women	51%	46%	3%	0%	244
	Unmarried women	31%	66%	3%	1%	74
	Single women	26%	73%	1%	1%	110
MARAC	White married	61%	36%	3%	1%	381
	Non-white married	46%	48%	4%	2%	103
	White not married	42%	55%	2%	0%	184
	Non-white not married	33%	62%	4%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	54%	44%	2%		60
	White single women	27%	71%	1%	1%	47
	White married men	66%	30%	3%	1%	178
	White married women	57%	40%	2%		202
	White no longer married men	63%	32%	5%		22
	White no longer married women	34%	62%	3%	0%	55
	Other	39%	56%	4%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	53%	44%	2%	1%	266
	No	49%	47%	3%	1%	541
MOMDAD PARENTS	Dad	66%	30%	4%	1%	126
	Mom	41%	57%	1%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	56%	42%	1%	1%	215
	Married / no children	59%	35%	4%	1%	269
	Divorced / children	37%	24%	39%	1%	8
	Divorced / no children	45%	51%	4%	0%	51
	Single / no children	35%	62%	2%	0%	174
Other / mixed	41%	57%	2%	0%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	72%	26%	2%	0%	305
	Not born-again	37%	59%	4%	1%	454
	Refused	37%	56%	3%	4%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	82%	16%	2%		151
	Male not evangelical	46%	47%	5%	2%	228
	Female born again / evangelicals	62%	36%	1%	1%	154
	Female not evangelical	29%	68%	3%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	84%	14%	2%		203
	Non-white Evangelical	48%	49%	1%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	92%	6%	2%		166
	Non-white conservative Christians	75%	21%	3%	1%	48
	White non-conservative Christians	48%	49%	3%		37
	Non-white non-conservative Christians	24%	74%	0%	1%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	97%	2%	1%	0%	369
	Unfavorable	9%	86%	4%	1%	416
	No opinion	42%	36%	11%	11%	18
	Never heard of	78%		22%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	9%	86%	3%	1%	404
	Unfavorable	93%	4%	3%	0%	367
	No opinion	65%	24%	11%	0%	31
	Never heard of	93%		7%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	61%	36%	2%	1%	19
	Favorable Trump only	99%		1%	0%	350
	Favorable Harris only	7%	89%	3%	1%	385
	Other	57%	31%	11%	0%	24
	Unfavorable both	25%	52%	23%		29
R3 ELON MUSK NAME ID/C	Favorable	94%	5%	1%		295
	Unfavorable	12%	84%	4%	0%	324
	No opinion	50%	38%	8%	5%	78
	Never heard of	47%	52%	1%	1%	109
R4 J.D. VANCE NAME ID/C	Favorable	94%	4%	1%	0%	338
	Unfavorable	10%	85%	4%	1%	377
	No opinion	44%	45%	9%	2%	46
	Never heard of	64%	34%	2%	1%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	90%	9%	2%	0%	332
	Unfavorable	9%	87%	3%	1%	348
	No opinion	66%	25%	6%	3%	97
	Never heard of	35%	58%	5%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	99%		1%		94
	Trump on 4-7 issues	81%	10%	8%	1%	55
	Trump on 1-3 issues	25%	60%	12%	3%	61
	Trump on 0 issues		96%	3%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	11%	82%	5%	1%	83
	Harris on 4-7 issues	60%	21%	12%	7%	56
	Harris on 1-3 issues	84%	0%	15%	1%	54
	Harris on 0 issues	98%		1%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q16		Q16 BETTER JOB TALKING ABOUT / ABLE TO GET THINGS DONE				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	42%	55%	2%	1%	367
	High (51-74)	46%	49%	5%	1%	182
	Medium (35-50)	56%	40%	4%	0%	162
	Low (0-34)	87%	10%	2%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	22%	75%	3%	1%	306
	High (51-74)	54%	43%	2%	1%	143
	Medium (35-50)	67%	29%	4%	0%	179
	Low (0-34)	87%	8%	5%	0%	122
TOTAL		50%	46%	3%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		42%	52%	5%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	34%	58%	7%	1%	171
	Midwest	40%	53%	4%	2%	127
	South	57%	40%	3%	0%	196
	South Central	42%	45%	11%	2%	78
	Central Plains	40%	57%	3%		56
	Mountain States	51%	44%	4%	0%	58
	West	29%	68%	3%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	23%	73%	3%	1%	87
	Florida	50%	49%	2%		61
	Texas	43%	52%	3%	2%	64
	New York	41%	54%	5%		55
	Rest of country	45%	49%	6%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	54%	43%	3%	1%	276
	Competitive states	41%	53%	5%	2%	290
	55%+ Harris states	32%	62%	7%	0%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	51%	43%	5%	1%	352
	DEM governor	36%	59%	5%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	60%	36%	3%	1%	308
	Urban	27%	67%	6%	1%	200
	Suburb	34%	59%	6%	1%	285
	Unsure / refused	47%	51%		2%	14
RAGE RESPONDENT'S AGE/C	18-34	34%	61%	4%	1%	137
	35-44	31%	61%	7%	0%	186
	45-64	51%	43%	4%	2%	307
	65 or over	45%	51%	4%	0%	178
GENDER GENDER	Male	54%	39%	7%	1%	379
	Female	32%	63%	3%	1%	428
USRGEN REGION / GENDER	Rural men	70%	24%	5%	1%	147
	Rural women	51%	47%	1%	1%	161
	Urban men	44%	48%	8%		98
	Urban women	10%	84%	4%	2%	102
	Suburban men	43%	49%	8%	0%	128
	Suburban women	27%	68%	5%	1%	157
	Unsure	47%	51%		2%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	44%	48%	8%	0%	161
	Male / 45+	61%	33%	6%	1%	218
	Female / under 45	21%	75%	4%	0%	162
	Female / 45+	39%	57%	3%	2%	266
EMPSTAT	Not employed	29%	64%	7%	1%	90
	Employed	44%	50%	5%	1%	497
	Retired	44%	51%	4%	0%	215
	Refused	24%	73%	3%		5
RRACE RESPONDENT'S RACE/C	White	48%	46%	6%	1%	565
	Black / African American	14%	85%	1%		97
	Hispanic / Latino	39%	58%	1%	2%	105
	Other	45%	41%	13%	2%	40
USRACE COMMUNITY / RACE	White suburban men	52%	38%	10%	0%	91
	White suburban women	35%	59%	5%	1%	111
	Black suburban men		100%			14
	Black suburban women		99%	1%		23
	Urban voters	27%	67%	6%	1%	200
	Rural voters	60%	36%	3%	1%	308
GENRACE RACE BY GENDER	White men	56%	35%	8%	1%	261
	White women	40%	55%	4%	1%	304
	Black men	30%	69%	1%		45
	Black women		99%	1%		52
	Hispanic men	61%	38%	1%		51
	Hispanic women	18%	78%	1%	3%	54
WHITE SENIORS	White seniors	49%	46%	4%	1%	239
	Other	40%	55%	5%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	87%	7%	5%	1%	355
	Independent	33%	49%	15%	3%	73
	Democrat	3%	95%	2%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	90%	4%	6%	1%	205
	Female / GOP	83%	11%	5%	2%	151
	Male / DEM	6%	90%	5%		137
	Female / DEM	1%	98%	1%	0%	242
	Male / IND	34%	46%	18%	2%	37
	Female / IND	32%	52%	12%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	86%	5%	9%		109
	45 & over / GOP	87%	7%	4%	2%	246
	Under 45 / DEM	2%	96%	1%		177
	45 & over / DEM	3%	94%	3%	0%	202
	Under 45 / IND	21%	57%	19%	4%	37
	45 & over / IND	46%	41%	11%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	87%	6%	5%	2%	366
	Ticket splitter	38%	47%	11%	4%	23
	Democrat	4%	92%	4%	0%	418
PARTISAN	Hard GOP	91%	3%	4%	2%	309
	Soft GOP	57%	30%	13%		42
	Ticket splitters	36%	48%	14%	2%	80
	Soft DEM	10%	81%	8%	1%	32
	Hard DEM	2%	96%	2%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	80%	14%	6%	1%	387
	Moderate	30%	60%	6%	4%	82
	Liberal	2%	94%	4%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	92%	3%	4%	1%	177
	Smwt conservative	69%	23%	7%	1%	210
	Moderate / liberal	8%	87%	4%	1%	420
RPTYID98 TARGET GROUPS	Republican	87%	7%	5%	1%	355
	Independent	33%	49%	15%	3%	73
	Conservative DEM	13%	85%	1%	1%	40
	Mod / lib DEM	1%	96%	3%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	94%	1%	4%	1%	169
	Centrists	35%	58%	6%	1%	522
	Very liberal DEM		98%	2%		116
SEXIDEOL	Conservative men	82%	11%	6%	1%	219
	Conservative women	77%	17%	5%	1%	168
	Moderate men	47%	43%	10%		37
	Moderate women	16%	75%	2%	6%	44
	Liberal men	5%	87%	7%	0%	123
	Liberal women	1%	97%	2%	0%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	90%	4%	5%	2%	364
	Harris	1%	96%	3%	0%	394
	Other	10%	65%	25%		16
	Did not vote		73%	27%		5
	Unsure / refused	26%	55%	17%	3%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	24%		2%	29
	High school graduate	48%	46%	4%	1%	157
	Some college	48%	48%	3%	1%	258
	College graduate	33%	60%	6%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	63%	31%	5%	1%	216
	College grad men	41%	50%	8%	0%	164
	Non college grad women	37%	60%	2%	1%	228
	College grad women	27%	68%	5%	1%	199
EDRAC	White college graduates	39%	54%	7%	0%	258
	Non-white college graduates	20%	73%	4%	2%	105
	White non-college graduates	55%	39%	4%	1%	307
	Non-white non-college graduates	37%	60%	2%	0%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	55%	39%	4%	1%	307
	Minority non-college graduate	37%	60%	2%	0%	137
	Others	33%	60%	6%	1%	363
RMARITAL MARITAL STATUS/C	Single	25%	70%	5%	1%	205
	Married	50%	44%	5%	1%	484
	No longer married	41%	54%	5%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	58%	34%	7%	1%	240
	Unmarried men	64%	30%	6%	1%	44
	Single men	38%	55%	7%		95
	Married women	42%	53%	3%	1%	244
	Unmarried women	27%	69%	4%	0%	74
	Single women	13%	82%	3%	2%	110
MARAC	White married	53%	40%	5%	1%	381
	Non-white married	39%	57%	4%	0%	103
	White not married	36%	57%	7%	0%	184
	Non-white not married	23%	73%	2%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	45%	8%		60
	White single women	19%	75%	5%	1%	47
	White married men	59%	32%	7%	1%	178
	White married women	48%	47%	3%	1%	202
	White no longer married men	60%	32%	8%		22
	White no longer married women	29%	66%	5%		55
	Other	30%	66%	3%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	47%	48%	5%	0%	266
	No	40%	54%	5%	1%	541
MOMDAD PARENTS	Dad	58%	36%	6%		126
	Mom	36%	60%	4%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	46%	4%		215
	Married / no children	51%	42%	6%	2%	269
	Divorced / children	37%	60%	3%	1%	8
	Divorced / no children	40%	53%	7%	1%	51
	Single / no children	24%	71%	4%	1%	174
Other / mixed	38%	57%	5%		90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	64%	30%	4%	2%	305
	Not born-again	30%	65%	5%	0%	454
	Refused	27%	69%	4%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	77%	17%	5%	2%	151
	Male not evangelical	39%	53%	8%	0%	228
	Female born again / evangelicals	51%	42%	4%	3%	154
	Female not evangelical	22%	76%	3%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	16%	6%	2%	203
	Non-white Evangelical	40%	57%	1%	2%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	86%	8%	5%	1%	166
	Non-white conservative Christians	71%	22%	3%	4%	48
	White non-conservative Christians	30%	54%	9%	7%	37
	Non-white non-conservative Christians	12%	87%		1%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	89%	6%	4%	2%	369
	Unfavorable	1%	94%	5%	0%	416
	No opinion	42%	34%	17%	7%	18
	Never heard of	67%	26%	8%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	95%	3%	0%	404
	Unfavorable	86%	7%	6%	1%	367
	No opinion	48%	35%	7%	9%	31
	Never heard of	47%	10%	44%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	32%	57%	11%		19
	Favorable Trump only	92%	3%	4%	2%	350
	Favorable Harris only	0%	97%	3%	0%	385
	Other	43%	30%	26%	2%	24
	Unfavorable both	11%	63%	26%		29
R3 ELON MUSK NAME ID/C	Favorable	86%	7%	5%	1%	295
	Unfavorable	5%	91%	4%	0%	324
	No opinion	35%	51%	10%	4%	78
	Never heard of	40%	57%	3%	1%	109
R4 J.D. VANCE NAME ID/C	Favorable	88%	7%	4%	1%	338
	Unfavorable	3%	93%	4%	0%	377
	No opinion	24%	56%	18%	2%	46
	Never heard of	49%	43%	3%	6%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	80%	14%	4%	2%	332
	Unfavorable	4%	92%	4%	0%	348
	No opinion	50%	38%	11%	1%	97
	Never heard of	39%	57%	3%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	86%	2%	8%	4%	94
	Trump on 4-7 issues	12%	64%	19%	5%	55
	Trump on 1-3 issues	3%	83%	13%	1%	61
	Trump on 0 issues		96%	4%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	2%	91%	8%		83
	Harris on 4-7 issues	5%	81%	13%	1%	56
	Harris on 1-3 issues	65%	12%	19%	5%	54
	Harris on 0 issues	94%		5%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q17		Q17 BETTER JOB TALKING ABOUT / WILL BRING THE COUNTRY TOGETHER				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	35%	59%	5%	1%	367
	High (51-74)	36%	58%	4%	2%	182
	Medium (35-50)	50%	46%	4%		162
	Low (0-34)	74%	17%	6%	3%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	79%	4%	0%	306
	High (51-74)	36%	55%	8%	2%	143
	Medium (35-50)	62%	34%	3%	1%	179
	Low (0-34)	79%	14%	6%	2%	122
TOTAL		42%	52%	5%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
TOTAL		48%	50%	2%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	39%	57%	3%	1%	171
	Midwest	47%	50%	2%	1%	127
	South	58%	40%	2%	0%	196
	South Central	48%	51%	0%	1%	78
	Central Plains	49%	48%	2%	1%	56
	Mountain States	62%	36%	2%		58
	West	34%	64%	2%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	28%	69%	2%	1%	87
	Florida	51%	49%	0%	0%	61
	Texas	48%	50%		1%	64
	New York	44%	48%	6%	2%	55
	Rest of country	51%	47%	2%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	59%	40%	1%	0%	276
	Competitive states	46%	50%	2%	1%	290
	55%+ Harris states	36%	61%	3%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	56%	43%	1%	0%	352
	DEM governor	41%	56%	2%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	62%	35%	2%	0%	308
	Urban	32%	65%	2%	2%	200
	Suburb	43%	55%	1%	0%	285
	Unsure / refused	49%	51%			14
RAGE RESPONDENT'S AGE/C	18-34	39%	58%	2%	1%	137
	35-44	34%	62%	3%	0%	186
	45-64	58%	40%	1%	1%	307
	65 or over	49%	48%	1%	1%	178
GENDER GENDER	Male	59%	38%	2%	1%	379
	Female	37%	61%	1%	0%	428
USRGEN REGION / GENDER	Rural men	72%	26%	2%		147
	Rural women	53%	44%	2%	0%	161
	Urban men	50%	45%	2%	3%	98
	Urban women	14%	84%	2%	0%	102
	Suburban men	52%	45%	3%	0%	128
	Suburban women	35%	64%	0%	1%	157
	Unsure	49%	51%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RR96 AGE / SEX	Male / under 45	47%	49%	4%	0%	161
	Male / 45+	68%	29%	2%	1%	218
	Female / under 45	26%	72%	2%	1%	162
	Female / 45+	44%	54%	1%	0%	266
EMPSTAT	Not employed	35%	63%	2%	0%	90
	Employed	50%	48%	2%	0%	497
	Retired	49%	49%	1%	1%	215
	Refused	24%	73%	3%		5
RRACE RESPONDENT'S RACE/C	White	51%	46%	2%	1%	565
	Black / African American	25%	75%	0%		97
	Hispanic / Latino	46%	53%		0%	105
	Other	53%	39%	7%	0%	40
USRACE COMMUNITY / RACE	White suburban men	58%	39%	2%	0%	91
	White suburban women	40%	59%	0%	0%	111
	Black suburban men	34%	66%			14
	Black suburban women	12%	88%			23
	Urban voters	32%	65%	2%	2%	200
	Rural voters	62%	35%	2%	0%	308
GENRACE RACE BY GENDER	White men	60%	36%	2%	1%	261
	White women	44%	54%	2%	0%	304
	Black men	47%	52%	1%		45
	Black women	5%	95%			52
	Hispanic men	62%	38%			51
	Hispanic women	31%	68%		1%	54
WHITE SENIORS	White seniors	53%	44%	2%	1%	239
	Other	45%	52%	2%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	95%	3%	1%	1%	355
	Independent	37%	53%	8%	2%	73
	Democrat	5%	93%	1%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	96%	2%	1%	1%	205
	Female / GOP	93%	5%	2%		151
	Male / DEM	10%	87%	2%	1%	137
	Female / DEM	3%	96%	1%	0%	242
	Male / IND	39%	49%	11%	1%	37
	Female / IND	36%	57%	4%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	95%	2%	2%		109
	45 & over / GOP	94%	4%	1%	1%	246
	Under 45 / DEM	2%	95%	2%		177
	45 & over / DEM	8%	91%	1%	1%	202
	Under 45 / IND	26%	64%	7%	3%	37
	45 & over / IND	49%	42%	8%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	93%	4%	2%	1%	366
	Ticket splitter	62%	31%	3%	4%	23
	Democrat	7%	91%	2%	0%	418
PARTISAN	Hard GOP	96%	2%	1%	1%	309
	Soft GOP	85%	12%	3%		42
	Ticket splitters	38%	52%	8%	2%	80
	Soft DEM	15%	83%		2%	32
	Hard DEM	4%	94%	1%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	86%	12%	2%	1%	387
	Moderate	41%	51%	6%	2%	82
	Liberal	6%	94%	1%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	97%	1%	2%	1%	177
	Smwt conservative	76%	21%	2%	1%	210
	Moderate / liberal	12%	85%	2%	1%	420
RPTYID98 TARGET GROUPS	Republican	95%	3%	1%	1%	355
	Independent	37%	53%	8%	2%	73
	Conservative DEM	21%	75%	3%	1%	40
	Mod / lib DEM	3%	95%	1%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	98%		2%	1%	169
	Centrists	42%	55%	2%	1%	522
	Very liberal DEM		99%	1%		116
SEXIDEOL	Conservative men	89%	8%	2%	1%	219
	Conservative women	82%	15%	2%	1%	168
	Moderate men	48%	36%	13%	3%	37
	Moderate women	35%	63%	1%	1%	44
	Liberal men	10%	90%	0%	0%	123
	Liberal women	3%	96%	1%	0%	215

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	97%	2%	1%	0%	364
	Harris	4%	93%	2%	1%	394
	Other	16%	67%	11%	6%	16
	Did not vote		67%	33%		5
	Unsure / refused	40%	52%	4%	4%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	76%	20%		4%	29
	High school graduate	57%	41%	2%		157
	Some college	53%	46%	1%		258
	College graduate	37%	59%	2%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	69%	28%	2%	1%	216
	College grad men	46%	50%	3%	1%	164
	Non college grad women	43%	56%	1%		228
	College grad women	30%	67%	2%	1%	199
EDRAC	White college graduates	43%	53%	3%	1%	258
	Non-white college graduates	25%	74%	1%	1%	105
	White non-college graduates	59%	39%	2%	0%	307
	Non-white non-college graduates	49%	49%	2%		137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	59%	39%	2%	0%	307
	Minority non-college graduate	49%	49%	2%		137
	Others	37%	59%	2%	1%	363
RMARITAL MARITAL STATUS/C	Single	32%	65%	2%	0%	205
	Married	55%	42%	2%	1%	484
	No longer married	44%	54%	1%	1%	118
STATUS MARITAL STATUS / GENDER	Married men	63%	33%	3%	1%	240
	Unmarried men	73%	24%	1%	2%	44
	Single men	44%	54%	2%		95
	Married women	47%	51%	2%	0%	244
	Unmarried women	27%	72%	0%	0%	74
	Single women	22%	75%	2%	1%	110
MARAC	White married	58%	39%	2%	1%	381
	Non-white married	43%	55%	2%	0%	103
	White not married	38%	60%	2%	1%	184
	Non-white not married	35%	63%	1%	0%	139

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	50%	49%	1%		60
	White single women	20%	76%	4%	1%	47
	White married men	63%	33%	3%	1%	178
	White married women	54%	44%	2%	0%	202
	White no longer married men	62%	33%	1%	4%	22
	White no longer married women	29%	70%	0%	0%	55
	Other	39%	60%	1%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	50%	48%	2%	0%	266
	No	46%	51%	2%	1%	541
MOMDAD PARENTS	Dad	63%	34%	3%		126
	Mom	39%	60%	1%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	53%	46%	1%	0%	215
	Married / no children	56%	40%	3%	1%	269
	Divorced / children	73%	26%		1%	8
	Divorced / no children	41%	57%	2%		51
	Single / no children	33%	65%	1%	0%	174
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BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	71%	26%	2%	1%	305
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RACEVANG RACE / EVANGELICAL	White Evangelical	81%	15%	3%	1%	203
	Non-white Evangelical	51%	48%	0%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	89%	6%	4%	1%	166
	Non-white conservative Christians	80%	19%	1%	0%	48
	White non-conservative Christians	44%	56%			37
	Non-white non-conservative Christians	25%	74%		1%	54

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		Trump	Harris	Neither	Unsure / refused	
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	Unfavorable	4%	94%	2%	0%	416
	No opinion	54%	23%	8%	15%	18
	Never heard of	67%	27%	6%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	5%	93%	1%	1%	404
	Unfavorable	93%	5%	2%	1%	367
	No opinion	63%	24%	13%	0%	31
	Never heard of	47%	53%			6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	60%	33%	7%		19
	Favorable Trump only	98%	0%	1%	0%	350
	Favorable Harris only	2%	96%	1%	1%	385
	Other	47%	42%	7%	4%	24
	Unfavorable both	29%	55%	13%	3%	29
R3 ELON MUSK NAME ID/C	Favorable	94%	5%	1%	0%	295
	Unfavorable	7%	90%	2%	0%	324
	No opinion	48%	45%	5%	2%	78
	Never heard of	41%	56%	1%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	94%	4%	2%	0%	338
	Unfavorable	5%	93%	2%	0%	377
	No opinion	33%	58%	5%	5%	46
	Never heard of	67%	29%	2%	2%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	87%	12%	1%	0%	332
	Unfavorable	8%	91%	1%	0%	348
	No opinion	58%	33%	6%	3%	97
	Never heard of	41%	55%	1%	3%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	100%				252
	Trump on 8-10 issues	99%	1%		0%	94
	Trump on 4-7 issues	59%	26%	15%		55
	Trump on 1-3 issues	10%	80%	6%	4%	61
	Trump on 0 issues		98%	1%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues		100%			292
	Harris on 8-10 issues	5%	94%	0%	0%	83
	Harris on 4-7 issues	35%	56%	6%	3%	56
	Harris on 1-3 issues	83%	3%	14%	1%	54
	Harris on 0 issues	98%		1%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q18		Q18 BETTER JOB TALKING ABOUT / PROTECTING OUR FREEDOMS				TOTAL
		Trump	Harris	Neither	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	39%	60%	1%	0%	367
	High (51-74)	41%	55%	4%	0%	182
	Medium (35-50)	56%	42%	2%	1%	162
	Low (0-34)	82%	12%	4%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	19%	79%	2%	0%	306
	High (51-74)	48%	48%	3%	1%	143
	Medium (35-50)	67%	32%	1%		179
	Low (0-34)	84%	11%	3%	2%	122
TOTAL		48%	50%	2%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
		Trump on all 11 issues	Trump on 8-10 issues	Trump on 4-7 issues	Trump on 1-3 issues	Trump on 0 issues	
TOTAL		31%	12%	7%	8%	43%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	24%	13%	7%	4%	52%	171
	Midwest	27%	14%	6%	6%	47%	127
	South	46%	10%	5%	6%	33%	196
	South Central	32%	12%	1%	15%	39%	78
	Central Plains	35%	5%	7%	11%	42%	56
	Mountain States	32%	19%	11%	2%	36%	58
	West	19%	10%	11%	15%	46%	120
RG2 GEOGRAPHIC AREAS TWO	California	16%	7%	12%	19%	46%	87
	Florida	45%	6%	4%	4%	41%	61
	Texas	34%	13%	2%	12%	40%	64
	New York	28%	14%	6%	7%	45%	55
	Rest of country	32%	13%	7%	6%	43%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	41%	13%	4%	7%	34%	276
	Competitive states	30%	12%	8%	5%	46%	290
	55%+ Harris states	22%	9%	9%	11%	49%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	40%	12%	4%	7%	36%	352
	DEM governor	25%	11%	9%	8%	48%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	44%	15%	6%	5%	31%	308
	Urban	17%	11%	6%	16%	50%	200
	Suburb	27%	9%	9%	5%	50%	285
	Unsure / refused	47%	2%	2%		49%	14
RAGE RESPONDENT'S AGE/C	18-34	26%	10%	7%	11%	47%	137
	35-44	24%	7%	6%	9%	54%	186
	45-64	36%	16%	9%	6%	34%	307
	65 or over	34%	12%	4%	7%	43%	178
GENDER GENDER	Male	37%	17%	8%	8%	30%	379
	Female	26%	7%	5%	7%	54%	428
USRGEN REGION / GENDER	Rural men	47%	21%	6%	8%	18%	147
	Rural women	42%	9%	5%	2%	43%	161
	Urban men	26%	19%	8%	15%	33%	98
	Urban women	8%	4%	5%	17%	67%	102
	Suburban men	34%	11%	12%	3%	41%	128
	Suburban women	20%	8%	6%	7%	58%	157
	Unsure	47%	2%	2%		49%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
		Trump on all 11 issues	Trump on 8-10 issues	Trump on 4-7 issues	Trump on 1-3 issues	Trump on 0 issues	
RR96 AGE / SEX	Male / under 45	32%	13%	6%	11%	38%	161
	Male / 45+	41%	19%	10%	5%	24%	218
	Female / under 45	18%	2%	7%	8%	65%	162
	Female / 45+	31%	10%	4%	7%	48%	266
EMPSTAT	Not employed	24%	3%	11%	14%	49%	90
	Employed	32%	13%	6%	8%	41%	497
	Retired	34%	12%	6%	5%	44%	215
	Refused	10%	15%	3%		73%	5
RRACE RESPONDENT'S RACE/C	White	37%	11%	5%	5%	41%	565
	Black / African American	8%	3%	15%	14%	60%	97
	Hispanic / Latino	20%	20%	6%	11%	43%	105
	Other	31%	17%	11%	13%	29%	40
USRACE COMMUNITY / RACE	White suburban men	42%	13%	5%	2%	38%	91
	White suburban women	28%	9%	5%	6%	53%	111
	Black suburban men			55%		45%	14
	Black suburban women				22%	78%	23
	Urban voters	17%	11%	6%	16%	50%	200
	Rural voters	44%	15%	6%	5%	31%	308
GENRACE RACE BY GENDER	White men	42%	16%	5%	5%	32%	261
	White women	34%	8%	5%	6%	48%	304
	Black men	17%	6%	32%	12%	32%	45
	Black women			1%	15%	84%	52
	Hispanic men	32%	29%	1%	11%	27%	51
	Hispanic women	9%	11%	11%	11%	58%	54
WHITE SENIORS	White seniors	38%	12%	6%	6%	38%	239
	Other	28%	12%	7%	8%	45%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	66%	24%	7%	1%	3%	355
	Independent	19%	14%	13%	11%	42%	73
	Democrat	1%		6%	13%	80%	379
RPTYID89 SEX / PARTY ID	Male / GOP	64%	28%	5%	1%	1%	205
	Female / GOP	69%	17%	9%		5%	151
	Male / DEM	3%		10%	16%	71%	137
	Female / DEM	0%		3%	12%	85%	242
	Male / IND	19%	15%	18%	13%	36%	37
	Female / IND	19%	14%	7%	10%	50%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
		Trump on all 11 issues	Trump on 8-10 issues	Trump on 4-7 issues	Trump on 1-3 issues	Trump on 0 issues	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	69%	19%	10%	2%		109
	45 & over / GOP	64%	26%	6%	0%	4%	246
	Under 45 / DEM	1%		3%	14%	83%	177
	45 & over / DEM	2%		8%	13%	78%	202
	Under 45 / IND	11%	12%	15%	11%	51%	37
	45 & over / IND	28%	17%	11%	12%	33%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	66%	23%	7%	1%	3%	366
	Ticket splitter	25%	16%	26%	6%	27%	23
	Democrat	1%	2%	6%	13%	78%	418
PARTISAN	Hard GOP	70%	24%	4%		2%	309
	Soft GOP	39%	17%	29%	6%	9%	42
	Ticket splitters	17%	17%	13%	12%	41%	80
	Soft DEM	10%		20%	15%	55%	32
	Hard DEM	0%		4%	13%	83%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	61%	20%	7%	2%	10%	387
	Moderate	13%	19%	16%	11%	41%	82
	Liberal	1%	1%	4%	13%	81%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	80%	15%	3%	1%	1%	177
	Smwt conservative	46%	23%	11%	3%	17%	210
	Moderate / liberal	3%	4%	6%	13%	73%	420
RPTYID98 TARGET GROUPS	Republican	66%	24%	7%	1%	3%	355
	Independent	19%	14%	13%	11%	42%	73
	Conservative DEM	2%		28%	11%	59%	40
	Mod / lib DEM	1%		3%	13%	83%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	81%	15%	2%	1%	1%	169
	Centrists	22%	13%	10%	10%	45%	522
	Very liberal DEM				4%	96%	116
SEXIDEOL	Conservative men	60%	23%	9%	2%	7%	219
	Conservative women	64%	15%	6%	2%	13%	168
	Moderate men	20%	26%	13%	18%	23%	37
	Moderate women	8%	13%	19%	4%	56%	44
	Liberal men	2%	2%	7%	15%	74%	123
	Liberal women	0%	0%	2%	12%	85%	215
D6 2024 PRESIDENTIAL VOTE	Trump	68%	25%	6%	1%	1%	364
	Harris	0%	0%	6%	13%	81%	394
	Other	2%	6%	20%	8%	65%	16
	Did not vote			48%		52%	5
	Unsure / refused	8%	8%	24%	18%	42%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
		Trump on all 11 issues	Trump on 8-10 issues	Trump on 4-7 issues	Trump on 1-3 issues	Trump on 0 issues	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	43%	31%		6%	20%	29
	High school graduate	36%	14%	7%	6%	37%	157
	Some college	34%	13%	9%	5%	39%	258
	College graduate	26%	8%	6%	10%	50%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	41%	20%	10%	6%	22%	216
	College grad men	32%	12%	7%	10%	40%	164
	Non college grad women	30%	9%	6%	5%	50%	228
	College grad women	21%	6%	5%	10%	58%	199
EDRAC	White college graduates	30%	9%	5%	8%	47%	258
	Non-white college graduates	16%	7%	6%	14%	58%	105
	White non-college graduates	43%	13%	5%	3%	36%	307
	Non-white non-college graduates	18%	17%	14%	11%	40%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	43%	13%	5%	3%	36%	307
	Minority non-college graduate	18%	17%	14%	11%	40%	137
	Others	26%	8%	6%	10%	50%	363
RMARITAL MARITAL STATUS/C	Single	14%	9%	11%	13%	53%	205
	Married	40%	11%	5%	5%	38%	484
	No longer married	23%	18%	6%	7%	46%	118
STATUS MARITAL STATUS / GENDER	Married men	44%	15%	5%	5%	30%	240
	Unmarried men	37%	28%	14%	1%	20%	44
	Single men	19%	15%	14%	17%	35%	95
	Married women	37%	7%	5%	6%	45%	244
	Unmarried women	15%	12%	1%	10%	62%	74
	Single women	10%	3%	8%	9%	69%	110
MARAC	White married	44%	11%	5%	4%	36%	381
	Non-white married	29%	11%	6%	10%	44%	103
	White not married	24%	12%	5%	8%	51%	184
	Non-white not married	9%	13%	14%	14%	50%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
		Trump on all 11 issues	Trump on 8-10 issues	Trump on 4-7 issues	Trump on 1-3 issues	Trump on 0 issues	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	18%	7%	9%	38%	60
	White single women	15%	2%	6%	8%	69%	47
	White married men	46%	14%	4%	5%	31%	178
	White married women	42%	8%	6%	4%	40%	202
	White no longer married men	44%	18%	11%	1%	26%	22
	White no longer married women	20%	9%	1%	9%	61%	55
	Other	17%	12%	11%	12%	47%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	36%	11%	7%	4%	43%	266
	No	29%	12%	7%	9%	43%	541
MOMDAD PARENTS	Dad	42%	18%	8%	3%	29%	126
	Mom	30%	5%	6%	4%	55%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	40%	10%	6%	4%	40%	215
	Married / no children	41%	13%	5%	7%	35%	269
	Divorced / children	37%		36%	3%	24%	8
	Divorced / no children	29%	11%	3%	12%	45%	51
	Single / no children	15%	8%	11%	14%	52%	174
Other / mixed	15%	22%	5%	4%	54%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	47%	17%	9%	5%	21%	305
	Not born-again	22%	9%	5%	9%	56%	454
	Refused	19%	9%	2%	11%	59%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	52%	23%	11%	6%	8%	151
	Male not evangelical	27%	13%	7%	9%	45%	228
	Female born again / evangelicals	42%	10%	8%	5%	34%	154
	Female not evangelical	17%	5%	4%	9%	65%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	60%	16%	8%	3%	13%	203
	Non-white Evangelical	22%	17%	13%	10%	38%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	69%	16%	8%	1%	6%	166
	Non-white conservative Christians	42%	28%	14%	2%	14%	48
	White non-conservative Christians	20%	16%	7%	14%	44%	37
	Non-white non-conservative Christians	4%	8%	12%	17%	60%	54

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DTCNT		DTCNT TRUMP / TALKING ABOUT ISSUES					TOTAL
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R1 DONALD TRUMP NAME ID/C	Favorable	66%	25%	7%	1%	1%	369
	Unfavorable	0%	0%	6%	13%	80%	416
	No opinion	14%	7%	36%	13%	29%	18
	Never heard of	67%		11%		22%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	1%	0%	6%	13%	80%	404
	Unfavorable	66%	24%	4%	1%	5%	367
	No opinion	28%	8%	47%	8%	10%	31
	Never heard of		47%	8%	38%	7%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	17%	7%	35%	18%	23%	19
	Favorable Trump only	69%	26%	5%	0%		350
	Favorable Harris only			5%	12%	83%	385
	Other	22%	5%	31%	20%	22%	24
	Unfavorable both	7%	4%	16%	15%	59%	29
R3 ELON MUSK NAME ID/C	Favorable	65%	25%	5%	3%	2%	295
	Unfavorable	3%	1%	6%	10%	80%	324
	No opinion	29%	8%	14%	10%	39%	78
	Never heard of	26%	10%	9%	11%	44%	109
R4 J.D. VANCE NAME ID/C	Favorable	67%	23%	6%	1%	3%	338
	Unfavorable	2%	1%	5%	13%	80%	377
	No opinion	18%	5%	16%	12%	49%	46
	Never heard of	26%	21%	21%	5%	27%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	61%	22%	7%	3%	7%	332
	Unfavorable	2%	2%	4%	9%	83%	348
	No opinion	38%	13%	12%	12%	26%	97
	Never heard of	15%	15%	13%	26%	31%	30
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues					100%	292
	Harris on 8-10 issues				52%	48%	83
	Harris on 4-7 issues			63%	22%	16%	56
	Harris on 1-3 issues		67%	22%	9%	3%	54
	Harris on 0 issues	78%	18%	2%	0%	1%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	27%	9%	5%	7%	52%	367
	High (51-74)	29%	6%	10%	9%	46%	182
	Medium (35-50)	32%	17%	7%	10%	35%	162
	Low (0-34)	57%	18%	12%	2%	11%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	12%	4%	5%	10%	69%	306
	High (51-74)	26%	12%	14%	6%	43%	143
	Medium (35-50)	46%	17%	7%	7%	23%	179
	Low (0-34)	63%	18%	6%	3%	10%	122

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		Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
TOTAL		36%	10%	7%	7%	40%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	44%	8%	7%	8%	33%	171
	Midwest	40%	9%	2%	8%	41%	127
	South	28%	8%	5%	4%	54%	196
	South Central	29%	18%	4%	12%	37%	78
	Central Plains	37%	8%	12%	3%	40%	56
	Mountain States	29%	7%	9%	9%	46%	58
	West	40%	16%	14%	5%	25%	120
RG2 GEOGRAPHIC AREAS TWO	California	41%	20%	16%	6%	18%	87
	Florida	34%	10%	5%	3%	48%	61
	Texas	32%	18%	0%	11%	39%	64
	New York	40%	5%	5%	11%	39%	55
	Rest of country	36%	8%	7%	6%	43%	540
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	Urban	43%	16%	9%	10%	22%	200
	Suburb	41%	12%	9%	4%	35%	285
	Unsure / refused	49%		2%		49%	14
RAGE RESPONDENT'S AGE/C	18-34	39%	17%	6%	7%	30%	137
	35-44	47%	11%	7%	5%	31%	186
	45-64	29%	8%	7%	7%	49%	307
	65 or over	36%	9%	7%	7%	41%	178
GENDER GENDER	Male	24%	9%	7%	11%	48%	379
	Female	47%	11%	7%	3%	33%	428
USRGEN REGION / GENDER	Rural men	15%	7%	6%	10%	63%	147
	Rural women	38%	4%	3%	5%	49%	161
	Urban men	26%	15%	7%	17%	34%	98
	Urban women	60%	17%	10%	3%	11%	102
	Suburban men	33%	8%	10%	7%	42%	128
	Suburban women	47%	15%	8%	1%	29%	157
	Unsure	49%		2%		49%	14

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	Male / 45+	19%	8%	7%	12%	54%	218
	Female / under 45	55%	16%	6%	2%	21%	162
	Female / 45+	42%	8%	7%	4%	39%	266
EMPSTAT	Not employed	44%	12%	15%	1%	28%	90
	Employed	35%	10%	6%	8%	42%	497
	Retired	37%	8%	7%	7%	41%	215
	Refused	6%	67%		15%	12%	5
RRACE RESPONDENT'S RACE/C	White	34%	9%	5%	6%	46%	565
	Black / African American	54%	12%	19%	3%	11%	97
	Hispanic / Latino	37%	15%	7%	10%	31%	105
	Other	18%	14%	11%	12%	45%	40
USRACE COMMUNITY / RACE	White suburban men	31%	8%	2%	8%	52%	91
	White suburban women	41%	13%	6%	2%	37%	111
	Black suburban men	30%	4%	66%			14
	Black suburban women	76%	22%	1%			23
	Urban voters	43%	16%	9%	10%	22%	200
	Rural voters	27%	6%	4%	8%	55%	308
GENRACE RACE BY GENDER	White men	26%	8%	4%	10%	53%	261
	White women	41%	10%	5%	4%	40%	304
	Black men	24%	13%	32%	6%	24%	45
	Black women	80%	12%	8%			52
	Hispanic men	22%	15%	2%	18%	43%	51
	Hispanic women	52%	15%	12%	2%	19%	54
WHITE SENIORS	White seniors	33%	7%	7%	8%	46%	239
	Other	38%	12%	7%	6%	37%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	2%	0%	3%	12%	83%	355
	Independent	26%	15%	16%	12%	31%	73
	Democrat	70%	19%	9%	0%	2%	379
RPTYID89 SEX / PARTY ID	Male / GOP	1%		2%	17%	81%	205
	Female / GOP	3%	1%	5%	7%	84%	151
	Male / DEM	60%	23%	13%	1%	3%	137
	Female / DEM	76%	17%	7%		1%	242
	Male / IND	22%	13%	17%	14%	34%	37
	Female / IND	30%	16%	15%	10%	29%	35

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KHCNT		KHCNT HARRIS / TALKING ABOUT ISSUES					TOTAL
		Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
RPTYID90 AGE / PARTY ID	Under 45 / GOP			5%	14%	81%	109
	45 & over / GOP	3%	0%	2%	12%	83%	246
	Under 45 / DEM	73%	21%	4%		2%	177
	45 & over / DEM	68%	17%	13%	1%	2%	202
	Under 45 / IND	31%	16%	23%	9%	21%	37
	45 & over / IND	21%	13%	9%	15%	42%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	2%	1%	2%	13%	82%	366
	Ticket splitter	18%	3%	30%	3%	45%	23
	Democrat	67%	19%	10%	1%	2%	418
PARTISAN	Hard GOP	1%	0%	1%	11%	87%	309
	Soft GOP	8%		16%	25%	51%	42
	Ticket splitters	26%	14%	15%	12%	33%	80
	Soft DEM	52%	7%	31%		10%	32
	Hard DEM	72%	20%	7%	0%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	7%	1%	5%	11%	75%	387
	Moderate	32%	11%	20%	6%	31%	82
	Liberal	70%	21%	6%	2%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	1%		1%	6%	92%	177
	Smwt conservative	13%	2%	9%	15%	61%	210
	Moderate / liberal	63%	19%	9%	3%	7%	420
RPTYID98 TARGET GROUPS	Republican	2%	0%	3%	12%	83%	355
	Independent	26%	15%	16%	12%	31%	73
	Conservative DEM	52%	7%	36%		5%	40
	Mod / lib DEM	72%	20%	6%	0%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP				6%	94%	169
	Centrists	37%	13%	11%	8%	31%	522
	Very liberal DEM	85%	14%	1%			116
SEXIDEOL	Conservative men	5%	1%	7%	14%	73%	219
	Conservative women	10%	2%	4%	7%	78%	168
	Moderate men	17%	11%	18%	8%	47%	37
	Moderate women	45%	11%	22%	5%	18%	44
	Liberal men	61%	25%	6%	5%	3%	123
	Liberal women	75%	18%	6%	0%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	1%		2%	11%	86%	364
	Harris	70%	19%	9%	2%	1%	394
	Other	39%	5%	20%	23%	12%	16
	Did not vote	47%		46%	7%		5
	Unsure / refused	22%	22%	23%	13%	20%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

KHCNT		KHCNT HARRIS / TALKING ABOUT ISSUES					TOTAL
		Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	19%	1%	4%	15%	61%	29
	High school graduate	33%	5%	11%	2%	49%	157
	Some college	33%	10%	6%	9%	42%	258
	College graduate	42%	13%	6%	6%	32%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	19%	6%	7%	12%	55%	216
	College grad men	31%	13%	8%	9%	39%	164
	Non college grad women	43%	9%	8%	2%	38%	228
	College grad women	50%	13%	5%	4%	27%	199
EDRAC	White college graduates	39%	12%	4%	7%	37%	258
	Non-white college graduates	47%	16%	12%	3%	21%	105
	White non-college graduates	30%	6%	5%	6%	53%	307
	Non-white non-college graduates	36%	12%	13%	10%	29%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	30%	6%	5%	6%	53%	307
	Minority non-college graduate	36%	12%	13%	10%	29%	137
	Others	42%	13%	6%	6%	32%	363
RMARITAL MARITAL STATUS/C	Single	48%	15%	11%	5%	21%	205
	Married	31%	9%	5%	7%	49%	484
	No longer married	39%	8%	8%	10%	36%	118
STATUS MARITAL STATUS / GENDER	Married men	24%	7%	5%	10%	55%	240
	Unmarried men	15%	3%	6%	20%	56%	44
	Single men	29%	19%	15%	9%	28%	95
	Married women	37%	10%	6%	4%	43%	244
	Unmarried women	53%	11%	8%	3%	24%	74
	Single women	64%	12%	8%	2%	14%	110
MARAC	White married	29%	8%	4%	7%	52%	381
	Non-white married	37%	11%	10%	4%	37%	103
	White not married	45%	10%	7%	5%	33%	184
	Non-white not married	44%	16%	14%	10%	17%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

KHCNT		KHCNT HARRIS / TALKING ABOUT ISSUES					TOTAL
		Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	32%	14%	7%	8%	40%	60
	White single women	65%	9%	3%	3%	20%	47
	White married men	25%	6%	2%	11%	56%	178
	White married women	32%	10%	5%	4%	49%	202
	White no longer married men	19%	3%	11%	6%	61%	22
	White no longer married women	52%	11%	7%	3%	27%	55
	Other	41%	14%	13%	7%	25%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	36%	8%	6%	8%	43%	266
	No	36%	12%	8%	6%	38%	541
MOMDAD PARENTS	Dad	23%	5%	8%	12%	51%	126
	Mom	48%	10%	3%	4%	35%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	34%	8%	6%	6%	46%	215
	Married / no children	28%	10%	5%	7%	51%	269
	Divorced / children	20%	3%	3%	36%	38%	8
	Divorced / no children	36%	13%	8%	4%	39%	51
	Single / no children	48%	16%	12%	4%	21%	174
Other / mixed	45%	7%	8%	12%	28%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	19%	5%	7%	8%	61%	305
	Not born-again	47%	13%	7%	6%	27%	454
	Refused	42%	22%	8%	2%	25%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	6%	6%	8%	11%	70%	151
	Male not evangelical	37%	12%	7%	11%	34%	228
	Female born again / evangelicals	31%	4%	7%	6%	52%	154
	Female not evangelical	55%	15%	6%	2%	22%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	11%	2%	3%	10%	74%	203
	Non-white Evangelical	34%	10%	16%	5%	35%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	1%	2%	12%	82%	166
	Non-white conservative Christians	11%	3%	14%	9%	62%	48
	White non-conservative Christians	42%	9%	9%	3%	37%	37
	Non-white non-conservative Christians	54%	15%	18%	2%	11%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

KHCNT		KHCNT HARRIS / TALKING ABOUT ISSUES					TOTAL
		Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
R1 DONALD TRUMP NAME ID/C	Favorable	1%	1%	3%	11%	84%	369
	Unfavorable	68%	19%	9%	2%	1%	416
	No opinion	18%	1%	33%	14%	34%	18
	Never heard of		9%	25%		67%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	68%	19%	9%	2%	1%	404
	Unfavorable	3%	1%	3%	11%	82%	367
	No opinion	10%	5%	23%	19%	43%	31
	Never heard of		2%	51%		47%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	21%	15%	21%	25%	18%	19
	Favorable Trump only			2%	11%	87%	350
	Favorable Harris only	71%	20%	8%	1%	0%	385
	Other	12%	7%	35%	11%	35%	24
	Unfavorable both	42%	10%	16%	19%	13%	29
R3 ELON MUSK NAME ID/C	Favorable	1%	3%	2%	12%	81%	295
	Unfavorable	69%	17%	8%	3%	4%	324
	No opinion	27%	13%	12%	8%	40%	78
	Never heard of	41%	7%	14%	2%	36%	109
R4 J.D. VANCE NAME ID/C	Favorable	3%	1%	1%	13%	82%	338
	Unfavorable	68%	20%	8%	2%	3%	377
	No opinion	39%	5%	19%	7%	30%	46
	Never heard of	21%	1%	30%	3%	46%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	6%	2%	5%	11%	76%	332
	Unfavorable	71%	18%	6%	2%	3%	348
	No opinion	20%	7%	12%	8%	53%	97
	Never heard of	19%	20%	29%	4%	28%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues					100%	252
	Trump on 8-10 issues				38%	62%	94
	Trump on 4-7 issues			65%	22%	13%	55
	Trump on 1-3 issues		71%	20%	8%	1%	61
	Trump on 0 issues	84%	12%	3%	0%	1%	345
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	44%	11%	6%	6%	32%	367
	High (51-74)	39%	11%	9%	6%	35%	182
	Medium (35-50)	28%	12%	6%	10%	44%	162
	Low (0-34)	9%	2%	7%	8%	75%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	59%	16%	7%	3%	15%	306
	High (51-74)	35%	10%	11%	13%	31%	143
	Medium (35-50)	22%	7%	6%	10%	55%	179
	Low (0-34)	6%	4%	4%	6%	80%	122

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

KHCNT	KHCNT HARRIS / TALKING ABOUT ISSUES					TOTAL
	Harris on all 11 issues	Harris on 8-10 issues	Harris on 4-7 issues	Harris on 1-3 issues	Harris on 0 issues	
TOTAL	36%	10%	7%	7%	40%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		29%	4%	67%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	26%	5%	69%	171
	Midwest	23%	7%	70%	127
	South	26%	2%	72%	196
	South Central	37%	4%	59%	78
	Central Plains	33%	0%	67%	56
	Mountain States	33%	3%	64%	58
	West	35%	7%	57%	120
RG2 GEOGRAPHIC AREAS TWO	California	35%	7%	58%	87
	Florida	26%		74%	61
	Texas	33%	4%	62%	64
	New York	30%	9%	61%	55
	Rest of country	28%	4%	69%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	29%	2%	69%	276
	Competitive states	26%	5%	68%	290
	55%+ Harris states	32%	6%	62%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	29%	2%	69%	352
	DEM governor	29%	6%	65%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	28%	4%	68%	308
	Urban	32%	8%	60%	200
	Suburb	28%	1%	70%	285
	Unsure / refused	31%	2%	67%	14
RAGE RESPONDENT'S AGE/C	18-34	39%	9%	52%	137
	35-44	26%	2%	72%	186
	45-64	26%	3%	71%	307
	65 or over	28%	5%	66%	178
GENDER GENDER	Male	31%	4%	64%	379
	Female	27%	4%	69%	428
USRGEN REGION / GENDER	Rural men	33%	3%	63%	147
	Rural women	24%	5%	71%	161
	Urban men	36%	10%	55%	98
	Urban women	28%	7%	66%	102
	Suburban men	28%	1%	71%	128
	Suburban women	28%	1%	70%	157
	Unsure	31%	2%	67%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	34%	7%	59%	161
	Male / 45+	30%	3%	68%	218
	Female / under 45	30%	3%	67%	162
	Female / 45+	25%	5%	70%	266
EMPSTAT	Not employed	35%	5%	61%	90
	Employed	26%	4%	70%	497
	Retired	33%	5%	62%	215
	Refused	67%	3%	31%	5
RRACE RESPONDENT'S RACE/C	White	28%	3%	69%	565
	Black / African American	30%	4%	66%	97
	Hispanic / Latino	32%	12%	56%	105
	Other	34%	5%	61%	40
USRACE COMMUNITY / RACE	White suburban men	23%	1%	77%	91
	White suburban women	26%	2%	73%	111
	Black suburban men	52%	4%	44%	14
	Black suburban women	24%		76%	23
	Urban voters	32%	8%	60%	200
	Rural voters	28%	4%	68%	308
GENRACE RACE BY GENDER	White men	30%	2%	68%	261
	White women	26%	4%	70%	304
	Black men	40%	1%	59%	45
	Black women	21%	6%	73%	52
	Hispanic men	25%	22%	53%	51
	Hispanic women	39%	2%	59%	54
WHITE SENIORS	White seniors	28%	3%	69%	239
	Other	30%	5%	66%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	24%	6%	70%	355
	Independent	46%	4%	50%	73
	Democrat	30%	3%	67%	379
RPTYID89 SEX / PARTY ID	Male / GOP	23%	8%	69%	205
	Female / GOP	26%	3%	70%	151
	Male / DEM	39%		61%	137
	Female / DEM	25%	4%	71%	242
	Male / IND	51%	2%	47%	37
	Female / IND	41%	6%	53%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	27%	11%	63%	109
	45 & over / GOP	23%	4%	73%	246
	Under 45 / DEM	30%	2%	68%	177
	45 & over / DEM	30%	3%	67%	202
	Under 45 / IND	56%	1%	44%	37
	45 & over / IND	36%	7%	57%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	25%	5%	70%	366
	Ticket splitter	54%	16%	30%	23
	Democrat	31%	3%	66%	418
PARTISAN	Hard GOP	21%	4%	75%	309
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	Ticket splitters	49%	4%	47%	80
	Soft DEM	39%		61%	32
	Hard DEM	29%	3%	68%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	26%	5%	69%	387
	Moderate	52%	6%	42%	82
	Liberal	26%	3%	71%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	15%	4%	82%	177
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	Moderate / liberal	31%	3%	65%	420
RPTYID98 TARGET GROUPS	Republican	24%	6%	70%	355
	Independent	46%	4%	50%	73
	Conservative DEM	60%		40%	40
	Mod / lib DEM	26%	3%	70%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	14%	4%	82%	169
	Centrists	35%	5%	60%	522
	Very liberal DEM	22%	3%	75%	116
SEXIDEOL	Conservative men	27%	6%	67%	219
	Conservative women	26%	3%	71%	168
	Moderate men	56%	7%	37%	37
	Moderate women	49%	5%	46%	44
	Liberal men	32%	0%	67%	123
	Liberal women	23%	4%	73%	215
D6 2024 PRESIDENTIAL VOTE	Trump	23%	5%	72%	364
	Harris	30%	3%	67%	394
	Other	79%	2%	19%	16
	Did not vote	95%	5%		5
	Unsure / refused	56%	12%	32%	28

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R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	24%	16%	60%	29
	High school graduate	25%	11%	64%	157
	Some college	33%	3%	64%	258
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	College grad men	32%	1%	67%	164
	Non college grad women	28%	6%	65%	228
	College grad women	25%	2%	73%	199
EDRAC	White college graduates	28%	1%	71%	258
	Non-white college graduates	30%	2%	68%	105
	White non-college graduates	28%	4%	68%	307
	Non-white non-college graduates	33%	12%	56%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	28%	4%	68%	307
	Minority non-college graduate	33%	12%	56%	137
	Others	28%	1%	70%	363
RMARITAL MARITAL STATUS/C	Single	38%	4%	57%	205
	Married	25%	3%	72%	484
	No longer married	30%	7%	63%	118
STATUS MARITAL STATUS / GENDER	Married men	26%	5%	69%	240
	Unmarried men	27%	11%	62%	44
	Single men	47%	1%	53%	95
	Married women	23%	2%	75%	244
	Unmarried women	33%	4%	63%	74
	Single women	31%	8%	61%	110
MARAC	White married	26%	2%	72%	381
	Non-white married	21%	9%	70%	103
	White not married	32%	4%	63%	184
	Non-white not married	40%	7%	54%	139

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	39%		61%	60
	White single women	33%	12%	55%	47
	White married men	27%	2%	71%	178
	White married women	25%	2%	73%	202
	White no longer married men	33%		67%	22
	White no longer married women	24%	5%	71%	55
	Other	32%	8%	61%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	26%	4%	70%	266
	No	31%	4%	65%	541
MOMDAD PARENTS	Dad	26%	8%	66%	126
	Mom	26%	1%	73%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	24%	4%	71%	215
	Married / no children	25%	3%	72%	269
	Divorced / children	23%	1%	76%	8
	Divorced / no children	33%	2%	65%	51
	Single / no children	39%	5%	56%	174
	Other / mixed	31%	9%	60%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	29%	6%	65%	305
	Not born-again	28%	3%	69%	454
	Refused	38%	3%	59%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	27%	8%	65%	151
	Male not evangelical	34%	2%	64%	228
	Female born again / evangelicals	30%	5%	65%	154
	Female not evangelical	25%	4%	71%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	30%	3%	67%	203
	Non-white Evangelical	25%	13%	62%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	28%	2%	70%	166
	Non-white conservative Christians	25%	17%	58%	48
	White non-conservative Christians	43%	8%	49%	37
	Non-white non-conservative Christians	26%	9%	65%	54

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	22%	6%	72%	369
	Unfavorable	34%	3%	63%	416
	No opinion	54%	8%	38%	18
	Never heard of	34%	6%	60%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	30%	3%	67%	404
	Unfavorable	24%	5%	71%	367
	No opinion	58%	6%	36%	31
	Never heard of	93%		7%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	41%	3%	56%	19
	Favorable Trump only	21%	6%	73%	350
	Favorable Harris only	30%	3%	67%	385
	Other	63%	6%	31%	24
	Unfavorable both	76%	1%	23%	29
R3 ELON MUSK NAME ID/C	Favorable	22%	6%	73%	295
	Unfavorable	30%	3%	67%	324
	No opinion	40%	1%	59%	78
	Never heard of	39%	6%	55%	109
R4 J.D. VANCE NAME ID/C	Favorable	21%	4%	75%	338
	Unfavorable	30%	3%	67%	377
	No opinion	63%	5%	32%	46
	Never heard of	42%	21%	37%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	23%	3%	74%	332
	Unfavorable	29%	2%	69%	348
	No opinion	41%	15%	44%	97
	Never heard of	60%	10%	31%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	17%	3%	80%	252
	Trump on 8-10 issues	28%	13%	59%	94
	Trump on 4-7 issues	79%	3%	19%	55
	Trump on 1-3 issues	61%	0%	39%	61
	Trump on 0 issues	25%	4%	71%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	20%	4%	76%	292
	Harris on 8-10 issues	52%	0%	48%	83
	Harris on 4-7 issues	78%	2%	20%	56
	Harris on 1-3 issues	45%	8%	48%	54
	Harris on 0 issues	20%	5%	75%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R19		R19 FELT LIKE PICKING BETWEEN THE LESSER OF TWO EVILS/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	30%	1%	69%	367
	High (51-74)	30%	3%	67%	182
	Medium (35-50)	30%	5%	65%	162
	Low (0-34)	23%	13%	64%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	30%	3%	67%	306
	High (51-74)	31%	1%	67%	143
	Medium (35-50)	31%	4%	65%	179
	Low (0-34)	21%	7%	72%	122
TOTAL		29%	4%	67%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		34%	5%	61%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	4%	58%	171
	Midwest	35%	5%	60%	127
	South	28%	4%	68%	196
	South Central	31%	9%	60%	78
	Central Plains	32%	4%	64%	56
	Mountain States	38%	6%	57%	58
	West	38%	2%	59%	120
RG2 GEOGRAPHIC AREAS TWO	California	33%	3%	64%	87
	Florida	36%	5%	59%	61
	Texas	32%	7%	62%	64
	New York	37%	5%	57%	55
	Rest of country	34%	4%	62%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	30%	5%	65%	276
	Competitive states	35%	5%	60%	290
	55%+ Harris states	36%	4%	59%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	33%	4%	62%	352
	DEM governor	34%	5%	61%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	30%	7%	63%	308
	Urban	37%	4%	59%	200
	Suburb	37%	2%	61%	285
	Unsure / refused	15%	21%	64%	14
RAGE RESPONDENT'S AGE/C	18-34	26%	3%	71%	137
	35-44	42%	3%	55%	186
	45-64	33%	4%	63%	307
	65 or over	34%	8%	58%	178
GENDER GENDER	Male	26%	5%	69%	379
	Female	41%	4%	54%	428
USRGEN REGION / GENDER	Rural men	30%	8%	62%	147
	Rural women	29%	6%	64%	161
	Urban men	20%	1%	78%	98
	Urban women	53%	6%	41%	102
	Suburban men	26%	2%	72%	128
	Suburban women	46%	1%	53%	157
	Unsure	15%	21%	64%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	22%	4%	74%	161
	Male / 45+	29%	6%	66%	218
	Female / under 45	48%	2%	50%	162
	Female / 45+	37%	6%	57%	266
EMPSTAT	Not employed	41%	5%	54%	90
	Employed	34%	3%	63%	497
	Retired	31%	8%	62%	215
	Refused	67%	15%	19%	5
RRACE RESPONDENT'S RACE/C	White	35%	5%	59%	565
	Black / African American	26%	5%	70%	97
	Hispanic / Latino	37%		63%	105
	Other	29%	5%	66%	40
USRACE COMMUNITY / RACE	White suburban men	29%	3%	68%	91
	White suburban women	51%	1%	48%	111
	Black suburban men	5%		95%	14
	Black suburban women	26%		74%	23
	Urban voters	37%	4%	59%	200
	Rural voters	30%	7%	63%	308
GENRACE RACE BY GENDER	White men	27%	6%	67%	261
	White women	42%	5%	53%	304
	Black men	19%	5%	76%	45
	Black women	32%	5%	64%	52
	Hispanic men	23%		77%	51
	Hispanic women	50%		50%	54
WHITE SENIORS	White seniors	34%	9%	57%	239
	Other	34%	3%	63%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	24%	4%	72%	355
	Independent	37%	3%	59%	73
	Democrat	43%	5%	52%	379
RPTYID89 SEX / PARTY ID	Male / GOP	19%	5%	76%	205
	Female / GOP	30%	4%	66%	151
	Male / DEM	35%	5%	60%	137
	Female / DEM	48%	5%	47%	242
	Male / IND	31%	3%	65%	37
	Female / IND	43%	3%	53%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	16%	5%	79%	109
	45 & over / GOP	27%	4%	69%	246
	Under 45 / DEM	46%	2%	52%	177
	45 & over / DEM	40%	8%	52%	202
	Under 45 / IND	35%	3%	62%	37
	45 & over / IND	39%	4%	57%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	22%	4%	74%	366
	Ticket splitter	40%	10%	50%	23
	Democrat	44%	5%	51%	418
PARTISAN	Hard GOP	21%	5%	75%	309
	Soft GOP	38%	3%	59%	42
	Ticket splitters	41%	4%	55%	80
	Soft DEM	41%	8%	50%	32
	Hard DEM	43%	5%	52%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	23%	4%	72%	387
	Moderate	29%	5%	66%	82
	Liberal	47%	5%	48%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	20%	3%	77%	177
	Smwt conservative	26%	5%	69%	210
	Moderate / liberal	44%	5%	51%	420
RPTYID98 TARGET GROUPS	Republican	24%	4%	72%	355
	Independent	37%	3%	59%	73
	Conservative DEM	29%	2%	69%	40
	Mod / lib DEM	45%	5%	50%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	20%	4%	77%	169
	Centrists	36%	5%	59%	522
	Very liberal DEM	45%	6%	48%	116
SEXIDEOL	Conservative men	20%	5%	75%	219
	Conservative women	28%	3%	69%	168
	Moderate men	24%	1%	75%	37
	Moderate women	34%	8%	58%	44
	Liberal men	36%	6%	57%	123
	Liberal women	53%	4%	42%	215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
D6 2024 PRESIDENTIAL VOTE	Trump	22%	5%	73%	364
	Harris	45%	5%	50%	394
	Other	15%	8%	77%	16
	Did not vote	75%		25%	5
	Unsure / refused	38%	4%	58%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%	9%	58%	29
	High school graduate	30%	8%	62%	157
	Some college	33%	4%	63%	258
	College graduate	36%	3%	61%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	25%	6%	69%	216
	College grad men	27%	3%	70%	164
	Non college grad women	39%	5%	56%	228
	College grad women	44%	3%	52%	199
EDRAC	White college graduates	38%	3%	59%	258
	Non-white college graduates	31%	4%	65%	105
	White non-college graduates	32%	8%	60%	307
	Non-white non-college graduates	31%	2%	67%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	32%	8%	60%	307
	Minority non-college graduate	31%	2%	67%	137
	Others	36%	3%	61%	363
RMARITAL MARITAL STATUS/C	Single	38%	3%	59%	205
	Married	33%	4%	64%	484
	No longer married	32%	11%	58%	118
STATUS MARITAL STATUS / GENDER	Married men	24%	5%	71%	240
	Unmarried men	25%	4%	71%	44
	Single men	30%	5%	65%	95
	Married women	41%	3%	56%	244
	Unmarried women	36%	14%	50%	74
	Single women	46%	1%	53%	110
MARAC	White married	33%	5%	62%	381
	Non-white married	30%	0%	70%	103
	White not married	39%	7%	55%	184
	Non-white not married	33%	5%	63%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	34%	3%	63%	60
	White single women	47%	1%	52%	47
	White married men	25%	7%	68%	178
	White married women	41%	3%	56%	202
	White no longer married men	27%	8%	65%	22
	White no longer married women	42%	15%	44%	55
	Other	31%	3%	66%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	32%	3%	65%	266
	No	35%	6%	59%	541
MOMDAD PARENTS	Dad	24%	3%	73%	126
	Mom	39%	2%	59%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	30%	3%	67%	215
	Married / no children	35%	4%	61%	269
	Divorced / children	3%		97%	8
	Divorced / no children	37%	13%	50%	51
	Single / no children	38%	4%	58%	174
	Other / mixed	35%	6%	59%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	29%	5%	66%	305
	Not born-again	38%	3%	59%	454
	Refused	32%	16%	51%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	25%	5%	70%	151
	Male not evangelical	26%	5%	69%	228
	Female born again / evangelicals	32%	5%	63%	154
	Female not evangelical	46%	4%	50%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	28%	6%	65%	203
	Non-white Evangelical	29%	2%	69%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	24%	6%	70%	166
	Non-white conservative Christians	27%	1%	71%	48
	White non-conservative Christians	49%	7%	44%	37
	Non-white non-conservative Christians	30%	3%	67%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	23%	4%	73%	369
	Unfavorable	44%	5%	51%	416
	No opinion	32%	15%	53%	18
	Never heard of	30%		70%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	45%	5%	51%	404
	Unfavorable	22%	3%	74%	367
	No opinion	34%	12%	54%	31
	Never heard of	47%	38%	15%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	47%	4%	49%	19
	Favorable Trump only	21%	4%	74%	350
	Favorable Harris only	44%	5%	51%	385
	Other	42%	11%	48%	24
	Unfavorable both	31%	4%	65%	29
R3 ELON MUSK NAME ID/C	Favorable	20%	3%	77%	295
	Unfavorable	45%	5%	50%	324
	No opinion	35%	2%	63%	78
	Never heard of	37%	10%	53%	109
R4 J.D. VANCE NAME ID/C	Favorable	21%	4%	75%	338
	Unfavorable	43%	4%	53%	377
	No opinion	31%	15%	54%	46
	Never heard of	57%	4%	40%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	21%	4%	74%	332
	Unfavorable	44%	5%	51%	348
	No opinion	39%	2%	59%	97
	Never heard of	46%	12%	42%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	19%	4%	77%	252
	Trump on 8-10 issues	26%	4%	70%	94
	Trump on 4-7 issues	37%	6%	57%	55
	Trump on 1-3 issues	40%	5%	56%	61
	Trump on 0 issues	46%	5%	49%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	45%	4%	51%	292
	Harris on 8-10 issues	46%	5%	49%	83
	Harris on 4-7 issues	41%	8%	51%	56
	Harris on 1-3 issues	19%	8%	74%	54
	Harris on 0 issues	22%	4%	74%	322

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R20		R20 CAN NO LONGER TALK WITH CERTAIN PEOPLE BECAUSE OF POLITICS/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	45%	3%	52%	367
	High (51-74)	30%	5%	65%	182
	Medium (35-50)	20%	6%	73%	162
	Low (0-34)	21%	1%	78%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	45%	3%	52%	306
	High (51-74)	37%	5%	58%	143
	Medium (35-50)	26%	5%	69%	179
	Low (0-34)	15%	3%	83%	122
TOTAL		34%	5%	61%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		60%	3%	38%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	60%	2%	39%	171
	Midwest	51%	5%	44%	127
	South	56%	1%	43%	196
	South Central	70%	2%	29%	78
	Central Plains	63%		37%	56
	Mountain States	56%	5%	38%	58
	West	69%	4%	27%	120
RG2 GEOGRAPHIC AREAS TWO	California	73%	6%	21%	87
	Florida	55%		45%	61
	Texas	69%	2%	29%	64
	New York	68%		32%	55
	Rest of country	56%	3%	41%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	62%	1%	37%	276
	Competitive states	53%	5%	43%	290
	55%+ Harris states	65%	2%	33%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	59%	1%	40%	352
	DEM governor	60%	4%	36%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	56%	3%	41%	308
	Urban	65%	4%	31%	200
	Suburb	60%	1%	39%	285
	Unsure / refused	56%		44%	14
RAGE RESPONDENT'S AGE/C	18-34	75%	3%	22%	137
	35-44	66%	2%	33%	186
	45-64	53%	1%	45%	307
	65 or over	53%	5%	42%	178
GENDER GENDER	Male	60%	3%	37%	379
	Female	60%	2%	38%	428
USRGEN REGION / GENDER	Rural men	58%	4%	39%	147
	Rural women	55%	3%	42%	161
	Urban men	63%	5%	32%	98
	Urban women	66%	3%	31%	102
	Suburban men	61%	1%	38%	128
	Suburban women	59%	2%	39%	157
	Unsure	56%		44%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	63%	4%	32%	161
	Male / 45+	57%	2%	41%	218
	Female / under 45	76%	0%	24%	162
	Female / 45+	50%	3%	46%	266
EMPSTAT	Not employed	56%	0%	44%	90
	Employed	63%	2%	35%	497
	Retired	52%	6%	42%	215
	Refused	90%		10%	5
RRACE RESPONDENT'S RACE/C	White	58%	2%	39%	565
	Black / African American	56%		44%	97
	Hispanic / Latino	68%	6%	26%	105
	Other	66%	4%	30%	40
USRACE COMMUNITY / RACE	White suburban men	56%	1%	42%	91
	White suburban women	58%	1%	41%	111
	Black suburban men	52%		48%	14
	Black suburban women	46%		54%	23
	Urban voters	65%	4%	31%	200
	Rural voters	56%	3%	41%	308
GENRACE RACE BY GENDER	White men	57%	3%	40%	261
	White women	59%	2%	38%	304
	Black men	62%		38%	45
	Black women	51%		49%	52
	Hispanic men	64%	8%	27%	51
	Hispanic women	72%	3%	26%	54
WHITE SENIORS	White seniors	54%	4%	42%	239
	Other	62%	2%	36%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	48%	3%	48%	355
	Independent	81%	1%	18%	73
	Democrat	66%	2%	32%	379
RPTYID89 SEX / PARTY ID	Male / GOP	50%	4%	46%	205
	Female / GOP	45%	3%	52%	151
	Male / DEM	67%	2%	31%	137
	Female / DEM	66%	2%	32%	242
	Male / IND	84%	2%	15%	37
	Female / IND	79%	0%	21%	35

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	55%	6%	38%	109
	45 & over / GOP	45%	2%	53%	246
	Under 45 / DEM	74%	0%	25%	177
	45 & over / DEM	59%	4%	37%	202
	Under 45 / IND	88%		12%	37
	45 & over / IND	74%	2%	24%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	49%	3%	48%	366
	Ticket splitter	55%	2%	43%	23
	Democrat	69%	2%	29%	418
PARTISAN	Hard GOP	45%	4%	51%	309
	Soft GOP	71%		29%	42
	Ticket splitters	79%	1%	20%	80
	Soft DEM	58%		42%	32
	Hard DEM	67%	2%	30%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	50%	2%	48%	387
	Moderate	67%	8%	26%	82
	Liberal	69%	2%	29%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	37%	3%	60%	177
	Smwt conservative	62%	1%	37%	210
	Moderate / liberal	68%	3%	29%	420
RPTYID98 TARGET GROUPS	Republican	48%	3%	48%	355
	Independent	81%	1%	18%	73
	Conservative DEM	75%		25%	40
	Mod / lib DEM	65%	2%	32%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	36%	3%	60%	169
	Centrists	65%	2%	32%	522
	Very liberal DEM	69%	2%	28%	116
SEXIDEOL	Conservative men	52%	3%	45%	219
	Conservative women	48%	2%	51%	168
	Moderate men	72%	7%	21%	37
	Moderate women	63%	9%	29%	44
	Liberal men	69%	2%	29%	123
	Liberal women	69%	2%	30%	215
D6 2024 PRESIDENTIAL VOTE	Trump	48%	3%	48%	364
	Harris	67%	2%	31%	394
	Other	90%		10%	16
	Did not vote	100%			5
	Unsure / refused	89%	1%	10%	28

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	47%	15%	38%	29
	High school graduate	57%	6%	38%	157
	Some college	64%	2%	34%	258
	College graduate	59%	1%	41%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	59%	5%	36%	216
	College grad men	60%	0%	40%	164
	Non college grad women	62%	3%	35%	228
	College grad women	58%	1%	41%	199
EDRAC	White college graduates	58%	0%	41%	258
	Non-white college graduates	59%	1%	39%	105
	White non-college graduates	58%	4%	38%	307
	Non-white non-college graduates	66%	4%	30%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	58%	4%	38%	307
	Minority non-college graduate	66%	4%	30%	137
	Others	59%	1%	41%	363
RMARITAL MARITAL STATUS/C	Single	70%	3%	27%	205
	Married	56%	1%	43%	484
	No longer married	58%	7%	35%	118
STATUS MARITAL STATUS / GENDER	Married men	53%	2%	45%	240
	Unmarried men	64%	10%	26%	44
	Single men	73%	3%	24%	95
	Married women	58%	1%	41%	244
	Unmarried women	54%	5%	41%	74
	Single women	67%	3%	30%	110
MARAC	White married	55%	2%	44%	381
	Non-white married	60%	1%	39%	103
	White not married	66%	4%	30%	184
	Non-white not married	65%	5%	30%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	69%	5%	26%	60
	White single women	67%	5%	28%	47
	White married men	50%	2%	47%	178
	White married women	59%	1%	40%	202
	White no longer married men	80%		20%	22
	White no longer married women	56%	4%	40%	55
	Other	63%	3%	34%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	57%	1%	41%	266
	No	61%	3%	36%	541
MOMDAD PARENTS	Dad	54%	2%	44%	126
	Mom	60%	1%	39%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	56%	1%	42%	215
	Married / no children	55%	2%	43%	269
	Divorced / children	42%	1%	57%	8
	Divorced / no children	62%	4%	34%	51
	Single / no children	71%	3%	27%	174
	Other / mixed	60%	8%	32%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	52%	4%	45%	305
	Not born-again	65%	1%	34%	454
	Refused	62%	8%	30%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	52%	5%	43%	151
	Male not evangelical	64%	2%	34%	228
	Female born again / evangelicals	51%	3%	46%	154
	Female not evangelical	65%	2%	33%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	51%	3%	46%	203
	Non-white Evangelical	53%	5%	42%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	47%	1%	51%	166
	Non-white conservative Christians	43%	10%	47%	48
	White non-conservative Christians	66%	11%	24%	37
	Non-white non-conservative Christians	63%	0%	37%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	47%	3%	49%	369
	Unfavorable	70%	2%	28%	416
	No opinion	85%	0%	15%	18
	Never heard of	54%		46%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	68%	2%	30%	404
	Unfavorable	49%	3%	48%	367
	No opinion	76%	5%	19%	31
	Never heard of	98%		2%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	69%		31%	19
	Favorable Trump only	46%	4%	50%	350
	Favorable Harris only	67%	2%	30%	385
	Other	86%	0%	14%	24
	Unfavorable both	93%		7%	29
R3 ELON MUSK NAME ID/C	Favorable	47%	4%	49%	295
	Unfavorable	66%	2%	32%	324
	No opinion	79%	2%	19%	78
	Never heard of	62%	1%	37%	109
R4 J.D. VANCE NAME ID/C	Favorable	46%	4%	50%	338
	Unfavorable	67%	2%	31%	377
	No opinion	80%	0%	20%	46
	Never heard of	77%		23%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	48%	3%	49%	332
	Unfavorable	66%	2%	32%	348
	No opinion	74%	1%	25%	97
	Never heard of	69%	8%	23%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	40%	1%	58%	252
	Trump on 8-10 issues	62%	9%	29%	94
	Trump on 4-7 issues	80%		20%	55
	Trump on 1-3 issues	84%		16%	61
	Trump on 0 issues	66%	2%	32%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	62%	2%	36%	292
	Harris on 8-10 issues	82%	3%	15%	83
	Harris on 4-7 issues	84%		16%	56
	Harris on 1-3 issues	74%	8%	18%	54
	Harris on 0 issues	45%	3%	52%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R21		R21 WISH MORE VIABLE CANDIDATES TO CHOOSE FROM/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	57%	2%	41%	367
	High (51-74)	72%	2%	26%	182
	Medium (35-50)	58%	2%	40%	162
	Low (0-34)	51%	6%	43%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	64%	2%	33%	306
	High (51-74)	68%	2%	29%	143
	Medium (35-50)	60%		40%	179
	Low (0-34)	44%	4%	52%	122
TOTAL		60%	3%	38%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
TOTAL		31%	48%	15%	5%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	21%	55%	15%	7%	3%	171
	Midwest	32%	51%	11%	3%	3%	127
	South	37%	37%	18%	8%	1%	196
	South Central	36%	48%	14%	0%	2%	78
	Central Plains	38%	51%	6%	5%		56
	Mountain States	41%	34%	17%	3%	5%	58
	West	22%	55%	19%	2%	2%	120
RG2 GEOGRAPHIC AREAS TWO	California	19%	58%	20%	1%	2%	87
	Florida	35%	48%	10%	7%	0%	61
	Texas	35%	51%	11%	0%	3%	64
	New York	28%	46%	13%	8%	6%	55
	Rest of country	32%	46%	15%	5%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	39%	40%	14%	5%	2%	276
	Competitive states	30%	48%	15%	5%	2%	290
	55%+ Harris states	22%	56%	16%	4%	2%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	39%	42%	12%	5%	2%	352
	DEM governor	24%	52%	17%	4%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	41%	36%	16%	4%	2%	308
	Urban	21%	60%	13%	4%	1%	200
	Suburb	27%	53%	15%	4%	2%	285
	Unsure / refused	13%	31%	4%	26%	25%	14
RAGE RESPONDENT'S AGE/C	18-34	28%	53%	8%	9%	2%	137
	35-44	22%	59%	16%	2%	1%	186
	45-64	34%	39%	20%	4%	2%	307
	65 or over	36%	46%	10%	4%	4%	178
GENDER GENDER	Male	38%	36%	18%	5%	3%	379
	Female	24%	58%	13%	4%	2%	428
USR GEN REGION / GENDER	Rural men	46%	27%	20%	6%	2%	147
	Rural women	37%	44%	13%	3%	3%	161
	Urban men	33%	41%	17%	7%	2%	98
	Urban women	10%	78%	9%	2%	1%	102
	Suburban men	34%	44%	16%	3%	2%	128
	Suburban women	21%	59%	15%	4%	1%	157
	Unsure	13%	31%	4%	26%	25%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
RR96 AGE / SEX	Male / under 45	36%	43%	15%	5%	2%	161
	Male / 45+	40%	31%	20%	5%	4%	218
	Female / under 45	13%	69%	11%	5%	1%	162
	Female / 45+	31%	50%	13%	4%	2%	266
EMPSTAT	Not employed	22%	61%	16%	0%		90
	Employed	31%	46%	15%	5%	2%	497
	Retired	33%	45%	14%	5%	3%	215
	Refused	27%	73%				5
RRACE RESPONDENT'S RACE/C	White	34%	46%	15%	3%	2%	565
	Black / African American	11%	63%	17%	5%	4%	97
	Hispanic / Latino	26%	49%	13%	11%	0%	105
	Other	42%	32%	21%	1%	4%	40
USRACE COMMUNITY / RACE	White suburban men	41%	42%	12%	2%	2%	91
	White suburban women	27%	55%	14%	3%	2%	111
	Black suburban men		45%	40%	11%	4%	14
	Black suburban women		86%	1%	13%		23
	Urban voters	21%	60%	13%	4%	1%	200
	Rural voters	41%	36%	16%	4%	2%	308
GENRACE RACE BY GENDER	White men	40%	38%	16%	3%	3%	261
	White women	29%	52%	13%	4%	2%	304
	Black men	20%	34%	35%	4%	6%	45
	Black women	4%	88%	1%	6%	1%	52
	Hispanic men	41%	37%	5%	17%	0%	51
	Hispanic women	13%	60%	22%	5%		54
WHITE SENIORS	White seniors	38%	45%	11%	3%	4%	239
	Other	28%	49%	17%	5%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	62%	4%	24%	7%	3%	355
	Independent	23%	49%	20%	5%	2%	73
	Democrat	3%	88%	5%	2%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	63%	3%	23%	7%	3%	205
	Female / GOP	59%	6%	26%	5%	3%	151
	Male / DEM	4%	84%	8%	1%	2%	137
	Female / DEM	3%	89%	4%	3%	1%	242
	Male / IND	27%	40%	23%	5%	3%	37
	Female / IND	19%	58%	17%	4%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	63%		26%	9%	2%	109
	45 & over / GOP	61%	6%	23%	6%	4%	246
	Under 45 / DEM	3%	91%	3%	2%	1%	177
	45 & over / DEM	4%	85%	7%	3%	1%	202
	Under 45 / IND	16%	57%	20%	6%	1%	37
	45 & over / IND	31%	41%	20%	4%	4%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	62%	5%	23%	7%	3%	366
	Ticket splitter	27%	31%	29%	7%	6%	23
	Democrat	3%	85%	7%	2%	1%	418
PARTISAN	Hard GOP	68%	3%	21%	5%	3%	309
	Soft GOP	22%	11%	43%	22%	3%	42
	Ticket splitters	24%	48%	22%	4%	2%	80
	Soft DEM	12%	77%	8%	3%		32
	Hard DEM	2%	89%	5%	2%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	58%	12%	23%	5%	3%	387
	Moderate	19%	47%	20%	11%	3%	82
	Liberal	3%	89%	5%	3%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	72%	4%	19%	2%	2%	177
	Smwt conservative	45%	18%	26%	7%	4%	210
	Moderate / liberal	6%	81%	8%	4%	2%	420
RPTYID98 TARGET GROUPS	Republican	62%	4%	24%	7%	3%	355
	Independent	23%	49%	20%	5%	2%	73
	Conservative DEM	5%	70%	17%	6%	2%	40
	Mod / lib DEM	3%	90%	4%	2%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	74%	3%	19%	2%	2%	169
	Centrists	23%	52%	17%	6%	3%	522
	Very liberal DEM		95%	2%	2%	1%	116
SEXIDEOL	Conservative men	59%	9%	24%	6%	3%	219
	Conservative women	56%	15%	21%	4%	4%	168
	Moderate men	30%	31%	20%	13%	7%	37
	Moderate women	9%	60%	21%	9%	0%	44
	Liberal men	4%	87%	6%	1%	2%	123
	Liberal women	2%	90%	4%	3%	0%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	65%	2%	23%	7%	3%	364
	Harris	2%	90%	4%	2%	1%	394
	Other	2%	54%	41%	3%		16
	Did not vote		67%	33%			5
	Unsure / refused	13%	43%	35%		10%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	48%	23%	25%		4%	29
	High school graduate	32%	41%	17%	7%	3%	157
	Some college	36%	43%	15%	5%	1%	258
	College graduate	25%	56%	13%	3%	2%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	43%	28%	19%	6%	3%	216
	College grad men	32%	47%	15%	3%	3%	164
	Non college grad women	28%	53%	13%	5%	1%	228
	College grad women	19%	63%	12%	3%	2%	199
EDRAC	White college graduates	28%	53%	14%	2%	2%	258
	Non-white college graduates	18%	61%	12%	5%	3%	105
	White non-college graduates	39%	39%	15%	4%	2%	307
	Non-white non-college graduates	26%	44%	19%	9%	1%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	39%	39%	15%	4%	2%	307
	Minority non-college graduate	26%	44%	19%	9%	1%	137
	Others	25%	56%	13%	3%	2%	363
RMARITAL MARITAL STATUS/C	Single	18%	63%	15%	4%	1%	205
	Married	35%	41%	16%	6%	3%	484
	No longer married	35%	47%	13%	2%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	40%	34%	17%	6%	2%	240
	Unmarried men	52%	22%	20%	1%	5%	44
	Single men	27%	48%	18%	4%	3%	95
	Married women	30%	48%	14%	5%	3%	244
	Unmarried women	25%	62%	9%	3%	1%	74
	Single women	10%	76%	11%	3%		110
MARAC	White married	37%	39%	17%	4%	3%	381
	Non-white married	30%	49%	9%	12%	0%	103
	White not married	29%	60%	9%	2%	0%	184
	Non-white not married	18%	54%	21%	4%	4%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	34%	51%	12%	3%		60
	White single women	16%	78%	5%	1%		47
	White married men	40%	35%	18%	3%	3%	178
	White married women	34%	43%	16%	4%	3%	202
	White no longer married men	56%	30%	8%	1%	4%	22
	White no longer married women	22%	66%	8%	4%		55
	Other	23%	52%	16%	7%	2%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	30%	46%	16%	6%	1%	266
	No	31%	48%	14%	4%	3%	541
MOMDAD PARENTS	Dad	37%	32%	23%	6%	1%	126
	Mom	23%	59%	10%	6%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	31%	44%	16%	7%	1%	215
	Married / no children	39%	39%	15%	4%	4%	269
	Divorced / children	23%	24%	39%		15%	8
	Divorced / no children	37%	48%	9%	2%	4%	51
	Single / no children	17%	62%	16%	4%	1%	174
Other / mixed	30%	55%	11%	3%	1%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	43%	26%	23%	5%	3%	305
	Not born-again	24%	61%	10%	4%	1%	454
	Refused	17%	64%	6%	6%	7%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	52%	16%	23%	5%	3%	151
	Male not evangelical	29%	50%	14%	5%	2%	228
	Female born again / evangelicals	35%	35%	23%	5%	2%	154
	Female not evangelical	18%	70%	7%	4%	2%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	49%	17%	26%	5%	3%	203
	Non-white Evangelical	33%	42%	17%	6%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	56%	10%	27%	3%	4%	166
	Non-white conservative Christians	62%	17%	19%	1%	1%	48
	White non-conservative Christians	15%	53%	21%	10%	1%	37
	Non-white non-conservative Christians	7%	65%	15%	11%	1%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	64%	4%	22%	7%	3%	369
	Unfavorable	2%	88%	7%	3%	0%	416
	No opinion	5%	12%	51%	2%	30%	18
	Never heard of	44%	16%	29%	11%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	89%	5%	3%	1%	404
	Unfavorable	64%	6%	23%	5%	2%	367
	No opinion	16%	14%	37%	20%	13%	31
	Never heard of		7%	85%	8%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	19%	40%	26%	12%	3%	19
	Favorable Trump only	67%	2%	22%	6%	3%	350
	Favorable Harris only	1%	91%	4%	2%	1%	385
	Other	11%	20%	47%	12%	9%	24
	Unfavorable both	7%	50%	42%	1%		29
R3 ELON MUSK NAME ID/C	Favorable	66%	7%	20%	5%	2%	295
	Unfavorable	3%	86%	6%	3%	1%	324
	No opinion	17%	39%	31%	8%	5%	78
	Never heard of	28%	49%	15%	5%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	68%	7%	19%	5%	2%	338
	Unfavorable	2%	87%	7%	3%	1%	377
	No opinion	5%	43%	31%	7%	14%	46
	Never heard of	22%	27%	33%	13%	6%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	62%	11%	21%	4%	2%	332
	Unfavorable	2%	87%	7%	3%	1%	348
	No opinion	26%	31%	21%	14%	7%	97
	Never heard of	25%	51%	17%	5%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	71%	2%	18%	6%	2%	252
	Trump on 8-10 issues	59%	0%	29%	9%	2%	94
	Trump on 4-7 issues	10%	27%	53%	4%	7%	55
	Trump on 1-3 issues	3%	80%	13%		3%	61
	Trump on 0 issues	1%	91%	3%	3%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	93%	2%	3%	1%	292
	Harris on 8-10 issues	2%	94%	2%		2%	83
	Harris on 4-7 issues	6%	40%	45%	5%	4%	56
	Harris on 1-3 issues	47%	8%	34%	7%	4%	54
	Harris on 0 issues	67%	2%	22%	7%	3%	322

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 November 12-17, 2024

Q22		Q22 VIEW ON CAMPAIGN / DIVISIVE, NEGATIVE					TOTAL
		Harris more negative / divisive	Trump more negative / divisive	Both equally negative / divisive	Neither negative / divisive	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	26%	58%	12%	3%	1%	367
	High (51-74)	25%	52%	16%	3%	3%	182
	Medium (35-50)	34%	39%	18%	5%	4%	162
	Low (0-34)	58%	11%	19%	9%	3%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	8%	77%	11%	3%	1%	306
	High (51-74)	30%	47%	19%	0%	4%	143
	Medium (35-50)	44%	27%	19%	9%	1%	179
	Low (0-34)	62%	11%	18%	6%	3%	122
TOTAL		31%	48%	15%	5%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
TOTAL		44%	41%	10%	4%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	56%	34%	6%	2%	2%	171
	Midwest	48%	33%	11%	8%	1%	127
	South	34%	53%	10%	2%	0%	196
	South Central	31%	44%	16%	9%		78
	Central Plains	51%	40%	7%	2%		56
	Mountain States	36%	49%	12%	3%		58
	West	50%	32%	12%	5%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	51%	26%	16%	7%	0%	87
	Florida	41%	45%	12%	1%	0%	61
	Texas	32%	47%	16%	4%		64
	New York	42%	42%	14%	2%		55
	Rest of country	45%	41%	8%	4%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	33%	50%	13%	4%	0%	276
	Competitive states	49%	37%	8%	4%	1%	290
	55%+ Harris states	52%	34%	9%	5%	0%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	37%	47%	11%	4%	0%	352
	DEM governor	50%	35%	9%	4%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	30%	57%	8%	4%	0%	308
	Urban	57%	29%	8%	5%	1%	200
	Suburb	51%	31%	12%	5%	1%	285
	Unsure / refused	36%	23%	40%	1%		14
RAGE RESPONDENT'S AGE/C	18-34	39%	28%	29%	4%	0%	137
	35-44	56%	30%	7%	6%	0%	186
	45-64	38%	51%	7%	3%	1%	307
	65 or over	47%	43%	4%	5%	1%	178
GENDER GENDER	Male	31%	50%	14%	5%	1%	379
	Female	56%	32%	7%	3%	1%	428
USRGEN REGION / GENDER	Rural men	20%	66%	7%	7%	0%	147
	Rural women	39%	50%	9%	1%	0%	161
	Urban men	38%	45%	13%	4%		98
	Urban women	74%	14%	2%	6%	3%	102
	Suburban men	37%	36%	20%	5%	1%	128
	Suburban women	62%	28%	6%	4%	0%	157
	Unsure	36%	23%	40%	1%		14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
RR96 AGE / SEX	Male / under 45	34%	39%	21%	6%		161
	Male / 45+	28%	58%	8%	5%	1%	218
	Female / under 45	64%	20%	12%	4%	0%	162
	Female / 45+	52%	40%	4%	3%	1%	266
EMPSTAT	Not employed	54%	30%	11%	5%		90
	Employed	40%	42%	12%	5%	1%	497
	Retired	48%	42%	5%	4%	1%	215
	Refused	73%	24%			3%	5
RRACE RESPONDENT'S RACE/C	White	42%	44%	9%	4%	1%	565
	Black / African American	73%	14%	9%	3%	1%	97
	Hispanic / Latino	36%	41%	18%	6%		105
	Other	27%	52%	7%	12%	2%	40
USRACE COMMUNITY / RACE	White suburban men	33%	38%	22%	5%	1%	91
	White suburban women	56%	36%	5%	3%	0%	111
	Black suburban men	72%	13%	11%		4%	14
	Black suburban women	99%				1%	23
	Urban voters	57%	29%	8%	5%	1%	200
	Rural voters	30%	57%	8%	4%	0%	308
GENRACE RACE BY GENDER	White men	31%	51%	13%	4%	0%	261
	White women	51%	39%	6%	3%	1%	304
	Black men	46%	28%	19%	6%	1%	45
	Black women	97%	3%			1%	52
	Hispanic men	24%	58%	15%	3%		51
	Hispanic women	47%	24%	21%	8%		54
WHITE SENIORS	White seniors	42%	47%	6%	3%	1%	239
	Other	45%	38%	12%	5%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	5%	82%	10%	2%	1%	355
	Independent	44%	32%	10%	12%	2%	73
	Democrat	81%	3%	11%	5%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	4%	82%	10%	3%	1%	205
	Female / GOP	6%	82%	9%	1%	2%	151
	Male / DEM	69%	5%	20%	6%		137
	Female / DEM	88%	2%	6%	4%	0%	242
	Male / IND	37%	36%	9%	16%	2%	37
	Female / IND	51%	29%	10%	8%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	1%	73%	23%	3%		109
	45 & over / GOP	7%	86%	4%	2%	2%	246
	Under 45 / DEM	78%	4%	14%	4%		177
	45 & over / DEM	84%	3%	7%	6%	0%	202
	Under 45 / IND	49%	24%	9%	17%	1%	37
	45 & over / IND	38%	41%	10%	7%	4%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	81%	9%	2%	1%	366
	Ticket splitter	29%	41%	25%	4%	2%	23
	Democrat	78%	5%	10%	6%	0%	418
PARTISAN	Hard GOP	3%	86%	9%	1%	1%	309
	Soft GOP	18%	57%	14%	11%		42
	Ticket splitters	43%	35%	9%	11%	2%	80
	Soft DEM	76%	7%	11%	7%		32
	Hard DEM	82%	3%	11%	5%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	12%	76%	9%	2%	1%	387
	Moderate	44%	26%	23%	4%	3%	82
	Liberal	81%	3%	8%	7%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	1%	91%	6%	2%	0%	177
	Smwt conservative	21%	64%	12%	2%	1%	210
	Moderate / liberal	74%	8%	11%	6%	1%	420
RPTYID98 TARGET GROUPS	Republican	5%	82%	10%	2%	1%	355
	Independent	44%	32%	10%	12%	2%	73
	Conservative DEM	72%	3%	25%			40
	Mod / lib DEM	82%	3%	9%	5%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	1%	92%	5%	2%		169
	Centrists	48%	33%	13%	5%	1%	522
	Very liberal DEM	91%	0%	6%	3%		116
SEXIDEOL	Conservative men	9%	75%	11%	3%	1%	219
	Conservative women	15%	77%	6%	1%	1%	168
	Moderate men	20%	46%	27%	7%		37
	Moderate women	65%	9%	20%	1%	5%	44
	Liberal men	72%	5%	14%	9%	0%	123
	Liberal women	87%	2%	5%	5%	0%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	2%	86%	9%	2%	1%	364
	Harris	82%	2%	10%	5%	0%	394
	Other	55%	6%	17%	20%	1%	16
	Did not vote	57%	26%	10%	7%		5
	Unsure / refused	40%	12%	22%	21%	5%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	24%	74%	2%			29
	High school graduate	36%	48%	9%	5%	2%	157
	Some college	41%	43%	14%	3%	0%	258
	College graduate	52%	33%	9%	6%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	24%	58%	14%	4%	1%	216
	College grad men	40%	40%	13%	7%		164
	Non college grad women	52%	36%	9%	3%	1%	228
	College grad women	62%	28%	5%	4%	1%	199
EDRAC	White college graduates	50%	36%	8%	6%	0%	258
	Non-white college graduates	56%	28%	10%	5%	1%	105
	White non-collage graduates	35%	51%	10%	2%	1%	307
	Non-white non-collage graduates	44%	35%	15%	6%	1%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	35%	51%	10%	2%	1%	307
	Minority non-college graduate	44%	35%	15%	6%	1%	137
	Others	52%	33%	9%	6%	1%	363
RMARITAL MARITAL STATUS/C	Single	53%	23%	17%	6%	1%	205
	Married	39%	48%	9%	4%	1%	484
	No longer married	50%	40%	5%	5%	0%	118
STATUS MARITAL STATUS / GENDER	Married men	30%	55%	10%	4%	1%	240
	Unmarried men	27%	63%	8%	2%		44
	Single men	34%	30%	27%	9%	1%	95
	Married women	48%	41%	8%	3%	1%	244
	Unmarried women	64%	27%	2%	7%	0%	74
	Single women	70%	18%	9%	2%	0%	110
MARAC	White married	38%	49%	8%	3%	1%	381
	Non-white married	41%	44%	10%	4%	1%	103
	White not married	50%	34%	11%	4%		184
	Non-white not married	55%	23%	15%	7%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	31%	40%	21%	8%		60
	White single women	71%	23%	6%	1%		47
	White married men	32%	53%	10%	4%	1%	178
	White married women	44%	45%	6%	3%	1%	202
	White no longer married men	27%	57%	16%			22
	White no longer married women	62%	29%	3%	6%		55
	Other	49%	32%	12%	6%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	43%	43%	10%	3%	0%	266
	No	45%	39%	10%	5%	1%	541
MOMDAD PARENTS	Dad	32%	55%	8%	4%	0%	126
	Mom	54%	33%	11%	3%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	39%	45%	12%	4%	0%	215
	Married / no children	39%	50%	6%	3%	2%	269
	Divorced / children	60%	37%	3%		1%	8
	Divorced / no children	46%	37%	6%	12%		51
	Single / no children	51%	22%	20%	6%	0%	174
Other / mixed	58%	39%	2%	0%	1%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	23%	60%	13%	3%	1%	305
	Not born-again	58%	29%	8%	5%	1%	454
	Refused	54%	28%	10%	9%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	11%	71%	14%	3%	0%	151
	Male not evangelical	43%	36%	13%	7%	1%	228
	Female born again / evangelicals	34%	50%	12%	2%	2%	154
	Female not evangelical	69%	22%	4%	4%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	15%	70%	12%	2%	1%	203
	Non-white Evangelical	38%	41%	15%	4%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	7%	81%	12%	1%		166
	Non-white conservative Christians	18%	69%	10%	2%	1%	48
	White non-conservative Christians	50%	21%	14%	9%	5%	37
	Non-white non-conservative Christians	57%	17%	19%	5%	2%	54

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Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	4%	85%	9%	1%	1%	369
	Unfavorable	81%	2%	9%	7%	0%	416
	No opinion	27%	20%	46%	6%	1%	18
	Never heard of	9%	67%	17%	8%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	83%	3%	10%	4%	0%	404
	Unfavorable	5%	82%	9%	3%	1%	367
	No opinion	18%	41%	27%	14%	0%	31
	Never heard of	2%	47%	8%	44%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	46%	29%	20%		5%	19
	Favorable Trump only	1%	88%	9%	1%	1%	350
	Favorable Harris only	84%	1%	10%	5%	0%	385
	Other	15%	26%	26%	32%	1%	24
	Unfavorable both	51%	13%	16%	20%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	4%	83%	11%	1%	1%	295
	Unfavorable	83%	4%	9%	5%	0%	324
	No opinion	40%	34%	12%	10%	3%	78
	Never heard of	42%	39%	11%	8%		109
R4 J.D. VANCE NAME ID/C	Favorable	5%	83%	10%	1%	1%	338
	Unfavorable	81%	4%	8%	6%	0%	377
	No opinion	41%	23%	19%	14%	3%	46
	Never heard of	27%	43%	24%	2%	4%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	9%	76%	12%	2%	1%	332
	Unfavorable	82%	4%	7%	6%	0%	348
	No opinion	30%	52%	11%	6%	1%	97
	Never heard of	38%	29%	31%	2%		30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues		92%	6%	1%	1%	252
	Trump on 8-10 issues	3%	83%	11%		2%	94
	Trump on 4-7 issues	30%	24%	37%	7%	2%	55
	Trump on 1-3 issues	55%	3%	23%	18%	1%	61
	Trump on 0 issues	88%	1%	6%	5%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	89%	1%	7%	4%		292
	Harris on 8-10 issues	76%	3%	12%	9%	0%	83
	Harris on 4-7 issues	46%	12%	28%	12%	3%	56
	Harris on 1-3 issues	13%	58%	21%	8%		54
	Harris on 0 issues	1%	89%	8%	2%	1%	322

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Q23		Q23 VIEW ON CAMPAIGN / HOPE, FUTURE					TOTAL
		Harris more focused on hope / future	Trump more focused on hope / future	Both equally focused on hope / future	Neither focused on hope / future	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	53%	35%	7%	5%	1%	367
	High (51-74)	44%	32%	21%	3%	0%	182
	Medium (35-50)	39%	47%	8%	5%	1%	162
	Low (0-34)	15%	73%	9%	2%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	70%	16%	8%	6%	0%	306
	High (51-74)	42%	34%	18%	6%		143
	Medium (35-50)	28%	57%	8%	4%	2%	179
	Low (0-34)	10%	81%	9%		0%	122
TOTAL		44%	41%	10%	4%	1%	807

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R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		42%	3%	55%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	36%	1%	63%	171
	Midwest	39%	6%	55%	127
	South	55%	4%	41%	196
	South Central	41%	1%	58%	78
	Central Plains	41%	2%	57%	56
	Mountain States	53%	3%	44%	58
	West	30%	4%	66%	120
RG2 GEOGRAPHIC AREAS TWO	California	24%	5%	71%	87
	Florida	51%	4%	45%	61
	Texas	42%	1%	57%	64
	New York	41%	3%	56%	55
	Rest of country	44%	3%	53%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	50%	4%	45%	276
	Competitive states	43%	3%	54%	290
	55%+ Harris states	31%	3%	66%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	48%	4%	48%	352
	DEM governor	38%	3%	60%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	56%	3%	41%	308
	Urban	31%	2%	67%	200
	Suburb	35%	4%	61%	285
	Unsure / refused	42%	4%	54%	14
RAGE RESPONDENT'S AGE/C	18-34	38%	3%	59%	137
	35-44	29%	3%	68%	186
	45-64	52%	3%	45%	307
	65 or over	42%	4%	54%	178
GENDER GENDER	Male	51%	4%	45%	379
	Female	34%	3%	63%	428
USRGEN REGION / GENDER	Rural men	64%	4%	33%	147
	Rural women	49%	3%	48%	161
	Urban men	49%	3%	48%	98
	Urban women	14%	1%	86%	102
	Suburban men	39%	5%	56%	128
	Suburban women	32%	4%	64%	157
	Unsure	42%	4%	54%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	43%	4%	53%	161
	Male / 45+	57%	5%	39%	218
	Female / under 45	23%	2%	75%	162
	Female / 45+	41%	3%	56%	266
EMPSTAT	Not employed	24%	8%	68%	90
	Employed	45%	2%	53%	497
	Retired	44%	4%	53%	215
	Refused	24%	3%	73%	5
RRACE RESPONDENT'S RACE/C	White	46%	3%	51%	565
	Black / African American	20%	5%	75%	97
	Hispanic / Latino	43%		57%	105
	Other	43%	10%	46%	40
USRACE COMMUNITY / RACE	White suburban men	47%	4%	49%	91
	White suburban women	35%	4%	61%	111
	Black suburban men		4%	96%	14
	Black suburban women	12%	5%	83%	23
	Urban voters	31%	2%	67%	200
	Rural voters	56%	3%	41%	308
GENRACE RACE BY GENDER	White men	52%	3%	45%	261
	White women	40%	3%	57%	304
	Black men	36%	9%	55%	45
	Black women	5%	2%	92%	52
	Hispanic men	60%		40%	51
	Hispanic women	27%		73%	54
WHITE SENIORS	White seniors	46%	5%	50%	239
	Other	41%	3%	57%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	85%	4%	12%	355
	Independent	30%	7%	62%	73
	Democrat	5%	2%	93%	379
RPTYID89 SEX / PARTY ID	Male / GOP	84%	4%	12%	205
	Female / GOP	86%	4%	11%	151
	Male / DEM	7%	4%	89%	137
	Female / DEM	4%	1%	95%	242
	Male / IND	35%	7%	59%	37
	Female / IND	26%	8%	66%	35

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	85%	5%	10%	109
	45 & over / GOP	85%	3%	12%	246
	Under 45 / DEM	4%	1%	95%	177
	45 & over / DEM	6%	3%	91%	202
	Under 45 / IND	20%	4%	75%	37
	45 & over / IND	41%	10%	49%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	83%	4%	13%	366
	Ticket splitter	58%	7%	35%	23
	Democrat	6%	3%	92%	418
PARTISAN	Hard GOP	86%	4%	10%	309
	Soft GOP	78%		22%	42
	Ticket splitters	32%	7%	62%	80
	Soft DEM	20%	1%	79%	32
	Hard DEM	3%	2%	94%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	75%	4%	21%	387
	Moderate	34%	11%	55%	82
	Liberal	6%	1%	93%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	87%	2%	11%	177
	Smwt conservative	65%	5%	30%	210
	Moderate / liberal	12%	3%	85%	420
RPTYID98 TARGET GROUPS	Republican	85%	4%	12%	355
	Independent	30%	7%	62%	73
	Conservative DEM	6%	8%	86%	40
	Mod / lib DEM	5%	1%	94%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	89%	2%	9%	169
	Centrists	36%	4%	60%	522
	Very liberal DEM	1%	2%	97%	116
SEXIDEOL	Conservative men	76%	4%	20%	219
	Conservative women	74%	3%	22%	168
	Moderate men	42%	18%	40%	37
	Moderate women	28%	5%	67%	44
	Liberal men	9%	1%	90%	123
	Liberal women	4%	1%	94%	215
D6 2024 PRESIDENTIAL VOTE	Trump	88%	3%	9%	364
	Harris	4%	1%	95%	394
	Other	4%	3%	93%	16
	Did not vote		26%	74%	5
	Unsure / refused	17%	31%	53%	28

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 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	6%	20%	29
	High school graduate	50%	4%	46%	157
	Some college	46%	5%	49%	258
	College graduate	34%	2%	65%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	59%	6%	35%	216
	College grad men	41%	1%	58%	164
	Non college grad women	40%	3%	57%	228
	College grad women	27%	2%	70%	199
EDRAC	White college graduates	37%	2%	61%	258
	Non-white college graduates	25%	2%	72%	105
	White non-college graduates	53%	4%	43%	307
	Non-white non-college graduates	40%	5%	55%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	53%	4%	43%	307
	Minority non-college graduate	40%	5%	55%	137
	Others	34%	2%	65%	363
RMARITAL MARITAL STATUS/C	Single	25%	5%	70%	205
	Married	49%	3%	48%	484
	No longer married	44%	1%	55%	118
STATUS MARITAL STATUS / GENDER	Married men	56%	3%	41%	240
	Unmarried men	69%	2%	29%	44
	Single men	31%	8%	61%	95
	Married women	42%	4%	54%	244
	Unmarried women	29%	0%	71%	74
	Single women	20%	2%	78%	110
MARAC	White married	52%	3%	45%	381
	Non-white married	39%	3%	58%	103
	White not married	33%	3%	64%	184
	Non-white not married	30%	4%	66%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	36%	6%	58%	60
	White single women	19%	4%	78%	47
	White married men	56%	3%	41%	178
	White married women	48%	3%	49%	202
	White no longer married men	61%		39%	22
	White no longer married women	32%		68%	55
	Other	34%	4%	62%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	46%	3%	52%	266
	No	40%	4%	56%	541
MOMDAD PARENTS	Dad	60%	2%	38%	126
	Mom	32%	3%	65%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	47%	3%	50%	215
	Married / no children	50%	4%	46%	269
	Divorced / children	73%	1%	26%	8
	Divorced / no children	35%	1%	64%	51
	Single / no children	25%	5%	70%	174
	Other / mixed	41%	1%	58%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	66%	5%	29%	305
	Not born-again	28%	2%	70%	454
	Refused	27%	2%	71%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	78%	5%	16%	151
	Male not evangelical	33%	3%	64%	228
	Female born again / evangelicals	54%	5%	40%	154
	Female not evangelical	23%	1%	76%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	4%	20%	203
	Non-white Evangelical	47%	7%	46%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	84%	5%	12%	166
	Non-white conservative Christians	67%	10%	23%	48
	White non-conservative Christians	39%	4%	56%	37
	Non-white non-conservative Christians	29%	4%	67%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	88%	4%	8%	369
	Unfavorable	3%	1%	96%	416
	No opinion	7%	54%	39%	18
	Never heard of	67%	11%	22%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	5%	2%	93%	404
	Unfavorable	83%	3%	14%	367
	No opinion	39%	34%	27%	31
	Never heard of	47%	8%	45%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	55%	8%	38%	19
	Favorable Trump only	90%	3%	7%	350
	Favorable Harris only	3%	1%	96%	385
	Other	15%	35%	50%	24
	Unfavorable both	3%		97%	29
R3 ELON MUSK NAME ID/C	Favorable	85%	4%	12%	295
	Unfavorable	8%	1%	92%	324
	No opinion	37%	11%	53%	78
	Never heard of	33%	5%	62%	109
R4 J.D. VANCE NAME ID/C	Favorable	87%	3%	10%	338
	Unfavorable	4%	1%	95%	377
	No opinion	15%	20%	65%	46
	Never heard of	52%	8%	41%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	80%	3%	17%	332
	Unfavorable	7%	1%	92%	348
	No opinion	45%	10%	45%	97
	Never heard of	24%	13%	64%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	92%	2%	6%	252
	Trump on 8-10 issues	85%	5%	10%	94
	Trump on 4-7 issues	31%	18%	51%	55
	Trump on 1-3 issues	14%	5%	81%	61
	Trump on 0 issues	1%	1%	98%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	0%	99%	292
	Harris on 8-10 issues	7%	2%	91%	83
	Harris on 4-7 issues	17%	16%	67%	56
	Harris on 1-3 issues	70%	7%	23%	54
	Harris on 0 issues	88%	4%	8%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R24		R24 TRUMP WILL BE ABLE TO UNITE THE COUNTRY/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	35%	3%	63%	367
	High (51-74)	35%	2%	63%	182
	Medium (35-50)	52%	4%	44%	162
	Low (0-34)	72%	8%	20%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	15%	2%	83%	306
	High (51-74)	35%	3%	63%	143
	Medium (35-50)	65%	3%	32%	179
	Low (0-34)	82%	3%	15%	122
TOTAL		42%	3%	55%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		51%	2%	47%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	59%	1%	40%	171
	Midwest	50%	3%	47%	127
	South	42%	1%	57%	196
	South Central	56%	5%	39%	78
	Central Plains	53%	2%	45%	56
	Mountain States	49%		51%	58
	West	55%	3%	42%	120
RG2 GEOGRAPHIC AREAS TWO	California	63%	3%	34%	87
	Florida	48%	1%	51%	61
	Texas	59%	1%	39%	64
	New York	55%	2%	43%	55
	Rest of country	49%	2%	49%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	45%	1%	54%	276
	Competitive states	53%	2%	45%	290
	55%+ Harris states	56%	3%	41%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	47%	1%	51%	352
	DEM governor	55%	2%	43%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	43%	1%	56%	308
	Urban	58%	5%	37%	200
	Suburb	55%	1%	44%	285
	Unsure / refused	50%		50%	14
RAGE RESPONDENT'S AGE/C	18-34	54%	1%	45%	137
	35-44	63%	2%	35%	186
	45-64	43%	2%	55%	307
	65 or over	52%	2%	46%	178
GENDER GENDER	Male	42%	2%	56%	379
	Female	60%	2%	38%	428
USRGEN REGION / GENDER	Rural men	38%	2%	60%	147
	Rural women	48%	0%	51%	161
	Urban men	44%	4%	52%	98
	Urban women	72%	6%	22%	102
	Suburban men	45%	1%	54%	128
	Suburban women	64%	1%	35%	157
	Unsure	50%		50%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	49%	2%	49%	161
	Male / 45+	37%	2%	61%	218
	Female / under 45	70%	1%	29%	162
	Female / 45+	53%	2%	44%	266
EMPSTAT	Not employed	62%	5%	33%	90
	Employed	48%	2%	50%	497
	Retired	55%	1%	44%	215
	Refused	73%		27%	5
RRACE RESPONDENT'S RACE/C	White	46%	2%	52%	565
	Black / African American	83%	2%	15%	97
	Hispanic / Latino	57%	1%	41%	105
	Other	40%	3%	57%	40
USRACE COMMUNITY / RACE	White suburban men	38%	1%	61%	91
	White suburban women	54%	0%	46%	111
	Black suburban men	78%		22%	14
	Black suburban women	95%	5%		23
	Urban voters	58%	5%	37%	200
	Rural voters	43%	1%	56%	308
GENRACE RACE BY GENDER	White men	39%	2%	59%	261
	White women	51%	2%	47%	304
	Black men	67%	1%	32%	45
	Black women	97%	2%	1%	52
	Hispanic men	43%	1%	55%	51
	Hispanic women	70%	1%	28%	54
WHITE SENIORS	White seniors	47%	3%	50%	239
	Other	53%	2%	45%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	11%	1%	88%	355
	Independent	49%	5%	46%	73
	Democrat	90%	2%	8%	379
RPTYID89 SEX / PARTY ID	Male / GOP	9%	2%	89%	205
	Female / GOP	13%	0%	87%	151
	Male / DEM	90%	1%	8%	137
	Female / DEM	89%	3%	8%	242
	Male / IND	44%	6%	51%	37
	Female / IND	56%	4%	40%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	9%	2%	88%	109
	45 & over / GOP	12%	1%	88%	246
	Under 45 / DEM	90%	1%	9%	177
	45 & over / DEM	89%	4%	7%	202
	Under 45 / IND	56%	7%	37%	37
	45 & over / IND	43%	3%	54%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	9%	1%	90%	366
	Ticket splitter	50%	7%	43%	23
	Democrat	88%	3%	9%	418
PARTISAN	Hard GOP	7%	1%	91%	309
	Soft GOP	31%		69%	42
	Ticket splitters	52%	5%	44%	80
	Soft DEM	78%	7%	15%	32
	Hard DEM	91%	2%	7%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	18%	1%	81%	387
	Moderate	55%	7%	38%	82
	Liberal	88%	2%	10%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	5%	0%	95%	177
	Smwt conservative	30%	2%	69%	210
	Moderate / liberal	82%	3%	15%	420
RPTYID98 TARGET GROUPS	Republican	11%	1%	88%	355
	Independent	49%	5%	46%	73
	Conservative DEM	85%	3%	12%	40
	Mod / lib DEM	90%	2%	8%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	3%	0%	96%	169
	Centrists	57%	3%	40%	522
	Very liberal DEM	94%	2%	5%	116
SEXIDEOL	Conservative men	19%	1%	80%	219
	Conservative women	17%	1%	81%	168
	Moderate men	36%	11%	53%	37
	Moderate women	71%	4%	25%	44
	Liberal men	85%	1%	14%	123
	Liberal women	90%	2%	8%	215

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R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
D6 2024 PRESIDENTIAL VOTE	Trump	8%	2%	91%	364
	Harris	90%	2%	8%	394
	Other	68%	3%	29%	16
	Did not vote	62%		38%	5
	Unsure / refused	60%	9%	31%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	34%		66%	29
	High school graduate	44%	4%	52%	157
	Some college	49%	0%	50%	258
	College graduate	58%	2%	40%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	36%	2%	62%	216
	College grad men	50%	2%	47%	164
	Non college grad women	56%	2%	42%	228
	College grad women	63%	2%	34%	199
EDRAC	White college graduates	54%	2%	45%	258
	Non-white college graduates	67%	4%	29%	105
	White non-collage graduates	39%	2%	59%	307
	Non-white non-college graduates	63%	0%	37%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	39%	2%	59%	307
	Minority non-college graduate	63%	0%	37%	137
	Others	58%	2%	40%	363
RMARITAL MARITAL STATUS/C	Single	70%	1%	29%	205
	Married	44%	2%	54%	484
	No longer married	49%	4%	47%	118
STATUS MARITAL STATUS / GENDER	Married men	37%	3%	60%	240
	Unmarried men	30%	2%	68%	44
	Single men	60%	1%	40%	95
	Married women	51%	1%	48%	244
	Unmarried women	61%	5%	34%	74
	Single women	78%	2%	21%	110
MARAC	White married	40%	2%	58%	381
	Non-white married	58%	2%	40%	103
	White not married	56%	3%	41%	184
	Non-white not married	70%	1%	29%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	52%		48%	60
	White single women	74%	2%	24%	47
	White married men	35%	3%	61%	178
	White married women	45%	1%	54%	202
	White no longer married men	34%	2%	64%	22
	White no longer married women	55%	6%	38%	55
	Other	65%	2%	33%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	48%	2%	50%	266
	No	53%	2%	45%	541
MOMDAD PARENTS	Dad	39%	2%	59%	126
	Mom	57%	1%	42%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	2%	53%	215
	Married / no children	43%	2%	55%	269
	Divorced / children	26%	1%	73%	8
	Divorced / no children	49%	8%	43%	51
	Single / no children	70%	1%	29%	174
	Other / mixed	58%	0%	41%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	32%	3%	65%	305
	Not born-again	62%	1%	36%	454
	Refused	72%	2%	26%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	25%	3%	73%	151
	Male not evangelical	54%	2%	45%	228
	Female born again / evangelicals	39%	3%	58%	154
	Female not evangelical	71%	1%	27%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	18%	3%	80%	203
	Non-white Evangelical	60%	3%	37%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	12%	1%	87%	166
	Non-white conservative Christians	37%	1%	62%	48
	White non-conservative Christians	43%	12%	45%	37
	Non-white non- conservative Christians	80%	4%	16%	54

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R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	9%	1%	90%	369
	Unfavorable	89%	2%	8%	416
	No opinion	55%	8%	38%	18
	Never heard of	15%	19%	67%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	90%	2%	8%	404
	Unfavorable	11%	1%	88%	367
	No opinion	27%	4%	70%	31
	Never heard of	49%	51%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	56%	5%	39%	19
	Favorable Trump only	6%	1%	93%	350
	Favorable Harris only	92%	2%	6%	385
	Other	35%	19%	45%	24
	Unfavorable both	71%		29%	29
R3 ELON MUSK NAME ID/C	Favorable	10%	1%	89%	295
	Unfavorable	88%	1%	11%	324
	No opinion	51%	4%	44%	78
	Never heard of	57%	5%	38%	109
R4 J.D. VANCE NAME ID/C	Favorable	9%	1%	90%	338
	Unfavorable	90%	2%	9%	377
	No opinion	41%	11%	49%	46
	Never heard of	60%	5%	36%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	14%	1%	85%	332
	Unfavorable	89%	2%	9%	348
	No opinion	42%	3%	54%	97
	Never heard of	51%	15%	34%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	4%	0%	96%	252
	Trump on 8-10 issues	11%	3%	87%	94
	Trump on 4-7 issues	48%	2%	50%	55
	Trump on 1-3 issues	78%	7%	14%	61
	Trump on 0 issues	93%	2%	5%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	94%	1%	5%	292
	Harris on 8-10 issues	88%	4%	8%	83
	Harris on 4-7 issues	69%	9%	21%	56
	Harris on 1-3 issues	17%	1%	82%	54
	Harris on 0 issues	6%	1%	93%	322

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R25		R25 TRUMP WILL BE FOCUSED MORE ON REVENGE THAN GETTING THINGS DONE/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	59%	1%	40%	367
	High (51-74)	57%	2%	42%	182
	Medium (35-50)	45%	3%	52%	162
	Low (0-34)	15%	2%	83%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	79%	1%	20%	306
	High (51-74)	51%	2%	47%	143
	Medium (35-50)	34%	2%	64%	179
	Low (0-34)	12%	1%	87%	122
TOTAL		51%	2%	47%	807

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R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		95%	1%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	97%	1%	2%	171
	Midwest	92%	2%	6%	127
	South	95%	1%	4%	196
	South Central	91%	3%	7%	78
	Central Plains	96%	1%	3%	56
	Mountain States	96%		4%	58
	West	97%	1%	2%	120
RG2 GEOGRAPHIC AREAS TWO	California	96%	2%	3%	87
	Florida	96%	3%	1%	61
	Texas	96%		4%	64
	New York	98%		2%	55
	Rest of country	94%	2%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	95%	1%	4%	276
	Competitive states	95%	1%	4%	290
	55%+ Harris states	95%	2%	3%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	93%	2%	5%	352
	DEM governor	96%	1%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	94%	2%	4%	308
	Urban	94%	2%	4%	200
	Suburb	96%	0%	3%	285
	Unsure / refused	93%	4%	3%	14
RAGE RESPONDENT'S AGE/C	18-34	99%	0%	0%	137
	35-44	91%	1%	9%	186
	45-64	96%	2%	2%	307
	65 or over	93%	2%	5%	178
GENDER GENDER	Male	94%	1%	5%	379
	Female	96%	2%	3%	428
USRGEN REGION / GENDER	Rural men	92%	2%	6%	147
	Rural women	95%	2%	3%	161
	Urban men	94%	0%	6%	98
	Urban women	95%	3%	2%	102
	Suburban men	96%	0%	3%	128
	Suburban women	97%	0%	3%	157
	Unsure	93%	4%	3%	14

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R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	92%	0%	7%	161
	Male / 45+	95%	2%	3%	218
	Female / under 45	97%	1%	3%	162
	Female / 45+	95%	2%	3%	266
EMPSTAT	Not employed	83%	6%	11%	90
	Employed	96%	1%	3%	497
	Retired	98%	1%	1%	215
	Refused	100%			5
RRACE RESPONDENT'S RACE/C	White	94%	2%	4%	565
	Black / African American	96%	1%	3%	97
	Hispanic / Latino	98%		2%	105
	Other	91%	4%	5%	40
USRACE COMMUNITY / RACE	White suburban men	96%		4%	91
	White suburban women	97%	0%	3%	111
	Black suburban men	96%	4%		14
	Black suburban women	93%		7%	23
	Urban voters	94%	2%	4%	200
	Rural voters	94%	2%	4%	308
GENRACE RACE BY GENDER	White men	93%	1%	6%	261
	White women	95%	2%	3%	304
	Black men	95%	1%	4%	45
	Black women	97%		3%	52
	Hispanic men	99%		1%	51
	Hispanic women	97%		3%	54
WHITE SENIORS	White seniors	94%	3%	3%	239
	Other	95%	1%	4%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	96%	1%	3%	355
	Independent	93%	3%	4%	73
	Democrat	94%	1%	4%	379
RPTYID89 SEX / PARTY ID	Male / GOP	95%	1%	4%	205
	Female / GOP	97%	1%	2%	151
	Male / DEM	93%	0%	7%	137
	Female / DEM	95%	2%	3%	242
	Male / IND	92%	4%	4%	37
	Female / IND	93%	3%	4%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	97%	1%	2%	109
	45 & over / GOP	95%	1%	3%	246
	Under 45 / DEM	93%		7%	177
	45 & over / DEM	96%	2%	2%	202
	Under 45 / IND	96%	1%	3%	37
	45 & over / IND	90%	5%	5%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	96%	1%	3%	366
	Ticket splitter	92%	7%	2%	23
	Democrat	94%	1%	5%	418
PARTISAN	Hard GOP	96%	1%	3%	309
	Soft GOP	95%	2%	3%	42
	Ticket splitters	94%	3%	4%	80
	Soft DEM	80%	7%	13%	32
	Hard DEM	96%	1%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	95%	2%	3%	387
	Moderate	96%	1%	4%	82
	Liberal	94%	1%	5%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	95%	1%	4%	177
	Smwt conservative	95%	2%	2%	210
	Moderate / liberal	94%	1%	4%	420
RPTYID98 TARGET GROUPS	Republican	96%	1%	3%	355
	Independent	93%	3%	4%	73
	Conservative DEM	95%	3%	1%	40
	Mod / lib DEM	94%	1%	5%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	95%	1%	4%	169
	Centrists	95%	2%	3%	522
	Very liberal DEM	92%	1%	7%	116
SEXIDEOL	Conservative men	95%	1%	4%	219
	Conservative women	96%	2%	2%	168
	Moderate men	96%	1%	3%	37
	Moderate women	95%	0%	5%	44
	Liberal men	91%	1%	8%	123
	Liberal women	96%	1%	3%	215
D6 2024 PRESIDENTIAL VOTE	Trump	95%	2%	3%	364
	Harris	94%	1%	5%	394
	Other	99%	1%		16
	Did not vote	98%		2%	5
	Unsure / refused	96%	3%	1%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	100%			29
	High school graduate	94%	3%	3%	157
	Some college	94%	1%	5%	258
	College graduate	96%	1%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	92%	2%	7%	216
	College grad men	97%	0%	3%	164
	Non college grad women	97%	2%	2%	228
	College grad women	95%	1%	4%	199
EDRAC	White college graduates	95%	1%	4%	258
	Non-white college graduates	97%	0%	3%	105
	White non-college graduates	94%	2%	4%	307
	Non-white non-college graduates	95%	2%	3%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	94%	2%	4%	307
	Minority non-college graduate	95%	2%	3%	137
	Others	96%	1%	3%	363
RMARITAL MARITAL STATUS/C	Single	96%	1%	4%	205
	Married	95%	1%	4%	484
	No longer married	93%	3%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	93%	1%	6%	240
	Unmarried men	98%		2%	44
	Single men	94%	2%	5%	95
	Married women	96%	1%	2%	244
	Unmarried women	91%	5%	4%	74
	Single women	97%		3%	110
MARAC	White married	94%	2%	4%	381
	Non-white married	97%	0%	3%	103
	White not married	94%	2%	4%	184
	Non-white not married	96%	1%	3%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	94%		6%	60
	White single women	97%		3%	47
	White married men	93%	1%	6%	178
	White married women	96%	2%	3%	202
	White no longer married men	97%		3%	22
	White no longer married women	91%	6%	3%	55
	Other	96%	1%	3%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	94%	1%	5%	266
	No	95%	2%	3%	541
MOMDAD PARENTS	Dad	91%	1%	8%	126
	Mom	97%	1%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	95%	1%	4%	215
	Married / no children	95%	2%	4%	269
	Divorced / children	79%	1%	20%	8
	Divorced / no children	88%	7%	5%	51
	Single / no children	97%	1%	3%	174
	Other / mixed	96%	1%	3%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	95%	2%	2%	305
	Not born-again	94%	1%	5%	454
	Refused	97%	1%	2%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	95%	2%	3%	151
	Male not evangelical	93%	0%	6%	228
	Female born again / evangelicals	96%	2%	2%	154
	Female not evangelical	95%	1%	3%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	95%	3%	2%	203
	Non-white Evangelical	97%	2%	2%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	96%	2%	2%	166
	Non-white conservative Christians	95%	2%	3%	48
	White non-conservative Christians	89%	6%	5%	37
	Non-white non-conservative Christians	99%	1%		54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	95%	2%	3%	369
	Unfavorable	95%	1%	4%	416
	No opinion	96%	1%	2%	18
	Never heard of	100%			4
R2 KAMALA HARRIS NAME ID/C	Favorable	95%	1%	4%	404
	Unfavorable	96%	1%	3%	367
	No opinion	93%	7%		31
	Never heard of	62%	38%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	88%	3%	9%	19
	Favorable Trump only	95%	2%	3%	350
	Favorable Harris only	95%	1%	4%	385
	Other	89%	10%	2%	24
	Unfavorable both	95%		5%	29
R3 ELON MUSK NAME ID/C	Favorable	95%	2%	3%	295
	Unfavorable	94%	0%	5%	324
	No opinion	98%	1%	1%	78
	Never heard of	94%	4%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	96%	2%	3%	338
	Unfavorable	95%	0%	4%	377
	No opinion	86%	7%	7%	46
	Never heard of	94%	3%	4%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	95%	2%	3%	332
	Unfavorable	94%	0%	5%	348
	No opinion	97%	1%	2%	97
	Never heard of	95%	4%	0%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	96%	1%	3%	252
	Trump on 8-10 issues	97%	0%	3%	94
	Trump on 4-7 issues	91%	5%	4%	55
	Trump on 1-3 issues	91%	6%	3%	61
	Trump on 0 issues	95%	0%	5%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	96%	0%	3%	292
	Harris on 8-10 issues	93%	1%	6%	83
	Harris on 4-7 issues	85%	8%	7%	56
	Harris on 1-3 issues	92%	5%	4%	54
	Harris on 0 issues	96%	1%	3%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R26		R26 WANT ALL TO WORK TOGETHER TO SOLVE MAJOR PROBLEMS/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	94%	1%	5%	367
	High (51-74)	96%	2%	2%	182
	Medium (35-50)	96%	2%	2%	162
	Low (0-34)	96%	1%	4%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	97%	0%	3%	306
	High (51-74)	91%	2%	7%	143
	Medium (35-50)	95%	2%	3%	179
	Low (0-34)	96%	1%	3%	122
TOTAL		95%	1%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R27		R27 GOOD FOR COUNTRY IF TRUMP AND CONGRESS COMPROMISE/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		82%	5%	13%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	84%	8%	8%	171
	Midwest	83%	5%	12%	127
	South	79%	6%	15%	196
	South Central	77%	4%	19%	78
	Central Plains	85%	2%	13%	56
	Mountain States	81%	3%	16%	58
	West	83%	4%	13%	120
RG2 GEOGRAPHIC AREAS TWO	California	84%	4%	12%	87
	Florida	81%	6%	13%	61
	Texas	81%	1%	17%	64
	New York	94%	2%	4%	55
	Rest of country	80%	6%	14%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	81%	3%	16%	276
	Competitive states	82%	5%	13%	290
	55%+ Harris states	82%	8%	10%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	79%	4%	16%	352
	DEM governor	83%	6%	11%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	82%	5%	12%	308
	Urban	77%	7%	15%	200
	Suburb	84%	4%	13%	285
	Unsure / refused	84%	4%	12%	14
RAGE RESPONDENT'S AGE/C	18-34	84%	8%	8%	137
	35-44	83%	5%	12%	186
	45-64	81%	4%	15%	307
	65 or over	79%	6%	15%	178
GENDER GENDER	Male	82%	2%	15%	379
	Female	81%	8%	11%	428
USRGEN REGION / GENDER	Rural men	79%	3%	18%	147
	Rural women	86%	8%	7%	161
	Urban men	81%	4%	15%	98
	Urban women	73%	11%	16%	102
	Suburban men	88%	1%	11%	128
	Suburban women	80%	6%	14%	157
	Unsure	84%	4%	12%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R27		R27 GOOD FOR COUNTRY IF TRUMP AND CONGRESS COMPROMISE/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	88%	2%	10%	161
	Male / 45+	78%	3%	19%	218
	Female / under 45	79%	11%	11%	162
	Female / 45+	82%	6%	12%	266
EMPSTAT	Not employed	63%	19%	17%	90
	Employed	85%	3%	12%	497
	Retired	82%	5%	13%	215
	Refused	23%		77%	5
RRACE RESPONDENT'S RACE/C	White	81%	6%	14%	565
	Black / African American	76%	8%	16%	97
	Hispanic / Latino	91%	1%	8%	105
	Other	82%	6%	13%	40
USRACE COMMUNITY / RACE	White suburban men	87%	1%	12%	91
	White suburban women	77%	8%	15%	111
	Black suburban men	84%		16%	14
	Black suburban women	78%	3%	19%	23
	Urban voters	77%	7%	15%	200
	Rural voters	82%	5%	12%	308
GENRACE RACE BY GENDER	White men	82%	3%	15%	261
	White women	79%	8%	13%	304
	Black men	76%	3%	21%	45
	Black women	77%	12%	11%	52
	Hispanic men	93%		7%	51
	Hispanic women	89%	3%	8%	54
WHITE SENIORS	White seniors	81%	5%	14%	239
	Other	82%	5%	13%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	83%	3%	13%	355
	Independent	84%	4%	12%	73
	Democrat	79%	8%	13%	379
RPTYID89 SEX / PARTY ID	Male / GOP	81%	2%	17%	205
	Female / GOP	86%	5%	9%	151
	Male / DEM	84%	3%	13%	137
	Female / DEM	77%	10%	13%	242
	Male / IND	83%	6%	11%	37
	Female / IND	86%	2%	12%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R27		R27 GOOD FOR COUNTRY IF TRUMP AND CONGRESS COMPROMISE/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	95%	1%	4%	109
	45 & over / GOP	78%	4%	18%	246
	Under 45 / DEM	77%	9%	14%	177
	45 & over / DEM	82%	6%	12%	202
	Under 45 / IND	82%	4%	14%	37
	45 & over / IND	87%	4%	10%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	84%	3%	14%	366
	Ticket splitter	85%	10%	6%	23
	Democrat	79%	7%	13%	418
PARTISAN	Hard GOP	82%	3%	15%	309
	Soft GOP	93%	4%	3%	42
	Ticket splitters	86%	4%	11%	80
	Soft DEM	86%	10%	5%	32
	Hard DEM	79%	7%	14%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	82%	4%	14%	387
	Moderate	86%	1%	12%	82
	Liberal	80%	8%	12%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	73%	4%	23%	177
	Smwt conservative	89%	4%	7%	210
	Moderate / liberal	82%	6%	12%	420
RPTYID98 TARGET GROUPS	Republican	83%	3%	13%	355
	Independent	84%	4%	12%	73
	Conservative DEM	73%	9%	18%	40
	Mod / lib DEM	80%	7%	12%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	74%	4%	23%	169
	Centrists	86%	5%	10%	522
	Very liberal DEM	75%	10%	15%	116
SEXIDEOL	Conservative men	79%	3%	18%	219
	Conservative women	85%	6%	10%	168
	Moderate men	88%	3%	8%	37
	Moderate women	85%		15%	44
	Liberal men	86%	2%	12%	123
	Liberal women	77%	11%	12%	215
D6 2024 PRESIDENTIAL VOTE	Trump	82%	3%	14%	364
	Harris	83%	6%	11%	394
	Other	86%	6%	8%	16
	Did not vote	90%	10%		5
	Unsure / refused	50%	15%	34%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
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 November 12-17, 2024

R27		R27 GOOD FOR COUNTRY IF TRUMP AND CONGRESS COMPROMISE/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	93%		7%	29
	High school graduate	78%	11%	10%	157
	Some college	81%	3%	16%	258
	College graduate	83%	4%	13%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	83%	1%	16%	216
	College grad men	82%	4%	14%	164
	Non college grad women	79%	10%	11%	228
	College grad women	83%	5%	12%	199
EDRAC	White college graduates	81%	5%	14%	258
	Non-white college graduates	85%	4%	11%	105
	White non-college graduates	80%	6%	14%	307
	Non-white non-college graduates	82%	5%	12%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	80%	6%	14%	307
	Minority non-college graduate	82%	5%	12%	137
	Others	83%	4%	13%	363
RMARITAL MARITAL STATUS/C	Single	81%	7%	12%	205
	Married	83%	4%	13%	484
	No longer married	78%	8%	15%	118
STATUS MARITAL STATUS / GENDER	Married men	84%	2%	14%	240
	Unmarried men	76%	5%	20%	44
	Single men	83%	2%	15%	95
	Married women	82%	6%	13%	244
	Unmarried women	79%	9%	12%	74
	Single women	80%	12%	9%	110
MARAC	White married	82%	5%	14%	381
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	White not married	78%	8%	14%	184
	Non-white not married	82%	7%	11%	139

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R27		R27 GOOD FOR COUNTRY IF TRUMP AND CONGRESS COMPROMISE/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	83%		17%	60
	White single women	73%	17%	10%	47
	White married men	83%	3%	14%	178
	White married women	80%	6%	13%	202
	White no longer married men	73%	6%	21%	22
	White no longer married women	80%	8%	12%	55
	Other	84%	5%	12%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	82%	2%	15%	266
	No	81%	7%	12%	541
MOMDAD PARENTS	Dad	82%		18%	126
	Mom	83%	5%	12%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	84%	3%	14%	215
	Married / no children	82%	5%	13%	269
	Divorced / children	42%	1%	57%	8
	Divorced / no children	73%	10%	17%	51
	Single / no children	81%	8%	10%	174
	Other / mixed	84%	4%	11%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	83%	4%	13%	305
	Not born-again	81%	5%	13%	454
	Refused	74%	14%	12%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	82%	2%	16%	151
	Male not evangelical	83%	3%	15%	228
	Female born again / evangelicals	84%	5%	11%	154
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RACEVANG RACE / EVANGELICAL	White Evangelical	85%	4%	12%	203
	Non-white Evangelical	80%	4%	16%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	84%	4%	12%	166
	Non-white conservative Christians	70%	5%	25%	48
	White non-conservative Christians	86%	6%	9%	37
	Non-white non-conservative Christians	89%	3%	8%	54

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		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	83%	4%	13%	369
	Unfavorable	81%	7%	12%	416
	No opinion	68%	6%	26%	18
	Never heard of	45%	11%	44%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	82%	7%	12%	404
	Unfavorable	83%	3%	14%	367
	No opinion	70%	9%	21%	31
	Never heard of	54%	46%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	84%	16%		19
	Favorable Trump only	83%	3%	14%	350
	Favorable Harris only	82%	6%	12%	385
	Other	45%	21%	34%	24
	Unfavorable both	88%	2%	10%	29
R3 ELON MUSK NAME ID/C	Favorable	84%	2%	14%	295
	Unfavorable	80%	6%	13%	324
	No opinion	91%	6%	3%	78
	Never heard of	72%	10%	18%	109
R4 J.D. VANCE NAME ID/C	Favorable	82%	3%	15%	338
	Unfavorable	81%	6%	13%	377
	No opinion	82%	10%	8%	46
	Never heard of	81%	7%	12%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	84%	3%	13%	332
	Unfavorable	78%	6%	16%	348
	No opinion	88%	9%	3%	97
	Never heard of	81%	6%	13%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	82%	3%	15%	252
	Trump on 8-10 issues	85%	2%	13%	94
	Trump on 4-7 issues	85%	2%	13%	55
	Trump on 1-3 issues	82%	9%	9%	61
	Trump on 0 issues	80%	7%	12%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	81%	8%	11%	292
	Harris on 8-10 issues	81%	2%	18%	83
	Harris on 4-7 issues	77%	8%	15%	56
	Harris on 1-3 issues	88%	2%	11%	54
	Harris on 0 issues	82%	4%	14%	322

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	High (51-74)	85%	6%	9%	182
	Medium (35-50)	78%	4%	18%	162
	Low (0-34)	90%	4%	6%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	83%	5%	13%	306
	High (51-74)	80%	5%	16%	143
	Medium (35-50)	82%	4%	14%	179
	Low (0-34)	82%	3%	15%	122
TOTAL		82%	5%	13%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
TOTAL		59%	11%	30%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	62%	14%	23%	171
	Midwest	57%	12%	31%	127
	South	53%	9%	37%	196
	South Central	61%	10%	30%	78
	Central Plains	63%	5%	32%	56
	Mountain States	50%	12%	38%	58
	West	67%	9%	24%	120
RG2 GEOGRAPHIC AREAS TWO	California	63%	9%	28%	87
	Florida	57%	9%	34%	61
	Texas	61%	7%	32%	64
	New York	63%	4%	33%	55
	Rest of country	58%	12%	30%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	53%	7%	39%	276
	Competitive states	59%	13%	27%	290
	55%+ Harris states	65%	11%	24%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	56%	9%	36%	352
	DEM governor	62%	12%	26%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	47%	14%	39%	308
	Urban	68%	8%	24%	200
	Suburb	66%	7%	26%	285
	Unsure / refused	55%	25%	20%	14
RAGE RESPONDENT'S AGE/C	18-34	58%	11%	31%	137
	35-44	72%	5%	23%	186
	45-64	53%	15%	32%	307
	65 or over	57%	8%	35%	178
GENDER GENDER	Male	53%	7%	40%	379
	Female	65%	14%	22%	428
USRGEN REGION / GENDER	Rural men	43%	9%	49%	147
	Rural women	50%	19%	30%	161
	Urban men	58%	7%	35%	98
	Urban women	78%	10%	13%	102
	Suburban men	62%	3%	35%	128
	Suburban women	70%	11%	19%	157
	Unsure	55%	25%	20%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
RR96 AGE / SEX	Male / under 45	64%	3%	34%	161
	Male / 45+	45%	10%	45%	218
	Female / under 45	68%	12%	19%	162
	Female / 45+	62%	15%	23%	266
EMPSTAT	Not employed	54%	17%	29%	90
	Employed	58%	11%	31%	497
	Retired	64%	6%	30%	215
	Refused	73%		27%	5
RRACE RESPONDENT'S RACE/C	White	59%	10%	32%	565
	Black / African American	70%	17%	13%	97
	Hispanic / Latino	55%	7%	37%	105
	Other	48%	12%	39%	40
USRACE COMMUNITY / RACE	White suburban men	52%	4%	44%	91
	White suburban women	69%	8%	23%	111
	Black suburban men	100%			14
	Black suburban women	78%	22%		23
	Urban voters	68%	8%	24%	200
	Rural voters	47%	14%	39%	308
GENRACE RACE BY GENDER	White men	53%	5%	42%	261
	White women	64%	14%	22%	304
	Black men	54%	19%	27%	45
	Black women	83%	16%	1%	52
	Hispanic men	55%	6%	39%	51
	Hispanic women	56%	8%	36%	54
WHITE SENIORS	White seniors	55%	9%	36%	239
	Other	61%	11%	28%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	30%	13%	57%	355
	Independent	67%	9%	24%	73
	Democrat	85%	9%	7%	379
RPTYID89 SEX / PARTY ID	Male / GOP	26%	7%	67%	205
	Female / GOP	34%	22%	44%	151
	Male / DEM	89%	6%	4%	137
	Female / DEM	82%	10%	8%	242
	Male / IND	62%	10%	28%	37
	Female / IND	71%	8%	20%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	40%	5%	55%	109
	45 & over / GOP	25%	17%	58%	246
	Under 45 / DEM	80%	9%	10%	177
	45 & over / DEM	89%	8%	3%	202
	Under 45 / IND	73%	8%	19%	37
	45 & over / IND	60%	11%	29%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	30%	12%	58%	366
	Ticket splitter	50%	31%	19%	23
	Democrat	85%	9%	7%	418
PARTISAN	Hard GOP	26%	12%	61%	309
	Soft GOP	55%	15%	30%	42
	Ticket splitters	63%	12%	26%	80
	Soft DEM	78%	13%	9%	32
	Hard DEM	86%	8%	6%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	36%	11%	53%	387
	Moderate	68%	12%	19%	82
	Liberal	83%	10%	7%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	23%	14%	64%	177
	Smwt conservative	47%	9%	44%	210
	Moderate / liberal	80%	10%	10%	420
RPTYID98 TARGET GROUPS	Republican	30%	13%	57%	355
	Independent	67%	9%	24%	73
	Conservative DEM	83%	6%	10%	40
	Mod / lib DEM	85%	9%	6%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	21%	14%	65%	169
	Centrists	65%	9%	26%	522
	Very liberal DEM	85%	13%	2%	116
SEXIDEOL	Conservative men	33%	4%	62%	219
	Conservative women	39%	20%	41%	168
	Moderate men	52%	19%	29%	37
	Moderate women	82%	7%	11%	44
	Liberal men	87%	8%	4%	123
	Liberal women	81%	10%	9%	215
D6 2024 PRESIDENTIAL VOTE	Trump	28%	13%	59%	364
	Harris	87%	7%	6%	394
	Other	88%	6%	6%	16
	Did not vote	85%		15%	5
	Unsure / refused	50%	27%	23%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%	18%	49%	29
	High school graduate	54%	16%	30%	157
	Some college	55%	10%	35%	258
	College graduate	66%	8%	26%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	46%	9%	45%	216
	College grad men	62%	4%	34%	164
	Non college grad women	60%	16%	24%	228
	College grad women	70%	11%	19%	199
EDRAC	White college graduates	65%	7%	28%	258
	Non-white college graduates	70%	11%	19%	105
	White non-college graduates	53%	12%	34%	307
	Non-white non-college graduates	52%	13%	34%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	53%	12%	34%	307
	Minority non-college graduate	52%	13%	34%	137
	Others	66%	8%	26%	363
RMARITAL MARITAL STATUS/C	Single	65%	11%	24%	205
	Married	57%	9%	34%	484
	No longer married	57%	16%	27%	118
STATUS MARITAL STATUS / GENDER	Married men	53%	5%	42%	240
	Unmarried men	28%	25%	47%	44
	Single men	64%	4%	32%	95
	Married women	61%	13%	26%	244
	Unmarried women	74%	10%	16%	74
	Single women	66%	18%	16%	110
MARAC	White married	57%	9%	34%	381
	Non-white married	58%	8%	34%	103
	White not married	63%	11%	26%	184
	Non-white not married	61%	15%	23%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	60%	1%	39%	60
	White single women	61%	21%	18%	47
	White married men	52%	5%	43%	178
	White married women	61%	13%	26%	202
	White no longer married men	45%	12%	44%	22
	White no longer married women	75%	13%	13%	55
	Other	60%	12%	28%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	62%	9%	29%	266
	No	58%	11%	31%	541
MOMDAD PARENTS	Dad	56%	9%	35%	126
	Mom	68%	9%	23%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	63%	7%	29%	215
	Married / no children	52%	10%	38%	269
	Divorced / children	26%	51%	23%	8
	Divorced / no children	62%	10%	28%	51
	Single / no children	64%	12%	24%	174
	Other / mixed	62%	12%	26%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	44%	14%	41%	305
	Not born-again	69%	8%	23%	454
	Refused	57%	15%	27%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	39%	7%	54%	151
	Male not evangelical	62%	7%	31%	228
	Female born again / evangelicals	49%	21%	29%	154
	Female not evangelical	73%	9%	17%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	41%	14%	45%	203
	Non-white Evangelical	52%	14%	34%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	37%	15%	48%	166
	Non-white conservative Christians	30%	14%	57%	48
	White non-conservative Christians	58%	12%	31%	37
	Non-white non-conservative Christians	72%	14%	15%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
R1 DONALD TRUMP NAME ID/C	Favorable	29%	13%	58%	369
	Unfavorable	87%	7%	6%	416
	No opinion	23%	43%	34%	18
	Never heard of	45%	11%	44%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	86%	8%	6%	404
	Unfavorable	32%	11%	57%	367
	No opinion	34%	23%	43%	31
	Never heard of	45%	55%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	73%	9%	17%	19
	Favorable Trump only	27%	13%	60%	350
	Favorable Harris only	86%	8%	5%	385
	Other	35%	25%	41%	24
	Unfavorable both	95%	1%	4%	29
R3 ELON MUSK NAME ID/C	Favorable	31%	7%	62%	295
	Unfavorable	84%	8%	8%	324
	No opinion	60%	27%	13%	78
	Never heard of	59%	15%	25%	109
R4 J.D. VANCE NAME ID/C	Favorable	29%	12%	59%	338
	Unfavorable	87%	7%	6%	377
	No opinion	64%	21%	16%	46
	Never heard of	51%	17%	32%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	29%	13%	58%	332
	Unfavorable	88%	6%	6%	348
	No opinion	56%	21%	23%	97
	Never heard of	63%	7%	30%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	27%	13%	60%	252
	Trump on 8-10 issues	24%	15%	61%	94
	Trump on 4-7 issues	68%	7%	25%	55
	Trump on 1-3 issues	86%	5%	10%	61
	Trump on 0 issues	86%	9%	5%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	86%	10%	5%	292
	Harris on 8-10 issues	89%	2%	9%	83
	Harris on 4-7 issues	82%	5%	12%	56
	Harris on 1-3 issues	46%	11%	43%	54
	Harris on 0 issues	25%	14%	60%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R28		R28 I WANT DEMS IN CONGRESS TO BE CHECK ON TRUMP/C			TOTAL
		Agree	Unsure	Disagree	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	62%	11%	27%	367
	High (51-74)	66%	9%	24%	182
	Medium (35-50)	57%	8%	35%	162
	Low (0-34)	39%	12%	49%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	75%	10%	14%	306
	High (51-74)	63%	4%	32%	143
	Medium (35-50)	47%	11%	42%	179
	Low (0-34)	39%	12%	49%	122
TOTAL		59%	11%	30%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
TOTAL		23%	71%	5%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	16%	80%	3%	171
	Midwest	23%	70%	7%	127
	South	27%	64%	9%	196
	South Central	27%	71%	2%	78
	Central Plains	23%	70%	7%	56
	Mountain States	26%	65%	9%	58
	West	24%	76%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	24%	76%	0%	87
	Florida	22%	71%	7%	61
	Texas	28%	70%	2%	64
	New York	25%	70%	5%	55
	Rest of country	23%	71%	6%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	28%	67%	6%	276
	Competitive states	21%	71%	8%	290
	55%+ Harris states	21%	78%	2%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	28%	67%	6%	352
	DEM governor	20%	75%	5%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	23%	68%	8%	308
	Urban	25%	73%	2%	200
	Suburb	22%	74%	4%	285
	Unsure / refused	19%	64%	17%	14
RAGE RESPONDENT'S AGE/C	18-34	31%	64%	6%	137
	35-44	16%	80%	4%	186
	45-64	25%	71%	4%	307
	65 or over	22%	70%	8%	178
GENDER GENDER	Male	29%	65%	6%	379
	Female	18%	78%	5%	428
USRGEN REGION / GENDER	Rural men	26%	66%	9%	147
	Rural women	21%	71%	8%	161
	Urban men	36%	61%	3%	98
	Urban women	15%	85%	1%	102
	Suburban men	28%	68%	4%	128
	Suburban women	17%	79%	4%	157
	Unsure	19%	64%	17%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
RR96 AGE / SEX	Male / under 45	27%	66%	7%	161
	Male / 45+	31%	64%	5%	218
	Female / under 45	17%	80%	3%	162
	Female / 45+	18%	76%	6%	266
EMPSTAT	Not employed	13%	81%	6%	90
	Employed	26%	70%	5%	497
	Retired	21%	72%	7%	215
	Refused	24%	73%	3%	5
RRACE RESPONDENT'S RACE/C	White	24%	71%	5%	565
	Black / African American	12%	80%	8%	97
	Hispanic / Latino	27%	68%	5%	105
	Other	34%	62%	4%	40
USRACE COMMUNITY / RACE	White suburban men	28%	69%	4%	91
	White suburban women	24%	72%	4%	111
	Black suburban men	33%	56%	11%	14
	Black suburban women		100%		23
	Urban voters	25%	73%	2%	200
	Rural voters	23%	68%	8%	308
GENRACE RACE BY GENDER	White men	28%	66%	6%	261
	White women	20%	76%	4%	304
	Black men	20%	68%	13%	45
	Black women	5%	90%	5%	52
	Hispanic men	36%	64%		51
	Hispanic women	18%	72%	10%	54
WHITE SENIORS	White seniors	25%	69%	6%	239
	Other	22%	73%	5%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	41%	50%	9%	355
	Independent	18%	76%	6%	73
	Democrat	7%	91%	2%	379

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
RPTYID89 SEX / PARTY ID	Male / GOP	47%	45%	8%	205
	Female / GOP	34%	56%	10%	151
	Male / DEM	7%	90%	3%	137
	Female / DEM	7%	91%	1%	242
	Male / IND	19%	76%	5%	37
	Female / IND	17%	77%	6%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	41%	48%	11%	109
	45 & over / GOP	42%	50%	8%	246
	Under 45 / DEM	11%	87%	2%	177
	45 & over / DEM	4%	94%	2%	202
	Under 45 / IND	20%	78%	2%	37
	45 & over / IND	16%	75%	9%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	40%	51%	9%	366
	Ticket splitter	25%	64%	11%	23
	Democrat	8%	90%	2%	418
PARTISAN	Hard GOP	43%	47%	10%	309
	Soft GOP	33%	63%	4%	42
	Ticket splitters	17%	78%	5%	80
	Soft DEM	10%	90%		32
	Hard DEM	7%	91%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	39%	53%	8%	387
	Moderate	12%	80%	8%	82
	Liberal	7%	91%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	55%	36%	9%	177
	Smwt conservative	26%	67%	7%	210
	Moderate / liberal	8%	89%	3%	420
RPTYID98 TARGET GROUPS	Republican	41%	50%	9%	355
	Independent	18%	76%	6%	73
	Conservative DEM	14%	82%	4%	40
	Mod / lib DEM	6%	92%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	56%	35%	9%	169
	Centrists	17%	78%	5%	522
	Very liberal DEM	4%	96%	0%	116

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
SEXIDEOL	Conservative men	43%	49%	8%	219
	Conservative women	34%	58%	8%	168
	Moderate men	21%	69%	10%	37
	Moderate women	5%	89%	6%	44
	Liberal men	7%	91%	2%	123
	Liberal women	8%	91%	2%	215
D6 2024 PRESIDENTIAL VOTE	Trump	42%	48%	9%	364
	Harris	7%	91%	2%	394
	Other	4%	95%	1%	16
	Did not vote	7%	93%		5
	Unsure / refused	17%	80%	2%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	31%	69%		29
	High school graduate	30%	64%	7%	157
	Some college	24%	72%	4%	258
	College graduate	19%	75%	6%	363
RGNEduc GENDER / EDUCATION	Non college grad men	34%	62%	4%	216
	College grad men	24%	67%	9%	164
	Non college grad women	20%	75%	5%	228
	College grad women	15%	80%	4%	199
EDRAC	White college graduates	20%	75%	5%	258
	Non-white college graduates	16%	75%	9%	105
	White non-college graduates	27%	69%	5%	307
	Non-white non-college graduates	26%	70%	4%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	27%	69%	5%	307
	Minority non-college graduate	26%	70%	4%	137
	Others	19%	75%	6%	363
RMARITAL MARITAL STATUS/C	Single	16%	81%	3%	205
	Married	27%	68%	6%	484
	No longer married	22%	71%	8%	118

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
STATUS MARITAL STATUS / GENDER	Married men	30%	64%	7%	240
	Unmarried men	38%	60%	2%	44
	Single men	25%	69%	6%	95
	Married women	24%	72%	4%	244
	Unmarried women	12%	77%	11%	74
	Single women	8%	90%	2%	110
MARAC	White married	27%	68%	6%	381
	Non-white married	27%	67%	6%	103
	White not married	18%	78%	4%	184
	Non-white not married	18%	75%	6%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	25%	70%	5%	60
	White single women	5%	94%	1%	47
	White married men	28%	65%	7%	178
	White married women	25%	70%	4%	202
	White no longer married men	34%	61%	5%	22
	White no longer married women	14%	81%	5%	55
	Other	22%	72%	6%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	27%	69%	4%	266
	No	21%	73%	6%	541
MOMDAD PARENTS	Dad	32%	63%	5%	126
	Mom	22%	74%	4%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	29%	67%	4%	215
	Married / no children	25%	68%	7%	269
	Divorced / children	37%	62%	1%	8
	Divorced / no children	29%	70%	1%	51
	Single / no children	15%	81%	3%	174
	Other / mixed	15%	74%	11%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	34%	59%	7%	305
	Not born-again	17%	81%	3%	454
	Refused	19%	65%	16%	48

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	39%	53%	8%	151
	Male not evangelical	23%	72%	5%	228
	Female born again / evangelicals	29%	65%	7%	154
	Female not evangelical	11%	85%	4%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	36%	54%	9%	203
	Non-white Evangelical	29%	67%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	37%	53%	10%	166
	Non-white conservative Christians	44%	52%	3%	48
	White non-conservative Christians	32%	61%	8%	37
	Non-white non-conservative Christians	16%	81%	3%	54
R1 DONALD TRUMP NAME ID/C	Favorable	41%	50%	9%	369
	Unfavorable	7%	91%	2%	416
	No opinion	25%	59%	15%	18
	Never heard of	55%	45%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	7%	91%	2%	404
	Unfavorable	41%	51%	8%	367
	No opinion	28%	60%	12%	31
	Never heard of	46%	54%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	13%	87%		19
	Favorable Trump only	42%	48%	9%	350
	Favorable Harris only	6%	91%	2%	385
	Other	47%	51%	1%	24
	Unfavorable both	3%	95%	2%	29
R3 ELON MUSK NAME ID/C	Favorable	42%	49%	9%	295
	Unfavorable	7%	92%	2%	324
	No opinion	18%	76%	6%	78
	Never heard of	25%	70%	6%	109

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q29		Q29 VIEW ON TRUMP AND GOP IN CONGRESS			TOTAL
		Should pass only policies with their total support	Bipartisan laws even if not get everything they want	Unsure / refused	
R4 J.D. VANCE NAME ID/C	Favorable	42%	48%	10%	338
	Unfavorable	6%	92%	1%	377
	No opinion	29%	65%	6%	46
	Never heard of	19%	77%	4%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	41%	51%	8%	332
	Unfavorable	6%	92%	2%	348
	No opinion	25%	69%	6%	97
	Never heard of	23%	61%	15%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	46%	44%	9%	252
	Trump on 8-10 issues	39%	52%	9%	94
	Trump on 4-7 issues	15%	80%	4%	55
	Trump on 1-3 issues	11%	88%	1%	61
	Trump on 0 issues	5%	92%	3%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	6%	92%	2%	292
	Harris on 8-10 issues	5%	95%	1%	83
	Harris on 4-7 issues	14%	79%	7%	56
	Harris on 1-3 issues	32%	63%	5%	54
	Harris on 0 issues	43%	47%	10%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	19%	78%	4%	367
	High (51-74)	25%	70%	5%	182
	Medium (35-50)	25%	68%	6%	162
	Low (0-34)	39%	55%	6%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	12%	86%	2%	306
	High (51-74)	32%	64%	5%	143
	Medium (35-50)	31%	65%	3%	179
	Low (0-34)	34%	56%	9%	122
TOTAL		23%	71%	5%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromisin g	Both / other	Unsure / refused	
TOTAL		25%	70%	1%	4%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	26%	70%	1%	3%	171
	Midwest	23%	71%	1%	5%	127
	South	26%	69%	1%	5%	196
	South Central	26%	67%	2%	6%	78
	Central Plains	19%	77%	1%	3%	56
	Mountain States	30%	63%	4%	3%	58
	West	25%	74%		1%	120
RG2 GEOGRAPHIC AREAS TWO	California	28%	70%		1%	87
	Florida	21%	78%	0%	1%	61
	Texas	26%	67%	1%	5%	64
	New York	37%	62%		1%	55
	Rest of country	24%	70%	1%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	27%	67%	1%	5%	276
	Competitive states	22%	72%	1%	5%	290
	55%+ Harris states	28%	71%	0%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	26%	68%	2%	4%	352
	DEM governor	25%	72%	0%	3%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	23%	71%	1%	5%	308
	Urban	29%	67%	1%	3%	200
	Suburb	25%	71%	1%	2%	285
	Unsure / refused	35%	65%			14
RAGE RESPONDENT'S AGE/C	18-34	27%	72%		1%	137
	35-44	33%	63%	1%	3%	186
	45-64	25%	70%	2%	3%	307
	65 or over	15%	76%	1%	8%	178
GENDER GENDER	Male	31%	64%	1%	3%	379
	Female	20%	75%	1%	4%	428
USRGEN REGION / GENDER	Rural men	25%	69%	1%	4%	147
	Rural women	20%	73%	1%	6%	161
	Urban men	34%	61%	1%	5%	98
	Urban women	24%	74%	1%	2%	102
	Suburban men	34%	63%	2%	1%	128
	Suburban women	18%	78%	0%	4%	157
	Unsure	35%	65%			14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromisin g	Both / other	Unsure / refused	
RR96 AGE / SEX	Male / under 45	38%	60%	1%	1%	161
	Male / 45+	26%	67%	2%	5%	218
	Female / under 45	23%	74%		3%	162
	Female / 45+	18%	76%	1%	5%	266
EMPSTAT	Not employed	23%	75%	1%	1%	90
	Employed	29%	66%	1%	3%	497
	Retired	17%	77%	0%	6%	215
	Refused	10%	88%		3%	5
RRACE RESPONDENT'S RACE/C	White	27%	68%	1%	4%	565
	Black / African American	17%	81%		2%	97
	Hispanic / Latino	20%	75%		6%	105
	Other	39%	58%	2%	2%	40
USRACE COMMUNITY / RACE	White suburban men	39%	58%	3%		91
	White suburban women	17%	79%	0%	3%	111
	Black suburban men	23%	77%			14
	Black suburban women	20%	80%			23
	Urban voters	29%	67%	1%	3%	200
	Rural voters	23%	71%	1%	5%	308
GENRACE RACE BY GENDER	White men	36%	59%	2%	3%	261
	White women	19%	77%	1%	4%	304
	Black men	18%	79%		4%	45
	Black women	17%	83%		0%	52
	Hispanic men	14%	84%		1%	51
	Hispanic women	25%	65%		10%	54
WHITE SENIORS	White seniors	18%	75%	1%	6%	239
	Other	28%	68%	1%	3%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	36%	56%	1%	6%	355
	Independent	25%	69%	1%	4%	73
	Democrat	15%	83%	1%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	40%	54%	1%	4%	205
	Female / GOP	31%	58%	1%	10%	151
	Male / DEM	18%	79%	2%	2%	137
	Female / DEM	13%	86%	0%	0%	242
	Male / IND	30%	66%	1%	3%	37
	Female / IND	19%	73%	2%	6%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromising	Both / other	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	43%	52%	1%	4%	109
	45 & over / GOP	34%	58%	1%	7%	246
	Under 45 / DEM	23%	77%			177
	45 & over / DEM	8%	89%	2%	2%	202
	Under 45 / IND	33%	62%		5%	37
	45 & over / IND	16%	77%	3%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	37%	55%	1%	7%	366
	Ticket splitter	19%	62%	16%	3%	23
	Democrat	15%	83%	0%	1%	418
PARTISAN	Hard GOP	40%	52%	0%	7%	309
	Soft GOP	14%	81%	6%		42
	Ticket splitters	22%	72%	1%	4%	80
	Soft DEM	6%	87%	7%		32
	Hard DEM	16%	83%	0%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	35%	58%	1%	6%	387
	Moderate	14%	79%	3%	4%	82
	Liberal	16%	82%	0%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	46%	45%	1%	9%	177
	Smwt conservative	27%	68%	1%	4%	210
	Moderate / liberal	16%	82%	1%	2%	420
RPTYID98 TARGET GROUPS	Republican	36%	56%	1%	6%	355
	Independent	25%	69%	1%	4%	73
	Conservative DEM	17%	83%			40
	Mod / lib DEM	15%	83%	1%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	46%	45%	1%	9%	169
	Centrists	20%	76%	1%	3%	522
	Very liberal DEM	19%	79%	1%	1%	116
SEXIDEOL	Conservative men	38%	57%	1%	4%	219
	Conservative women	31%	59%	1%	9%	168
	Moderate men	25%	64%	7%	3%	37
	Moderate women	4%	91%		5%	44
	Liberal men	20%	78%	0%	2%	123
	Liberal women	14%	85%	0%	1%	215

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromising	Both / other	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	37%	55%	2%	6%	364
	Harris	14%	84%	0%	1%	394
	Other	41%	59%			16
	Did not vote	49%	46%	5%		5
	Unsure / refused	19%	72%	3%	6%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	23%	77%			29
	High school graduate	25%	72%	0%	3%	157
	Some college	25%	71%	1%	4%	258
	College graduate	26%	68%	1%	4%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	32%	65%	1%	3%	216
	College grad men	31%	64%	2%	4%	164
	Non college grad women	18%	78%	0%	4%	228
	College grad women	22%	72%	1%	5%	199
EDRAC	White college graduates	28%	66%	2%	5%	258
	Non-white college graduates	22%	75%	0%	3%	105
	White non-collage graduates	26%	70%	1%	3%	307
	Non-white non-college graduates	22%	74%	0%	4%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	26%	70%	1%	3%	307
	Minority non-college graduate	22%	74%	0%	4%	137
	Others	26%	68%	1%	4%	363
RMARITAL MARITAL STATUS/C	Single	28%	70%		2%	205
	Married	27%	68%	1%	4%	484
	No longer married	15%	80%	1%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	32%	62%	2%	4%	240
	Unmarried men	24%	71%	2%	2%	44
	Single men	31%	67%		2%	95
	Married women	21%	73%	1%	5%	244
	Unmarried women	9%	86%		5%	74
	Single women	26%	72%		2%	110
MARAC	White married	28%	65%	2%	5%	381
	Non-white married	21%	77%	1%	1%	103
	White not married	24%	75%	0%	1%	184
	Non-white not married	22%	72%		5%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromising	Both / other	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	38%	62%			60
	White single women	22%	77%		1%	47
	White married men	37%	57%	2%	4%	178
	White married women	20%	73%	1%	6%	202
	White no longer married men	27%	64%	4%	5%	22
	White no longer married women	9%	91%			55
	Other	22%	74%	0%	4%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	30%	66%	1%	3%	266
	No	23%	72%	1%	4%	541
MOMDAD PARENTS	Dad	37%	59%	3%	1%	126
	Mom	23%	72%		5%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	30%	65%	2%	3%	215
	Married / no children	24%	70%	1%	5%	269
	Divorced / children	37%	62%		1%	8
	Divorced / no children	17%	80%	2%	1%	51
	Single / no children	28%	70%		2%	174
	Other / mixed	17%	77%		6%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	30%	64%	1%	5%	305
	Not born-again	23%	74%	1%	2%	454
	Refused	14%	74%	1%	12%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	36%	57%	1%	6%	151
	Male not evangelical	28%	69%	2%	1%	228
	Female born again / evangelicals	24%	72%	0%	4%	154
	Female not evangelical	18%	77%	1%	4%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	35%	59%	1%	5%	203
	Non-white Evangelical	21%	74%	0%	5%	102

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromising	Both / other	Unsure / refused	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	40%	53%	1%	6%	166
	Non-white conservative Christians	30%	65%		6%	48
	White non-conservative Christians	15%	85%			37
	Non-white non-conservative Christians	13%	83%	0%	4%	54
R1 DONALD TRUMP NAME ID/C	Favorable	37%	55%	2%	6%	369
	Unfavorable	15%	84%	0%	1%	416
	No opinion	30%	60%	2%	9%	18
	Never heard of	47%	45%		8%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	15%	84%	0%	1%	404
	Unfavorable	39%	53%	2%	6%	367
	No opinion	7%	89%		4%	31
	Never heard of	8%	87%		5%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	19%	81%			19
	Favorable Trump only	38%	54%	2%	7%	350
	Favorable Harris only	14%	84%	0%	1%	385
	Other	19%	75%		6%	24
	Unfavorable both	31%	68%		1%	29
R3 ELON MUSK NAME ID/C	Favorable	39%	54%	1%	6%	295
	Unfavorable	15%	83%	0%	1%	324
	No opinion	23%	72%		5%	78
	Never heard of	19%	74%	2%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	39%	52%	2%	7%	338
	Unfavorable	14%	84%	0%	1%	377
	No opinion	22%	76%		3%	46
	Never heard of	22%	77%		1%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	37%	57%	2%	4%	332
	Unfavorable	17%	81%	0%	2%	348
	No opinion	18%	74%		8%	97
	Never heard of	19%	78%		3%	30

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q30		Q30 FIGHTS FOR VALUES VS WORK TOGETHER				TOTAL
		Politician consistent / few solutions	Politician work together / compromising	Both / other	Unsure / refused	
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	41%	50%	2%	7%	252
	Trump on 8-10 issues	31%	61%	2%	6%	94
	Trump on 4-7 issues	16%	83%		1%	55
	Trump on 1-3 issues	22%	77%	0%	1%	61
	Trump on 0 issues	14%	84%	0%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	15%	84%	0%	1%	292
	Harris on 8-10 issues	15%	84%		1%	83
	Harris on 4-7 issues	14%	84%	1%	2%	56
	Harris on 1-3 issues	26%	71%	3%		54
	Harris on 0 issues	39%	51%	2%	8%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	23%	73%	1%	3%	367
	High (51-74)	26%	72%	0%	2%	182
	Medium (35-50)	28%	66%	1%	5%	162
	Low (0-34)	33%	62%	4%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	18%	80%	0%	2%	306
	High (51-74)	31%	67%	1%	1%	143
	Medium (35-50)	29%	64%	2%	6%	179
	Low (0-34)	32%	59%	2%	7%	122
TOTAL		25%	70%	1%	4%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		12%	25%	11%	52%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	11%	18%	7%	63%	1%	171
	Midwest	11%	25%	10%	53%	0%	127
	South	16%	29%	15%	40%	0%	196
	South Central	17%	25%	8%	49%		78
	Central Plains	9%	38%	16%	37%		56
	Mountain States	9%	21%	13%	56%	1%	58
	West	6%	21%	9%	63%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	6%	18%	8%	67%	1%	87
	Florida	17%	23%	26%	34%		61
	Texas	18%	29%	5%	48%		64
	New York	10%	32%	8%	48%	2%	55
	Rest of country	12%	25%	11%	53%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	16%	29%	13%	42%	0%	276
	Competitive states	12%	24%	10%	53%	0%	290
	55%+ Harris states	8%	20%	9%	62%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	17%	27%	13%	43%	0%	352
	DEM governor	8%	23%	9%	59%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	17%	27%	8%	47%	0%	308
	Urban	6%	24%	13%	56%	1%	200
	Suburb	10%	23%	12%	55%	0%	285
	Unsure / refused	26%	6%	31%	36%		14
RAGE RESPONDENT'S AGE/C	18-34	3%	26%	14%	57%		137
	35-44	6%	17%	13%	65%		186
	45-64	15%	30%	8%	46%	1%	307
	65 or over	20%	21%	11%	47%	2%	178
GENDER GENDER	Male	12%	31%	10%	47%	0%	379
	Female	12%	19%	11%	57%	1%	428
USRGEN REGION / GENDER	Rural men	18%	31%	6%	44%	1%	147
	Rural women	16%	24%	10%	50%	0%	161
	Urban men	6%	34%	16%	45%		98
	Urban women	5%	15%	10%	67%	3%	102
	Suburban men	7%	29%	11%	52%		128
	Suburban women	12%	17%	12%	58%	0%	157
	Unsure	26%	6%	31%	36%		14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	4%	26%	13%	57%		161
	Male / 45+	17%	35%	8%	39%	0%	218
	Female / under 45	5%	16%	14%	66%		162
	Female / 45+	16%	21%	10%	52%	1%	266
EMPSTAT	Not employed	10%	21%	9%	58%	2%	90
	Employed	9%	28%	12%	51%	0%	497
	Retired	21%	18%	9%	52%	1%	215
	Refused		31%		69%		5
RRACE RESPONDENT'S RACE/C	White	15%	24%	11%	50%	1%	565
	Black / African American	8%	17%	9%	64%	1%	97
	Hispanic / Latino	2%	33%	6%	59%		105
	Other	9%	28%	21%	41%		40
USRACE COMMUNITY / RACE	White suburban men	10%	32%	9%	49%		91
	White suburban women	17%	20%	13%	50%	1%	111
	Black suburban men		16%	3%	81%		14
	Black suburban women		12%	9%	79%		23
	Urban voters	6%	24%	13%	56%	1%	200
	Rural voters	17%	27%	8%	47%	0%	308
GENRACE RACE BY GENDER	White men	13%	30%	11%	46%	0%	261
	White women	16%	19%	11%	53%	1%	304
	Black men	14%	24%	6%	57%		45
	Black women	3%	12%	12%	71%	3%	52
	Hispanic men	3%	41%	9%	47%		51
	Hispanic women	1%	25%	4%	70%		54
WHITE SENIORS	White seniors	23%	22%	7%	46%	1%	239
	Other	7%	26%	12%	55%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	23%	40%	12%	25%		355
	Independent	6%	18%	15%	59%	1%	73
	Democrat	2%	12%	9%	76%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	20%	46%	9%	26%		205
	Female / GOP	29%	32%	16%	24%		151
	Male / DEM	2%	11%	11%	76%	0%	137
	Female / DEM	3%	12%	8%	76%	1%	242
	Male / IND	7%	23%	18%	51%	1%	37
	Female / IND	6%	13%	13%	67%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	8%	37%	19%	35%		109
	45 & over / GOP	30%	41%	8%	21%		246
	Under 45 / DEM	3%	12%	9%	76%		177
	45 & over / DEM	2%	11%	9%	77%	2%	202
	Under 45 / IND	1%	13%	17%	69%		37
	45 & over / IND	12%	24%	14%	49%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	22%	41%	13%	24%	0%	366
	Ticket splitter	10%	21%	4%	62%	3%	23
	Democrat	3%	11%	10%	76%	1%	418
PARTISAN	Hard GOP	26%	41%	12%	21%		309
	Soft GOP	3%	35%	10%	53%		42
	Ticket splitters	9%	18%	15%	57%	1%	80
	Soft DEM		19%	9%	71%	2%	32
	Hard DEM	2%	11%	9%	77%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	23%	35%	12%	29%	1%	387
	Moderate	1%	25%	8%	65%	1%	82
	Liberal	2%	12%	10%	75%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	30%	42%	12%	15%	0%	177
	Smwt conservative	17%	30%	12%	41%	1%	210
	Moderate / liberal	2%	15%	10%	73%	1%	420
RPTYID98 TARGET GROUPS	Republican	23%	40%	12%	25%		355
	Independent	6%	18%	15%	59%	1%	73
	Conservative DEM	3%	14%	9%	70%	5%	40
	Mod / lib DEM	2%	11%	9%	77%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	31%	44%	13%	13%		169
	Centrists	8%	22%	11%	58%	1%	522
	Very liberal DEM		6%	9%	85%	0%	116
SEXIDEOL	Conservative men	19%	40%	10%	32%		219
	Conservative women	27%	30%	15%	26%	1%	168
	Moderate men	2%	46%	8%	44%	1%	37
	Moderate women	1%	7%	8%	84%		44
	Liberal men	2%	11%	13%	74%	0%	123
	Liberal women	2%	13%	9%	76%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	24%	39%	12%	25%	0%	364
	Harris	2%	11%	10%	76%	1%	394
	Other	1%	7%	22%	70%		16
	Did not vote		68%		32%		5
	Unsure / refused	2%	20%	8%	68%	2%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	26%	34%	11%	29%		29
	High school graduate	10%	32%	9%	48%	1%	157
	Some college	12%	28%	11%	49%		258
	College graduate	11%	18%	11%	58%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	10%	38%	10%	42%	0%	216
	College grad men	14%	21%	12%	53%	0%	164
	Non college grad women	14%	22%	11%	52%	1%	228
	College grad women	9%	16%	11%	62%	1%	199
EDRAC	White college graduates	13%	19%	12%	56%	1%	258
	Non-white college graduates	7%	18%	11%	64%	1%	105
	White non-college graduates	16%	28%	11%	45%	0%	307
	Non-white non-college graduates	5%	32%	9%	53%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	16%	28%	11%	45%	0%	307
	Minority non-college graduate	5%	32%	9%	53%		137
	Others	11%	18%	11%	58%	1%	363
RMARITAL MARITAL STATUS/C	Single	8%	22%	13%	57%		205
	Married	12%	27%	11%	49%	1%	484
	No longer married	17%	18%	6%	58%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	11%	33%	10%	46%	0%	240
	Unmarried men	16%	38%	7%	38%	1%	44
	Single men	12%	22%	14%	52%		95
	Married women	14%	22%	12%	51%	1%	244
	Unmarried women	17%	6%	6%	69%	2%	74
	Single women	4%	22%	12%	61%		110
MARAC	White married	14%	28%	11%	47%	0%	381
	Non-white married	6%	25%	11%	56%	1%	103
	White not married	15%	16%	12%	56%	1%	184
	Non-white not married	6%	26%	9%	59%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	15%	21%	19%	45%		60
	White single women	10%	17%	11%	62%		47
	White married men	12%	32%	10%	45%	0%	178
	White married women	16%	24%	12%	48%	0%	202
	White no longer married men	9%	33%	5%	50%	3%	22
	White no longer married women	23%	3%	7%	64%	2%	55
	Other	6%	26%	10%	58%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	7%	27%	13%	53%		266
	No	14%	24%	10%	52%	1%	541
MOMDAD PARENTS	Dad	5%	34%	10%	50%		126
	Mom	8%	20%	16%	56%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	5%	27%	15%	54%		215
	Married / no children	19%	28%	8%	45%	1%	269
	Divorced / children	8%	36%	3%	52%		8
	Divorced / no children	15%	13%	11%	59%	2%	51
	Single / no children	8%	21%	13%	58%		174
Other / mixed	15%	23%	5%	56%	1%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	17%	32%	13%	38%	0%	305
	Not born-again	9%	21%	10%	60%	1%	454
	Refused	14%	13%	4%	70%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	15%	40%	10%	35%	0%	151
	Male not evangelical	10%	25%	11%	55%	0%	228
	Female born again / evangelicals	18%	25%	16%	41%	1%	154
	Female not evangelical	8%	16%	9%	66%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	22%	35%	14%	29%	1%	203
	Non-white Evangelical	7%	27%	10%	56%		102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	26%	35%	14%	24%	0%	166
	Non-white conservative Christians	15%	35%	14%	36%		48
	White non-conservative Christians	2%	35%	13%	49%	1%	37
	Non-white non-conservative Christians		20%	7%	74%		54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	22%	41%	12%	24%	0%	369
	Unfavorable	2%	11%	10%	77%	1%	416
	No opinion	27%	10%	10%	53%		18
	Never heard of	53%	19%		27%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	3%	12%	9%	75%	1%	404
	Unfavorable	21%	38%	13%	28%	0%	367
	No opinion	13%	32%	15%	39%	1%	31
	Never heard of	47%			53%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	22%	32%	26%	19%		19
	Favorable Trump only	22%	41%	12%	24%	0%	350
	Favorable Harris only	2%	11%	8%	78%	1%	385
	Other	20%	6%	10%	64%		24
	Unfavorable both	1%	9%	29%	61%		29
R3 ELON MUSK NAME ID/C	Favorable	22%	39%	13%	26%	0%	295
	Unfavorable	3%	10%	10%	77%	0%	324
	No opinion	14%	26%	6%	53%	1%	78
	Never heard of	8%	29%	12%	49%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	23%	43%	11%	22%	0%	338
	Unfavorable	2%	8%	10%	79%	0%	377
	No opinion	11%	25%	18%	43%	4%	46
	Never heard of	9%	22%	6%	59%	3%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	22%	39%	13%	27%	0%	332
	Unfavorable	3%	10%	9%	78%	0%	348
	No opinion	13%	28%	11%	47%		97
	Never heard of	6%	23%	10%	51%	9%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	26%	38%	13%	23%	0%	252
	Trump on 8-10 issues	21%	44%	8%	26%	0%	94
	Trump on 4-7 issues	4%	27%	15%	53%		55
	Trump on 1-3 issues	1%	16%	12%	66%	5%	61
	Trump on 0 issues	2%	10%	9%	78%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	3%	11%	8%	78%	0%	292
	Harris on 8-10 issues	0%	12%	13%	74%	1%	83
	Harris on 4-7 issues	4%	11%	15%	66%	5%	56
	Harris on 1-3 issues	16%	51%	6%	27%	0%	54
	Harris on 0 issues	24%	38%	13%	25%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q31		Q31 TIME GETTING NEWS FROM / FOX NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	12%	20%	12%	56%	0%	367
	High (51-74)	8%	25%	11%	56%	1%	182
	Medium (35-50)	13%	27%	7%	53%	0%	162
	Low (0-34)	14%	44%	16%	26%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	5%	15%	11%	68%	0%	306
	High (51-74)	10%	26%	14%	50%	0%	143
	Medium (35-50)	15%	34%	9%	40%	1%	179
	Low (0-34)	22%	33%	14%	31%		122
TOTAL		12%	25%	11%	52%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		9%	29%	16%	46%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	9%	32%	16%	44%		171
	Midwest	9%	27%	20%	44%		127
	South	8%	26%	15%	51%	0%	196
	South Central	6%	21%	15%	59%		78
	Central Plains	3%	34%	19%	44%		56
	Mountain States	12%	29%	13%	47%	0%	58
	West	12%	34%	17%	38%		120
RG2 GEOGRAPHIC AREAS TWO	California	9%	39%	21%	32%		87
	Florida	14%	34%	10%	42%		61
	Texas	7%	21%	13%	59%		64
	New York	8%	33%	11%	47%		55
	Rest of country	8%	27%	17%	47%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	7%	27%	15%	50%	0%	276
	Competitive states	9%	28%	17%	46%	0%	290
	55%+ Harris states	9%	32%	16%	42%		241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	9%	27%	16%	48%		352
	DEM governor	9%	30%	16%	45%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	9%	21%	12%	58%	0%	308
	Urban	9%	35%	21%	35%		200
	Suburb	8%	33%	17%	42%		285
	Unsure / refused	5%	32%	20%	43%		14
RAGE RESPONDENT'S AGE/C	18-34	2%	35%	11%	52%		137
	35-44	12%	27%	24%	37%		186
	45-64	9%	25%	15%	51%	0%	307
	65 or over	10%	32%	15%	43%		178
GENDER GENDER	Male	6%	27%	20%	47%	0%	379
	Female	11%	31%	13%	45%	0%	428
USRGEN REGION / GENDER	Rural men	6%	20%	15%	58%	0%	147
	Rural women	12%	21%	10%	57%	0%	161
	Urban men	8%	28%	24%	40%		98
	Urban women	10%	41%	18%	31%		102
	Suburban men	3%	32%	24%	40%		128
	Suburban women	12%	34%	11%	43%		157
	Unsure	5%	32%	20%	43%		14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	6%	33%	23%	38%		161
	Male / 45+	5%	22%	18%	55%	0%	218
	Female / under 45	10%	28%	13%	50%		162
	Female / 45+	12%	33%	12%	43%	0%	266
EMPSTAT	Not employed	9%	32%	14%	44%	0%	90
	Employed	8%	27%	17%	48%	0%	497
	Retired	11%	30%	16%	43%		215
	Refused		81%	6%	12%		5
RRACE RESPONDENT'S RACE/C	White	8%	28%	16%	47%	0%	565
	Black / African American	12%	35%	17%	35%		97
	Hispanic / Latino	5%	26%	19%	50%		105
	Other	11%	28%	7%	54%		40
USRACE COMMUNITY / RACE	White suburban men	2%	36%	21%	40%		91
	White suburban women	13%	30%	13%	45%		111
	Black suburban men	9%	30%	21%	40%		14
	Black suburban women	19%	47%	7%	27%		23
	Urban voters	9%	35%	21%	35%		200
	Rural voters	9%	21%	12%	58%	0%	308
GENRACE RACE BY GENDER	White men	5%	27%	22%	46%	0%	261
	White women	11%	29%	11%	48%	0%	304
	Black men	8%	28%	19%	45%		45
	Black women	16%	42%	16%	26%		52
	Hispanic men	4%	27%	20%	49%		51
	Hispanic women	6%	25%	18%	51%		54
WHITE SENIORS	White seniors	10%	31%	13%	46%	0%	239
	Other	8%	28%	18%	46%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	17%	15%	65%		355
	Independent	7%	28%	18%	46%	1%	73
	Democrat	15%	40%	17%	29%		379
RPTYID89 SEX / PARTY ID	Male / GOP	3%	16%	21%	60%		205
	Female / GOP	2%	18%	7%	72%		151
	Male / DEM	9%	41%	21%	29%		137
	Female / DEM	17%	40%	14%	29%		242
	Male / IND	6%	32%	15%	47%	1%	37
	Female / IND	8%	23%	23%	45%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	3%	23%	17%	57%		109
	45 & over / GOP	2%	14%	14%	69%		246
	Under 45 / DEM	12%	35%	18%	34%		177
	45 & over / DEM	17%	44%	15%	23%		202
	Under 45 / IND	3%	29%	19%	49%		37
	45 & over / IND	12%	27%	18%	43%	1%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	18%	15%	64%	0%	366
	Ticket splitter	2%	27%	10%	62%		23
	Democrat	14%	38%	18%	30%	0%	418
PARTISAN	Hard GOP	3%	16%	15%	67%		309
	Soft GOP	3%	23%	20%	54%		42
	Ticket splitters	6%	30%	17%	47%	1%	80
	Soft DEM	37%	36%	20%	7%		32
	Hard DEM	13%	40%	16%	31%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	4%	18%	15%	62%	0%	387
	Moderate	14%	28%	10%	47%	0%	82
	Liberal	12%	41%	19%	28%		338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	3%	13%	16%	68%	0%	177
	Smwt conservative	6%	23%	15%	56%		210
	Moderate / liberal	12%	38%	17%	32%	0%	420
RPTYID98 TARGET GROUPS	Republican	3%	17%	15%	65%		355
	Independent	7%	28%	18%	46%	1%	73
	Conservative DEM	17%	35%	14%	35%		40
	Mod / lib DEM	14%	41%	17%	28%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	3%	13%	15%	69%		169
	Centrists	9%	31%	16%	44%	0%	522
	Very liberal DEM	13%	43%	18%	25%		116
SEXIDEOL	Conservative men	4%	18%	20%	58%		219
	Conservative women	5%	19%	9%	66%	0%	168
	Moderate men	3%	38%	11%	47%	1%	37
	Moderate women	24%	19%	9%	47%		44
	Liberal men	9%	39%	24%	28%		123
	Liberal women	14%	42%	16%	29%		215
D6 2024 PRESIDENTIAL VOTE	Trump	2%	17%	14%	67%	0%	364
	Harris	15%	40%	19%	26%	0%	394
	Other		10%	10%	80%		16
	Did not vote		68%		32%		5
	Unsure / refused	6%	39%	12%	43%		28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	7%	37%	1%	55%		29
	High school graduate	5%	28%	13%	55%		157
	Some college	9%	25%	13%	53%		258
	College graduate	10%	32%	21%	37%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	3%	26%	16%	55%		216
	College grad men	8%	27%	27%	37%	0%	164
	Non college grad women	11%	27%	9%	53%		228
	College grad women	11%	35%	16%	37%	0%	199
EDRAC	White college graduates	8%	29%	23%	40%	0%	258
	Non-white college graduates	15%	38%	17%	30%		105
	White non-college graduates	9%	27%	11%	53%		307
	Non-white non-college graduates	4%	24%	16%	56%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	9%	27%	11%	53%		307
	Minority non-college graduate	4%	24%	16%	56%		137
	Others	10%	32%	21%	37%	0%	363
RMARITAL MARITAL STATUS/C	Single	9%	33%	13%	44%		205
	Married	7%	26%	19%	48%	0%	484
	No longer married	13%	34%	11%	42%		118
STATUS MARITAL STATUS / GENDER	Married men	4%	26%	23%	47%	0%	240
	Unmarried men	8%	23%	15%	54%		44
	Single men	8%	30%	17%	46%		95
	Married women	10%	25%	15%	50%	0%	244
	Unmarried women	16%	40%	8%	36%		74
	Single women	11%	37%	10%	43%		110
MARAC	White married	7%	26%	18%	48%	0%	381
	Non-white married	7%	23%	21%	49%		103
	White not married	11%	32%	12%	45%		184
	Non-white not married	10%	36%	13%	41%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	6%	31%	24%	39%		60
	White single women	12%	36%	5%	48%		47
	White married men	4%	28%	23%	45%	0%	178
	White married women	10%	25%	15%	50%	0%	202
	White no longer married men	12%	8%	12%	67%		22
	White no longer married women	15%	40%	5%	41%		55
	Other	9%	30%	16%	45%		242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	10%	26%	20%	44%		266
	No	8%	30%	14%	47%	0%	541
MOMDAD PARENTS	Dad	5%	23%	29%	43%		126
	Mom	14%	28%	13%	46%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	25%	22%	45%		215
	Married / no children	7%	26%	16%	50%	0%	269
	Divorced / children	20%		39%	40%		8
	Divorced / no children	13%	32%	5%	51%		51
	Single / no children	7%	34%	14%	45%		174
	Other / mixed	16%	36%	11%	36%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	8%	19%	15%	58%	0%	305
	Not born-again	9%	35%	18%	38%	0%	454
	Refused	6%	36%	13%	46%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	7%	17%	20%	56%		151
	Male not evangelical	4%	33%	21%	41%	0%	228
	Female born again / evangelicals	9%	21%	10%	60%	0%	154
	Female not evangelical	12%	36%	14%	37%		273
RACEVANG RACE / EVANGELICAL	White Evangelical	7%	16%	15%	62%	0%	203
	Non-white Evangelical	11%	25%	14%	50%		102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	14%	17%	64%	0%	166
	Non-white conservative Christians	3%	25%	14%	58%		48
	White non-conservative Christians	17%	22%	6%	54%		37
	Non-white non-conservative Christians	18%	25%	15%	43%		54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	3%	17%	14%	66%	0%	369
	Unfavorable	14%	39%	19%	29%	0%	416
	No opinion	0%	46%	10%	43%		18
	Never heard of	3%	6%	23%	68%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	15%	41%	18%	26%	0%	404
	Unfavorable	2%	15%	15%	68%	0%	367
	No opinion	0%	33%	16%	51%		31
	Never heard of	2%	38%		60%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	30%	37%	17%	16%		19
	Favorable Trump only	2%	16%	14%	69%	0%	350
	Favorable Harris only	14%	41%	18%	26%	0%	385
	Other	0%	37%	11%	51%		24
	Unfavorable both	7%	7%	28%	58%		29
R3 ELON MUSK NAME ID/C	Favorable	3%	18%	15%	64%	0%	295
	Unfavorable	15%	37%	20%	28%	0%	324
	No opinion	0%	38%	10%	51%		78
	Never heard of	13%	27%	11%	50%		109
R4 J.D. VANCE NAME ID/C	Favorable	3%	16%	15%	66%	0%	338
	Unfavorable	15%	37%	19%	29%	0%	377
	No opinion	8%	49%	8%	35%		46
	Never heard of	3%	32%	14%	51%		47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	3%	18%	15%	64%	0%	332
	Unfavorable	16%	40%	18%	25%	0%	348
	No opinion	3%	32%	14%	52%		97
	Never heard of	1%	11%	18%	69%		30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	2%	15%	14%	69%	0%	252
	Trump on 8-10 issues	2%	20%	12%	66%		94
	Trump on 4-7 issues	9%	17%	26%	48%		55
	Trump on 1-3 issues	10%	36%	25%	28%	0%	61
	Trump on 0 issues	15%	42%	16%	27%		345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	16%	44%	13%	27%		292
	Harris on 8-10 issues	9%	35%	27%	28%		83
	Harris on 4-7 issues	12%	25%	25%	38%		56
	Harris on 1-3 issues	4%	23%	22%	51%	0%	54
	Harris on 0 issues	2%	15%	14%	69%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q32		Q32 TIME GETTING NEWS FROM / CNN					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	12%	31%	17%	40%	0%	367
	High (51-74)	7%	27%	13%	53%	0%	182
	Medium (35-50)	5%	27%	17%	51%		162
	Low (0-34)	5%	33%	16%	46%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	35%	15%	34%		306
	High (51-74)	3%	24%	18%	54%	0%	143
	Medium (35-50)	4%	26%	17%	53%	0%	179
	Low (0-34)	3%	23%	17%	58%		122
TOTAL		9%	29%	16%	46%	0%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		9%	21%	16%	54%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	12%	22%	12%	53%		171
	Midwest	10%	19%	15%	56%	1%	127
	South	7%	23%	12%	57%	1%	196
	South Central	2%	18%	20%	61%		78
	Central Plains	15%	21%	24%	40%		56
	Mountain States	10%	16%	28%	46%	1%	58
	West	8%	22%	15%	55%		120
RG2 GEOGRAPHIC AREAS TWO	California	9%	25%	15%	51%		87
	Florida	10%	29%	11%	49%	1%	61
	Texas	2%	13%	23%	62%		64
	New York	10%	15%	6%	69%		55
	Rest of country	10%	21%	17%	53%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	7%	21%	18%	54%	0%	276
	Competitive states	13%	20%	14%	53%	0%	290
	55%+ Harris states	7%	22%	15%	56%		241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	8%	20%	17%	55%	0%	352
	DEM governor	10%	21%	15%	54%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	9%	17%	11%	64%	0%	308
	Urban	9%	27%	18%	46%		200
	Suburb	9%	21%	21%	49%	0%	285
	Unsure / refused	34%	11%		51%	4%	14
RAGE RESPONDENT'S AGE/C	18-34	2%	21%	22%	54%		137
	35-44	6%	20%	22%	52%		186
	45-64	9%	21%	13%	57%	0%	307
	65 or over	18%	20%	10%	51%	1%	178
GENDER GENDER	Male	9%	18%	18%	55%	0%	379
	Female	9%	23%	14%	53%	0%	428
USRGEN REGION / GENDER	Rural men	9%	11%	15%	64%	0%	147
	Rural women	8%	22%	7%	63%	0%	161
	Urban men	6%	35%	15%	45%		98
	Urban women	11%	19%	22%	48%		102
	Suburban men	9%	14%	25%	52%		128
	Suburban women	8%	27%	17%	47%	1%	157
	Unsure	34%	11%		51%	4%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	5%	23%	24%	47%		161
	Male / 45+	11%	15%	13%	61%	1%	218
	Female / under 45	4%	18%	20%	58%		162
	Female / 45+	13%	26%	11%	50%	0%	266
EMPSTAT	Not employed	7%	20%	8%	65%	0%	90
	Employed	7%	20%	19%	55%	0%	497
	Retired	15%	22%	13%	49%	1%	215
	Refused		88%	3%	10%		5
RRACE RESPONDENT'S RACE/C	White	8%	19%	16%	57%	0%	565
	Black / African American	22%	25%	15%	38%	1%	97
	Hispanic / Latino	5%	23%	19%	54%		105
	Other	6%	23%	12%	58%		40
USRACE COMMUNITY / RACE	White suburban men	9%	14%	23%	54%		91
	White suburban women	9%	23%	17%	51%	0%	111
	Black suburban men	20%	18%	25%	37%		14
	Black suburban women	12%	51%	22%	12%	3%	23
	Urban voters	9%	27%	18%	46%		200
	Rural voters	9%	17%	11%	64%	0%	308
GENRACE RACE BY GENDER	White men	8%	16%	19%	57%	0%	261
	White women	7%	23%	13%	56%	0%	304
	Black men	18%	20%	12%	51%		45
	Black women	25%	30%	17%	27%	1%	52
	Hispanic men	6%	28%	21%	45%		51
	Hispanic women	4%	18%	16%	62%		54
WHITE SENIORS	White seniors	11%	20%	13%	55%	1%	239
	Other	8%	21%	17%	54%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	1%	13%	11%	75%	0%	355
	Independent	6%	19%	16%	57%	2%	73
	Democrat	17%	28%	20%	34%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	2%	13%	14%	71%	0%	205
	Female / GOP		13%	7%	80%		151
	Male / DEM	20%	25%	24%	31%		137
	Female / DEM	16%	30%	18%	36%	0%	242
	Male / IND	8%	20%	12%	58%	2%	37
	Female / IND	5%	18%	20%	55%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP		16%	18%	66%		109
	45 & over / GOP	1%	12%	8%	78%	0%	246
	Under 45 / DEM	8%	24%	26%	43%		177
	45 & over / DEM	26%	32%	15%	27%	0%	202
	Under 45 / IND	3%	19%	18%	60%		37
	45 & over / IND	10%	19%	14%	53%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	1%	14%	12%	73%	0%	366
	Ticket splitter	2%	18%	5%	75%		23
	Democrat	17%	27%	20%	36%	0%	418
PARTISAN	Hard GOP	0%	12%	11%	76%	0%	309
	Soft GOP	7%	19%	12%	62%		42
	Ticket splitters	6%	22%	14%	56%	1%	80
	Soft DEM	9%	37%	11%	44%		32
	Hard DEM	18%	27%	21%	33%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	2%	14%	12%	72%	0%	387
	Moderate	4%	27%	12%	56%	1%	82
	Liberal	18%	27%	21%	34%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	0%	14%	10%	76%	1%	177
	Smwt conservative	4%	13%	14%	68%	0%	210
	Moderate / liberal	15%	27%	19%	38%	0%	420
RPTYID98 TARGET GROUPS	Republican	1%	13%	11%	75%	0%	355
	Independent	6%	19%	16%	57%	2%	73
	Conservative DEM	17%	24%	17%	42%		40
	Mod / lib DEM	17%	29%	21%	33%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	0%	13%	10%	77%	0%	169
	Centrists	10%	20%	17%	52%	0%	522
	Very liberal DEM	18%	34%	18%	29%	1%	116
SEXIDEOL	Conservative men	3%	14%	14%	68%	0%	219
	Conservative women	1%	13%	10%	76%	0%	168
	Moderate men	2%	24%	19%	54%	1%	37
	Moderate women	6%	30%	7%	57%		44
	Liberal men	21%	24%	24%	31%		123
	Liberal women	16%	29%	19%	35%	0%	215
D6 2024 PRESIDENTIAL VOTE	Trump	1%	14%	10%	74%	0%	364
	Harris	17%	25%	22%	35%	0%	394
	Other	3%	2%	6%	89%		16
	Did not vote		68%		32%		5
	Unsure / refused	4%	47%	11%	36%	3%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	10%	20%	9%	61%		29
	High school graduate	5%	19%	18%	57%	0%	157
	Some college	9%	20%	11%	61%	0%	258
	College graduate	11%	22%	19%	48%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	8%	16%	16%	60%	0%	216
	College grad men	10%	20%	20%	48%	0%	164
	Non college grad women	8%	23%	11%	59%		228
	College grad women	11%	23%	18%	47%	1%	199
EDRAC	White college graduates	8%	22%	20%	50%	0%	258
	Non-white college graduates	18%	21%	18%	42%	1%	105
	White non-collage graduates	8%	17%	13%	62%	0%	307
	Non-white non-collage graduates	7%	26%	14%	53%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	8%	17%	13%	62%	0%	307
	Minority non-college graduate	7%	26%	14%	53%		137
	Others	11%	22%	19%	48%	1%	363
RMARITAL MARITAL STATUS/C	Single	14%	21%	18%	48%		205
	Married	6%	20%	17%	57%	1%	484
	No longer married	13%	25%	7%	55%		118
STATUS MARITAL STATUS / GENDER	Married men	7%	15%	19%	58%	1%	240
	Unmarried men	10%	29%	4%	56%		44
	Single men	12%	21%	21%	47%		95
	Married women	5%	25%	15%	55%	0%	244
	Unmarried women	15%	22%	9%	54%		74
	Single women	15%	20%	16%	48%		110
MARAC	White married	5%	19%	18%	57%	0%	381
	Non-white married	10%	21%	14%	54%	1%	103
	White not married	14%	19%	12%	55%		184
	Non-white not married	13%	26%	17%	44%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	11%	24%	18%	47%		60
	White single women	21%	17%	7%	54%		47
	White married men	7%	13%	20%	59%	1%	178
	White married women	4%	25%	15%	56%	0%	202
	White no longer married men	14%	14%	5%	67%		22
	White no longer married women	10%	19%	11%	60%		55
	Other	12%	24%	16%	48%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	4%	23%	15%	59%		266
	No	12%	20%	16%	52%	0%	541
MOMDAD PARENTS	Dad	3%	21%	17%	59%		126
	Mom	4%	24%	14%	58%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	3%	23%	17%	58%		215
	Married / no children	9%	17%	17%	56%	1%	269
	Divorced / children		36%	4%	60%		8
	Divorced / no children	19%	20%	7%	54%		51
	Single / no children	14%	20%	19%	47%		174
	Other / mixed	10%	27%	9%	55%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	7%	18%	13%	62%	1%	305
	Not born-again	10%	23%	18%	48%	0%	454
	Refused	20%	14%	11%	55%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	15%	14%	66%	1%	151
	Male not evangelical	12%	20%	20%	48%	0%	228
	Female born again / evangelicals	9%	20%	11%	59%	1%	154
	Female not evangelical	9%	25%	16%	50%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	3%	14%	14%	69%	0%	203
	Non-white Evangelical	14%	26%	10%	49%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	2%	11%	13%	74%	0%	166
	Non-white conservative Christians	4%	30%	11%	55%		48
	White non-conservative Christians	5%	26%	19%	50%	1%	37
	Non-white non-conservative Christians	23%	23%	9%	43%	1%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	1%	15%	10%	74%	0%	369
	Unfavorable	16%	26%	21%	37%	0%	416
	No opinion	13%	29%	14%	45%		18
	Never heard of		9%	23%	68%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	17%	29%	21%	33%	0%	404
	Unfavorable	1%	10%	11%	77%	0%	367
	No opinion	0%	30%	9%	57%	3%	31
	Never heard of		40%		60%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	8%	68%	8%	16%		19
	Favorable Trump only	1%	12%	10%	77%	0%	350
	Favorable Harris only	18%	27%	21%	33%	0%	385
	Other	1%	29%	14%	53%	3%	24
	Unfavorable both		7%	20%	74%		29
R3 ELON MUSK NAME ID/C	Favorable	1%	12%	13%	73%	0%	295
	Unfavorable	17%	27%	20%	37%	0%	324
	No opinion	7%	24%	9%	58%	2%	78
	Never heard of	10%	22%	17%	51%	0%	109
R4 J.D. VANCE NAME ID/C	Favorable	1%	12%	12%	74%	0%	338
	Unfavorable	16%	28%	20%	36%	0%	377
	No opinion	9%	34%	20%	35%	2%	46
	Never heard of	6%	14%	7%	72%	1%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	2%	12%	10%	76%	0%	332
	Unfavorable	17%	30%	18%	34%	0%	348
	No opinion	5%	21%	18%	54%	1%	97
	Never heard of	6%	0%	44%	49%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	0%	12%	10%	78%	0%	252
	Trump on 8-10 issues	2%	14%	10%	74%	0%	94
	Trump on 4-7 issues	7%	28%	12%	53%		55
	Trump on 1-3 issues	3%	27%	31%	37%	2%	61
	Trump on 0 issues	19%	27%	20%	34%		345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	19%	28%	20%	33%		292
	Harris on 8-10 issues	9%	30%	27%	33%	1%	83
	Harris on 4-7 issues	14%	26%	10%	50%		56
	Harris on 1-3 issues	3%	21%	7%	67%	0%	54
	Harris on 0 issues	0%	11%	12%	77%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q33		Q33 TIME GETTING NEWS FROM / MSNBC					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	13%	22%	17%	48%	0%	367
	High (51-74)	9%	19%	17%	55%	0%	182
	Medium (35-50)	3%	16%	14%	66%	1%	162
	Low (0-34)	4%	28%	17%	51%	0%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	15%	27%	19%	39%		306
	High (51-74)	8%	15%	17%	60%	0%	143
	Medium (35-50)	5%	17%	13%	64%	0%	179
	Low (0-34)	1%	21%	12%	66%	0%	122
TOTAL		9%	21%	16%	54%	0%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		10%	18%	13%	59%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	11%	21%	13%	54%		171
	Midwest	9%	24%	9%	57%		127
	South	12%	18%	11%	59%	0%	196
	South Central	8%	8%	15%	68%	1%	78
	Central Plains	10%	10%	12%	69%		56
	Mountain States	2%	11%	27%	59%		58
	West	12%	21%	11%	55%		120
RG2 GEOGRAPHIC AREAS TWO	California	16%	14%	14%	55%		87
	Florida	14%	18%	12%	55%		61
	Texas	9%	9%	16%	65%	2%	64
	New York	9%	15%	8%	67%		55
	Rest of country	9%	20%	13%	58%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	11%	13%	12%	63%	1%	276
	Competitive states	9%	21%	14%	55%		290
	55%+ Harris states	10%	20%	12%	59%		241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	11%	15%	12%	61%	0%	352
	DEM governor	9%	20%	14%	57%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	6%	15%	10%	69%	0%	308
	Urban	15%	15%	17%	52%	0%	200
	Suburb	10%	24%	13%	52%	0%	285
	Unsure / refused	34%	3%	2%	61%		14
RAGE RESPONDENT'S AGE/C	18-34	23%	19%	15%	43%		137
	35-44	9%	26%	17%	48%		186
	45-64	7%	16%	10%	66%	0%	307
	65 or over	7%	11%	12%	70%	0%	178
GENDER GENDER	Male	10%	16%	11%	63%	0%	379
	Female	11%	20%	15%	55%	0%	428
USRGEN REGION / GENDER	Rural men	8%	10%	6%	76%	0%	147
	Rural women	5%	19%	13%	63%	0%	161
	Urban men	14%	17%	12%	56%	1%	98
	Urban women	16%	13%	23%	49%		102
	Suburban men	9%	23%	16%	53%		128
	Suburban women	11%	26%	12%	52%	0%	157
	Unsure	34%	3%	2%	61%		14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	13%	24%	13%	51%		161
	Male / 45+	7%	10%	9%	73%	1%	218
	Female / under 45	17%	23%	19%	41%		162
	Female / 45+	7%	18%	12%	63%	0%	266
EMPSTAT	Not employed	10%	17%	11%	62%		90
	Employed	11%	22%	14%	54%	0%	497
	Retired	8%	10%	12%	70%	1%	215
	Refused	67%	6%		27%		5
RRACE RESPONDENT'S RACE/C	White	10%	21%	13%	56%	0%	565
	Black / African American	3%	14%	9%	75%		97
	Hispanic / Latino	14%	9%	18%	59%		105
	Other	16%	11%	9%	64%		40
USRACE COMMUNITY / RACE	White suburban men	7%	25%	17%	51%		91
	White suburban women	12%	32%	11%	46%	0%	111
	Black suburban men	5%	10%	9%	75%		14
	Black suburban women		22%		78%		23
	Urban voters	15%	15%	17%	52%	0%	200
	Rural voters	6%	15%	10%	69%	0%	308
GENRACE RACE BY GENDER	White men	9%	18%	12%	60%	0%	261
	White women	11%	23%	13%	52%	0%	304
	Black men	3%	13%	7%	76%		45
	Black women	3%	14%	10%	73%		52
	Hispanic men	21%	9%	7%	63%		51
	Hispanic women	8%	10%	28%	55%		54
WHITE SENIORS	White seniors	9%	14%	10%	67%	0%	239
	Other	11%	19%	14%	55%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	4%	9%	9%	77%	0%	355
	Independent	9%	22%	19%	49%	1%	73
	Democrat	16%	25%	15%	44%		379
RPTYID89 SEX / PARTY ID	Male / GOP	5%	9%	10%	75%	0%	205
	Female / GOP	3%	9%	9%	79%		151
	Male / DEM	18%	23%	10%	49%		137
	Female / DEM	15%	26%	17%	41%		242
	Male / IND	5%	23%	19%	52%	1%	37
	Female / IND	12%	21%	20%	46%	1%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	10%	12%	12%	66%		109
	45 & over / GOP	1%	8%	8%	82%	0%	246
	Under 45 / DEM	19%	30%	16%	35%		177
	45 & over / DEM	14%	21%	13%	52%		202
	Under 45 / IND	10%	24%	26%	40%		37
	45 & over / IND	7%	20%	12%	59%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	11%	9%	75%	0%	366
	Ticket splitter	1%	11%	15%	72%		23
	Democrat	16%	25%	16%	44%		418
PARTISAN	Hard GOP	4%	9%	9%	77%	0%	309
	Soft GOP	4%	10%	11%	75%		42
	Ticket splitters	9%	22%	17%	50%	1%	80
	Soft DEM	12%	25%	22%	41%		32
	Hard DEM	16%	25%	14%	44%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	3%	10%	10%	77%	0%	387
	Moderate	12%	24%	15%	49%		82
	Liberal	18%	26%	16%	41%		338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	2%	3%	9%	86%	0%	177
	Smwt conservative	4%	16%	10%	70%	1%	210
	Moderate / liberal	17%	25%	16%	42%		420
RPTYID98 TARGET GROUPS	Republican	4%	9%	9%	77%	0%	355
	Independent	9%	22%	19%	49%	1%	73
	Conservative DEM	11%	12%	1%	75%		40
	Mod / lib DEM	17%	27%	16%	40%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	3%	2%	9%	86%		169
	Centrists	10%	20%	13%	57%	0%	522
	Very liberal DEM	21%	33%	16%	30%		116
SEXIDEOL	Conservative men	5%	9%	10%	76%	1%	219
	Conservative women	1%	11%	9%	79%	0%	168
	Moderate men	9%	25%	13%	53%		37
	Moderate women	14%	24%	17%	45%		44
	Liberal men	19%	25%	12%	44%		123
	Liberal women	17%	26%	18%	39%		215
D6 2024 PRESIDENTIAL VOTE	Trump	4%	8%	9%	78%	0%	364
	Harris	15%	27%	17%	42%		394
	Other	37%	19%	14%	30%		16
	Did not vote				100%		5
	Unsure / refused	19%	17%	6%	55%	3%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%	4%		81%		29
	High school graduate	2%	9%	6%	83%		157
	Some college	8%	20%	14%	58%	0%	258
	College graduate	15%	22%	16%	47%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	7%	10%	7%	76%	0%	216
	College grad men	13%	23%	16%	47%	1%	164
	Non college grad women	6%	19%	13%	62%		228
	College grad women	16%	21%	16%	47%	0%	199
EDRAC	White college graduates	14%	24%	18%	43%	0%	258
	Non-white college graduates	16%	17%	10%	57%		105
	White non-college graduates	7%	18%	8%	67%	0%	307
	Non-white non-college graduates	6%	7%	14%	73%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	7%	18%	8%	67%	0%	307
	Minority non-college graduate	6%	7%	14%	73%		137
	Others	15%	22%	16%	47%	0%	363
RMARITAL MARITAL STATUS/C	Single	11%	20%	14%	55%	0%	205
	Married	9%	19%	11%	61%	0%	484
	No longer married	13%	12%	16%	59%		118
STATUS MARITAL STATUS / GENDER	Married men	8%	16%	11%	65%	0%	240
	Unmarried men	16%	8%	14%	62%		44
	Single men	10%	20%	10%	61%		95
	Married women	10%	22%	12%	57%	0%	244
	Unmarried women	11%	14%	18%	57%		74
	Single women	13%	20%	18%	49%	0%	110
MARAC	White married	9%	22%	12%	58%	0%	381
	Non-white married	10%	8%	9%	72%		103
	White not married	14%	19%	15%	52%	0%	184
	Non-white not married	10%	14%	15%	61%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	12%	25%	9%	54%		60
	White single women	18%	22%	14%	46%	0%	47
	White married men	7%	17%	12%	63%	1%	178
	White married women	10%	26%	12%	53%	0%	202
	White no longer married men	13%	5%	24%	58%		22
	White no longer married women	12%	15%	18%	54%		55
	Other	10%	11%	13%	66%		242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	10%	21%	15%	53%		266
	No	10%	16%	11%	62%	0%	541
MOMDAD PARENTS	Dad	8%	19%	12%	61%		126
	Mom	12%	24%	19%	46%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	10%	21%	15%	53%		215
	Married / no children	8%	17%	8%	67%	1%	269
	Divorced / children		3%		97%		8
	Divorced / no children	12%	14%	8%	67%		51
	Single / no children	11%	18%	15%	56%	0%	174
	Other / mixed	15%	16%	21%	48%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	6%	11%	8%	75%	0%	305
	Not born-again	13%	24%	14%	49%	0%	454
	Refused	9%	10%	26%	55%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	8%	9%	9%	75%	1%	151
	Male not evangelical	11%	21%	12%	56%	0%	228
	Female born again / evangelicals	5%	13%	8%	74%	0%	154
	Female not evangelical	14%	24%	18%	44%		273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	12%	8%	76%	1%	203
	Non-white Evangelical	9%	9%	10%	73%		102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	9%	9%	79%	1%	166
	Non-white conservative Christians	13%	8%	9%	70%		48
	White non-conservative Christians	13%	26%	2%	59%		37
	Non-white non-conservative Christians	6%	9%	10%	75%		54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	4%	10%	9%	77%	0%	369
	Unfavorable	16%	26%	16%	41%		416
	No opinion	1%	3%	8%	84%	5%	18
	Never heard of	8%	6%		86%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	15%	26%	16%	43%		404
	Unfavorable	4%	10%	10%	76%	0%	367
	No opinion	15%	13%	8%	64%		31
	Never heard of	5%			95%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	5%	19%	13%	62%		19
	Favorable Trump only	4%	9%	9%	78%	0%	350
	Favorable Harris only	16%	26%	16%	42%		385
	Other	6%	8%	4%	78%	4%	24
	Unfavorable both	21%	25%	17%	37%		29
R3 ELON MUSK NAME ID/C	Favorable	6%	9%	9%	75%	0%	295
	Unfavorable	16%	28%	16%	40%		324
	No opinion	2%	12%	9%	77%		78
	Never heard of	10%	15%	16%	58%	1%	109
R4 J.D. VANCE NAME ID/C	Favorable	5%	10%	10%	75%	0%	338
	Unfavorable	17%	27%	17%	39%	0%	377
	No opinion	2%	18%	4%	75%	2%	46
	Never heard of	1%	9%	7%	83%		47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	5%	9%	9%	77%	0%	332
	Unfavorable	17%	28%	16%	39%		348
	No opinion	8%	9%	17%	66%	1%	97
	Never heard of	1%	23%	5%	71%		30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	2%	7%	8%	83%	0%	252
	Trump on 8-10 issues	9%	13%	13%	65%	0%	94
	Trump on 4-7 issues	6%	10%	17%	66%		55
	Trump on 1-3 issues	21%	15%	10%	55%		61
	Trump on 0 issues	15%	29%	16%	39%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	14%	30%	16%	39%		292
	Harris on 8-10 issues	24%	22%	12%	42%		83
	Harris on 4-7 issues	9%	12%	13%	67%		56
	Harris on 1-3 issues	19%	20%	13%	47%		54
	Harris on 0 issues	2%	7%	9%	82%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q34		Q34 TIME GETTING NEWS FROM / LARGE NEWSPAPERS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	9%	21%	15%	55%	0%	367
	High (51-74)	14%	20%	12%	54%		182
	Medium (35-50)	9%	12%	7%	71%	1%	162
	Low (0-34)	9%	15%	18%	58%	0%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	14%	24%	17%	45%		306
	High (51-74)	12%	22%	11%	55%		143
	Medium (35-50)	7%	11%	11%	71%	0%	179
	Low (0-34)	7%	9%	11%	72%	1%	122
TOTAL		10%	18%	13%	59%	0%	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		4%	16%	14%	64%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	4%	24%	11%	61%		171
	Midwest	10%	17%	12%	60%	0%	127
	South	3%	15%	17%	63%	1%	196
	South Central	5%	6%	13%	76%		78
	Central Plains		25%	10%	60%	5%	56
	Mountain States	1%	6%	24%	67%	1%	58
	West	2%	15%	16%	65%	2%	120
RG2 GEOGRAPHIC AREAS TWO	California	3%	16%	15%	64%	2%	87
	Florida	8%	17%	14%	60%	1%	61
	Texas	6%	6%	14%	73%		64
	New York	2%	29%	5%	63%		55
	Rest of country	4%	16%	15%	63%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	4%	14%	17%	63%	2%	276
	Competitive states	6%	15%	13%	65%	0%	290
	55%+ Harris states	2%	21%	12%	64%	1%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	5%	14%	15%	65%	1%	352
	DEM governor	4%	19%	13%	63%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	5%	15%	12%	66%	2%	308
	Urban	2%	21%	14%	63%	1%	200
	Suburb	5%	16%	16%	63%	0%	285
	Unsure / refused	3%		24%	64%	9%	14
RAGE RESPONDENT'S AGE/C	18-34	10%	30%	19%	41%		137
	35-44	6%	21%	22%	51%		186
	45-64	3%	13%	13%	71%	0%	307
	65 or over		7%	5%	84%	4%	178
GENDER GENDER	Male	2%	20%	12%	65%	1%	379
	Female	6%	13%	17%	63%	1%	428
USR GEN REGION / GENDER	Rural men	3%	20%	13%	63%	1%	147
	Rural women	7%	11%	11%	70%	2%	161
	Urban men		25%	9%	66%	0%	98
	Urban women	4%	17%	18%	60%	1%	102
	Suburban men	3%	17%	13%	67%		128
	Suburban women	7%	15%	19%	59%	0%	157
	Unsure	3%		24%	64%	9%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	2%	29%	17%	51%		161
	Male / 45+	2%	13%	8%	76%	2%	218
	Female / under 45	13%	21%	25%	42%		162
	Female / 45+	2%	9%	12%	76%	2%	266
EMPSTAT	Not employed	14%	13%	9%	62%	2%	90
	Employed	3%	21%	17%	58%	0%	497
	Retired	0%	8%	10%	79%	3%	215
	Refused	67%			33%		5
RRACE RESPONDENT'S RACE/C	White	5%	14%	14%	66%	1%	565
	Black / African American	3%	24%	12%	60%	2%	97
	Hispanic / Latino	2%	22%	21%	55%	0%	105
	Other		19%	10%	69%	2%	40
USRACE COMMUNITY / RACE	White suburban men	4%	15%	15%	65%		91
	White suburban women	6%	17%	15%	63%	0%	111
	Black suburban men		51%		49%		14
	Black suburban women	8%	20%	19%	54%		23
	Urban voters	2%	21%	14%	63%	1%	200
	Rural voters	5%	15%	12%	66%	2%	308
GENRACE RACE BY GENDER	White men	3%	16%	14%	66%	1%	261
	White women	7%	12%	14%	66%	1%	304
	Black men		31%	7%	61%		45
	Black women	6%	17%	16%	58%	3%	52
	Hispanic men		28%	9%	64%	0%	51
	Hispanic women	4%	17%	32%	47%		54
WHITE SENIORS	White seniors	1%	6%	10%	81%	2%	239
	Other	6%	21%	16%	57%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	17%	17%	62%	1%	355
	Independent	4%	18%	11%	65%	2%	73
	Democrat	5%	15%	12%	66%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	3%	23%	17%	56%	1%	205
	Female / GOP	3%	10%	18%	69%	1%	151
	Male / DEM	1%	15%	6%	78%	0%	137
	Female / DEM	8%	16%	16%	59%	1%	242
	Male / IND	2%	22%	8%	65%	3%	37
	Female / IND	7%	14%	14%	64%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	3%	28%	29%	40%		109
	45 & over / GOP	3%	13%	12%	72%	1%	246
	Under 45 / DEM	11%	23%	18%	48%		177
	45 & over / DEM	1%	9%	8%	81%	2%	202
	Under 45 / IND	6%	25%	12%	57%		37
	45 & over / IND	2%	11%	10%	73%	4%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	19%	15%	62%	1%	366
	Ticket splitter		6%	27%	67%		23
	Democrat	5%	15%	13%	66%	1%	418
PARTISAN	Hard GOP	3%	16%	17%	63%	1%	309
	Soft GOP		27%	15%	58%		42
	Ticket splitters	4%	18%	13%	63%	2%	80
	Soft DEM	5%	5%	23%	67%		32
	Hard DEM	5%	16%	12%	66%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	2%	18%	14%	65%	1%	387
	Moderate	5%	14%	29%	50%	1%	82
	Liberal	6%	16%	11%	66%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	3%	18%	14%	63%	2%	177
	Smwt conservative	2%	17%	13%	67%	1%	210
	Moderate / liberal	6%	15%	15%	63%	1%	420
RPTYID98 TARGET GROUPS	Republican	3%	17%	17%	62%	1%	355
	Independent	4%	18%	11%	65%	2%	73
	Conservative DEM		22%	8%	66%	3%	40
	Mod / lib DEM	6%	14%	13%	66%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	3%	18%	14%	63%	2%	169
	Centrists	3%	15%	16%	65%	1%	522
	Very liberal DEM	9%	20%	9%	61%	0%	116
SEXIDEOL	Conservative men	2%	23%	13%	61%	1%	219
	Conservative women	3%	11%	14%	70%	2%	168
	Moderate men	7%	17%	20%	54%	2%	37
	Moderate women	3%	12%	37%	47%		44
	Liberal men	1%	16%	7%	76%	0%	123
	Liberal women	9%	15%	14%	61%	1%	215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	3%	18%	17%	61%	1%	364
	Harris	5%	16%	13%	66%	1%	394
	Other		10%	14%	76%		16
	Did not vote		17%		83%		5
	Unsure / refused	14%	15%	3%	65%	2%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school		20%	17%	62%		29
	High school graduate	5%	17%	16%	58%	3%	157
	Some college	5%	18%	13%	64%	0%	258
	College graduate	4%	15%	14%	67%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	3%	23%	10%	64%	1%	216
	College grad men	1%	16%	14%	67%	1%	164
	Non college grad women	6%	13%	19%	60%	2%	228
	College grad women	6%	14%	14%	66%	0%	199
EDRAC	White college graduates	3%	14%	13%	69%	1%	258
	Non-white college graduates	5%	17%	17%	60%	0%	105
	White non-collage graduates	7%	14%	15%	64%	1%	307
	Non-white non-college graduates		26%	14%	58%	2%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	7%	14%	15%	64%	1%	307
	Minority non-college graduate		26%	14%	58%	2%	137
	Others	4%	15%	14%	67%	1%	363
RMARITAL MARITAL STATUS/C	Single	6%	21%	17%	55%	0%	205
	Married	3%	15%	14%	67%	1%	484
	No longer married	4%	13%	13%	68%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	2%	19%	12%	67%	1%	240
	Unmarried men	6%	23%	11%	59%	1%	44
	Single men	2%	20%	13%	64%	1%	95
	Married women	5%	11%	16%	67%	1%	244
	Unmarried women	2%	7%	14%	73%	4%	74
	Single women	10%	23%	20%	47%		110
MARAC	White married	4%	14%	14%	67%	1%	381
	Non-white married	1%	18%	14%	66%	0%	103
	White not married	7%	13%	14%	64%	1%	184
	Non-white not married	3%	25%	16%	54%	2%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	3%	17%	20%	60%		60
	White single women	18%	20%	11%	50%		47
	White married men	2%	17%	12%	67%	1%	178
	White married women	6%	12%	15%	67%	1%	202
	White no longer married men	11%	5%	9%	72%	3%	22
	White no longer married women	0%	6%	13%	79%	2%	55
	Other	2%	22%	15%	59%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	7%	19%	21%	53%	0%	266
	No	3%	15%	11%	69%	1%	541
MOMDAD PARENTS	Dad	3%	22%	18%	57%	0%	126
	Mom	10%	16%	24%	50%	0%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	6%	19%	20%	54%	0%	215
	Married / no children	1%	12%	9%	77%	1%	269
	Divorced / children	23%	36%		40%	1%	8
	Divorced / no children	4%	9%	5%	79%	2%	51
	Single / no children	6%	22%	16%	55%	0%	174
Other / mixed	3%	14%	20%	60%	2%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	4%	13%	16%	65%	2%	305
	Not born-again	5%	19%	14%	62%	1%	454
	Refused	4%	16%	8%	72%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	19%	13%	62%	2%	151
	Male not evangelical	1%	20%	11%	67%	0%	228
	Female born again / evangelicals	3%	8%	20%	68%	2%	154
	Female not evangelical	8%	17%	15%	60%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	10%	15%	70%	1%	203
	Non-white Evangelical	2%	21%	19%	56%	2%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	11%	15%	68%	1%	166
	Non-white conservative Christians	1%	25%	17%	55%	2%	48
	White non-conservative Christians	8%	2%	13%	75%	1%	37
	Non-white non-conservative Christians	2%	17%	20%	57%	3%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	3%	20%	17%	60%	1%	369
	Unfavorable	5%	14%	13%	67%	1%	416
	No opinion	1%	2%	6%	90%	0%	18
	Never heard of		11%		89%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	6%	15%	13%	65%	1%	404
	Unfavorable	3%	17%	16%	63%	1%	367
	No opinion	1%	24%	15%	58%	2%	31
	Never heard of		8%	47%	45%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	2%	31%	5%	62%		19
	Favorable Trump only	3%	19%	17%	59%	1%	350
	Favorable Harris only	6%	15%	13%	66%	1%	385
	Other	1%	12%	7%	80%	0%	24
	Unfavorable both		6%	7%	87%		29
R3 ELON MUSK NAME ID/C	Favorable	3%	18%	15%	63%	0%	295
	Unfavorable	7%	14%	15%	63%	0%	324
	No opinion		19%	10%	69%	1%	78
	Never heard of	2%	18%	11%	64%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	3%	18%	15%	62%	1%	338
	Unfavorable	6%	15%	13%	66%	1%	377
	No opinion	5%	2%	16%	77%	0%	46
	Never heard of		32%	18%	43%	7%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	2%	19%	15%	64%	1%	332
	Unfavorable	5%	16%	13%	66%	0%	348
	No opinion	6%	15%	21%	57%	1%	97
	Never heard of	8%	5%	12%	64%	11%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	3%	18%	18%	59%	1%	252
	Trump on 8-10 issues	3%	17%	12%	68%	0%	94
	Trump on 4-7 issues		17%	18%	65%		55
	Trump on 1-3 issues	4%	14%	13%	67%	2%	61
	Trump on 0 issues	6%	16%	12%	66%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	6%	17%	13%	64%	0%	292
	Harris on 8-10 issues	8%	11%	12%	69%		83
	Harris on 4-7 issues	1%	13%	16%	65%	5%	56
	Harris on 1-3 issues		23%	4%	73%	0%	54
	Harris on 0 issues	3%	17%	18%	61%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q35		Q35 TIME GETTING NEWS FROM / TIKTOK AND SHORT FORM VIDEO SITES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	4%	19%	13%	64%	0%	367
	High (51-74)	5%	15%	16%	64%	0%	182
	Medium (35-50)	4%	12%	14%	70%	1%	162
	Low (0-34)		25%	15%	59%	2%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	8%	19%	15%	59%	0%	306
	High (51-74)		14%	12%	74%	0%	143
	Medium (35-50)	4%	16%	14%	67%	0%	179
	Low (0-34)		22%	14%	63%	1%	122
TOTAL		4%	16%	14%	64%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		6%	14%	7%	72%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	9%	13%	7%	71%		171
	Midwest	4%	14%	5%	76%	1%	127
	South	5%	18%	7%	67%	3%	196
	South Central	7%	15%	9%	69%		78
	Central Plains	6%	13%	6%	68%	6%	56
	Mountain States	3%	4%	15%	77%	1%	58
	West	3%	12%	3%	81%	2%	120
RG2 GEOGRAPHIC AREAS TWO	California	4%	11%	4%	79%	1%	87
	Florida	8%	22%	4%	64%	1%	61
	Texas	8%	18%	9%	65%		64
	New York	12%	22%	4%	62%		55
	Rest of country	5%	12%	8%	74%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	5%	19%	6%	66%	3%	276
	Competitive states	5%	10%	10%	74%	1%	290
	55%+ Harris states	6%	12%	4%	77%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	6%	17%	7%	68%	2%	352
	DEM governor	5%	11%	7%	76%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	3%	13%	8%	73%	3%	308
	Urban	7%	12%	7%	72%	1%	200
	Suburb	7%	16%	5%	72%	0%	285
	Unsure / refused	2%	17%	5%	67%	9%	14
RAGE RESPONDENT'S AGE/C	18-34	8%	24%	5%	62%	0%	137
	35-44	8%	11%	9%	72%		186
	45-64	5%	16%	5%	73%	1%	307
	65 or over	2%	4%	9%	79%	6%	178
GENDER GENDER	Male	8%	19%	7%	65%	1%	379
	Female	4%	9%	6%	79%	2%	428
USRGEN REGION / GENDER	Rural men	3%	16%	8%	71%	2%	147
	Rural women	3%	10%	8%	75%	4%	161
	Urban men	11%	20%	9%	59%	1%	98
	Urban women	4%	5%	6%	85%	2%	102
	Suburban men	10%	21%	6%	63%	0%	128
	Suburban women	5%	12%	5%	79%	0%	157
	Unsure	2%	17%	5%	67%	9%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	11%	23%	11%	56%		161
	Male / 45+	5%	15%	5%	71%	3%	218
	Female / under 45	5%	10%	5%	80%	0%	162
	Female / 45+	3%	9%	7%	78%	3%	266
EMPSTAT	Not employed	14%	8%	2%	72%	4%	90
	Employed	5%	18%	7%	69%	0%	497
	Retired	2%	7%	8%	78%	4%	215
	Refused	15%			85%		5
RRACE RESPONDENT'S RACE/C	White	5%	14%	8%	70%	2%	565
	Black / African American	5%	9%	4%	82%		97
	Hispanic / Latino	6%	12%	5%	76%	0%	105
	Other	9%	21%	2%	66%	2%	40
USRACE COMMUNITY / RACE	White suburban men	10%	20%	7%	62%	1%	91
	White suburban women	7%	12%	5%	76%	0%	111
	Black suburban men	21%			79%		14
	Black suburban women		13%	7%	81%		23
	Urban voters	7%	12%	7%	72%	1%	200
	Rural voters	3%	13%	8%	73%	3%	308
GENRACE RACE BY GENDER	White men	8%	19%	9%	62%	2%	261
	White women	3%	11%	6%	77%	3%	304
	Black men	8%	12%	2%	78%		45
	Black women	3%	6%	6%	85%		52
	Hispanic men	6%	21%	5%	67%	0%	51
	Hispanic women	7%	4%	5%	84%		54
WHITE SENIORS	White seniors	1%	10%	7%	77%	5%	239
	Other	7%	15%	7%	70%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	18%	8%	65%	3%	355
	Independent	7%	14%	9%	68%	2%	73
	Democrat	5%	10%	5%	80%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	7%	23%	8%	60%	2%	205
	Female / GOP	6%	10%	9%	72%	3%	151
	Male / DEM	7%	13%	7%	72%	1%	137
	Female / DEM	3%	8%	4%	84%	1%	242
	Male / IND	11%	15%	9%	63%	1%	37
	Female / IND	3%	13%	9%	72%	3%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	7%	27%	9%	56%		109
	45 & over / GOP	6%	13%	8%	69%	4%	246
	Under 45 / DEM	8%	12%	5%	75%		177
	45 & over / DEM	2%	8%	4%	84%	2%	202
	Under 45 / IND	11%	9%	14%	66%	1%	37
	45 & over / IND	3%	20%	4%	69%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	7%	18%	8%	64%	3%	366
	Ticket splitter	4%	4%	7%	84%		23
	Democrat	5%	10%	5%	79%	1%	418
PARTISAN	Hard GOP	6%	18%	8%	65%	3%	309
	Soft GOP	6%	13%	10%	72%		42
	Ticket splitters	7%	18%	8%	65%	2%	80
	Soft DEM		3%	5%	92%		32
	Hard DEM	5%	10%	5%	79%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	7%	17%	9%	64%	3%	387
	Moderate	2%	8%	2%	88%	0%	82
	Liberal	5%	11%	6%	77%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	14%	9%	66%	4%	177
	Smwt conservative	7%	20%	8%	63%	2%	210
	Moderate / liberal	5%	10%	5%	79%	1%	420
RPTYID98 TARGET GROUPS	Republican	7%	18%	8%	65%	3%	355
	Independent	7%	14%	9%	68%	2%	73
	Conservative DEM	4%	11%	1%	81%	3%	40
	Mod / lib DEM	5%	10%	5%	80%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	6%	14%	9%	66%	4%	169
	Centrists	6%	13%	6%	74%	1%	522
	Very liberal DEM	4%	14%	6%	75%	2%	116
SEXIDEOL	Conservative men	8%	22%	8%	61%	2%	219
	Conservative women	5%	12%	10%	69%	4%	168
	Moderate men	2%	17%	3%	77%	1%	37
	Moderate women	2%		1%	97%		44
	Liberal men	9%	14%	9%	68%	1%	123
	Liberal women	3%	9%	4%	83%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	7%	20%	9%	62%	3%	364
	Harris	4%	9%	5%	81%	1%	394
	Other	26%	1%	7%	67%		16
	Did not vote		44%		56%		5
	Unsure / refused	4%	4%	1%	90%	2%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school		24%	7%	65%	4%	29
	High school graduate	1%	8%	5%	84%	3%	157
	Some college	7%	16%	4%	72%	1%	258
	College graduate	7%	14%	9%	68%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	7%	17%	5%	70%	1%	216
	College grad men	8%	21%	10%	58%	2%	164
	Non college grad women	2%	10%	4%	81%	3%	228
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EDRAC	White college graduates	6%	15%	11%	67%	2%	258
	Non-white college graduates	10%	13%	6%	70%	0%	105
	White non-college graduates	5%	14%	5%	73%	3%	307
	Non-white non-college graduates	3%	12%	3%	82%	0%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	5%	14%	5%	73%	3%	307
	Minority non-college graduate	3%	12%	3%	82%	0%	137
	Others	7%	14%	9%	68%	1%	363
RMARITAL MARITAL STATUS/C	Single	8%	14%	9%	68%	1%	205
	Married	5%	14%	6%	73%	2%	484
	No longer married	3%	12%	4%	77%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	7%	17%	7%	67%	2%	240
	Unmarried men		30%	3%	64%	3%	44
	Single men	12%	18%	10%	59%	1%	95
	Married women	3%	11%	6%	78%	2%	244
	Unmarried women	5%	2%	5%	84%	5%	74
	Single women	4%	10%	8%	76%	1%	110
MARAC	White married	5%	15%	7%	71%	2%	381
	Non-white married	6%	12%	4%	77%	0%	103
	White not married	6%	14%	9%	68%	3%	184
	Non-white not married	6%	12%	5%	76%	0%	139

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Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	13%	20%	16%	51%		60
	White single women	2%	15%	13%	67%	4%	47
	White married men	7%	17%	8%	66%	2%	178
	White married women	3%	12%	6%	77%	2%	202
	White no longer married men		26%	2%	67%	5%	22
	White no longer married women	5%	1%	1%	87%	6%	55
	Other	6%	12%	4%	77%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	8%	15%	4%	73%	1%	266
	No	5%	13%	8%	72%	2%	541
MOMDAD PARENTS	Dad	12%	17%	6%	66%	0%	126
	Mom	4%	13%	3%	79%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	14%	4%	74%	0%	215
	Married / no children	4%	14%	8%	72%	3%	269
	Divorced / children		3%		97%		8
	Divorced / no children		9%	2%	86%	4%	51
	Single / no children	8%	14%	9%	68%	1%	174
Other / mixed	6%	15%	7%	68%	4%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	3%	14%	8%	71%	3%	305
	Not born-again	7%	15%	6%	72%	1%	454
	Refused	12%	5%	5%	77%	1%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	18%	8%	67%	2%	151
	Male not evangelical	10%	19%	7%	63%	1%	228
	Female born again / evangelicals	3%	9%	9%	75%	4%	154
	Female not evangelical	4%	9%	5%	81%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	3%	14%	9%	69%	5%	203
	Non-white Evangelical	4%	12%	6%	76%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	16%	11%	65%	5%	166
	Non-white conservative Christians	6%	19%	7%	65%	2%	48
	White non-conservative Christians	1%	5%	3%	86%	4%	37
	Non-white non-conservative Christians	2%	6%	6%	86%		54

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
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R1 DONALD TRUMP NAME ID/C	Favorable	7%	19%	9%	63%	3%	369
	Unfavorable	5%	9%	5%	80%	1%	416
	No opinion		14%		86%		18
	Never heard of		34%		66%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	4%	9%	5%	80%	1%	404
	Unfavorable	8%	18%	9%	63%	2%	367
	No opinion		12%	4%	83%	1%	31
	Never heard of		55%		45%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	4%		1%	88%	6%	19
	Favorable Trump only	7%	20%	9%	62%	3%	350
	Favorable Harris only	4%	10%	6%	80%	1%	385
	Other		16%		84%		24
	Unfavorable both	16%		3%	81%		29
R3 ELON MUSK NAME ID/C	Favorable	8%	20%	9%	62%	2%	295
	Unfavorable	5%	10%	6%	78%	1%	324
	No opinion	4%	9%	3%	81%	3%	78
	Never heard of	4%	11%	5%	77%	4%	109
R4 J.D. VANCE NAME ID/C	Favorable	8%	18%	9%	62%	3%	338
	Unfavorable	4%	11%	5%	79%	1%	377
	No opinion	1%	6%	2%	92%		46
	Never heard of	4%	14%	6%	73%	3%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	8%	20%	7%	62%	3%	332
	Unfavorable	4%	11%	6%	77%	1%	348
	No opinion	3%	4%	7%	85%	1%	97
	Never heard of		8%	9%	78%	5%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	8%	20%	8%	61%	4%	252
	Trump on 8-10 issues	7%	19%	12%	62%	0%	94
	Trump on 4-7 issues	4%	5%	4%	87%		55
	Trump on 1-3 issues	2%	2%	4%	90%	2%	61
	Trump on 0 issues	5%	11%	6%	78%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	4%	12%	5%	78%	1%	292
	Harris on 8-10 issues	3%	7%	3%	87%	0%	83
	Harris on 4-7 issues	6%	1%	8%	82%	2%	56
	Harris on 1-3 issues	11%	13%	7%	69%	0%	54
	Harris on 0 issues	6%	20%	9%	62%	3%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q36		Q36 TIME GETTING NEWS FROM / X OR TWITTER					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	4%	13%	7%	74%	2%	367
	High (51-74)	6%	15%	7%	71%	1%	182
	Medium (35-50)	10%	8%	5%	76%	0%	162
	Low (0-34)	4%	25%	6%	62%	4%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	4%	13%	6%	77%	1%	306
	High (51-74)	6%	14%	8%	71%	1%	143
	Medium (35-50)	9%	12%	7%	71%	1%	179
	Low (0-34)	6%	17%	7%	68%	2%	122
TOTAL		6%	14%	7%	72%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		4%	19%	16%	60%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	2%	17%	15%	66%		171
	Midwest	7%	17%	15%	60%	0%	127
	South	2%	23%	18%	56%	0%	196
	South Central	4%	15%	19%	61%		78
	Central Plains	6%	42%	10%	42%	1%	56
	Mountain States	9%	12%	16%	63%	1%	58
	West	1%	15%	15%	67%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	1%	11%	18%	68%	1%	87
	Florida		30%	12%	58%		61
	Texas	5%	19%	22%	54%		64
	New York		26%	13%	61%		55
	Rest of country	5%	19%	16%	60%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	4%	25%	16%	54%	0%	276
	Competitive states	6%	16%	16%	61%	0%	290
	55%+ Harris states	1%	17%	15%	67%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	5%	20%	17%	58%	0%	352
	DEM governor	3%	19%	15%	63%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	6%	23%	17%	53%	0%	308
	Urban	1%	14%	17%	67%	1%	200
	Suburb	3%	19%	14%	64%	0%	285
	Unsure / refused		31%	30%	39%		14
RAGE RESPONDENT'S AGE/C	18-34	0%	10%	15%	74%	0%	137
	35-44	7%	24%	21%	47%		186
	45-64	3%	20%	15%	61%	0%	307
	65 or over	4%	20%	13%	62%	1%	178
GENDER GENDER	Male	3%	17%	11%	68%	0%	379
	Female	4%	22%	20%	53%	0%	428
USRGEN REGION / GENDER	Rural men	8%	17%	11%	64%	1%	147
	Rural women	5%	28%	22%	44%		161
	Urban men	0%	16%	17%	67%	0%	98
	Urban women	1%	13%	16%	68%	2%	102
	Suburban men	1%	15%	8%	76%		128
	Suburban women	6%	21%	18%	54%	0%	157
	Unsure		31%	30%	39%		14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	5%	17%	14%	64%		161
	Male / 45+	2%	16%	10%	72%	1%	218
	Female / under 45	4%	19%	23%	53%	0%	162
	Female / 45+	4%	24%	18%	53%	1%	266
EMPSTAT	Not employed	3%	13%	14%	69%	2%	90
	Employed	4%	21%	18%	57%	0%	497
	Retired	4%	19%	14%	64%	1%	215
	Refused		6%		94%		5
RRACE RESPONDENT'S RACE/C	White	5%	18%	16%	60%	1%	565
	Black / African American	0%	28%	11%	60%		97
	Hispanic / Latino	3%	17%	21%	59%		105
	Other		20%	10%	70%		40
USRACE COMMUNITY / RACE	White suburban men	1%	15%	10%	74%		91
	White suburban women	6%	18%	18%	57%	0%	111
	Black suburban men		11%	9%	80%		14
	Black suburban women	1%	47%	19%	33%		23
	Urban voters	1%	14%	17%	67%	1%	200
	Rural voters	6%	23%	17%	53%	0%	308
GENRACE RACE BY GENDER	White men	4%	16%	11%	68%	0%	261
	White women	5%	20%	21%	53%	1%	304
	Black men		24%	9%	67%		45
	Black women	1%	32%	13%	55%		52
	Hispanic men	3%	10%	15%	73%		51
	Hispanic women	3%	25%	27%	46%		54
WHITE SENIORS	White seniors	2%	20%	15%	61%	1%	239
	Other	4%	19%	16%	60%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	5%	19%	18%	57%		355
	Independent	2%	16%	15%	65%	2%	73
	Democrat	3%	21%	14%	63%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	6%	16%	16%	63%		205
	Female / GOP	5%	23%	22%	49%		151
	Male / DEM		18%	5%	76%	0%	137
	Female / DEM	4%	22%	19%	55%	1%	242
	Male / IND	2%	14%	12%	70%	2%	37
	Female / IND	2%	18%	19%	60%	2%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	8%	10%	23%	60%		109
	45 & over / GOP	4%	23%	17%	56%		246
	Under 45 / DEM	3%	24%	17%	57%		177
	45 & over / DEM	2%	18%	11%	68%	1%	202
	Under 45 / IND	3%	15%	15%	66%	1%	37
	45 & over / IND	1%	17%	16%	65%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	19%	19%	57%	0%	366
	Ticket splitter		14%	7%	80%		23
	Democrat	2%	20%	14%	63%	1%	418
PARTISAN	Hard GOP	6%	18%	20%	56%		309
	Soft GOP		22%	7%	71%		42
	Ticket splitters	3%	17%	14%	64%	2%	80
	Soft DEM		17%	27%	57%		32
	Hard DEM	2%	21%	13%	63%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	4%	19%	18%	59%	0%	387
	Moderate	7%	7%	25%	60%	1%	82
	Liberal	2%	23%	12%	63%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	18%	20%	55%	0%	177
	Smwt conservative	3%	19%	16%	61%	1%	210
	Moderate / liberal	3%	20%	14%	62%	0%	420
RPTYID98 TARGET GROUPS	Republican	5%	19%	18%	57%		355
	Independent	2%	16%	15%	65%	2%	73
	Conservative DEM	3%	10%	15%	69%	3%	40
	Mod / lib DEM	2%	22%	14%	62%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	6%	18%	21%	55%		169
	Centrists	3%	19%	16%	61%	0%	522
	Very liberal DEM	3%	23%	9%	65%	0%	116
SEXIDEOL	Conservative men	4%	14%	14%	68%		219
	Conservative women	5%	24%	23%	47%	1%	168
	Moderate men	6%	12%	22%	59%	2%	37
	Moderate women	7%	4%	27%	62%		44
	Liberal men	1%	22%	4%	73%	0%	123
	Liberal women	3%	24%	16%	57%	0%	215
D6 2024 PRESIDENTIAL VOTE	Trump	6%	20%	19%	55%	0%	364
	Harris	2%	20%	14%	63%	0%	394
	Other		8%	8%	84%		16
	Did not vote		26%	10%	64%		5
	Unsure / refused	1%	17%	4%	76%	2%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school		30%	23%	47%		29
	High school graduate	4%	17%	18%	61%	1%	157
	Some college	6%	22%	14%	58%		258
	College graduate	3%	18%	16%	63%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	4%	14%	12%	70%	0%	216
	College grad men	3%	20%	11%	66%	1%	164
	Non college grad women	5%	27%	20%	48%	1%	228
	College grad women	3%	16%	20%	60%	0%	199
EDRAC	White college graduates	3%	19%	17%	61%	1%	258
	Non-white college graduates	2%	16%	15%	68%		105
	White non-collage graduates	6%	18%	16%	60%	0%	307
	Non-white non-collage graduates	1%	27%	16%	56%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	6%	18%	16%	60%	0%	307
	Minority non-college graduate	1%	27%	16%	56%		137
	Others	3%	18%	16%	63%	0%	363
RMARITAL MARITAL STATUS/C	Single	3%	23%	12%	62%	0%	205
	Married	4%	17%	17%	61%	0%	484
	No longer married	3%	23%	18%	54%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	4%	14%	11%	70%	0%	240
	Unmarried men		25%	16%	57%	1%	44
	Single men	3%	18%	10%	69%		95
	Married women	4%	20%	24%	52%	0%	244
	Unmarried women	5%	22%	19%	52%	2%	74
	Single women	4%	26%	13%	56%	0%	110
MARAC	White married	5%	18%	17%	61%	0%	381
	Non-white married	1%	16%	20%	63%		103
	White not married	5%	20%	15%	59%	1%	184
	Non-white not married	1%	27%	12%	60%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%	19%	11%	67%		60
	White single women	9%	17%	18%	56%	1%	47
	White married men	5%	15%	11%	69%	0%	178
	White married women	5%	20%	22%	53%	0%	202
	White no longer married men		20%	12%	65%	3%	22
	White no longer married women	4%	23%	20%	50%	2%	55
	Other	1%	22%	15%	61%		242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	5%	22%	20%	53%		266
	No	3%	18%	14%	64%	1%	541
MOMDAD PARENTS	Dad	5%	21%	11%	63%		126
	Mom	5%	23%	28%	44%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	4%	19%	19%	58%		215
	Married / no children	4%	15%	16%	64%	0%	269
	Divorced / children		44%	20%	35%		8
	Divorced / no children	3%	15%	10%	70%	2%	51
	Single / no children	2%	21%	10%	67%	0%	174
	Other / mixed	7%	28%	24%	40%	1%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	4%	19%	22%	55%	0%	305
	Not born-again	4%	19%	13%	63%	1%	454
	Refused	3%	27%	5%	65%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	5%	16%	17%	62%	0%	151
	Male not evangelical	2%	17%	8%	73%	0%	228
	Female born again / evangelicals	4%	21%	26%	49%		154
	Female not evangelical	4%	22%	17%	56%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	17%	21%	56%	0%	203
	Non-white Evangelical	2%	21%	22%	55%		102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	5%	18%	23%	54%		166
	Non-white conservative Christians	4%	18%	17%	61%		48
	White non-conservative Christians	7%	14%	14%	64%	1%	37
	Non-white non-conservative Christians		23%	27%	49%		54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	6%	21%	19%	54%	0%	369
	Unfavorable	2%	18%	14%	66%	1%	416
	No opinion		27%	12%	61%		18
	Never heard of			6%	94%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	21%	15%	61%	1%	404
	Unfavorable	5%	17%	18%	60%	0%	367
	No opinion	4%	26%	17%	51%	2%	31
	Never heard of		47%		53%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	2%	56%	8%	34%		19
	Favorable Trump only	6%	19%	20%	55%	0%	350
	Favorable Harris only	2%	19%	15%	63%	1%	385
	Other		17%	2%	81%		24
	Unfavorable both		6%	3%	90%		29
R3 ELON MUSK NAME ID/C	Favorable	4%	18%	20%	57%	0%	295
	Unfavorable	3%	19%	14%	64%	0%	324
	No opinion	3%	21%	13%	63%	0%	78
	Never heard of	4%	21%	15%	58%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	6%	19%	21%	54%	0%	338
	Unfavorable	2%	19%	13%	65%	0%	377
	No opinion	2%	21%	13%	64%		46
	Never heard of		28%	4%	65%	3%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	4%	20%	21%	55%	0%	332
	Unfavorable	3%	20%	11%	65%	0%	348
	No opinion	6%	18%	16%	60%		97
	Never heard of	8%	2%	14%	71%	5%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	6%	18%	20%	56%	0%	252
	Trump on 8-10 issues	5%	22%	18%	55%	0%	94
	Trump on 4-7 issues	3%	19%	9%	70%		55
	Trump on 1-3 issues	1%	13%	18%	65%	2%	61
	Trump on 0 issues	3%	21%	13%	63%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	3%	23%	14%	60%	0%	292
	Harris on 8-10 issues	1%	13%	14%	72%		83
	Harris on 4-7 issues	1%	14%	12%	71%	2%	56
	Harris on 1-3 issues	0%	18%	15%	66%	0%	54
	Harris on 0 issues	6%	19%	19%	55%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q37		Q37 TIME GETTING NEWS FROM / FACEBOOK					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	5%	22%	14%	59%		367
	High (51-74)	1%	16%	17%	66%	0%	182
	Medium (35-50)	4%	16%	19%	60%	0%	162
	Low (0-34)	2%	18%	19%	61%	0%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	3%	24%	11%	61%		306
	High (51-74)	4%	9%	13%	75%	0%	143
	Medium (35-50)	5%	22%	20%	53%	0%	179
	Low (0-34)	1%	16%	25%	57%	0%	122
TOTAL		4%	19%	16%	60%	0%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		11%	21%	11%	57%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	12%	22%	8%	58%	1%	171
	Midwest	9%	16%	11%	64%	0%	127
	South	12%	22%	14%	52%	0%	196
	South Central	16%	22%	18%	44%	1%	78
	Central Plains	7%	24%	10%	57%	3%	56
	Mountain States	4%	15%	10%	69%	1%	58
	West	13%	24%	6%	57%		120
RG2 GEOGRAPHIC AREAS TWO	California	13%	28%	7%	52%		87
	Florida	13%	13%	18%	56%		61
	Texas	18%	25%	18%	38%	1%	64
	New York	15%	26%	4%	54%		55
	Rest of country	9%	20%	10%	60%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	10%	21%	16%	51%	2%	276
	Competitive states	11%	18%	10%	61%	0%	290
	55%+ Harris states	13%	24%	6%	57%		241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	11%	21%	15%	53%	1%	352
	DEM governor	11%	21%	8%	60%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	7%	19%	12%	61%	1%	308
	Urban	15%	24%	10%	51%	0%	200
	Suburb	13%	21%	10%	56%	0%	285
	Unsure / refused	3%	2%	24%	68%	3%	14
RAGE RESPONDENT'S AGE/C	18-34	17%	24%	15%	43%		137
	35-44	17%	22%	10%	51%	0%	186
	45-64	9%	23%	10%	58%	1%	307
	65 or over	5%	15%	9%	70%	1%	178
GENDER GENDER	Male	14%	22%	11%	53%	1%	379
	Female	9%	20%	11%	60%	1%	428
USRGEN REGION / GENDER	Rural men	7%	21%	13%	58%	2%	147
	Rural women	7%	18%	11%	63%	1%	161
	Urban men	18%	29%	6%	47%	0%	98
	Urban women	13%	20%	13%	54%		102
	Suburban men	18%	19%	12%	50%		128
	Suburban women	9%	23%	7%	60%	1%	157
	Unsure	3%	2%	24%	68%	3%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	22%	27%	11%	40%	0%	161
	Male / 45+	7%	18%	11%	63%	1%	218
	Female / under 45	12%	19%	14%	56%		162
	Female / 45+	7%	21%	9%	62%	1%	266
EMPSTAT	Not employed	14%	12%	4%	70%	0%	90
	Employed	13%	24%	12%	50%	1%	497
	Retired	5%	17%	10%	66%	1%	215
	Refused		15%		85%		5
RRACE RESPONDENT'S RACE/C	White	11%	21%	11%	56%	1%	565
	Black / African American	9%	24%	9%	58%		97
	Hispanic / Latino	13%	18%	13%	57%	0%	105
	Other	12%	24%	5%	59%	1%	40
USRACE COMMUNITY / RACE	White suburban men	16%	21%	15%	48%		91
	White suburban women	12%	18%	8%	62%	1%	111
	Black suburban men	24%	15%	4%	56%		14
	Black suburban women		55%	7%	38%		23
	Urban voters	15%	24%	10%	51%	0%	200
	Rural voters	7%	19%	12%	61%	1%	308
GENRACE RACE BY GENDER	White men	13%	23%	13%	49%	1%	261
	White women	9%	19%	10%	62%	1%	304
	Black men	10%	12%	2%	76%		45
	Black women	9%	34%	14%	43%		52
	Hispanic men	16%	25%	9%	50%	0%	51
	Hispanic women	9%	11%	16%	64%		54
WHITE SENIORS	White seniors	5%	18%	12%	64%	1%	239
	Other	14%	22%	10%	53%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	12%	20%	12%	56%	0%	355
	Independent	15%	25%	14%	44%	2%	73
	Democrat	10%	21%	9%	60%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	13%	24%	14%	49%	1%	205
	Female / GOP	9%	16%	10%	65%		151
	Male / DEM	13%	19%	5%	62%	0%	137
	Female / DEM	8%	22%	10%	59%	1%	242
	Male / IND	18%	22%	14%	43%	3%	37
	Female / IND	12%	29%	14%	44%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	19%	21%	14%	45%		109
	45 & over / GOP	8%	20%	11%	60%	0%	246
	Under 45 / DEM	15%	23%	10%	51%		177
	45 & over / DEM	6%	19%	7%	67%	1%	202
	Under 45 / IND	21%	25%	15%	40%	1%	37
	45 & over / IND	9%	26%	13%	48%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	12%	22%	12%	53%	0%	366
	Ticket splitter	5%	7%	11%	76%	2%	23
	Democrat	11%	21%	9%	58%	1%	418
PARTISAN	Hard GOP	11%	22%	14%	52%	0%	309
	Soft GOP	14%	6%	1%	78%		42
	Ticket splitters	14%	25%	13%	46%	2%	80
	Soft DEM	2%	15%	9%	74%		32
	Hard DEM	11%	21%	9%	59%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	13%	19%	10%	57%	0%	387
	Moderate	2%	18%	20%	58%	2%	82
	Liberal	11%	24%	9%	55%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	17%	21%	13%	49%	1%	177
	Smwt conservative	10%	18%	8%	65%		210
	Moderate / liberal	9%	23%	11%	56%	1%	420
RPTYID98 TARGET GROUPS	Republican	12%	20%	12%	56%	0%	355
	Independent	15%	25%	14%	44%	2%	73
	Conservative DEM	10%	11%	7%	73%		40
	Mod / lib DEM	10%	22%	9%	58%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	16%	22%	13%	49%	1%	169
	Centrists	10%	20%	11%	58%	1%	522
	Very liberal DEM	11%	23%	5%	60%	1%	116
SEXIDEOL	Conservative men	16%	22%	10%	51%	1%	219
	Conservative women	10%	15%	10%	65%	0%	168
	Moderate men	2%	23%	24%	49%	1%	37
	Moderate women	2%	14%	17%	65%	2%	44
	Liberal men	13%	21%	7%	57%	1%	123
	Liberal women	10%	25%	10%	54%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	13%	22%	12%	53%	0%	364
	Harris	10%	21%	10%	58%	1%	394
	Other	24%	4%	6%	63%	2%	16
	Did not vote		49%		51%		5
	Unsure / refused	0%	11%	10%	77%	2%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school		23%	1%	76%		29
	High school graduate	10%	15%	13%	61%	0%	157
	Some college	9%	17%	10%	64%		258
	College graduate	14%	26%	11%	48%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	8%	19%	11%	62%	0%	216
	College grad men	20%	26%	10%	42%	1%	164
	Non college grad women	9%	15%	10%	65%		228
	College grad women	9%	26%	12%	53%	1%	199
EDRAC	White college graduates	14%	28%	12%	44%	2%	258
	Non-white college graduates	13%	21%	9%	56%	0%	105
	White non-college graduates	8%	15%	10%	66%	0%	307
	Non-white non-college graduates	10%	21%	10%	59%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	8%	15%	10%	66%	0%	307
	Minority non-college graduate	10%	21%	10%	59%		137
	Others	14%	26%	11%	48%	1%	363
RMARITAL MARITAL STATUS/C	Single	13%	25%	9%	53%	0%	205
	Married	12%	21%	12%	54%	1%	484
	No longer married	4%	14%	8%	72%	1%	118
STATUS MARITAL STATUS / GENDER	Married men	16%	22%	12%	50%	1%	240
	Unmarried men	7%	21%	5%	65%	2%	44
	Single men	12%	22%	11%	56%		95
	Married women	9%	19%	12%	58%	0%	244
	Unmarried women	2%	11%	10%	77%	0%	74
	Single women	14%	28%	7%	51%	1%	110
MARAC	White married	11%	22%	13%	53%	1%	381
	Non-white married	16%	15%	10%	58%	0%	103
	White not married	11%	18%	8%	62%	1%	184
	Non-white not married	8%	25%	9%	57%	0%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	16%	20%	13%	51%		60
	White single women	13%	22%	8%	55%	2%	47
	White married men	13%	26%	13%	48%	1%	178
	White married women	10%	20%	12%	58%	1%	202
	White no longer married men	14%	15%	9%	58%	5%	22
	White no longer married women	3%	13%	2%	83%		55
	Other	11%	21%	10%	58%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	16%	19%	13%	52%	0%	266
	No	9%	22%	10%	59%	1%	541
MOMDAD PARENTS	Dad	22%	18%	10%	50%	0%	126
	Mom	11%	20%	15%	54%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	17%	18%	12%	51%	1%	215
	Married / no children	8%	23%	12%	56%	1%	269
	Divorced / children	15%	3%		82%		8
	Divorced / no children	5%	17%	7%	71%		51
	Single / no children	12%	24%	8%	55%	1%	174
	Other / mixed	6%	19%	12%	62%	1%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	9%	25%	12%	53%	1%	305
	Not born-again	12%	18%	9%	60%	1%	454
	Refused	15%	21%	16%	47%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	11%	28%	9%	51%	1%	151
	Male not evangelical	15%	18%	12%	55%	0%	228
	Female born again / evangelicals	7%	23%	14%	56%	0%	154
	Female not evangelical	10%	19%	8%	62%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	10%	26%	10%	53%	1%	203
	Non-white Evangelical	7%	23%	16%	54%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	11%	23%	10%	55%	1%	166
	Non-white conservative Christians	13%	25%	12%	50%	0%	48
	White non-conservative Christians	3%	42%	10%	43%	2%	37
	Non-white non-conservative Christians	1%	22%	20%	58%		54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	13%	23%	12%	52%	0%	369
	Unfavorable	10%	20%	9%	59%	1%	416
	No opinion	2%	9%	11%	78%		18
	Never heard of		3%	34%	63%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	9%	22%	9%	59%	1%	404
	Unfavorable	15%	20%	12%	53%	0%	367
	No opinion	1%	17%	17%	64%	1%	31
	Never heard of		2%	8%	90%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both		38%	6%	55%	1%	19
	Favorable Trump only	13%	22%	12%	52%	0%	350
	Favorable Harris only	9%	21%	10%	59%	1%	385
	Other	2%	6%	13%	79%		24
	Unfavorable both	25%	8%	8%	58%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	14%	24%	14%	48%	1%	295
	Unfavorable	10%	20%	10%	60%	0%	324
	No opinion	7%	24%	6%	64%	0%	78
	Never heard of	10%	16%	7%	66%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	14%	23%	13%	50%	1%	338
	Unfavorable	11%	20%	9%	59%	1%	377
	No opinion	4%	15%	9%	71%	1%	46
	Never heard of		18%	9%	72%	1%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	15%	23%	13%	48%	1%	332
	Unfavorable	10%	20%	8%	61%	1%	348
	No opinion	3%	14%	13%	70%		97
	Never heard of		30%	16%	51%	2%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	15%	20%	13%	52%	1%	252
	Trump on 8-10 issues	7%	26%	14%	53%	0%	94
	Trump on 4-7 issues	11%	18%	8%	63%	0%	55
	Trump on 1-3 issues	3%	27%	13%	57%		61
	Trump on 0 issues	11%	20%	8%	60%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	11%	20%	8%	60%	1%	292
	Harris on 8-10 issues	3%	28%	11%	59%		83
	Harris on 4-7 issues	11%	15%	10%	64%		56
	Harris on 1-3 issues	10%	20%	9%	60%	1%	54
	Harris on 0 issues	13%	22%	13%	51%	1%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q38		Q38 TIME GETTING NEWS FROM / PODCASTS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	10%	19%	10%	60%	1%	367
	High (51-74)	17%	24%	15%	44%		182
	Medium (35-50)	10%	20%	6%	63%	1%	162
	Low (0-34)	8%	25%	12%	54%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	10%	24%	9%	56%	1%	306
	High (51-74)	18%	13%	13%	56%		143
	Medium (35-50)	10%	23%	11%	56%	1%	179
	Low (0-34)	9%	23%	10%	56%	0%	122
TOTAL		11%	21%	11%	57%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		10%	21%	13%	55%	1%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	9%	15%	16%	60%	0%	171
	Midwest	15%	19%	9%	56%	1%	127
	South	10%	26%	9%	55%	0%	196
	South Central	12%	28%	11%	50%		78
	Central Plains	3%	20%	7%	69%	1%	56
	Mountain States	8%	17%	18%	57%	1%	58
	West	11%	22%	23%	43%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	9%	24%	26%	39%	1%	87
	Florida	3%	32%	12%	52%		61
	Texas	14%	21%	13%	51%		64
	New York	2%	12%	23%	63%	0%	55
	Rest of country	11%	20%	10%	57%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	10%	23%	10%	56%	1%	276
	Competitive states	11%	20%	10%	59%	0%	290
	55%+ Harris states	9%	21%	20%	49%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	9%	23%	11%	56%	0%	352
	DEM governor	11%	20%	15%	54%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	9%	21%	15%	55%	0%	308
	Urban	12%	26%	12%	49%	1%	200
	Suburb	11%	19%	12%	58%	0%	285
	Unsure / refused	2%	5%	28%	54%	11%	14
RAGE RESPONDENT'S AGE/C	18-34	15%	30%	17%	38%		137
	35-44	12%	24%	13%	51%	0%	186
	45-64	10%	19%	13%	58%	0%	307
	65 or over	5%	16%	10%	67%	2%	178
GENDER GENDER	Male	12%	24%	12%	52%	1%	379
	Female	9%	19%	14%	57%	0%	428
USRGEN REGION / GENDER	Rural men	6%	23%	9%	61%	1%	147
	Rural women	11%	19%	20%	50%	0%	161
	Urban men	14%	24%	15%	48%		98
	Urban women	11%	28%	9%	51%	1%	102
	Suburban men	17%	25%	13%	45%	0%	128
	Suburban women	6%	14%	10%	70%		157
	Unsure	2%	5%	28%	54%	11%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
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RR96 AGE / SEX	Male / under 45	15%	29%	12%	43%	0%	161
	Male / 45+	9%	19%	11%	59%	1%	218
	Female / under 45	12%	23%	18%	48%		162
	Female / 45+	7%	16%	13%	63%	1%	266
EMPSTAT	Not employed	14%	21%	9%	56%	2%	90
	Employed	10%	24%	14%	51%	0%	497
	Retired	8%	15%	13%	63%	1%	215
	Refused		23%		77%		5
RRACE RESPONDENT'S RACE/C	White	9%	19%	13%	58%	0%	565
	Black / African American	19%	20%	10%	50%	1%	97
	Hispanic / Latino	9%	27%	19%	46%	0%	105
	Other	8%	36%	8%	46%	2%	40
USRACE COMMUNITY / RACE	White suburban men	17%	26%	11%	46%	0%	91
	White suburban women	5%	11%	11%	74%		111
	Black suburban men	30%	13%	20%	36%		14
	Black suburban women	14%	31%	10%	45%		23
	Urban voters	12%	26%	12%	49%	1%	200
	Rural voters	9%	21%	15%	55%	0%	308
GENRACE RACE BY GENDER	White men	10%	23%	13%	54%	0%	261
	White women	9%	16%	13%	62%	0%	304
	Black men	23%	12%	9%	54%	2%	45
	Black women	15%	27%	11%	47%		52
	Hispanic men	12%	28%	13%	48%	0%	51
	Hispanic women	6%	25%	25%	44%		54
WHITE SENIORS	White seniors	10%	16%	13%	61%	1%	239
	Other	10%	23%	13%	52%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	10%	23%	14%	53%	0%	355
	Independent	12%	28%	11%	48%	1%	73
	Democrat	10%	18%	13%	58%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	11%	28%	12%	49%	0%	205
	Female / GOP	9%	17%	16%	58%		151
	Male / DEM	13%	15%	11%	59%	1%	137
	Female / DEM	8%	20%	14%	57%	1%	242
	Male / IND	9%	33%	12%	44%	2%	37
	Female / IND	14%	22%	10%	53%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	13%	30%	17%	41%		109
	45 & over / GOP	9%	20%	12%	59%	0%	246
	Under 45 / DEM	13%	22%	14%	50%		177
	45 & over / DEM	7%	15%	12%	65%	1%	202
	Under 45 / IND	15%	35%	13%	36%	1%	37
	45 & over / IND	8%	20%	10%	60%	2%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	10%	24%	14%	52%	0%	366
	Ticket splitter	1%	12%	8%	78%		23
	Democrat	11%	20%	13%	57%	1%	418
PARTISAN	Hard GOP	9%	24%	15%	51%	0%	309
	Soft GOP	11%	14%	5%	70%		42
	Ticket splitters	15%	26%	10%	47%	1%	80
	Soft DEM	8%	18%	12%	61%		32
	Hard DEM	10%	18%	13%	58%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	10%	23%	14%	52%	1%	387
	Moderate	9%	18%	10%	62%	1%	82
	Liberal	10%	20%	13%	57%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	11%	26%	17%	46%	1%	177
	Smwt conservative	10%	20%	12%	57%	1%	210
	Moderate / liberal	10%	20%	12%	58%	0%	420
RPTYID98 TARGET GROUPS	Republican	10%	23%	14%	53%	0%	355
	Independent	12%	28%	11%	48%	1%	73
	Conservative DEM	14%	14%	21%	47%	3%	40
	Mod / lib DEM	9%	19%	12%	59%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	10%	26%	18%	46%	0%	169
	Centrists	10%	20%	12%	57%	0%	522
	Very liberal DEM	10%	18%	14%	57%	1%	116
SEXIDEOL	Conservative men	10%	27%	13%	49%	0%	219
	Conservative women	11%	17%	16%	55%	1%	168
	Moderate men	10%	26%	6%	57%	1%	37
	Moderate women	9%	12%	13%	66%		44
	Liberal men	15%	17%	11%	56%	1%	123
	Liberal women	8%	22%	13%	57%		215
D6 2024 PRESIDENTIAL VOTE	Trump	11%	25%	13%	51%	0%	364
	Harris	10%	18%	14%	57%	1%	394
	Other		13%	14%	73%		16
	Did not vote		85%		15%		5
	Unsure / refused	7%	10%	6%	75%	2%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	21%	20%	13%	46%		29
	High school graduate	12%	17%	9%	61%	1%	157
	Some college	10%	24%	16%	50%		258
	College graduate	9%	21%	13%	57%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	13%	25%	12%	51%	0%	216
	College grad men	10%	22%	12%	55%	1%	164
	Non college grad women	10%	18%	15%	56%	1%	228
	College grad women	8%	20%	14%	58%	0%	199
EDRAC	White college graduates	8%	19%	13%	59%	0%	258
	Non-white college graduates	10%	24%	13%	52%	1%	105
	White non-college graduates	10%	19%	13%	58%	0%	307
	Non-white non-college graduates	15%	27%	14%	44%	0%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	10%	19%	13%	58%	0%	307
	Minority non-college graduate	15%	27%	14%	44%	0%	137
	Others	9%	21%	13%	57%	1%	363
RMARITAL MARITAL STATUS/C	Single	19%	26%	12%	43%	0%	205
	Married	6%	21%	14%	59%	0%	484
	No longer married	10%	14%	13%	61%	2%	118
STATUS MARITAL STATUS / GENDER	Married men	7%	25%	12%	56%	0%	240
	Unmarried men	18%	21%	14%	43%	3%	44
	Single men	20%	22%	9%	48%	1%	95
	Married women	5%	17%	16%	62%	0%	244
	Unmarried women	5%	11%	12%	71%	2%	74
	Single women	19%	29%	13%	38%		110
MARAC	White married	7%	21%	13%	59%	0%	381
	Non-white married	4%	21%	17%	57%	0%	103
	White not married	14%	16%	13%	56%	1%	184
	Non-white not married	19%	29%	11%	40%	1%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	15%	26%	8%	52%		60
	White single women	26%	13%	18%	44%		47
	White married men	8%	24%	13%	55%	0%	178
	White married women	6%	18%	13%	63%	0%	202
	White no longer married men	10%	16%	23%	48%	3%	22
	White no longer married women	4%	9%	10%	74%	2%	55
	Other	13%	26%	14%	48%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	13%	23%	15%	49%	0%	266
	No	9%	20%	12%	58%	1%	541
MOMDAD PARENTS	Dad	14%	28%	14%	44%	0%	126
	Mom	12%	18%	16%	53%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	10%	21%	16%	53%	0%	215
	Married / no children	4%	20%	13%	63%	0%	269
	Divorced / children	56%	17%	3%	23%		8
	Divorced / no children	5%	12%	20%	59%	4%	51
	Single / no children	19%	24%	12%	46%	0%	174
Other / mixed	14%	24%	8%	53%	1%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	9%	26%	15%	50%	0%	305
	Not born-again	10%	19%	12%	58%	1%	454
	Refused	19%	15%	13%	54%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	9%	32%	10%	48%	1%	151
	Male not evangelical	13%	18%	13%	55%	1%	228
	Female born again / evangelicals	10%	19%	20%	52%	0%	154
	Female not evangelical	9%	19%	12%	60%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	9%	25%	15%	51%	0%	203
	Non-white Evangelical	10%	26%	14%	49%	1%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	11%	25%	15%	49%	0%	166
	Non-white conservative Christians	13%	35%	9%	40%	2%	48
	White non-conservative Christians		25%	16%	59%	1%	37
	Non-white non-conservative Christians	7%	18%	18%	57%		54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	11%	25%	13%	51%	0%	369
	Unfavorable	10%	18%	14%	58%	1%	416
	No opinion	5%	20%	2%	72%		18
	Never heard of	8%	9%	11%	73%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	9%	18%	13%	59%	1%	404
	Unfavorable	10%	24%	13%	53%	0%	367
	No opinion	18%	31%	17%	34%	1%	31
	Never heard of	52%	40%	8%			6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	3%	25%	6%	66%		19
	Favorable Trump only	12%	25%	13%	50%	0%	350
	Favorable Harris only	9%	18%	14%	59%	1%	385
	Other	5%	37%	8%	50%		24
	Unfavorable both	14%	12%	18%	56%		29
R3 ELON MUSK NAME ID/C	Favorable	12%	28%	13%	47%	0%	295
	Unfavorable	9%	17%	15%	59%	0%	324
	No opinion	8%	22%	13%	55%	1%	78
	Never heard of	9%	14%	10%	64%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	11%	24%	15%	50%	0%	338
	Unfavorable	10%	18%	13%	59%	0%	377
	No opinion	6%	18%	14%	61%	2%	46
	Never heard of	12%	27%	6%	51%	4%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	12%	26%	15%	47%	0%	332
	Unfavorable	9%	18%	10%	62%	0%	348
	No opinion	5%	18%	18%	59%	1%	97
	Never heard of	20%	14%	12%	48%	6%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	10%	22%	16%	52%	0%	252
	Trump on 8-10 issues	13%	32%	6%	48%	0%	94
	Trump on 4-7 issues	14%	16%	18%	51%		55
	Trump on 1-3 issues	16%	21%	10%	51%	2%	61
	Trump on 0 issues	8%	18%	13%	61%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	9%	18%	14%	59%	0%	292
	Harris on 8-10 issues	11%	22%	11%	56%		83
	Harris on 4-7 issues	9%	16%	13%	60%	2%	56
	Harris on 1-3 issues	12%	33%	11%	43%	0%	54
	Harris on 0 issues	11%	22%	14%	52%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q39		Q39 TIME GETTING NEWS FROM / YOUTUBE					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	10%	20%	12%	58%	0%	367
	High (51-74)	14%	24%	13%	48%	0%	182
	Medium (35-50)	6%	18%	16%	60%	0%	162
	Low (0-34)	9%	26%	15%	50%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	12%	20%	11%	57%	0%	306
	High (51-74)	12%	24%	15%	48%	0%	143
	Medium (35-50)	6%	25%	15%	53%	0%	179
	Low (0-34)	5%	19%	15%	61%		122
TOTAL		10%	21%	13%	55%	1%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		7%	24%	11%	56%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	5%	22%	10%	63%	1%	171
	Midwest	11%	19%	8%	60%	2%	127
	South	9%	27%	11%	49%	4%	196
	South Central	8%	15%	7%	70%		78
	Central Plains	2%	43%	14%	36%	5%	56
	Mountain States	4%	19%	16%	59%	1%	58
	West	5%	27%	15%	52%	0%	120
RG2 GEOGRAPHIC AREAS TWO	California	7%	30%	17%	46%		87
	Florida	13%	24%	6%	57%		61
	Texas	10%	14%	8%	68%		64
	New York	4%	29%	7%	59%	0%	55
	Rest of country	6%	24%	11%	55%	3%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	9%	25%	11%	52%	3%	276
	Competitive states	7%	23%	10%	58%	2%	290
	55%+ Harris states	4%	25%	12%	58%	1%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	9%	21%	11%	55%	3%	352
	DEM governor	5%	26%	11%	56%	2%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	7%	19%	11%	59%	4%	308
	Urban	6%	31%	10%	52%	1%	200
	Suburb	8%	26%	12%	53%	1%	285
	Unsure / refused	3%	2%	6%	84%	4%	14
RAGE RESPONDENT'S AGE/C	18-34	7%	24%	5%	62%	2%	137
	35-44	8%	33%	16%	43%	0%	186
	45-64	7%	21%	10%	59%	3%	307
	65 or over	6%	20%	12%	59%	3%	178
GENDER GENDER	Male	7%	24%	11%	56%	2%	379
	Female	7%	24%	11%	56%	3%	428
USRGEN REGION / GENDER	Rural men	6%	20%	10%	61%	3%	147
	Rural women	8%	18%	11%	57%	5%	161
	Urban men	6%	34%	9%	49%	1%	98
	Urban women	6%	27%	11%	56%	1%	102
	Suburban men	9%	22%	14%	54%	0%	128
	Suburban women	7%	29%	11%	52%	1%	157
	Unsure	3%	2%	6%	84%	4%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	7%	32%	11%	49%	0%	161
	Male / 45+	7%	18%	11%	61%	3%	218
	Female / under 45	7%	26%	12%	54%	1%	162
	Female / 45+	7%	23%	10%	57%	4%	266
EMPSTAT	Not employed	9%	24%	10%	50%	7%	90
	Employed	8%	25%	12%	55%	1%	497
	Retired	5%	20%	10%	62%	3%	215
	Refused		76%		24%		5
RRACE RESPONDENT'S RACE/C	White	6%	24%	11%	56%	3%	565
	Black / African American	13%	26%	15%	44%	2%	97
	Hispanic / Latino	7%	22%	9%	62%		105
	Other	5%	23%	13%	59%	2%	40
USRACE COMMUNITY / RACE	White suburban men	8%	23%	17%	51%	1%	91
	White suburban women	6%	27%	9%	55%	2%	111
	Black suburban men	19%	4%	10%	67%		14
	Black suburban women	9%	52%	18%	22%		23
	Urban voters	6%	31%	10%	52%	1%	200
	Rural voters	7%	19%	11%	59%	4%	308
GENRACE RACE BY GENDER	White men	5%	25%	12%	56%	2%	261
	White women	7%	23%	10%	57%	3%	304
	Black men	20%	14%	13%	52%	1%	45
	Black women	7%	36%	16%	38%	3%	52
	Hispanic men	6%	31%	6%	56%		51
	Hispanic women	9%	14%	11%	67%		54
WHITE SENIORS	White seniors	4%	18%	11%	63%	3%	239
	Other	8%	26%	11%	53%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	22%	10%	58%	3%	355
	Independent	8%	26%	15%	47%	3%	73
	Democrat	7%	26%	11%	55%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	8%	22%	12%	56%	2%	205
	Female / GOP	6%	22%	7%	61%	4%	151
	Male / DEM	5%	27%	9%	58%	1%	137
	Female / DEM	7%	25%	12%	53%	2%	242
	Male / IND	9%	29%	13%	44%	5%	37
	Female / IND	8%	23%	18%	50%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	6%	23%	11%	59%		109
	45 & over / GOP	8%	21%	9%	58%	4%	246
	Under 45 / DEM	7%	34%	11%	47%	1%	177
	45 & over / DEM	6%	19%	12%	62%	2%	202
	Under 45 / IND	9%	25%	17%	47%	2%	37
	45 & over / IND	8%	28%	14%	46%	5%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	7%	23%	10%	57%	3%	366
	Ticket splitter	2%	7%	9%	79%	3%	23
	Democrat	7%	26%	12%	54%	2%	418
PARTISAN	Hard GOP	6%	22%	10%	58%	3%	309
	Soft GOP	11%	20%	7%	61%		42
	Ticket splitters	11%	24%	14%	48%	3%	80
	Soft DEM	1%	16%	12%	71%		32
	Hard DEM	7%	27%	11%	53%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	7%	23%	12%	56%	3%	387
	Moderate	4%	21%	9%	65%	1%	82
	Liberal	8%	26%	11%	53%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	8%	22%	12%	57%	2%	177
	Smwt conservative	6%	24%	12%	55%	3%	210
	Moderate / liberal	7%	25%	10%	56%	2%	420
RPTYID98 TARGET GROUPS	Republican	7%	22%	10%	58%	3%	355
	Independent	8%	26%	15%	47%	3%	73
	Conservative DEM	6%	15%	18%	60%		40
	Mod / lib DEM	7%	27%	10%	55%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	7%	22%	12%	58%	2%	169
	Centrists	8%	23%	11%	56%	2%	522
	Very liberal DEM	5%	31%	9%	53%	2%	116
SEXIDEOL	Conservative men	7%	22%	13%	56%	2%	219
	Conservative women	7%	24%	10%	56%	4%	168
	Moderate men	8%	19%	11%	60%	3%	37
	Moderate women	0%	23%	7%	70%		44
	Liberal men	7%	30%	8%	54%	1%	123
	Liberal women	9%	24%	12%	53%	2%	215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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 November 12-17, 2024

Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	7%	22%	11%	57%	3%	364
	Harris	8%	25%	11%	55%	1%	394
	Other	3%	37%	13%	45%	2%	16
	Did not vote		12%	5%	83%		5
	Unsure / refused	5%	28%	12%	53%	3%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%	19%		66%		29
	High school graduate	2%	23%	9%	62%	4%	157
	Some college	5%	26%	11%	56%	2%	258
	College graduate	10%	23%	13%	53%	2%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	4%	26%	9%	59%	1%	216
	College grad men	10%	23%	14%	52%	2%	164
	Non college grad women	5%	24%	9%	58%	3%	228
	College grad women	9%	24%	12%	53%	2%	199
EDRAC	White college graduates	8%	23%	13%	54%	2%	258
	Non-white college graduates	14%	23%	13%	50%	0%	105
	White non-collage graduates	5%	25%	9%	59%	3%	307
	Non-white non-college graduates	5%	25%	11%	58%	2%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	5%	25%	9%	59%	3%	307
	Minority non-college graduate	5%	25%	11%	58%	2%	137
	Others	10%	23%	13%	53%	2%	363
RMARITAL MARITAL STATUS/C	Single	8%	24%	10%	58%	0%	205
	Married	6%	24%	11%	56%	2%	484
	No longer married	8%	25%	11%	52%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	7%	23%	11%	57%	2%	240
	Unmarried men	14%	33%	12%	39%	3%	44
	Single men	5%	24%	11%	59%	1%	95
	Married women	6%	25%	11%	54%	3%	244
	Unmarried women	5%	20%	11%	59%	5%	74
	Single women	10%	23%	10%	57%	0%	110
MARAC	White married	6%	25%	10%	56%	3%	381
	Non-white married	9%	21%	14%	55%	0%	103
	White not married	7%	23%	11%	57%	2%	184
	Non-white not married	9%	26%	10%	54%	2%	139

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Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	6%	29%	11%	53%	0%	60
	White single women	12%	13%	12%	62%	0%	47
	White married men	6%	23%	11%	58%	3%	178
	White married women	6%	27%	10%	54%	3%	202
	White no longer married men		35%	22%	41%	3%	22
	White no longer married women	7%	19%	6%	65%	4%	55
	Other	9%	24%	12%	54%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	11%	27%	10%	51%	1%	266
	No	5%	23%	12%	58%	3%	541
MOMDAD PARENTS	Dad	13%	27%	9%	50%	1%	126
	Mom	9%	27%	10%	53%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	9%	25%	11%	55%	1%	215
	Married / no children	4%	24%	12%	57%	4%	269
	Divorced / children	36%	24%	14%	18%	8%	8
	Divorced / no children	4%	20%	9%	67%		51
	Single / no children	6%	20%	11%	62%	0%	174
Other / mixed	10%	34%	10%	41%	5%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	7%	21%	13%	56%	4%	305
	Not born-again	7%	28%	10%	55%	1%	454
	Refused	6%	12%	14%	64%	4%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	9%	21%	15%	54%	2%	151
	Male not evangelical	6%	27%	9%	57%	1%	228
	Female born again / evangelicals	5%	20%	10%	59%	5%	154
	Female not evangelical	8%	26%	11%	54%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	19%	11%	61%	5%	203
	Non-white Evangelical	12%	23%	16%	47%	2%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	5%	21%	12%	57%	5%	166
	Non-white conservative Christians	14%	20%	21%	45%		48
	White non-conservative Christians	2%	12%	8%	77%	1%	37
	Non-white non-conservative Christians	10%	26%	11%	49%	3%	54

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Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	7%	22%	10%	57%	3%	369
	Unfavorable	7%	26%	11%	54%	2%	416
	No opinion	4%	19%	22%	55%		18
	Never heard of	8%	15%		67%	11%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	7%	26%	11%	54%	2%	404
	Unfavorable	6%	24%	10%	57%	2%	367
	No opinion	10%	4%	17%	61%	8%	31
	Never heard of	52%	2%		38%	8%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	5%	40%	8%	47%	1%	19
	Favorable Trump only	7%	21%	11%	58%	3%	350
	Favorable Harris only	7%	25%	11%	55%	2%	385
	Other	3%	12%	16%	67%	2%	24
	Unfavorable both	10%	41%	9%	40%	1%	29
R3 ELON MUSK NAME ID/C	Favorable	6%	24%	11%	57%	2%	295
	Unfavorable	7%	27%	12%	53%	1%	324
	No opinion	6%	19%	7%	62%	6%	78
	Never heard of	10%	20%	11%	56%	2%	109
R4 J.D. VANCE NAME ID/C	Favorable	7%	22%	11%	57%	3%	338
	Unfavorable	7%	25%	12%	54%	1%	377
	No opinion	3%	23%	4%	69%		46
	Never heard of	11%	27%	10%	47%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	8%	23%	9%	58%	2%	332
	Unfavorable	8%	28%	11%	52%	1%	348
	No opinion	2%	19%	17%	60%	2%	97
	Never heard of		14%	13%	65%	8%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	6%	23%	11%	56%	3%	252
	Trump on 8-10 issues	5%	20%	10%	64%	0%	94
	Trump on 4-7 issues	12%	14%	14%	55%	5%	55
	Trump on 1-3 issues	6%	19%	13%	61%	0%	61
	Trump on 0 issues	7%	28%	10%	52%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	8%	30%	9%	52%	1%	292
	Harris on 8-10 issues	4%	20%	18%	58%	0%	83
	Harris on 4-7 issues	7%	15%	13%	61%	4%	56
	Harris on 1-3 issues	11%	24%	8%	52%	5%	54
	Harris on 0 issues	6%	22%	11%	58%	3%	322

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q40		Q40 TIME GETTING NEWS FROM / EPOCH TIMES OR OTHER DIGITAL NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	8%	21%	14%	55%	2%	367
	High (51-74)	3%	25%	9%	62%	1%	182
	Medium (35-50)	11%	27%	7%	53%	2%	162
	Low (0-34)	0%	33%	9%	55%	3%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	10%	24%	10%	55%	1%	306
	High (51-74)	2%	20%	13%	64%	2%	143
	Medium (35-50)	6%	26%	13%	54%	0%	179
	Low (0-34)	7%	28%	9%	54%	2%	122
TOTAL		7%	24%	11%	56%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		6%	14%	11%	68%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	8%	10%	8%	74%		171
	Midwest	5%	9%	10%	72%	4%	127
	South	7%	19%	14%	58%	2%	196
	South Central	9%	15%	10%	65%	1%	78
	Central Plains	7%	18%	16%	52%	7%	56
	Mountain States	2%	15%	10%	73%	1%	58
	West	2%	11%	9%	79%		120
RG2 GEOGRAPHIC AREAS TWO	California	1%	15%	8%	76%		87
	Florida	3%	13%	17%	67%	1%	61
	Texas	9%	17%	10%	63%	1%	64
	New York	19%	11%	10%	60%		55
	Rest of country	5%	13%	11%	68%	2%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	7%	16%	14%	60%	3%	276
	Competitive states	5%	14%	11%	69%	2%	290
	55%+ Harris states	6%	11%	8%	75%		241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	7%	16%	12%	62%	3%	352
	DEM governor	5%	12%	10%	72%	1%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	6%	16%	11%	63%	4%	308
	Urban	6%	13%	11%	69%	0%	200
	Suburb	5%	12%	10%	73%	0%	285
	Unsure / refused	17%	9%	27%	43%	4%	14
RAGE RESPONDENT'S AGE/C	18-34	6%	11%	10%	74%		137
	35-44	4%	7%	7%	80%	1%	186
	45-64	7%	18%	12%	60%	2%	307
	65 or over	5%	15%	14%	63%	3%	178
GENDER GENDER	Male	5%	16%	12%	65%	2%	379
	Female	6%	12%	10%	70%	1%	428
USRGEN REGION / GENDER	Rural men	4%	20%	9%	63%	4%	147
	Rural women	9%	12%	12%	64%	3%	161
	Urban men	7%	15%	12%	65%	1%	98
	Urban women	5%	11%	10%	74%		102
	Suburban men	4%	12%	15%	69%		128
	Suburban women	5%	12%	6%	76%	1%	157
	Unsure	17%	9%	27%	43%	4%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	7%	11%	8%	72%	2%	161
	Male / 45+	4%	19%	14%	60%	2%	218
	Female / under 45	2%	7%	8%	83%	0%	162
	Female / 45+	9%	15%	12%	62%	2%	266
EMPSTAT	Not employed	10%	11%	8%	69%	2%	90
	Employed	5%	13%	11%	71%	1%	497
	Retired	7%	17%	12%	61%	3%	215
	Refused	3%	6%	10%	81%		5
RRACE RESPONDENT'S RACE/C	White	6%	12%	11%	69%	2%	565
	Black / African American	4%	21%	14%	58%	3%	97
	Hispanic / Latino	6%	13%	9%	73%		105
	Other	5%	20%	7%	67%		40
USRACE COMMUNITY / RACE	White suburban men	4%	10%	15%	71%		91
	White suburban women	7%	11%	8%	74%		111
	Black suburban men		31%	14%	55%		14
	Black suburban women		19%		76%	5%	23
	Urban voters	6%	13%	11%	69%	0%	200
	Rural voters	6%	16%	11%	63%	4%	308
GENRACE RACE BY GENDER	White men	4%	13%	11%	68%	3%	261
	White women	8%	11%	11%	69%	1%	304
	Black men	5%	24%	22%	49%		45
	Black women	4%	19%	7%	65%	5%	52
	Hispanic men	11%	15%	6%	68%		51
	Hispanic women	0%	11%	11%	77%		54
WHITE SENIORS	White seniors	7%	15%	12%	63%	3%	239
	Other	6%	13%	11%	70%	1%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	8%	21%	16%	54%	2%	355
	Independent	4%	17%	13%	64%	2%	73
	Democrat	4%	6%	6%	82%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	7%	21%	14%	55%	3%	205
	Female / GOP	10%	20%	17%	52%	1%	151
	Male / DEM	3%	6%	7%	83%	0%	137
	Female / DEM	5%	7%	6%	81%	2%	242
	Male / IND	5%	21%	15%	56%	2%	37
	Female / IND	4%	12%	11%	72%	1%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	5%	13%	14%	65%	2%	109
	45 & over / GOP	9%	24%	16%	48%	2%	246
	Under 45 / DEM	5%	5%	4%	86%		177
	45 & over / DEM	4%	7%	8%	79%	2%	202
	Under 45 / IND	3%	12%	10%	74%	1%	37
	45 & over / IND	5%	22%	16%	54%	3%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	8%	21%	16%	53%	2%	366
	Ticket splitter	2%	6%	16%	76%		23
	Democrat	4%	7%	7%	81%	1%	418
PARTISAN	Hard GOP	7%	22%	16%	53%	3%	309
	Soft GOP	16%	3%	17%	63%		42
	Ticket splitters	4%	19%	12%	64%	2%	80
	Soft DEM		1%	19%	81%		32
	Hard DEM	5%	7%	5%	82%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	8%	22%	15%	52%	2%	387
	Moderate		5%	13%	81%	1%	82
	Liberal	5%	6%	6%	83%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	8%	27%	17%	47%	1%	177
	Smwt conservative	8%	19%	14%	56%	4%	210
	Moderate / liberal	4%	6%	7%	82%	1%	420
RPTYID98 TARGET GROUPS	Republican	8%	21%	16%	54%	2%	355
	Independent	4%	17%	13%	64%	2%	73
	Conservative DEM	3%	17%	20%	60%		40
	Mod / lib DEM	4%	5%	5%	85%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	8%	27%	17%	47%	0%	169
	Centrists	5%	12%	11%	70%	2%	522
	Very liberal DEM	5%	3%	1%	89%	2%	116
SEXIDEOL	Conservative men	7%	23%	15%	52%	3%	219
	Conservative women	10%	21%	16%	52%	2%	168
	Moderate men		10%	10%	79%	1%	37
	Moderate women		1%	16%	83%		44
	Liberal men	5%	5%	6%	84%	0%	123
	Liberal women	5%	6%	5%	82%	2%	215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	8%	22%	16%	52%	2%	364
	Harris	4%	7%	6%	82%	1%	394
	Other		5%	12%	83%		16
	Did not vote				100%		5
	Unsure / refused	1%	13%	16%	61%	9%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	11%	34%	1%	54%		29
	High school graduate	7%	16%	9%	66%	3%	157
	Some college	6%	12%	16%	64%	2%	258
	College graduate	5%	13%	9%	72%	1%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	6%	17%	14%	61%	2%	216
	College grad men	5%	15%	9%	70%	1%	164
	Non college grad women	7%	12%	11%	67%	2%	228
	College grad women	5%	11%	9%	74%	1%	199
EDRAC	White college graduates	5%	12%	9%	73%	1%	258
	Non-white college graduates	6%	14%	9%	70%	1%	105
	White non-collage graduates	8%	12%	13%	65%	3%	307
	Non-white non-college graduates	5%	20%	12%	62%	1%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	8%	12%	13%	65%	3%	307
	Minority non-college graduate	5%	20%	12%	62%	1%	137
	Others	5%	13%	9%	72%	1%	363
RMARITAL MARITAL STATUS/C	Single	4%	10%	10%	74%	1%	205
	Married	7%	14%	11%	66%	2%	484
	No longer married	6%	16%	11%	63%	4%	118
STATUS MARITAL STATUS / GENDER	Married men	7%	15%	10%	65%	3%	240
	Unmarried men	2%	28%	18%	51%	1%	44
	Single men	4%	11%	13%	72%		95
	Married women	6%	13%	12%	68%	0%	244
	Unmarried women	8%	9%	7%	70%	5%	74
	Single women	5%	10%	8%	76%	1%	110
MARAC	White married	6%	14%	12%	66%	2%	381
	Non-white married	8%	15%	8%	69%	1%	103
	White not married	6%	8%	9%	75%	2%	184
	Non-white not married	3%	19%	13%	63%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	2%	7%	11%	80%		60
	White single women	10%	5%	3%	80%	3%	47
	White married men	6%	15%	10%	65%	4%	178
	White married women	7%	13%	14%	66%	0%	202
	White no longer married men		19%	19%	60%	3%	22
	White no longer married women	11%	6%	9%	71%	4%	55
	Other	5%	17%	11%	66%	1%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	7%	11%	11%	71%	1%	266
	No	6%	15%	11%	66%	2%	541
MOMDAD PARENTS	Dad	8%	11%	12%	66%	2%	126
	Mom	5%	10%	9%	75%	1%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	9%	9%	74%	1%	215
	Married / no children	7%	19%	12%	61%	2%	269
	Divorced / children			36%	64%		8
	Divorced / no children	6%	17%	8%	69%		51
	Single / no children	4%	9%	11%	76%	0%	174
Other / mixed	7%	18%	10%	59%	6%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	7%	21%	14%	55%	3%	305
	Not born-again	5%	9%	9%	76%	1%	454
	Refused	9%	9%	9%	73%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	6%	23%	14%	54%	3%	151
	Male not evangelical	5%	11%	10%	73%	2%	228
	Female born again / evangelicals	8%	19%	14%	55%	4%	154
	Female not evangelical	5%	8%	8%	78%		273
RACEVANG RACE / EVANGELICAL	White Evangelical	9%	19%	17%	52%	4%	203
	Non-white Evangelical	4%	24%	8%	61%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	10%	22%	17%	47%	4%	166
	Non-white conservative Christians	7%	35%	15%	43%	1%	48
	White non-conservative Christians	3%	6%	16%	70%	4%	37
	Non-white non-conservative Christians	3%	15%	2%	77%	4%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	8%	21%	16%	53%	2%	369
	Unfavorable	4%	7%	6%	83%	1%	416
	No opinion	13%	12%	30%	40%	5%	18
	Never heard of		3%	36%	61%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	4%	7%	6%	81%	1%	404
	Unfavorable	8%	21%	14%	55%	2%	367
	No opinion	0%	2%	38%	50%	10%	31
	Never heard of		49%		51%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	5%		15%	79%	2%	19
	Favorable Trump only	8%	22%	16%	51%	2%	350
	Favorable Harris only	4%	8%	6%	81%	1%	385
	Other	1%	3%	25%	64%	7%	24
	Unfavorable both	1%	6%	5%	89%		29
R3 ELON MUSK NAME ID/C	Favorable	8%	21%	18%	51%	2%	295
	Unfavorable	4%	5%	4%	86%	1%	324
	No opinion	3%	15%	10%	68%	5%	78
	Never heard of	5%	18%	14%	59%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	7%	22%	16%	54%	2%	338
	Unfavorable	4%	6%	5%	84%	1%	377
	No opinion	6%	10%	18%	63%	4%	46
	Never heard of	9%	22%	16%	48%	5%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	6%	21%	18%	53%	2%	332
	Unfavorable	5%	7%	4%	83%	1%	348
	No opinion	10%	13%	8%	66%	3%	97
	Never heard of		12%	29%	53%	6%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	9%	20%	18%	51%	2%	252
	Trump on 8-10 issues	5%	29%	8%	57%	0%	94
	Trump on 4-7 issues	4%	7%	26%	59%	4%	55
	Trump on 1-3 issues		7%	5%	85%	2%	61
	Trump on 0 issues	5%	7%	5%	82%	1%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	5%	7%	4%	83%	1%	292
	Harris on 8-10 issues	2%	5%	6%	86%	1%	83
	Harris on 4-7 issues	1%	10%	24%	62%	4%	56
	Harris on 1-3 issues	5%	23%	14%	53%	4%	54
	Harris on 0 issues	8%	21%	16%	53%	2%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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Q41		Q41 TIME GETTING NEWS FROM / ALTERNATIVE CABLE NEWS SERVICES					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	6%	13%	11%	67%	2%	367
	High (51-74)	4%	9%	9%	77%	1%	182
	Medium (35-50)	5%	13%	13%	66%	2%	162
	Low (0-34)	12%	19%	12%	58%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	4%	10%	10%	76%	0%	306
	High (51-74)	6%	8%	7%	78%	2%	143
	Medium (35-50)	8%	19%	17%	54%	2%	179
	Low (0-34)	7%	21%	13%	58%	1%	122
TOTAL		6%	14%	11%	68%	2%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		21%	45%	21%	13%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	18%	46%	19%	16%	0%	171
	Midwest	24%	44%	17%	13%	1%	127
	South	27%	46%	14%	13%		196
	South Central	16%	29%	36%	19%		78
	Central Plains	25%	43%	21%	11%		56
	Mountain States	22%	36%	23%	19%		58
	West	13%	56%	30%	1%		120
RG2 GEOGRAPHIC AREAS TWO	California	14%	57%	28%	1%		87
	Florida	29%	40%	14%	17%		61
	Texas	16%	27%	40%	17%		64
	New York	20%	57%	15%	8%		55
	Rest of country	22%	44%	19%	14%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	25%	42%	19%	14%		276
	Competitive states	24%	42%	21%	13%	0%	290
	55%+ Harris states	13%	51%	24%	12%	0%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	24%	45%	19%	13%		352
	DEM governor	18%	45%	23%	13%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	23%	43%	20%	14%	0%	308
	Urban	17%	47%	22%	14%		200
	Suburb	21%	46%	23%	10%		285
	Unsure / refused	34%	29%	8%	24%	5%	14
RAGE RESPONDENT'S AGE/C	18-34	23%	43%	23%	12%		137
	35-44	17%	47%	25%	11%		186
	45-64	21%	47%	17%	15%		307
	65 or over	23%	41%	23%	12%	1%	178
GENDER GENDER	Male	16%	52%	18%	14%	0%	379
	Female	25%	39%	24%	12%	0%	428
USRGEN REGION / GENDER	Rural men	19%	50%	14%	17%		147
	Rural women	26%	37%	25%	12%	0%	161
	Urban men	15%	58%	17%	10%		98
	Urban women	19%	37%	26%	18%		102
	Suburban men	14%	50%	25%	11%		128
	Suburban women	26%	43%	22%	9%		157
	Unsure	34%	29%	8%	24%	5%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	16%	52%	19%	13%		161
	Male / 45+	16%	51%	18%	15%	0%	218
	Female / under 45	23%	38%	29%	10%		162
	Female / 45+	26%	40%	21%	13%	0%	266
EMPSTAT	Not employed	10%	42%	24%	24%		90
	Employed	23%	47%	21%	9%	0%	497
	Retired	19%	41%	21%	18%	0%	215
	Refused	77%	9%		15%		5
RRACE RESPONDENT'S RACE/C	White	21%	48%	19%	12%	0%	565
	Black / African American	23%	42%	16%	19%	1%	97
	Hispanic / Latino	22%	30%	39%	9%		105
	Other	15%	50%	14%	21%		40
USRACE COMMUNITY / RACE	White suburban men	12%	54%	24%	10%		91
	White suburban women	24%	46%	21%	9%		111
	Black suburban men	14%	52%	15%	20%		14
	Black suburban women	31%	51%	8%	11%		23
	Urban voters	17%	47%	22%	14%		200
	Rural voters	23%	43%	20%	14%	0%	308
GENRACE RACE BY GENDER	White men	16%	55%	18%	12%		261
	White women	24%	42%	21%	12%	0%	304
	Black men	12%	46%	15%	25%	2%	45
	Black women	32%	38%	16%	14%		52
	Hispanic men	22%	39%	30%	9%		51
	Hispanic women	22%	22%	48%	8%		54
WHITE SENIORS	White seniors	19%	48%	19%	14%	0%	239
	Other	22%	44%	22%	13%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	26%	45%	16%	13%	0%	355
	Independent	18%	49%	21%	12%		73
	Democrat	17%	44%	26%	13%	0%	379
RPTYID89 SEX / PARTY ID	Male / GOP	23%	51%	13%	12%		205
	Female / GOP	28%	37%	21%	14%	0%	151
	Male / DEM	5%	52%	25%	17%	1%	137
	Female / DEM	24%	39%	26%	11%		242
	Male / IND	16%	51%	21%	12%		37
	Female / IND	21%	46%	21%	12%		35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	30%	40%	18%	13%		109
	45 & over / GOP	24%	47%	16%	13%	0%	246
	Under 45 / DEM	13%	47%	29%	11%		177
	45 & over / DEM	20%	42%	23%	15%	0%	202
	Under 45 / IND	20%	53%	17%	10%		37
	45 & over / IND	17%	44%	24%	15%		36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	26%	46%	15%	13%	0%	366
	Ticket splitter	5%	49%	31%	15%		23
	Democrat	17%	43%	26%	13%	0%	418
PARTISAN	Hard GOP	27%	46%	14%	13%	0%	309
	Soft GOP	20%	42%	23%	15%		42
	Ticket splitters	17%	45%	25%	13%		80
	Soft DEM	25%	43%	17%	15%		32
	Hard DEM	16%	44%	27%	13%	0%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	23%	46%	17%	14%	0%	387
	Moderate	17%	44%	25%	14%		82
	Liberal	19%	44%	26%	11%	0%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	34%	41%	16%	8%	0%	177
	Smwt conservative	14%	50%	17%	19%		210
	Moderate / liberal	19%	44%	25%	12%	0%	420
RPTYID98 TARGET GROUPS	Republican	26%	45%	16%	13%	0%	355
	Independent	18%	49%	21%	12%		73
	Conservative DEM	12%	37%	22%	28%		40
	Mod / lib DEM	18%	45%	26%	11%	0%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	35%	41%	16%	8%	0%	169
	Centrists	16%	47%	24%	14%		522
	Very liberal DEM	24%	42%	18%	15%	1%	116
SEXIDEOL	Conservative men	21%	53%	12%	14%		219
	Conservative women	26%	36%	22%	15%	0%	168
	Moderate men	10%	52%	23%	15%		37
	Moderate women	23%	38%	26%	13%		44
	Liberal men	9%	49%	28%	13%	1%	123
	Liberal women	25%	41%	24%	10%		215

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
D6 2024 PRESIDENTIAL VOTE	Trump	26%	45%	17%	12%	0%	364
	Harris	16%	44%	27%	12%	0%	394
	Other	8%	63%	19%	9%		16
	Did not vote		78%	15%	7%		5
	Unsure / refused	29%	33%	6%	32%		28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	6%	56%	32%	6%		29
	High school graduate	13%	47%	23%	18%		157
	Some college	25%	39%	23%	14%		258
	College graduate	23%	48%	18%	11%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	16%	51%	17%	16%		216
	College grad men	16%	52%	20%	11%	0%	164
	Non college grad women	23%	35%	30%	13%		228
	College grad women	28%	44%	17%	11%	0%	199
EDRAC	White college graduates	19%	52%	19%	10%	0%	258
	Non-white college graduates	32%	37%	18%	12%	1%	105
	White non-collage graduates	22%	44%	20%	14%		307
	Non-white non-college graduates	13%	39%	31%	17%		137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	22%	44%	20%	14%		307
	Minority non-college graduate	13%	39%	31%	17%		137
	Others	23%	48%	18%	11%	0%	363
RMARITAL MARITAL STATUS/C	Single	22%	46%	17%	14%		205
	Married	21%	45%	23%	11%	0%	484
	No longer married	20%	41%	20%	18%	1%	118
STATUS MARITAL STATUS / GENDER	Married men	18%	50%	20%	12%		240
	Unmarried men	18%	47%	13%	20%	2%	44
	Single men	10%	57%	17%	16%		95
	Married women	23%	40%	27%	10%	0%	244
	Unmarried women	22%	37%	24%	17%		74
	Single women	32%	37%	17%	13%		110
MARAC	White married	21%	47%	21%	11%	0%	381
	Non-white married	19%	39%	32%	11%		103
	White not married	20%	49%	16%	14%		184
	Non-white not married	23%	38%	21%	18%	1%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	9%	65%	16%	11%		60
	White single women	37%	44%	5%	15%		47
	White married men	18%	52%	19%	11%		178
	White married women	24%	42%	23%	11%	0%	202
	White no longer married men	21%	46%	14%	20%		22
	White no longer married women	17%	39%	28%	15%		55
	Other	21%	38%	25%	15%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	25%	42%	25%	8%		266
	No	19%	46%	19%	15%	0%	541
MOMDAD PARENTS	Dad	21%	50%	18%	10%		126
	Mom	29%	34%	31%	6%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	24%	43%	26%	7%		215
	Married / no children	18%	47%	21%	14%	0%	269
	Divorced / children	60%	25%		14%		8
	Divorced / no children	15%	45%	23%	15%	2%	51
	Single / no children	21%	47%	18%	14%		174
	Other / mixed	22%	40%	18%	19%		90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	19%	45%	24%	12%		305
	Not born-again	22%	45%	20%	12%	0%	454
	Refused	20%	40%	14%	26%	1%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	14%	57%	16%	13%		151
	Male not evangelical	17%	48%	20%	15%	0%	228
	Female born again / evangelicals	23%	34%	31%	11%		154
	Female not evangelical	26%	42%	19%	12%	0%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	20%	47%	20%	13%		203
	Non-white Evangelical	16%	42%	31%	11%		102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	19%	50%	18%	13%		166
	Non-white conservative Christians	15%	46%	27%	13%		48
	White non-conservative Christians	26%	35%	26%	13%		37
	Non-white non-conservative Christians	16%	39%	36%	9%		54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	26%	44%	16%	13%	0%	369
	Unfavorable	16%	46%	26%	12%	0%	416
	No opinion	9%	33%	20%	37%		18
	Never heard of	67%	26%	8%			4
R2 KAMALA HARRIS NAME ID/C	Favorable	17%	46%	24%	12%	0%	404
	Unfavorable	25%	44%	18%	13%	0%	367
	No opinion	28%	28%	15%	28%		31
	Never heard of		48%	52%			6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	30%	36%	20%	15%		19
	Favorable Trump only	26%	45%	16%	13%	0%	350
	Favorable Harris only	17%	47%	24%	12%	0%	385
	Other	18%	28%	21%	33%		24
	Unfavorable both	13%	35%	43%	8%		29
R3 ELON MUSK NAME ID/C	Favorable	26%	43%	18%	13%		295
	Unfavorable	19%	45%	22%	14%	0%	324
	No opinion	19%	49%	21%	10%	1%	78
	Never heard of	16%	47%	26%	11%		109
R4 J.D. VANCE NAME ID/C	Favorable	27%	46%	16%	11%	0%	338
	Unfavorable	17%	47%	23%	13%		377
	No opinion	23%	23%	38%	14%	2%	46
	Never heard of	11%	42%	25%	23%		47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	24%	45%	18%	12%	0%	332
	Unfavorable	18%	48%	21%	14%		348
	No opinion	21%	44%	24%	11%	1%	97
	Never heard of	21%	15%	46%	18%		30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	29%	43%	17%	11%	0%	252
	Trump on 8-10 issues	19%	50%	13%	18%		94
	Trump on 4-7 issues	13%	50%	23%	13%		55
	Trump on 1-3 issues	10%	46%	31%	13%		61
	Trump on 0 issues	19%	44%	25%	13%	0%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	17%	46%	25%	12%	0%	292
	Harris on 8-10 issues	14%	38%	32%	16%		83
	Harris on 4-7 issues	16%	49%	25%	10%		56
	Harris on 1-3 issues	21%	52%	7%	21%		54
	Harris on 0 issues	27%	44%	17%	12%	0%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q42		Q42 TIME GETTING NEWS FROM / TALKING WITH FRIENDS AND FAMILY					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	22%	43%	19%	16%	0%	367
	High (51-74)	20%	44%	27%	9%		182
	Medium (35-50)	21%	48%	20%	11%		162
	Low (0-34)	16%	52%	19%	14%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	20%	46%	22%	12%	0%	306
	High (51-74)	18%	40%	27%	15%		143
	Medium (35-50)	23%	47%	17%	13%		179
	Low (0-34)	23%	45%	18%	15%		122
TOTAL		21%	45%	21%	13%	0%	807

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 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		3%	12%	7%	76%	3%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	0%	12%	10%	77%	0%	171
	Midwest	4%	13%	4%	73%	6%	127
	South	6%	10%	6%	76%	2%	196
	South Central	6%	16%	3%	73%	2%	78
	Central Plains		14%	11%	71%	4%	56
	Mountain States	1%	9%	4%	81%	5%	58
	West	4%	9%	6%	78%	4%	120
RG2 GEOGRAPHIC AREAS TWO	California	4%	11%	5%	74%	6%	87
	Florida	7%	9%	3%	78%	3%	61
	Texas	7%	19%	2%	70%	2%	64
	New York		23%	8%	69%		55
	Rest of country	3%	10%	7%	77%	3%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	4%	15%	5%	73%	3%	276
	Competitive states	4%	8%	7%	77%	4%	290
	55%+ Harris states	2%	11%	7%	77%	2%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	5%	15%	5%	72%	3%	352
	DEM governor	2%	9%	8%	78%	3%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	5%	14%	8%	70%	3%	308
	Urban	1%	12%	7%	77%	3%	200
	Suburb	2%	8%	4%	82%	3%	285
	Unsure / refused	29%	15%	10%	40%	7%	14
RAGE RESPONDENT'S AGE/C	18-34	5%	14%	8%	67%	6%	137
	35-44	4%	8%	4%	80%	3%	186
	45-64	3%	13%	7%	76%	2%	307
	65 or over	2%	11%	7%	77%	3%	178
GENDER GENDER	Male	1%	10%	8%	76%	4%	379
	Female	5%	12%	5%	76%	2%	428
USRGEN REGION / GENDER	Rural men	2%	11%	11%	72%	4%	147
	Rural women	7%	17%	6%	69%	2%	161
	Urban men	1%	10%	9%	75%	6%	98
	Urban women	1%	14%	5%	80%	1%	102
	Suburban men	1%	9%	5%	82%	3%	128
	Suburban women	3%	8%	4%	82%	3%	157
	Unsure	29%	15%	10%	40%	7%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	1%	9%	8%	75%	6%	161
	Male / 45+	2%	11%	8%	76%	2%	218
	Female / under 45	8%	13%	4%	74%	1%	162
	Female / 45+	3%	12%	5%	77%	2%	266
EMPSTAT	Not employed	3%	9%	3%	82%	2%	90
	Employed	3%	13%	7%	74%	3%	497
	Retired	3%	9%	7%	77%	4%	215
	Refused		3%	6%	91%		5
RRACE RESPONDENT'S RACE/C	White	4%	11%	6%	77%	2%	565
	Black / African American	1%	11%	5%	80%	2%	97
	Hispanic / Latino	4%	15%	13%	62%	6%	105
	Other	3%	6%	3%	84%	4%	40
USRACE COMMUNITY / RACE	White suburban men	1%	11%	6%	78%	4%	91
	White suburban women	4%	11%	3%	80%	3%	111
	Black suburban men				100%		14
	Black suburban women	1%		10%	83%	6%	23
	Urban voters	1%	12%	7%	77%	3%	200
	Rural voters	5%	14%	8%	70%	3%	308
GENRACE RACE BY GENDER	White men	1%	10%	7%	77%	4%	261
	White women	6%	12%	4%	76%	1%	304
	Black men	1%	11%	7%	81%		45
	Black women	1%	11%	4%	80%	4%	52
	Hispanic men	1%	12%	17%	60%	10%	51
	Hispanic women	7%	18%	9%	64%	3%	54
WHITE SENIORS	White seniors	3%	12%	7%	76%	1%	239
	Other	3%	11%	6%	75%	4%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	5%	15%	9%	66%	5%	355
	Independent	3%	8%	7%	77%	4%	73
	Democrat	2%	9%	4%	84%	1%	379
RPTYID89 SEX / PARTY ID	Male / GOP	2%	14%	13%	63%	6%	205
	Female / GOP	7%	16%	4%	71%	2%	151
	Male / DEM		5%	1%	93%	1%	137
	Female / DEM	3%	11%	5%	79%	1%	242
	Male / IND	2%	8%	8%	80%	3%	37
	Female / IND	5%	8%	7%	74%	6%	35

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Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
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RPTYID90 AGE / PARTY ID	Under 45 / GOP	6%	11%	9%	64%	10%	109
	45 & over / GOP	4%	17%	9%	68%	2%	246
	Under 45 / DEM	3%	12%	4%	81%		177
	45 & over / DEM	1%	6%	4%	87%	2%	202
	Under 45 / IND	4%	5%	9%	78%	3%	37
	45 & over / IND	2%	11%	6%	75%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	15%	8%	66%	5%	366
	Ticket splitter	2%	8%	7%	79%	3%	23
	Democrat	2%	8%	5%	84%	1%	418
PARTISAN	Hard GOP	5%	16%	8%	66%	5%	309
	Soft GOP		9%	13%	76%	2%	42
	Ticket splitters	4%	7%	10%	74%	4%	80
	Soft DEM		10%	2%	87%	1%	32
	Hard DEM	2%	9%	4%	84%	1%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	4%	14%	8%	70%	4%	387
	Moderate	5%	3%	9%	79%	4%	82
	Liberal	2%	11%	4%	81%	1%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	5%	20%	6%	61%	7%	177
	Smwt conservative	3%	9%	9%	78%	2%	210
	Moderate / liberal	3%	9%	5%	81%	2%	420
RPTYID98 TARGET GROUPS	Republican	5%	15%	9%	66%	5%	355
	Independent	3%	8%	7%	77%	4%	73
	Conservative DEM	3%	3%	3%	90%	1%	40
	Mod / lib DEM	2%	9%	4%	83%	1%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	6%	21%	7%	60%	7%	169
	Centrists	3%	9%	8%	78%	2%	522
	Very liberal DEM	2%	7%	1%	88%	2%	116
SEXIDEOL	Conservative men	2%	13%	11%	69%	5%	219
	Conservative women	6%	15%	5%	71%	3%	168
	Moderate men	1%	3%	16%	71%	8%	37
	Moderate women	8%	4%	3%	85%	1%	44
	Liberal men		8%	2%	88%	1%	123
	Liberal women	3%	12%	5%	78%	2%	215
D6 2024 PRESIDENTIAL VOTE	Trump	5%	16%	9%	65%	5%	364
	Harris	2%	8%	4%	85%	1%	394
	Other	2%		2%	93%	3%	16
	Did not vote				85%	15%	5
	Unsure / refused	1%	12%	6%	76%	5%	28

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	High school graduate	1%	11%	8%	78%	2%	157
	Some college	4%	14%	4%	76%	2%	258
	College graduate	4%	10%	7%	76%	3%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	1%	11%	8%	76%	5%	216
	College grad men	3%	10%	9%	76%	3%	164
	Non college grad women	4%	14%	4%	76%	1%	228
	College grad women	6%	10%	5%	76%	3%	199
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	White non-college graduates	4%	12%	4%	78%	2%	307
	Non-white non-college graduates		13%	10%	72%	5%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	4%	12%	4%	78%	2%	307
	Minority non-college graduate		13%	10%	72%	5%	137
	Others	4%	10%	7%	76%	3%	363
RMARITAL MARITAL STATUS/C	Single	7%	10%	4%	77%	1%	205
	Married	2%	13%	7%	75%	3%	484
	No longer married	0%	9%	9%	75%	6%	118
STATUS MARITAL STATUS / GENDER	Married men	1%	10%	10%	75%	4%	240
	Unmarried men	1%	16%	12%	59%	12%	44
	Single men	3%	9%	2%	85%	1%	95
	Married women	4%	15%	4%	75%	2%	244
	Unmarried women		5%	7%	85%	3%	74
	Single women	10%	11%	5%	71%	2%	110
MARAC	White married	3%	13%	6%	75%	3%	381
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	White not married	5%	8%	5%	81%	1%	184
	Non-white not married	4%	12%	6%	71%	7%	139

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 November 12-17, 2024

Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%	6%	4%	86%		60
	White single women	16%	8%	1%	74%	1%	47
	White married men	1%	11%	9%	75%	5%	178
	White married women	5%	15%	4%	75%	2%	202
	White no longer married men		19%	8%	71%	3%	22
	White no longer married women		6%	10%	85%		55
	Other	3%	12%	8%	73%	4%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	5%	12%	7%	73%	3%	266
	No	3%	11%	6%	77%	3%	541
MOMDAD PARENTS	Dad	1%	9%	12%	74%	5%	126
	Mom	8%	14%	3%	72%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	4%	11%	7%	74%	4%	215
	Married / no children	2%	14%	7%	76%	2%	269
	Divorced / children		36%		64%		8
	Divorced / no children		9%	9%	82%	1%	51
	Single / no children	5%	10%	5%	79%	2%	174
Other / mixed	6%	8%	7%	71%	8%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	4%	15%	9%	66%	6%	305
	Not born-again	2%	9%	5%	82%	1%	454
	Refused	5%	13%	4%	77%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	1%	15%	11%	64%	9%	151
	Male not evangelical	1%	8%	6%	83%	1%	228
	Female born again / evangelicals	7%	15%	6%	69%	3%	154
	Female not evangelical	4%	11%	4%	80%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	16%	8%	66%	5%	203
	Non-white Evangelical	2%	12%	11%	67%	8%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	16%	9%	66%	4%	166
	Non-white conservative Christians	4%	12%	8%	62%	14%	48
	White non-conservative Christians	10%	15%	1%	66%	7%	37
	Non-white non-conservative Christians		13%	14%	71%	3%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R1 DONALD TRUMP NAME ID/C	Favorable	5%	16%	9%	66%	4%	369
	Unfavorable	2%	7%	4%	86%	1%	416
	No opinion		29%	6%	55%	9%	18
	Never heard of	11%	10%		56%	23%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	8%	4%	84%	1%	404
	Unfavorable	4%	15%	9%	68%	5%	367
	No opinion	15%	10%	6%	65%	4%	31
	Never heard of	8%	7%	47%	38%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	2%	15%	6%	76%	1%	19
	Favorable Trump only	5%	16%	9%	65%	4%	350
	Favorable Harris only	2%	8%	4%	84%	1%	385
	Other	2%	10%	6%	69%	13%	24
	Unfavorable both	1%	4%	5%	90%		29
R3 ELON MUSK NAME ID/C	Favorable	6%	15%	9%	65%	5%	295
	Unfavorable	1%	7%	3%	87%	2%	324
	No opinion	2%	17%	5%	75%	0%	78
	Never heard of	2%	12%	11%	72%	3%	109
R4 J.D. VANCE NAME ID/C	Favorable	5%	16%	8%	66%	5%	338
	Unfavorable	1%	7%	4%	86%	1%	377
	No opinion	1%	14%	8%	73%	4%	46
	Never heard of	9%	11%	17%	61%	1%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	6%	19%	10%	61%	4%	332
	Unfavorable	1%	5%	4%	89%	2%	348
	No opinion	0%	13%	7%	79%	1%	97
	Never heard of	3%	2%	3%	80%	12%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	6%	16%	9%	66%	3%	252
	Trump on 8-10 issues	1%	14%	11%	64%	10%	94
	Trump on 4-7 issues	4%	15%	3%	77%	2%	55
	Trump on 1-3 issues	1%	10%	3%	84%	2%	61
	Trump on 0 issues	2%	7%	5%	85%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	3%	8%	5%	84%	1%	292
	Harris on 8-10 issues		9%	2%	88%	1%	83
	Harris on 4-7 issues	2%	9%	4%	82%	2%	56
	Harris on 1-3 issues	1%	15%	8%	68%	9%	54
	Harris on 0 issues	6%	16%	9%	65%	4%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q43		Q43 TIME GETTING NEWS FROM / TRUTH SOCIAL					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	4%	11%	4%	80%	1%	367
	High (51-74)	2%	14%	4%	76%	4%	182
	Medium (35-50)	3%	11%	11%	72%	2%	162
	Low (0-34)	3%	12%	12%	67%	6%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	2%	7%	5%	84%	1%	306
	High (51-74)	4%	12%	4%	78%	3%	143
	Medium (35-50)	4%	14%	9%	70%	2%	179
	Low (0-34)	3%	18%	8%	66%	5%	122
TOTAL		3%	12%	7%	76%	3%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
TOTAL		20%	34%	19%	27%	0%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	18%	37%	20%	25%		171
	Midwest	20%	34%	18%	26%	2%	127
	South	19%	33%	20%	29%		196
	South Central	27%	18%	17%	38%		78
	Central Plains	26%	44%	18%	13%		56
	Mountain States	23%	37%	21%	19%	0%	58
	West	18%	37%	16%	29%		120
RG2 GEOGRAPHIC AREAS TWO	California	20%	40%	15%	24%		87
	Florida	21%	36%	14%	29%		61
	Texas	24%	19%	20%	37%		64
	New York	20%	44%	16%	20%		55
	Rest of country	20%	34%	20%	26%	0%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	23%	31%	18%	28%	0%	276
	Competitive states	20%	35%	20%	24%	1%	290
	55%+ Harris states	18%	37%	18%	27%		241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	23%	32%	18%	27%	0%	352
	DEM governor	18%	36%	19%	27%	0%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	19%	35%	18%	27%	1%	308
	Urban	25%	31%	20%	24%		200
	Suburb	17%	35%	19%	29%		285
	Unsure / refused	44%	38%	3%	14%	1%	14
RAGE RESPONDENT'S AGE/C	18-34	8%	38%	19%	35%		137
	35-44	17%	38%	21%	24%		186
	45-64	21%	27%	20%	30%	1%	307
	65 or over	31%	39%	13%	17%	0%	178
GENDER GENDER	Male	20%	33%	19%	27%	1%	379
	Female	20%	35%	18%	27%		428
USRGEN REGION / GENDER	Rural men	21%	33%	19%	26%	1%	147
	Rural women	18%	36%	17%	29%		161
	Urban men	23%	35%	20%	22%		98
	Urban women	26%	28%	21%	25%		102
	Suburban men	17%	32%	20%	31%		128
	Suburban women	17%	37%	19%	27%		157
	Unsure	44%	38%	3%	14%	1%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RR96 AGE / SEX	Male / under 45	14%	37%	20%	29%		161
	Male / 45+	25%	30%	19%	25%	1%	218
	Female / under 45	13%	38%	21%	27%		162
	Female / 45+	25%	33%	16%	26%		266
EMPSTAT	Not employed	24%	35%	22%	18%		90
	Employed	15%	34%	19%	32%	0%	497
	Retired	31%	33%	17%	19%		215
	Refused	3%	83%	15%			5
RRACE RESPONDENT'S RACE/C	White	21%	34%	19%	26%	0%	565
	Black / African American	30%	36%	19%	15%		97
	Hispanic / Latino	14%	30%	21%	35%	0%	105
	Other	10%	39%	11%	40%		40
USRACE COMMUNITY / RACE	White suburban men	19%	32%	19%	30%		91
	White suburban women	17%	35%	17%	31%		111
	Black suburban men	26%	30%	25%	20%		14
	Black suburban women	26%	54%	15%	5%		23
	Urban voters	25%	31%	20%	24%		200
	Rural voters	19%	35%	18%	27%	1%	308
GENRACE RACE BY GENDER	White men	20%	34%	20%	25%	1%	261
	White women	21%	34%	17%	27%		304
	Black men	38%	27%	16%	19%		45
	Black women	22%	44%	22%	12%		52
	Hispanic men	9%	33%	22%	35%	0%	51
	Hispanic women	18%	26%	21%	35%		54
WHITE SENIORS	White seniors	28%	33%	16%	23%	1%	239
	Other	17%	35%	20%	28%	0%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	16%	27%	19%	38%	1%	355
	Independent	16%	40%	22%	22%	0%	73
	Democrat	25%	40%	17%	17%		379
RPTYID89 SEX / PARTY ID	Male / GOP	16%	27%	22%	33%	1%	205
	Female / GOP	16%	26%	15%	43%		151
	Male / DEM	29%	39%	13%	19%		137
	Female / DEM	23%	41%	20%	16%		242
	Male / IND	14%	45%	21%	20%	0%	37
	Female / IND	19%	34%	22%	24%		35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	12%	29%	19%	40%		109
	45 & over / GOP	17%	26%	20%	36%	1%	246
	Under 45 / DEM	14%	42%	21%	22%		177
	45 & over / DEM	35%	38%	14%	13%		202
	Under 45 / IND	12%	44%	21%	23%		37
	45 & over / IND	21%	35%	23%	21%	0%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	16%	29%	19%	35%	1%	366
	Ticket splitter	19%	33%	11%	38%		23
	Democrat	24%	39%	18%	18%		418
PARTISAN	Hard GOP	15%	28%	21%	36%	1%	309
	Soft GOP	22%	21%	10%	46%		42
	Ticket splitters	17%	36%	22%	25%	0%	80
	Soft DEM	47%	36%	17%			32
	Hard DEM	23%	41%	17%	19%		344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	17%	29%	20%	34%	1%	387
	Moderate	29%	24%	23%	24%		82
	Liberal	22%	43%	16%	19%		338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	9%	30%	18%	43%	0%	177
	Smwt conservative	23%	27%	21%	27%	1%	210
	Moderate / liberal	24%	39%	17%	20%		420
RPTYID98 TARGET GROUPS	Republican	16%	27%	19%	38%	1%	355
	Independent	16%	40%	22%	22%	0%	73
	Conservative DEM	37%	25%	29%	10%		40
	Mod / lib DEM	24%	42%	16%	18%		339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	8%	30%	18%	44%		169
	Centrists	25%	32%	19%	24%	0%	522
	Very liberal DEM	19%	48%	18%	15%		116
SEXIDEOL	Conservative men	18%	28%	21%	32%	1%	219
	Conservative women	15%	29%	19%	37%		168
	Moderate men	16%	24%	30%	29%		37
	Moderate women	40%	24%	17%	19%		44
	Liberal men	26%	45%	13%	17%		123
	Liberal women	21%	42%	18%	19%		215
D6 2024 PRESIDENTIAL VOTE	Trump	15%	28%	19%	38%	1%	364
	Harris	26%	39%	18%	17%		394
	Other	14%	35%	38%	12%		16
	Did not vote	57%	10%		33%		5
	Unsure / refused	13%	45%	25%	17%		28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	11%	38%	8%	43%		29
	High school graduate	16%	28%	18%	38%		157
	Some college	22%	38%	18%	21%	1%	258
	College graduate	22%	34%	20%	24%	0%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	19%	34%	18%	27%	1%	216
	College grad men	22%	32%	20%	26%	0%	164
	Non college grad women	19%	35%	16%	30%		228
	College grad women	21%	35%	21%	23%		199
EDRAC	White college graduates	20%	33%	21%	26%		258
	Non-white college graduates	26%	35%	19%	20%	0%	105
	White non-college graduates	21%	35%	16%	26%	1%	307
	Non-white non-college graduates	15%	33%	19%	34%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	21%	35%	16%	26%	1%	307
	Minority non-college graduate	15%	33%	19%	34%		137
	Others	22%	34%	20%	24%	0%	363
RMARITAL MARITAL STATUS/C	Single	23%	31%	18%	28%		205
	Married	17%	36%	18%	28%	0%	484
	No longer married	30%	31%	21%	18%		118
STATUS MARITAL STATUS / GENDER	Married men	18%	36%	19%	26%	1%	240
	Unmarried men	21%	37%	13%	28%		44
	Single men	27%	25%	20%	28%		95
	Married women	16%	37%	17%	30%		244
	Unmarried women	35%	27%	25%	13%		74
	Single women	20%	36%	16%	28%		110
MARAC	White married	18%	37%	17%	27%	1%	381
	Non-white married	13%	33%	24%	30%	0%	103
	White not married	26%	28%	22%	23%		184
	Non-white not married	24%	35%	15%	26%		139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
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 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
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GENMAR2 GENDER, MARITAL, AND RACE	White single men	21%	29%	22%	28%		60
	White single women	24%	33%	16%	28%		47
	White married men	20%	37%	18%	24%	1%	178
	White married women	16%	38%	16%	30%		202
	White no longer married men	22%	30%	26%	21%		22
	White no longer married women	37%	21%	26%	16%		55
	Other	19%	34%	19%	28%	0%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	15%	33%	22%	29%	0%	266
	No	23%	35%	17%	26%	0%	541
MOMDAD PARENTS	Dad	14%	33%	24%	29%	0%	126
	Mom	17%	34%	21%	29%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	12%	36%	23%	29%	0%	215
	Married / no children	21%	37%	14%	28%	1%	269
	Divorced / children	56%	11%		32%		8
	Divorced / no children	33%	29%	17%	21%		51
	Single / no children	22%	31%	19%	28%		174
Other / mixed	25%	32%	23%	20%		90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	21%	24%	23%	31%	1%	305
	Not born-again	20%	40%	16%	24%		454
	Refused	23%	39%	11%	27%		48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	21%	24%	27%	26%	1%	151
	Male not evangelical	20%	39%	14%	27%		228
	Female born again / evangelicals	21%	24%	20%	35%		154
	Female not evangelical	20%	41%	17%	22%		273
RACEVANG RACE / EVANGELICAL	White Evangelical	21%	23%	22%	32%	1%	203
	Non-white Evangelical	20%	27%	26%	27%	0%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	20%	22%	25%	32%	1%	166
	Non-white conservative Christians	11%	32%	23%	34%	0%	48
	White non-conservative Christians	28%	29%	10%	33%		37
	Non-white non-conservative Christians	28%	22%	28%	22%		54

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Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
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R1 DONALD TRUMP NAME ID/C	Favorable	15%	27%	19%	38%	1%	369
	Unfavorable	25%	40%	18%	17%		416
	No opinion	21%	44%	30%	5%		18
	Never heard of	23%	33%	8%	36%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	26%	41%	17%	15%		404
	Unfavorable	13%	28%	21%	38%	0%	367
	No opinion	31%	17%	14%	31%	7%	31
	Never heard of	38%	10%	5%	47%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	34%	41%	11%	13%		19
	Favorable Trump only	14%	27%	19%	40%	1%	350
	Favorable Harris only	26%	41%	18%	15%		385
	Other	25%	33%	22%	21%		24
	Unfavorable both	10%	31%	28%	32%		29
R3 ELON MUSK NAME ID/C	Favorable	14%	25%	23%	37%	1%	295
	Unfavorable	23%	41%	18%	18%		324
	No opinion	31%	35%	9%	24%		78
	Never heard of	21%	37%	16%	26%	0%	109
R4 J.D. VANCE NAME ID/C	Favorable	16%	26%	21%	36%	1%	338
	Unfavorable	23%	43%	18%	17%		377
	No opinion	33%	27%	12%	28%		46
	Never heard of	17%	26%	16%	41%	0%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	17%	26%	19%	38%	1%	332
	Unfavorable	26%	42%	17%	15%		348
	No opinion	17%	40%	18%	25%		97
	Never heard of	9%	17%	36%	38%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	12%	27%	21%	40%	0%	252
	Trump on 8-10 issues	19%	31%	18%	31%		94
	Trump on 4-7 issues	32%	22%	17%	25%	4%	55
	Trump on 1-3 issues	30%	32%	17%	21%		61
	Trump on 0 issues	23%	42%	18%	17%		345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	24%	41%	18%	17%		292
	Harris on 8-10 issues	23%	44%	13%	20%		83
	Harris on 4-7 issues	35%	26%	20%	18%		56
	Harris on 1-3 issues	33%	25%	22%	16%	4%	54
	Harris on 0 issues	12%	28%	20%	41%	0%	322

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 November 12-17, 2024

Q44		Q44 TIME GETTING NEWS FROM / LOCAL NEWS					TOTAL
		A lot of time	Some time	A little time	No time	Unsure / refused	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	21%	38%	16%	25%	0%	367
	High (51-74)	22%	31%	21%	25%	1%	182
	Medium (35-50)	20%	29%	25%	25%		162
	Low (0-34)	12%	31%	14%	43%		72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	21%	42%	16%	20%	0%	306
	High (51-74)	17%	31%	20%	30%	1%	143
	Medium (35-50)	24%	30%	22%	23%		179
	Low (0-34)	13%	28%	20%	38%		122
TOTAL		20%	34%	19%	27%	0%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
TOTAL		47%	23%	21%	9%	783
RG1 GEOGRAPHIC AREAS ONE	Northeast	48%	20%	24%	8%	165
	Midwest	46%	29%	18%	7%	124
	South	50%	21%	18%	12%	188
	South Central	35%	35%	24%	6%	78
	Central Plains	52%	5%	34%	9%	54
	Mountain States	48%	24%	19%	8%	56
	West	46%	26%	16%	12%	118
RG2 GEOGRAPHIC AREAS TWO	California	49%	25%	16%	10%	85
	Florida	57%	22%	14%	7%	59
	Texas	29%	41%	23%	8%	64
	New York	38%	28%	22%	12%	55
	Rest of country	49%	20%	22%	9%	520
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	45%	23%	22%	10%	267
	Competitive states	49%	23%	20%	8%	278
	55%+ Harris states	46%	23%	20%	10%	238
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	46%	22%	21%	10%	344
	DEM governor	47%	24%	20%	8%	439
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	48%	18%	22%	11%	293
	Urban	49%	25%	16%	10%	197
	Suburb	45%	26%	23%	7%	280
	Unsure / refused	40%	48%	7%	5%	13
RAGE RESPONDENT'S AGE/C	18-34	24%	45%	13%	18%	137
	35-44	51%	27%	16%	6%	182
	45-64	54%	15%	23%	8%	300
	65 or over	49%	16%	27%	8%	164
GENDER GENDER	Male	46%	25%	19%	10%	369
	Female	48%	22%	22%	8%	414
USRGEN REGION / GENDER	Rural men	53%	18%	21%	8%	139
	Rural women	44%	19%	23%	14%	155
	Urban men	42%	23%	20%	15%	98
	Urban women	55%	28%	12%	5%	99
	Suburban men	42%	34%	15%	9%	127
	Suburban women	47%	19%	29%	5%	153
	Unsure	40%	48%	7%	5%	13

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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
RR96 AGE / SEX	Male / under 45	39%	32%	12%	17%	159
	Male / 45+	51%	20%	24%	5%	210
	Female / under 45	40%	38%	17%	5%	160
	Female / 45+	53%	11%	26%	10%	254
EMPSTAT	Not employed	48%	21%	19%	11%	87
	Employed	46%	27%	17%	10%	487
	Retired	49%	15%	29%	7%	203
	Refused	21%	3%	77%		5
RRACE RESPONDENT'S RACE/C	White	49%	22%	20%	9%	550
	Black / African American	54%	19%	22%	6%	91
	Hispanic / Latino	31%	33%	21%	15%	103
	Other	39%	30%	21%	10%	39
USRACE COMMUNITY / RACE	White suburban men	40%	36%	13%	10%	91
	White suburban women	50%	15%	28%	7%	109
	Black suburban men	42%	30%	23%	4%	14
	Black suburban women	53%	8%	40%		20
	Urban voters	49%	25%	16%	10%	197
	Rural voters	48%	18%	22%	11%	293
GENRACE RACE BY GENDER	White men	48%	26%	18%	9%	254
	White women	50%	18%	23%	8%	296
	Black men	49%	20%	23%	8%	42
	Black women	58%	18%	20%	4%	49
	Hispanic men	28%	31%	23%	18%	50
	Hispanic women	33%	35%	19%	13%	52
WHITE SENIORS	White seniors	53%	18%	21%	8%	228
	Other	44%	25%	20%	10%	555
RPARTYID PARTY IDENTIFICATION/C	Republican	40%	21%	24%	15%	341
	Independent	46%	31%	13%	11%	71
	Democrat	53%	24%	19%	4%	371
RPTYID89 SEX / PARTY ID	Male / GOP	40%	23%	22%	14%	196
	Female / GOP	40%	17%	27%	16%	145
	Male / DEM	55%	24%	15%	6%	135
	Female / DEM	52%	25%	21%	3%	236
	Male / IND	41%	37%	14%	7%	37
	Female / IND	51%	23%	12%	14%	33

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 Batleground 75 Civility #17994: Weighted Tables
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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	30%	30%	12%	27%	106
	45 & over / GOP	45%	16%	30%	9%	235
	Under 45 / DEM	45%	36%	17%	2%	177
	45 & over / DEM	61%	14%	20%	5%	194
	Under 45 / IND	41%	41%	9%	8%	36
	45 & over / IND	50%	19%	17%	14%	35
RPARTY USUAL VOTE BEHAVIOR/C	Republican	40%	21%	24%	15%	356
	Ticket splitter	37%	37%	7%	19%	20
	Democrat	54%	25%	18%	3%	407
PARTISAN	Hard GOP	42%	20%	24%	13%	299
	Soft GOP	26%	23%	25%	26%	40
	Ticket splitters	45%	30%	15%	10%	75
	Soft DEM	54%	13%	18%	16%	31
	Hard DEM	53%	25%	18%	3%	337
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	44%	19%	23%	14%	373
	Moderate	37%	29%	21%	12%	78
	Liberal	52%	26%	18%	3%	332
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	45%	18%	22%	14%	170
	Smwt conservative	44%	20%	23%	13%	203
	Moderate / liberal	49%	27%	19%	5%	410
RPTYID98 TARGET GROUPS	Republican	40%	21%	24%	15%	341
	Independent	46%	31%	13%	11%	71
	Conservative DEM	66%	15%	16%	3%	38
	Mod / lib DEM	52%	25%	19%	4%	333
CENTER CENTRISTS AND OTHERS	Very conservative GOP	46%	17%	23%	14%	162
	Centrists	44%	26%	21%	10%	506
	Very liberal DEM	60%	22%	18%		115
SEXIDEOL	Conservative men	45%	24%	19%	12%	213
	Conservative women	43%	13%	27%	17%	160
	Moderate men	32%	20%	25%	22%	34
	Moderate women	41%	36%	18%	4%	44
	Liberal men	50%	29%	17%	4%	122
	Liberal women	53%	25%	19%	3%	210
D6 2024 PRESIDENTIAL VOTE	Trump	38%	21%	25%	17%	347
	Harris	54%	27%	16%	3%	389
	Other	45%	8%	37%	9%	15
	Did not vote	58%	13%		29%	5
	Unsure / refused	60%	9%	28%	4%	27

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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	34%		23%	42%	26
	High school graduate	42%	23%	26%	9%	149
	Some college	46%	23%	24%	6%	253
	College graduate	50%	25%	16%	9%	355
RGENEDUC GENDER / EDUCATION	Non college grad men	44%	23%	22%	11%	209
	College grad men	48%	28%	14%	10%	160
	Non college grad women	44%	21%	27%	8%	219
	College grad women	52%	22%	17%	9%	195
EDRAC	White college graduates	51%	23%	15%	10%	251
	Non-white college graduates	47%	29%	17%	7%	104
	White non-college graduates	48%	20%	25%	7%	299
	Non-white non-college graduates	37%	25%	25%	14%	128
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	48%	20%	25%	7%	299
	Minority non-college graduate	37%	25%	25%	14%	128
	Others	50%	25%	16%	9%	355
RMARITAL MARITAL STATUS/C	Single	50%	24%	17%	8%	203
	Married	44%	25%	22%	9%	471
	No longer married	54%	14%	20%	12%	109
STATUS MARITAL STATUS / GENDER	Married men	44%	29%	17%	10%	234
	Unmarried men	47%	15%	19%	18%	41
	Single men	48%	21%	22%	8%	94
	Married women	43%	22%	27%	9%	237
	Unmarried women	58%	14%	20%	8%	68
	Single women	52%	26%	13%	8%	109
MARAC	White married	46%	24%	21%	9%	371
	Non-white married	36%	28%	25%	10%	99
	White not married	57%	16%	19%	8%	179
	Non-white not married	45%	26%	18%	11%	133

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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	54%	14%	21%	11%	60
	White single women	65%	20%	10%	5%	45
	White married men	46%	30%	16%	8%	172
	White married women	45%	19%	26%	10%	199
	White no longer married men	47%	23%	18%	11%	22
	White no longer married women	57%	13%	23%	7%	51
	Other	41%	27%	21%	11%	233
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	43%	28%	20%	9%	261
	No	49%	21%	21%	9%	522
MOMDAD PARENTS	Dad	43%	29%	16%	12%	121
	Mom	43%	27%	24%	6%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	39%	30%	21%	10%	212
	Married / no children	48%	21%	23%	9%	258
	Divorced / children	41%		59%		8
	Divorced / no children	58%	15%	19%	8%	49
	Single / no children	47%	25%	20%	8%	172
	Other / mixed	59%	16%	12%	13%	83
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	41%	25%	22%	11%	289
	Not born-again	50%	21%	21%	8%	449
	Refused	52%	33%	7%	8%	45
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	42%	28%	19%	11%	143
	Male not evangelical	48%	23%	19%	10%	226
	Female born again / evangelicals	41%	23%	25%	11%	147
	Female not evangelical	51%	21%	21%	7%	268
RACEVANG RACE / EVANGELICAL	White Evangelical	44%	24%	21%	11%	196
	Non-white Evangelical	37%	28%	25%	10%	93
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	46%	23%	19%	12%	162
	Non-white conservative Christians	50%	22%	11%	17%	42
	White non-conservative Christians	33%	30%	29%	8%	34
	Non-white non-conservative Christians	25%	33%	37%	5%	51

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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
R1 DONALD TRUMP NAME ID/C	Favorable	38%	20%	25%	17%	355
	Unfavorable	55%	26%	17%	2%	407
	No opinion	50%	32%	13%	5%	18
	Never heard of	47%	23%	30%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	54%	26%	18%	3%	395
	Unfavorable	41%	20%	24%	16%	356
	No opinion	36%	28%	19%	17%	28
	Never heard of	15%		85%		3
DH VIEWS ON TRUMP AND HARRIS	Favorable both	44%	6%	32%	18%	19
	Favorable Trump only	37%	21%	24%	17%	336
	Favorable Harris only	54%	27%	17%	2%	377
	Other	56%	17%	23%	4%	23
	Unfavorable both	57%	19%	19%	4%	29
R3 ELON MUSK NAME ID/C	Favorable	35%	23%	26%	16%	289
	Unfavorable	55%	28%	14%	3%	320
	No opinion	56%	14%	23%	8%	76
	Never heard of	49%	17%	24%	10%	98
R4 J.D. VANCE NAME ID/C	Favorable	40%	21%	25%	14%	327
	Unfavorable	55%	26%	16%	3%	371
	No opinion	43%	23%	25%	9%	43
	Never heard of	34%	16%	19%	30%	42
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	37%	22%	26%	15%	322
	Unfavorable	58%	24%	16%	2%	341
	No opinion	44%	20%	19%	17%	94
	Never heard of	29%	48%	15%	8%	26
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	40%	22%	21%	17%	246
	Trump on 8-10 issues	40%	14%	31%	15%	87
	Trump on 4-7 issues	32%	32%	20%	16%	54
	Trump on 1-3 issues	43%	28%	27%	2%	59
	Trump on 0 issues	57%	25%	17%	2%	338
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	57%	25%	16%	2%	285
	Harris on 8-10 issues	49%	25%	24%	2%	83
	Harris on 4-7 issues	43%	29%	19%	9%	54
	Harris on 1-3 issues	39%	20%	30%	11%	54
	Harris on 0 issues	39%	21%	23%	18%	307

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R45		R45 RANK POLITICAL DIVISION IN THE COUNTRY/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	78%	17%	4%	1%	306
	High (51-74)	26%	61%	10%	3%	141
	Medium (35-50)	31%	20%	44%	4%	175
	Low (0-34)	13%	2%	39%	46%	120
TOTAL		47%	23%	21%	9%	783

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
TOTAL		66.503	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	66.141	171
	Midwest	66.567	127
	South	67.629	196
	South Central	65.326	78
	Central Plains	65.966	56
	Mountain States	66.003	58
	West	66.411	120
RG2 GEOGRAPHIC AREAS TWO	California	68.051	87
	Florida	74.369	61
	Texas	63.931	64
	New York	59.583	55
	Rest of country	66.404	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	66.313	276
	Competitive states	67.683	290
	55%+ Harris states	65.340	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	65.814	352
	DEM governor	67.033	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	66.162	308
	Urban	66.770	200
	Suburb	66.556	285
	Unsure / refused	68.968	14
RAGE RESPONDENT'S AGE/C	18-34	58.313	137
	35-44	69.788	186
	45-64	67.818	307
	65 or over	67.277	178
GENDER GENDER	Male	64.954	379
	Female	67.880	428
USRGEN REGION / GENDER	Rural men	67.689	147
	Rural women	64.796	161
	Urban men	60.139	98
	Urban women	73.318	102
	Suburban men	65.624	128
	Suburban women	67.330	157
	Unsure	68.968	14

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
RR96 AGE / SEX	Male / under 45	61.083	161
	Male / 45+	67.885	218
	Female / under 45	68.616	162
	Female / 45+	67.414	266
EMPSTAT	Not employed	66.094	90
	Employed	66.136	497
	Retired	67.759	215
	Refused	58.988	5
RRACE RESPONDENT'S RACE/C	White	66.868	565
	Black / African American	70.875	97
	Hispanic / Latino	60.747	105
	Other	66.306	40
USRACE COMMUNITY / RACE	White suburban men	64.401	91
	White suburban women	66.872	111
	Black suburban men	71.714	14
	Black suburban women	71.117	23
	Urban voters	66.770	200
	Rural voters	66.162	308
GENRACE RACE BY GENDER	White men	65.805	261
	White women	67.781	304
	Black men	66.825	45
	Black women	74.380	52
	Hispanic men	57.804	51
	Hispanic women	63.593	54
WHITE SENIORS	White seniors	68.105	239
	Other	65.844	568
RPARTYID PARTY IDENTIFICATION/C	Republican	61.840	355
	Independent	66.869	73
	Democrat	70.712	379
RPTYID89 SEX / PARTY ID	Male / GOP	61.588	205
	Female / GOP	62.181	151
	Male / DEM	69.412	137
	Female / DEM	71.457	242
	Male / IND	66.422	37
	Female / IND	67.374	35

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
RPTYID90 AGE / PARTY ID	Under 45 / GOP	55.290	109
	45 & over / GOP	64.804	246
	Under 45 / DEM	70.002	177
	45 & over / DEM	71.360	202
	Under 45 / IND	67.874	37
	45 & over / IND	65.830	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	61.414	366
	Ticket splitter	58.020	23
	Democrat	71.367	418
PARTISAN	Hard GOP	63.027	309
	Soft GOP	52.575	42
	Ticket splitters	66.906	80
	Soft DEM	61.123	32
	Hard DEM	71.659	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	63.493	387
	Moderate	61.924	82
	Liberal	70.957	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	64.509	177
	Smwt conservative	62.643	210
	Moderate / liberal	69.239	420
RPTYID98 TARGET GROUPS	Republican	61.840	355
	Independent	66.869	73
	Conservative DEM	74.384	40
	Mod / lib DEM	70.287	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	64.454	169
	Centrists	65.550	522
	Very liberal DEM	73.617	116
SEXIDEOL	Conservative men	64.397	219
	Conservative women	62.292	168
	Moderate men	53.604	37
	Moderate women	68.403	44
	Liberal men	69.116	123
	Liberal women	72.021	215

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
D6 2024 PRESIDENTIAL VOTE	Trump	60.188	364
	Harris	71.995	394
	Other	62.881	16
	Did not vote	73.095	5
	Unsure / refused	69.485	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	50.027	29
	High school graduate	64.757	157
	Some college	67.282	258
	College graduate	67.872	363
RGENEDUC GENDER / EDUCATION	Non college grad men	63.794	216
	College grad men	66.468	164
	Non college grad women	66.862	228
	College grad women	69.020	199
EDRAC	White college graduates	66.945	258
	Non-white college graduates	70.098	105
	White non-collage graduates	66.803	307
	Non-white non-college graduates	62.017	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	66.803	307
	Minority non-college graduate	62.017	137
	Others	67.872	363
RMARITAL MARITAL STATUS/C	Single	68.572	205
	Married	65.452	484
	No longer married	67.185	118
STATUS MARITAL STATUS / GENDER	Married men	65.145	240
	Unmarried men	61.560	44
	Single men	65.950	95
	Married women	65.755	244
	Unmarried women	70.543	74
	Single women	70.842	110
MARAC	White married	66.039	381
	Non-white married	63.259	103
	White not married	68.591	184
	Non-white not married	67.413	139

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
GENMAR2 GENDER, MARITAL, AND RACE	White single men	64.804	60
	White single women	74.991	47
	White married men	66.288	178
	White married women	65.824	202
	White no longer married men	64.760	22
	White no longer married women	69.042	55
	Other	65.640	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	65.389	266
	No	67.058	541
MOMDAD PARENTS	Dad	62.621	126
	Mom	67.790	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	63.986	215
	Married / no children	66.656	269
	Divorced / children	60.720	8
	Divorced / no children	67.307	51
	Single / no children	67.744	174
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	65.232	305
	Not born-again	66.997	454
	Refused	69.729	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64.611	151
	Male not evangelical	65.171	228
	Female born again / evangelicals	65.837	154
	Female not evangelical	68.997	273
RACEVANG RACE / EVANGELICAL	White Evangelical	65.933	203
	Non-white Evangelical	63.755	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	66.301	166
	Non-white conservative Christians	65.163	48
	White non-conservative Christians	64.186	37
	Non-white non- conservative Christians	62.576	54

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
R1 DONALD TRUMP NAME ID/C	Favorable	59.604	369
	Unfavorable	72.246	416
	No opinion	71.618	18
	Never heard of	71.466	4
R2 KAMALA HARRIS NAME ID/C	Favorable	72.127	404
	Unfavorable	60.797	367
	No opinion	61.347	31
	Never heard of	52.627	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	63.597	19
	Favorable Trump only	59.383	350
	Favorable Harris only	72.548	385
	Other	71.584	24
	Unfavorable both	68.350	29
R3 ELON MUSK NAME ID/C	Favorable	59.281	295
	Unfavorable	72.612	324
	No opinion	69.499	78
	Never heard of	65.505	109
R4 J.D. VANCE NAME ID/C	Favorable	61.381	338
	Unfavorable	72.531	377
	No opinion	66.418	46
	Never heard of	53.435	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	60.695	332
	Unfavorable	73.202	348
	No opinion	62.896	97
	Never heard of	63.612	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	61.277	252
	Trump on 8-10 issues	59.207	94
	Trump on 4-7 issues	58.558	55
	Trump on 1-3 issues	68.254	61
	Trump on 0 issues	73.139	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	73.607	292
	Harris on 8-10 issues	69.373	83
	Harris on 4-7 issues	64.640	56
	Harris on 1-3 issues	62.797	54
	Harris on 0 issues	60.128	322

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Q45 - MEANS		Q45 RANK POLITICAL DIVISION IN THE COUNTRY	TOTAL
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	85.740	367
	High (51-74)	64.787	182
	Medium (35-50)	46.844	162
	Low (0-34)	17.193	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	81.056	306
	High (51-74)	64.455	143
	Medium (35-50)	60.968	179
	Low (0-34)	40.185	122
TOTAL		66.503	807

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35- 50)	Low (0-34)	
TOTAL		41%	19%	24%	16%	750
RG1 GEOGRAPHIC AREAS ONE	Northeast	45%	22%	18%	15%	156
	Midwest	45%	15%	25%	15%	114
	South	39%	17%	25%	19%	180
	South Central	33%	26%	27%	15%	76
	Central Plains	38%	13%	31%	19%	53
	Mountain States	34%	23%	29%	14%	56
	West	44%	19%	21%	16%	114
RG2 GEOGRAPHIC AREAS TWO	California	51%	15%	22%	11%	81
	Florida	46%	9%	38%	8%	58
	Texas	32%	26%	28%	14%	62
	New York	41%	25%	24%	11%	49
	Rest of country	40%	19%	22%	19%	500
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	36%	16%	32%	17%	255
	Competitive states	43%	21%	20%	16%	266
	55%+ Harris states	44%	21%	19%	16%	229
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	36%	17%	28%	19%	326
	DEM governor	45%	20%	21%	14%	423
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	35%	13%	28%	24%	277
	Urban	46%	22%	20%	12%	188
	Suburb	42%	24%	22%	12%	272
	Unsure / refused	45%	17%	29%	10%	13
RAGE RESPONDENT'S AGE/C	18-34	40%	29%	13%	18%	133
	35-44	44%	23%	21%	13%	179
	45-64	41%	15%	26%	18%	284
	65 or over	37%	13%	34%	16%	154
GENDER GENDER	Male	37%	21%	25%	17%	350
	Female	44%	17%	23%	16%	400
USRGEN REGION / GENDER	Rural men	33%	13%	32%	22%	131
	Rural women	37%	13%	24%	26%	145
	Urban men	31%	24%	27%	18%	92
	Urban women	61%	19%	15%	5%	97
	Suburban men	45%	28%	17%	11%	122
	Suburban women	41%	20%	26%	13%	150
	Unsure	45%	17%	29%	10%	13

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
RR96 AGE / SEX	Male / under 45	37%	25%	19%	18%	155
	Male / 45+	36%	18%	29%	16%	195
	Female / under 45	48%	25%	16%	12%	157
	Female / 45+	42%	12%	28%	18%	243
EMPSTAT	Not employed	44%	20%	21%	15%	80
	Employed	41%	23%	21%	16%	474
	Retired	38%	10%	33%	19%	191
	Refused	73%		27%		5
RRACE RESPONDENT'S RACE/C	White	39%	19%	25%	16%	524
	Black / African American	53%	16%	20%	11%	87
	Hispanic / Latino	37%	20%	24%	19%	100
	Other	43%	18%	19%	20%	39
USRACE COMMUNITY / RACE	White suburban men	41%	31%	17%	11%	86
	White suburban women	40%	20%	22%	18%	107
	Black suburban men	54%	21%	17%	7%	14
	Black suburban women	48%	7%	45%		21
	Urban voters	46%	22%	20%	12%	188
	Rural voters	35%	13%	28%	24%	277
GENRACE RACE BY GENDER	White men	35%	24%	26%	15%	241
	White women	43%	16%	24%	17%	282
	Black men	46%	20%	19%	16%	39
	Black women	59%	13%	21%	7%	48
	Hispanic men	35%	13%	28%	24%	48
	Hispanic women	39%	26%	20%	15%	52
WHITE SENIORS	White seniors	38%	16%	30%	16%	208
	Other	42%	20%	22%	16%	541
RPARTYID PARTY IDENTIFICATION/C	Republican	18%	19%	35%	28%	322
	Independent	44%	19%	21%	15%	68
	Democrat	61%	19%	15%	6%	359
RPTYID89 SEX / PARTY ID	Male / GOP	20%	21%	35%	24%	181
	Female / GOP	14%	17%	34%	34%	141
	Male / DEM	59%	22%	11%	8%	132
	Female / DEM	62%	17%	17%	4%	227
	Male / IND	40%	23%	23%	15%	36
	Female / IND	49%	15%	20%	16%	32

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	14%	27%	28%	32%	103
	45 & over / GOP	20%	15%	38%	27%	220
	Under 45 / DEM	58%	24%	12%	6%	175
	45 & over / DEM	63%	14%	17%	6%	185
	Under 45 / IND	49%	25%	14%	12%	35
	45 & over / IND	39%	13%	28%	19%	33
RPARTY USUAL VOTE BEHAVIOR/C	Republican	18%	19%	35%	28%	337
	Ticket splitter	29%	32%	16%	24%	20
	Democrat	61%	19%	15%	5%	393
PARTISAN	Hard GOP	16%	20%	34%	30%	280
	Soft GOP	30%	14%	39%	18%	40
	Ticket splitters	44%	19%	22%	14%	73
	Soft DEM	51%	10%	21%	17%	29
	Hard DEM	62%	20%	14%	5%	327
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	24%	18%	31%	27%	355
	Moderate	45%	15%	21%	19%	71
	Liberal	59%	21%	16%	4%	324
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	20%	17%	27%	36%	162
	Smwt conservative	27%	19%	35%	19%	193
	Moderate / liberal	56%	20%	17%	7%	395
RPTYID98 TARGET GROUPS	Republican	18%	19%	35%	28%	322
	Independent	44%	19%	21%	15%	68
	Conservative DEM	71%	17%	9%	3%	37
	Mod / lib DEM	60%	19%	15%	6%	322
CENTER CENTRISTS AND OTHERS	Very conservative GOP	19%	17%	27%	37%	155
	Centrists	41%	20%	26%	13%	482
	Very liberal DEM	70%	20%	9%	1%	113
SEXIDEOL	Conservative men	26%	21%	32%	21%	201
	Conservative women	21%	15%	30%	35%	154
	Moderate men	36%	7%	15%	42%	29
	Moderate women	51%	20%	25%	4%	42
	Liberal men	55%	26%	14%	5%	119
	Liberal women	61%	18%	17%	4%	204

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
D6 2024 PRESIDENTIAL VOTE	Trump	15%	18%	36%	31%	331
	Harris	62%	21%	13%	4%	374
	Other	39%	20%	31%	9%	15
	Did not vote	56%	14%		30%	5
	Unsure / refused	62%	10%	19%	9%	26
REDUC RESPONDENT'S EDUCATION/C	Less than high school	11%		29%	60%	22
	High school graduate	29%	20%	34%	16%	129
	Some college	38%	20%	27%	15%	250
	College graduate	49%	19%	17%	15%	349
RGENEDUC GENDER / EDUCATION	Non college grad men	29%	22%	33%	16%	191
	College grad men	46%	20%	15%	19%	159
	Non college grad women	37%	16%	27%	19%	210
	College grad women	52%	18%	19%	12%	190
EDRAC	White college graduates	46%	20%	19%	15%	248
	Non-white college graduates	56%	17%	12%	15%	102
	White non-college graduates	33%	19%	30%	18%	276
	Non-white non-college graduates	35%	19%	29%	17%	125
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	33%	19%	30%	18%	276
	Minority non-college graduate	35%	19%	29%	17%	125
	Others	49%	19%	17%	15%	349
RMARITAL MARITAL STATUS/C	Single	52%	24%	14%	10%	193
	Married	36%	18%	27%	18%	459
	No longer married	42%	12%	27%	19%	98
STATUS MARITAL STATUS / GENDER	Married men	37%	19%	26%	18%	227
	Unmarried men	23%	14%	31%	32%	35
	Single men	42%	31%	19%	9%	88
	Married women	35%	18%	29%	18%	231
	Unmarried women	52%	11%	25%	13%	63
	Single women	60%	18%	9%	12%	106
MARAC	White married	35%	19%	27%	19%	360
	Non-white married	38%	17%	30%	15%	99
	White not married	48%	21%	21%	11%	164
	Non-white not married	49%	19%	15%	17%	127

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35-50)	Low (0-34)	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	36%	34%	22%	8%	54
	White single women	72%	15%	4%	9%	42
	White married men	36%	21%	26%	17%	169
	White married women	35%	17%	28%	20%	191
	White no longer married men	18%	23%	41%	19%	19
	White no longer married women	52%	11%	26%	12%	49
	Other	44%	18%	21%	16%	226
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	40%	22%	23%	15%	257
	No	41%	17%	24%	17%	492
MOMDAD PARENTS	Dad	35%	25%	26%	14%	121
	Mom	44%	19%	20%	17%	137
BUNDY MARITAL STATUS / CHILDREN	Married / children	38%	22%	25%	14%	211
	Married / no children	34%	15%	29%	22%	248
	Divorced / children	26%		45%	28%	6
	Divorced / no children	45%	18%	27%	11%	44
	Single / no children	52%	23%	16%	8%	163
	Other / mixed	45%	16%	15%	24%	78
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	25%	19%	32%	24%	277
	Not born-again	50%	17%	20%	13%	428
	Refused	50%	37%	10%	4%	45
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	25%	17%	32%	25%	132
	Male not evangelical	44%	24%	20%	12%	217
	Female born again / evangelicals	26%	20%	32%	22%	144
	Female not evangelical	55%	15%	18%	12%	256
RACEVANG RACE / EVANGELICAL	White Evangelical	23%	18%	36%	23%	188
	Non-white Evangelical	31%	21%	25%	24%	88
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	21%	18%	34%	27%	155
	Non-white conservative Christians	35%	8%	22%	34%	37
	White non-conservative Christians	32%	16%	44%	9%	34
	Non-white non- conservative Christians	27%	30%	27%	16%	51

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35- 50)	Low (0-34)	
R1 DONALD TRUMP NAME ID/C	Favorable	15%	18%	36%	31%	335
	Unfavorable	62%	20%	14%	4%	394
	No opinion	46%	30%	13%	11%	17
	Never heard of	56%	8%	36%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	61%	19%	15%	4%	380
	Unfavorable	18%	19%	33%	30%	339
	No opinion	42%	11%	29%	17%	28
	Never heard of	18%	10%	72%		3
DH VIEWS ON TRUMP AND HARRIS	Favorable both	27%	12%	39%	22%	16
	Favorable Trump only	15%	18%	35%	32%	318
	Favorable Harris only	63%	20%	14%	4%	364
	Other	61%	10%	21%	8%	23
	Unfavorable both	48%	31%	15%	6%	29
R3 ELON MUSK NAME ID/C	Favorable	15%	17%	38%	29%	278
	Unfavorable	61%	23%	11%	5%	312
	No opinion	39%	15%	32%	14%	65
	Never heard of	52%	13%	17%	17%	94
R4 J.D. VANCE NAME ID/C	Favorable	16%	19%	36%	29%	306
	Unfavorable	64%	18%	13%	5%	365
	No opinion	34%	23%	23%	20%	40
	Never heard of	28%	19%	31%	22%	39
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	16%	19%	35%	29%	305
	Unfavorable	64%	20%	13%	3%	333
	No opinion	35%	15%	30%	20%	87
	Never heard of	49%	24%	12%	15%	25
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	15%	16%	35%	33%	230
	Trump on 8-10 issues	16%	20%	37%	27%	83
	Trump on 4-7 issues	27%	36%	23%	14%	54
	Trump on 1-3 issues	57%	15%	22%	6%	56
	Trump on 0 issues	65%	19%	13%	4%	327
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	65%	18%	14%	3%	278
	Harris on 8-10 issues	61%	18%	15%	5%	79
	Harris on 4-7 issues	40%	30%	20%	10%	51
	Harris on 1-3 issues	19%	34%	34%	13%	54
	Harris on 0 issues	16%	15%	34%	34%	288

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R46		R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C				TOTAL
		Very high (75-100)	High (51-74)	Medium (35- 50)	Low (0-34)	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	69%	10%	16%	4%	346
	High (51-74)	29%	49%	20%	2%	176
	Medium (35-50)	9%	10%	51%	31%	152
	Low (0-34)	3%	6%	10%	81%	69
TOTAL		41%	19%	24%	16%	750

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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
TOTAL		60.997	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	63.885	171
	Midwest	60.560	127
	South	59.236	196
	South Central	59.005	78
	Central Plains	58.714	56
	Mountain States	59.833	58
	West	63.215	120
RG2 GEOGRAPHIC AREAS TWO	California	67.337	87
	Florida	65.233	61
	Texas	58.309	64
	New York	63.303	55
	Rest of country	59.585	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	58.078	276
	Competitive states	61.544	290
	55%+ Harris states	63.611	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	57.887	352
	DEM governor	63.381	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	55.657	308
	Urban	65.574	200
	Suburb	63.008	285
	Unsure / refused	66.187	14
RAGE RESPONDENT'S AGE/C	18-34	60.166	137
	35-44	64.722	186
	45-64	59.816	307
	65 or over	59.554	178
GENDER GENDER	Male	59.128	379
	Female	62.630	428
USRGEN REGION / GENDER	Rural men	55.637	147
	Rural women	55.675	161
	Urban men	56.868	98
	Urban women	73.804	102
	Suburban men	64.380	128
	Suburban women	61.900	157
	Unsure	66.187	14

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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
RR96 AGE / SEX	Male / under 45	59.115	161
	Male / 45+	59.138	218
	Female / under 45	66.383	162
	Female / 45+	60.194	266
EMPSTAT	Not employed	61.276	90
	Employed	61.686	497
	Retired	58.964	215
	Refused	67.959	5
RRACE RESPONDENT'S RACE/C	White	59.992	565
	Black / African American	69.401	97
	Hispanic / Latino	59.258	105
	Other	60.258	40
USRACE COMMUNITY / RACE	White suburban men	62.178	91
	White suburban women	59.382	111
	Black suburban men	74.595	14
	Black suburban women	68.795	23
	Urban voters	65.574	200
	Rural voters	55.657	308
GENRACE RACE BY GENDER	White men	58.742	261
	White women	61.060	304
	Black men	64.670	45
	Black women	73.275	52
	Hispanic men	55.728	51
	Hispanic women	62.494	54
WHITE SENIORS	White seniors	60.297	239
	Other	61.266	568
RPARTYID PARTY IDENTIFICATION/C	Republican	47.799	355
	Independent	63.541	73
	Democrat	72.362	379
RPTYID89 SEX / PARTY ID	Male / GOP	50.301	205
	Female / GOP	44.584	151
	Male / DEM	70.459	137
	Female / DEM	73.470	242
	Male / IND	61.962	37
	Female / IND	65.328	35

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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
RPTYID90 AGE / PARTY ID	Under 45 / GOP	46.829	109
	45 & over / GOP	48.253	246
	Under 45 / DEM	71.246	177
	45 & over / DEM	73.417	202
	Under 45 / IND	67.476	37
	45 & over / IND	59.416	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	47.910	366
	Ticket splitter	51.705	23
	Democrat	72.671	418
PARTISAN	Hard GOP	46.856	309
	Soft GOP	54.259	42
	Ticket splitters	63.782	80
	Soft DEM	58.979	32
	Hard DEM	73.493	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	50.562	387
	Moderate	61.255	82
	Liberal	72.392	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	45.592	177
	Smwt conservative	54.731	210
	Moderate / liberal	70.388	420
RPTYID98 TARGET GROUPS	Republican	47.799	355
	Independent	63.541	73
	Conservative DEM	79.131	40
	Mod / lib DEM	71.588	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	45.016	169
	Centrists	62.468	522
	Very liberal DEM	76.713	116
SEXIDEOL	Conservative men	53.551	219
	Conservative women	46.643	168
	Moderate men	50.975	37
	Moderate women	68.265	44
	Liberal men	70.506	123
	Liberal women	73.495	215

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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
D6 2024 PRESIDENTIAL VOTE	Trump	45.506	364
	Harris	73.751	394
	Other	65.903	16
	Did not vote	72.788	5
	Unsure / refused	69.879	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	31.556	29
	High school graduate	57.217	157
	Some college	60.737	258
	College graduate	64.444	363
RGENEDUC GENDER / EDUCATION	Non college grad men	56.863	216
	College grad men	61.846	164
	Non college grad women	59.018	228
	College grad women	66.613	199
EDRAC	White college graduates	63.073	258
	Non-white college graduates	67.785	105
	White non-collage graduates	57.227	307
	Non-white non-college graduates	59.687	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	57.227	307
	Minority non-college graduate	59.687	137
	Others	64.444	363
RMARITAL MARITAL STATUS/C	Single	68.534	205
	Married	58.158	484
	No longer married	59.412	118
STATUS MARITAL STATUS / GENDER	Married men	58.410	240
	Unmarried men	45.545	44
	Single men	66.357	95
	Married women	57.911	244
	Unmarried women	67.041	74
	Single women	70.342	110

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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
MARAC	White married	57.166	381
	Non-white married	61.756	103
	White not married	66.186	184
	Non-white not married	64.548	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	63.858	60
	White single women	75.032	47
	White married men	58.009	178
	White married women	56.422	202
	White no longer married men	50.724	22
	White no longer married women	67.082	55
	Other	63.323	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	60.803	266
	No	61.098	541
MOMDAD PARENTS	Dad	58.671	126
	Mom	62.680	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	60.201	215
	Married / no children	56.422	269
	Divorced / children	43.731	8
	Divorced / no children	63.952	51
	Single / no children	68.714	174
	Other / mixed	61.258	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	53.248	305
	Not born-again	64.956	454
	Refused	71.011	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	51.353	151
	Male not evangelical	63.869	228
	Female born again / evangelicals	54.988	154
	Female not evangelical	66.937	273
RACEVANG RACE / EVANGELICAL	White Evangelical	51.528	203
	Non-white Evangelical	56.922	102

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	49.363	166
	Non-white conservative Christians	50.594	48
	White non-conservative Christians	61.413	37
	Non-white non- conservative Christians	61.602	54
R1 DONALD TRUMP NAME ID/C	Favorable	45.286	369
	Unfavorable	74.038	416
	No opinion	65.313	18
	Never heard of	72.063	4
R2 KAMALA HARRIS NAME ID/C	Favorable	73.463	404
	Unfavorable	47.318	367
	No opinion	57.853	31
	Never heard of	57.501	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	53.426	19
	Favorable Trump only	44.871	350
	Favorable Harris only	74.358	385
	Other	68.513	24
	Unfavorable both	68.994	29
R3 ELON MUSK NAME ID/C	Favorable	45.891	295
	Unfavorable	73.041	324
	No opinion	61.134	78
	Never heard of	65.511	109
R4 J.D. VANCE NAME ID/C	Favorable	46.551	338
	Unfavorable	74.188	377
	No opinion	57.933	46
	Never heard of	53.836	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	46.533	332
	Unfavorable	75.151	348
	No opinion	57.191	97
	Never heard of	62.210	30

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

Q46 - MEANS		Q46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW	TOTAL
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	43.952	252
	Trump on 8-10 issues	48.203	94
	Trump on 4-7 issues	58.237	55
	Trump on 1-3 issues	70.634	61
	Trump on 0 issues	75.038	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	75.610	292
	Harris on 8-10 issues	71.269	83
	Harris on 4-7 issues	65.078	56
	Harris on 1-3 issues	56.007	54
	Harris on 0 issues	44.284	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	75.729	367
	High (51-74)	63.745	182
	Medium (35-50)	42.705	162
	Low (0-34)	22.033	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	85.728	306
	High (51-74)	63.614	143
	Medium (35-50)	46.936	179
	Low (0-34)	16.553	122
TOTAL		60.997	807

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
TOTAL		4%	19%	32%	45%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	6%	21%	33%	39%	171
	Midwest	3%	23%	35%	40%	127
	South	1%	11%	36%	52%	196
	South Central	0%	21%	34%	44%	78
	Central Plains	2%	24%	30%	43%	56
	Mountain States	3%	22%	33%	42%	58
	West	8%	22%	20%	50%	120
RG2 GEOGRAPHIC AREAS TWO	California	7%	19%	19%	54%	87
	Florida		11%	46%	42%	61
	Texas		15%	33%	52%	64
	New York	6%	16%	38%	40%	55
	Rest of country	4%	21%	32%	43%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	1%	16%	37%	46%	276
	Competitive states	4%	20%	31%	45%	290
	55%+ Harris states	6%	22%	28%	44%	241
GOV/PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	2%	18%	34%	46%	352
	DEM governor	5%	21%	30%	44%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	5%	23%	36%	37%	308
	Urban	4%	20%	26%	50%	200
	Suburb	2%	16%	32%	50%	285
	Unsure / refused		19%	27%	53%	14
RAGE RESPONDENT'S AGE/C	18-34	3%	22%	27%	48%	137
	35-44		11%	33%	56%	186
	45-64	5%	21%	33%	41%	307
	65 or over	6%	23%	33%	38%	178
GENDER GENDER	Male	5%	20%	31%	43%	379
	Female	2%	19%	33%	47%	428
USRGEN REGION / GENDER	Rural men	7%	28%	30%	35%	147
	Rural women	3%	18%	40%	39%	161
	Urban men	7%	16%	32%	44%	98
	Urban women	1%	23%	20%	56%	102
	Suburban men	1%	15%	33%	51%	128
	Suburban women	3%	17%	32%	49%	157
	Unsure		19%	27%	53%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RR96 AGE / SEX	Male / under 45	3%	13%	30%	55%	161
	Male / 45+	7%	26%	33%	35%	218
	Female / under 45		19%	31%	50%	162
	Female / 45+	4%	19%	33%	44%	266
EMPSTAT	Not employed	0%	27%	34%	38%	90
	Employed	3%	18%	28%	51%	497
	Retired	6%	20%	39%	35%	215
	Refused			69%	31%	5
RRACE RESPONDENT'S RACE/C	White	2%	18%	34%	46%	565
	Black / African American	9%	17%	25%	49%	97
	Hispanic / Latino	7%	31%	28%	35%	105
	Other		20%	27%	53%	40
USRACE COMMUNITY / RACE	White suburban men	1%	12%	34%	53%	91
	White suburban women	2%	12%	36%	51%	111
	Black suburban men		24%	27%	49%	14
	Black suburban women	7%	12%	25%	55%	23
	Urban voters	4%	20%	26%	50%	200
	Rural voters	5%	23%	36%	37%	308
GENRACE RACE BY GENDER	White men	3%	19%	32%	46%	261
	White women	2%	16%	36%	46%	304
	Black men	15%	9%	30%	46%	45
	Black women	4%	24%	20%	52%	52
	Hispanic men	8%	36%	25%	31%	51
	Hispanic women	5%	27%	30%	39%	54
WHITE SENIORS	White seniors	4%	25%	35%	37%	239
	Other	3%	17%	31%	48%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	6%	22%	36%	36%	355
	Independent	1%	21%	28%	50%	73
	Democrat	2%	17%	30%	52%	379
RPTYID89 SEX / PARTY ID	Male / GOP	8%	24%	33%	35%	205
	Female / GOP	4%	19%	40%	38%	151
	Male / DEM	3%	15%	29%	54%	137
	Female / DEM	1%	18%	30%	51%	242
	Male / IND		19%	33%	48%	37
	Female / IND	3%	23%	22%	52%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	4%	19%	32%	45%	109
	45 & over / GOP	7%	23%	37%	33%	246
	Under 45 / DEM		13%	31%	56%	177
	45 & over / DEM	3%	20%	28%	48%	202
	Under 45 / IND		19%	24%	57%	37
	45 & over / IND	3%	23%	32%	42%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	21%	36%	38%	366
	Ticket splitter	2%	38%	23%	37%	23
	Democrat	2%	17%	29%	52%	418
PARTISAN	Hard GOP	6%	22%	35%	37%	309
	Soft GOP		26%	40%	34%	42
	Ticket splitters	5%	19%	25%	51%	80
	Soft DEM		18%	35%	46%	32
	Hard DEM	2%	17%	29%	52%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	5%	19%	36%	40%	387
	Moderate	2%	35%	27%	35%	82
	Liberal	2%	16%	29%	53%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	7%	19%	34%	39%	177
	Smwt conservative	4%	19%	37%	40%	210
	Moderate / liberal	2%	20%	28%	50%	420
RPTYID98 TARGET GROUPS	Republican	6%	22%	36%	36%	355
	Independent	1%	21%	28%	50%	73
	Conservative DEM		14%	37%	49%	40
	Mod / lib DEM	2%	17%	29%	52%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	8%	19%	35%	38%	169
	Centrists	2%	22%	32%	43%	522
	Very liberal DEM	3%	6%	28%	63%	116
SEXIDEOL	Conservative men	7%	21%	36%	37%	219
	Conservative women	4%	17%	36%	43%	168
	Moderate men	3%	47%	12%	38%	37
	Moderate women	2%	25%	40%	33%	44
	Liberal men	3%	12%	30%	56%	123
	Liberal women	1%	19%	28%	52%	215
D6 2024 PRESIDENTIAL VOTE	Trump	6%	23%	36%	36%	364
	Harris	2%	17%	27%	55%	394
	Other		8%	35%	57%	16
	Did not vote		46%	52%	2%	5
	Unsure / refused	3%	13%	53%	31%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RGENEDUC GENDER / EDUCATION	Non college grad men	9%	36%	55%		216
	College grad men				100%	164
	Non college grad women	4%	35%	61%		228
	College grad women				100%	199
EDRAC	White college graduates				100%	258
	Non-white college graduates				100%	105
	White non-college graduates	4%	32%	63%		307
	Non-white non-college graduates	12%	42%	47%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	4%	32%	63%		307
	Minority non-college graduate	12%	42%	47%		137
	Others				100%	363
RMARITAL MARITAL STATUS/C	Single	3%	21%	32%	44%	205
	Married	2%	17%	32%	49%	484
	No longer married	12%	25%	33%	31%	118
STATUS MARITAL STATUS / GENDER	Married men	3%	20%	29%	48%	240
	Unmarried men	25%	23%	22%	29%	44
	Single men	1%	21%	41%	37%	95
	Married women	1%	15%	34%	50%	244
	Unmarried women	4%	25%	39%	31%	74
	Single women	4%	22%	25%	50%	110
MARAC	White married	2%	15%	34%	48%	381
	Non-white married		25%	22%	53%	103
	White not married	2%	23%	35%	41%	184
	Non-white not married	11%	22%	29%	37%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	2%	25%	32%	41%	60
	White single women		11%	33%	56%	47
	White married men	4%	15%	33%	48%	178
	White married women	1%	15%	35%	48%	202
	White no longer married men		33%	26%	41%	22
	White no longer married women	4%	25%	44%	27%	55
	Other	7%	24%	26%	44%	242
	RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	2%	15%	36%	47%
No	4%	22%	30%	44%	541	

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
MOMDAD PARENTS	Dad	4%	17%	34%	45%	126
	Mom		13%	38%	49%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	1%	15%	35%	49%	215
	Married / no children	3%	19%	29%	49%	269
	Divorced / children		23%	36%	41%	8
	Divorced / no children	13%	21%	23%	42%	51
	Single / no children	3%	22%	31%	44%	174
	Other / mixed	8%	24%	40%	28%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	6%	22%	34%	38%	305
	Not born-again	2%	18%	31%	48%	454
	Refused		16%	25%	58%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	10%	20%	35%	35%	151
	Male not evangelical	2%	21%	29%	49%	228
	Female born again / evangelicals	3%	23%	33%	41%	154
	Female not evangelical	2%	16%	32%	50%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	3%	21%	39%	37%	203
	Non-white Evangelical	13%	24%	23%	40%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	16%	43%	38%	166
	Non-white conservative Christians	24%	22%	20%	34%	48
	White non-conservative Christians	5%	39%	22%	33%	37
	Non-white non-conservative Christians	3%	25%	27%	45%	54
R1 DONALD TRUMP NAME ID/C	Favorable	6%	24%	35%	35%	369
	Unfavorable	1%	16%	29%	54%	416
	No opinion	11%	10%	40%	39%	18
	Never heard of			30%	70%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	16%	29%	53%	404
	Unfavorable	5%	23%	34%	38%	367
	No opinion	3%	14%	55%	28%	31
	Never heard of	47%	38%		15%	6

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
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 November 12-17, 2024

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
DH VIEWS ON TRUMP AND HARRIS	Favorable both		40%	32%	29%	19
	Favorable Trump only	6%	23%	35%	36%	350
	Favorable Harris only	2%	15%	29%	54%	385
	Other	3%	19%	33%	45%	24
	Unfavorable both		17%	36%	47%	29
R3 ELON MUSK NAME ID/C	Favorable	5%	23%	34%	38%	295
	Unfavorable	2%	13%	29%	56%	324
	No opinion	6%	38%	27%	29%	78
	Never heard of	2%	15%	40%	43%	109
R4 J.D. VANCE NAME ID/C	Favorable	6%	21%	36%	38%	338
	Unfavorable	2%	12%	31%	55%	377
	No opinion	2%	31%	23%	44%	46
	Never heard of	6%	55%	19%	21%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	5%	21%	36%	38%	332
	Unfavorable	2%	14%	28%	57%	348
	No opinion	7%	31%	30%	32%	97
	Never heard of		30%	39%	31%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	5%	22%	35%	38%	252
	Trump on 8-10 issues	10%	23%	35%	32%	94
	Trump on 4-7 issues		20%	43%	37%	55
	Trump on 1-3 issues	3%	16%	22%	59%	61
	Trump on 0 issues	2%	17%	29%	53%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	2%	18%	29%	52%	292
	Harris on 8-10 issues	0%	10%	31%	58%	83
	Harris on 4-7 issues	2%	30%	27%	41%	56
	Harris on 1-3 issues	8%	6%	45%	41%	54
	Harris on 0 issues	5%	24%	34%	37%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	2%	17%	32%	48%	367
	High (51-74)		19%	32%	49%	182
	Medium (35-50)	4%	24%	38%	35%	162
	Low (0-34)	15%	19%	21%	45%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	1%	12%	31%	56%	306
	High (51-74)		18%	36%	46%	143
	Medium (35-50)	4%	25%	38%	34%	179
	Low (0-34)	11%	17%	30%	42%	122
TOTAL		4%	19%	32%	45%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
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RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
TOTAL		48%	10%	42%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	10%	49%	171
	Midwest	39%	10%	50%	127
	South	65%	8%	27%	196
	South Central	51%	6%	42%	78
	Central Plains	47%	2%	52%	56
	Mountain States	52%	23%	25%	58
	West	36%	13%	51%	120
RG2 GEOGRAPHIC AREAS TWO	California	31%	11%	58%	87
	Florida	61%	9%	30%	61
	Texas	51%	7%	42%	64
	New York	45%	8%	47%	55
	Rest of country	49%	11%	40%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	59%	8%	33%	276
	Competitive states	46%	12%	42%	290
	55%+ Harris states	37%	11%	52%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	56%	9%	35%	352
	DEM governor	42%	11%	47%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	64%	7%	29%	308
	Urban	35%	11%	54%	200
	Suburb	41%	12%	47%	285
	Unsure / refused	20%	37%	42%	14
RAGE RESPONDENT'S AGE/C	18-34	31%	14%	55%	137
	35-44	35%	11%	53%	186
	45-64	60%	9%	31%	307
	65 or over	53%	9%	38%	178
GENDER GENDER	Male	58%	10%	32%	379
	Female	39%	10%	50%	428
USRGEN REGION / GENDER	Rural men	71%	10%	19%	147
	Rural women	58%	4%	38%	161
	Urban men	49%	8%	42%	98
	Urban women	21%	13%	66%	102
	Suburban men	50%	10%	40%	128
	Suburban women	34%	13%	53%	157
	Unsure	20%	37%	42%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
RR96 AGE / SEX	Male / under 45	44%	10%	45%	161
	Male / 45+	68%	9%	23%	218
	Female / under 45	22%	14%	63%	162
	Female / 45+	49%	8%	43%	266
EMPSTAT	Not employed	38%	9%	53%	90
	Employed	47%	11%	43%	497
	Retired	56%	9%	35%	215
	Refused	12%	21%	67%	5
RRACE RESPONDENT'S RACE/C	White	52%	8%	39%	565
	Black / African American	33%	8%	59%	97
	Hispanic / Latino	35%	20%	45%	105
	Other	53%	15%	32%	40
USRACE COMMUNITY / RACE	White suburban men	49%	7%	43%	91
	White suburban women	44%	8%	48%	111
	Black suburban men	71%	14%	15%	14
	Black suburban women	1%	8%	90%	23
	Urban voters	35%	11%	54%	200
	Rural voters	64%	7%	29%	308
GENRACE RACE BY GENDER	White men	59%	7%	34%	261
	White women	47%	9%	44%	304
	Black men	59%	12%	29%	45
	Black women	11%	5%	84%	52
	Hispanic men	49%	17%	34%	51
	Hispanic women	22%	23%	55%	54
WHITE SENIORS	White seniors	57%	10%	33%	239
	Other	44%	10%	46%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	90%	8%	2%	355
	Independent	37%	22%	41%	73
	Democrat	11%	10%	79%	379
RPTYID89 SEX / PARTY ID	Male / GOP	90%	7%	3%	205
	Female / GOP	90%	9%	1%	151
	Male / DEM	15%	11%	74%	137
	Female / DEM	8%	10%	82%	242
	Male / IND	39%	24%	37%	37
	Female / IND	35%	20%	45%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	84%	16%		109
	45 & over / GOP	93%	4%	3%	246
	Under 45 / DEM	4%	8%	88%	177
	45 & over / DEM	16%	12%	72%	202
	Under 45 / IND	26%	22%	52%	37
	45 & over / IND	49%	22%	29%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	91%	7%	3%	366
	Ticket splitter	35%	52%	13%	23
	Democrat	11%	11%	78%	418
PARTISAN	Hard GOP	93%	6%	0%	309
	Soft GOP	70%	17%	13%	42
	Ticket splitters	39%	22%	39%	80
	Soft DEM	31%	28%	41%	32
	Hard DEM	8%	8%	83%	344
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	100%			177
	Smwt conservative	100%			210
	Moderate / liberal		19%	81%	420
RPTYID98 TARGET GROUPS	Republican	90%	8%	2%	355
	Independent	37%	22%	41%	73
	Conservative DEM	100%			40
	Mod / lib DEM		11%	89%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	100%			169
	Centrists	42%	16%	43%	522
	Very liberal DEM			100%	116
SEXIDEOL	Conservative men	100%			219
	Conservative women	100%			168
	Moderate men		100%		37
	Moderate women		100%		44
	Liberal men			100%	123
	Liberal women			100%	215
D6 2024 PRESIDENTIAL VOTE	Trump	88%	8%	5%	364
	Harris	12%	11%	77%	394
	Other	47%	11%	42%	16
	Did not vote	47%	33%	20%	5
	Unsure / refused	38%	19%	43%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	71%	7%	22%	29
	High school graduate	47%	18%	34%	157
	Some college	54%	9%	38%	258
	College graduate	42%	8%	50%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	64%	11%	25%	216
	College grad men	49%	9%	42%	164
	Non college grad women	42%	13%	45%	228
	College grad women	37%	7%	56%	199
EDRAC	White college graduates	45%	6%	49%	258
	Non-white college graduates	35%	13%	51%	105
	White non-college graduates	58%	11%	31%	307
	Non-white non-college graduates	39%	15%	46%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	58%	11%	31%	307
	Minority non-college graduate	39%	15%	46%	137
	Others	42%	8%	50%	363
RMARITAL MARITAL STATUS/C	Single	28%	9%	63%	205
	Married	56%	11%	33%	484
	No longer married	48%	11%	41%	118
STATUS MARITAL STATUS / GENDER	Married men	62%	11%	26%	240
	Unmarried men	72%	6%	22%	44
	Single men	39%	8%	52%	95
	Married women	50%	10%	40%	244
	Unmarried women	33%	13%	53%	74
	Single women	19%	9%	72%	110
MARAC	White married	59%	9%	32%	381
	Non-white married	45%	17%	38%	103
	White not married	38%	7%	55%	184
	Non-white not married	32%	12%	56%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	39%	9%	52%	60
	White single women	21%	7%	72%	47
	White married men	64%	7%	29%	178
	White married women	55%	10%	34%	202
	White no longer married men	75%	2%	23%	22
	White no longer married women	36%	8%	55%	55
	Other	38%	14%	48%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	48%	10%	42%	266
	No	48%	10%	42%	541
MOMDAD PARENTS	Dad	58%	9%	33%	126
	Mom	39%	12%	50%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	50%	11%	39%	215
	Married / no children	61%	11%	28%	269
	Divorced / children	23%	37%	40%	8
	Divorced / no children	47%	13%	40%	51
	Single / no children	27%	9%	64%	174
	Other / mixed	46%	5%	49%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	70%	10%	20%	305
	Not born-again	35%	10%	55%	454
	Refused	27%	16%	57%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	81%	9%	9%	151
	Male not evangelical	42%	10%	48%	228
	Female born again / evangelicals	59%	10%	31%	154
	Female not evangelical	28%	10%	62%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	82%	6%	12%	203
	Non-white Evangelical	47%	16%	37%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%			166
	Non-white conservative Christians	100%			48
	White non-conservative Christians		35%	65%	37
	Non-white non-conservative Christians		31%	69%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
R1 DONALD TRUMP NAME ID/C	Favorable	86%	9%	6%	369
	Unfavorable	14%	10%	76%	416
	No opinion	55%	32%	14%	18
	Never heard of	74%	23%	3%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	14%	11%	76%	404
	Unfavorable	86%	8%	6%	367
	No opinion	44%	29%	28%	31
	Never heard of	52%	8%	40%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	35%	7%	58%	19
	Favorable Trump only	88%	9%	3%	350
	Favorable Harris only	12%	11%	77%	385
	Other	50%	20%	30%	24
	Unfavorable both	37%	13%	50%	29
R3 ELON MUSK NAME ID/C	Favorable	85%	8%	7%	295
	Unfavorable	13%	11%	76%	324
	No opinion	48%	19%	33%	78
	Never heard of	52%	7%	41%	109
R4 J.D. VANCE NAME ID/C	Favorable	88%	7%	5%	338
	Unfavorable	13%	10%	77%	377
	No opinion	44%	20%	36%	46
	Never heard of	46%	23%	31%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	80%	8%	12%	332
	Unfavorable	14%	11%	75%	348
	No opinion	61%	14%	24%	97
	Never heard of	40%	16%	44%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	94%	4%	1%	252
	Trump on 8-10 issues	80%	16%	3%	94
	Trump on 4-7 issues	52%	24%	24%	55
	Trump on 1-3 issues	13%	14%	73%	61
	Trump on 0 issues	11%	10%	79%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	10%	9%	81%	292
	Harris on 8-10 issues	6%	11%	84%	83
	Harris on 4-7 issues	37%	29%	35%	56
	Harris on 1-3 issues	78%	9%	12%	54
	Harris on 0 issues	90%	8%	2%	322

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	45%	8%	47%	367
	High (51-74)	39%	12%	48%	182
	Medium (35-50)	52%	10%	38%	162
	Low (0-34)	71%	13%	15%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	28%	10%	62%	306
	High (51-74)	45%	7%	48%	143
	Medium (35-50)	62%	8%	29%	179
	Low (0-34)	77%	11%	11%	122
TOTAL		48%	10%	42%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
TOTAL		44%	9%	47%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	9%	53%	171
	Midwest	47%	6%	47%	127
	South	56%	9%	35%	196
	South Central	46%	10%	44%	78
	Central Plains	37%	8%	55%	56
	Mountain States	51%	14%	35%	58
	West	29%	9%	62%	120
RG2 GEOGRAPHIC AREAS TWO	California	25%	9%	66%	87
	Florida	59%	8%	33%	61
	Texas	47%	6%	47%	64
	New York	43%	7%	50%	55
	Rest of country	45%	10%	45%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	55%	8%	37%	276
	Competitive states	43%	10%	47%	290
	55%+ Harris states	33%	9%	58%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	51%	9%	40%	352
	DEM governor	38%	9%	52%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	59%	8%	34%	308
	Urban	29%	11%	60%	200
	Suburb	38%	9%	53%	285
	Unsure / refused	44%	14%	42%	14
RAGE RESPONDENT'S AGE/C	18-34	36%	13%	51%	137
	35-44	32%	10%	58%	186
	45-64	53%	8%	39%	307
	65 or over	48%	6%	46%	178
GENDER GENDER	Male	54%	10%	36%	379
	Female	35%	8%	57%	428
USRGEN REGION / GENDER	Rural men	68%	8%	24%	147
	Rural women	51%	7%	42%	161
	Urban men	47%	14%	39%	98
	Urban women	12%	9%	79%	102
	Suburban men	44%	9%	47%	128
	Suburban women	34%	8%	58%	157
	Unsure	44%	14%	42%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
RR96 AGE / SEX	Male / under 45	44%	13%	43%	161
	Male / 45+	61%	8%	31%	218
	Female / under 45	23%	10%	67%	162
	Female / 45+	43%	7%	50%	266
EMPSTAT	Not employed	28%	12%	60%	90
	Employed	46%	10%	44%	497
	Retired	46%	6%	48%	215
	Refused	24%	9%	67%	5
RRACE RESPONDENT'S RACE/C	White	49%	8%	43%	565
	Black / African American	15%	8%	77%	97
	Hispanic / Latino	42%	10%	48%	105
	Other	47%	18%	35%	40
USRACE COMMUNITY / RACE	White suburban men	52%	8%	40%	91
	White suburban women	41%	8%	51%	111
	Black suburban men	10%	18%	72%	14
	Black suburban women		6%	94%	23
	Urban voters	29%	11%	60%	200
	Rural voters	59%	8%	34%	308
GENRACE RACE BY GENDER	White men	56%	9%	35%	261
	White women	43%	8%	49%	304
	Black men	33%	11%	57%	45
	Black women		6%	94%	52
	Hispanic men	58%	9%	33%	51
	Hispanic women	27%	11%	62%	54
WHITE SENIORS	White seniors	52%	7%	41%	239
	Other	41%	10%	49%	568
RPTYID89 SEX / PARTY ID	Male / GOP	100%			205
	Female / GOP	100%			151
	Male / DEM			100%	137
	Female / DEM			100%	242
	Male / IND		100%		37
	Female / IND		100%		35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	100%			109
	45 & over / GOP	100%			246
	Under 45 / DEM			100%	177
	45 & over / DEM			100%	202
	Under 45 / IND		100%		37
	45 & over / IND		100%		36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	92%	7%	1%	366
	Ticket splitter	41%	32%	27%	23
	Democrat	2%	10%	88%	418
PARTISAN	Hard GOP	100%			309
	Soft GOP	100%			42
	Ticket splitters	5%	91%	4%	80
	Soft DEM			100%	32
	Hard DEM			100%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	83%	7%	10%	387
	Moderate	34%	20%	46%	82
	Liberal	2%	9%	89%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	96%	3%	1%	177
	Smwt conservative	72%	10%	18%	210
	Moderate / liberal	8%	11%	81%	420
RPTYID98 TARGET GROUPS	Republican	100%			355
	Independent		100%		73
	Conservative DEM			100%	40
	Mod / lib DEM			100%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	100%			169
	Centrists	36%	14%	50%	522
	Very liberal DEM			100%	116
SEXIDEOL	Conservative men	84%	7%	9%	219
	Conservative women	81%	7%	12%	168
	Moderate men	37%	24%	39%	37
	Moderate women	31%	16%	53%	44
	Liberal men	5%	11%	83%	123
	Liberal women	0%	7%	92%	215
D6 2024 PRESIDENTIAL VOTE	Trump	90%	7%	3%	364
	Harris	4%	9%	87%	394
	Other	28%	32%	39%	16
	Did not vote		32%	68%	5
	Unsure / refused	28%	20%	53%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	4%	22%	29
	High school graduate	50%	10%	41%	157
	Some college	49%	8%	43%	258
	College graduate	36%	10%	54%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	61%	9%	30%	216
	College grad men	44%	11%	45%	164
	Non college grad women	41%	7%	52%	228
	College grad women	29%	9%	62%	199
EDRAC	White college graduates	41%	9%	50%	258
	Non-white college graduates	23%	12%	64%	105
	White non-college graduates	56%	8%	36%	307
	Non-white non-college graduates	39%	9%	52%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	56%	8%	36%	307
	Minority non-college graduate	39%	9%	52%	137
	Others	36%	10%	54%	363
RMARITAL MARITAL STATUS/C	Single	24%	10%	66%	205
	Married	53%	9%	39%	484
	No longer married	43%	8%	49%	118
STATUS MARITAL STATUS / GENDER	Married men	59%	9%	32%	240
	Unmarried men	72%	10%	18%	44
	Single men	32%	12%	56%	95
	Married women	47%	8%	46%	244
	Unmarried women	26%	7%	67%	74
	Single women	16%	10%	74%	110
MARAC	White married	57%	8%	35%	381
	Non-white married	39%	10%	51%	103
	White not married	34%	9%	58%	184
	Non-white not married	27%	11%	62%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID	PARTY IDENTIFICATION/C	TOTAL			
		Republican	Independent	Democrat	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	42%	9%	49%	60
	White single women	16%	11%	73%	47
	White married men	60%	9%	31%	178
	White married women	53%	7%	39%	202
	White no longer married men	62%	9%	28%	22
	White no longer married women	27%	7%	66%	55
	Other	32%	11%	57%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	47%	8%	45%	266
	No	43%	9%	48%	541
MOMDAD PARENTS	Dad	59%	9%	32%	126
	Mom	36%	8%	57%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	7%	44%	215
	Married / no children	56%	9%	35%	269
	Divorced / children	73%	7%	20%	8
	Divorced / no children	41%	8%	52%	51
	Single / no children	24%	10%	66%	174
Other / mixed	35%	11%	55%	90	
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	66%	8%	25%	305
	Not born-again	31%	9%	60%	454
	Refused	26%	9%	65%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	76%	9%	15%	151
	Male not evangelical	39%	11%	50%	228
	Female born again / evangelicals	57%	8%	35%	154
	Female not evangelical	23%	8%	69%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	79%	7%	14%	203
	Non-white Evangelical	42%	10%	48%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	89%	6%	5%	166
	Non-white conservative Christians	67%	10%	23%	48
	White non-conservative Christians	33%	13%	53%	37
	Non-white non-conservative Christians	19%	11%	70%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
R1 DONALD TRUMP NAME ID/C	Favorable	88%	8%	4%	369
	Unfavorable	5%	9%	86%	416
	No opinion	32%	28%	39%	18
	Never heard of	67%	33%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	5%	9%	86%	404
	Unfavorable	86%	9%	5%	367
	No opinion	49%	20%	31%	31
	Never heard of	47%	15%	38%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	35%	17%	48%	19
	Favorable Trump only	91%	7%	2%	350
	Favorable Harris only	4%	8%	88%	385
	Other	32%	31%	37%	24
	Unfavorable both	30%	21%	49%	29
R3 ELON MUSK NAME ID/C	Favorable	86%	7%	7%	295
	Unfavorable	10%	10%	80%	324
	No opinion	42%	12%	46%	78
	Never heard of	34%	8%	58%	109
R4 J.D. VANCE NAME ID/C	Favorable	89%	6%	5%	338
	Unfavorable	5%	10%	85%	377
	No opinion	32%	18%	50%	46
	Never heard of	49%	14%	37%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	80%	7%	12%	332
	Unfavorable	8%	9%	82%	348
	No opinion	54%	12%	34%	97
	Never heard of	22%	13%	65%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	93%	6%	2%	252
	Trump on 8-10 issues	89%	11%		94
	Trump on 4-7 issues	44%	17%	39%	55
	Trump on 1-3 issues	4%	14%	82%	61
	Trump on 0 issues	3%	9%	88%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	2%	6%	91%	292
	Harris on 8-10 issues	1%	13%	86%	83
	Harris on 4-7 issues	18%	21%	61%	56
	Harris on 1-3 issues	82%	16%	2%	54
	Harris on 0 issues	91%	7%	2%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	37%	9%	54%	367
	High (51-74)	38%	12%	50%	182
	Medium (35-50)	52%	6%	43%	162
	Low (0-34)	70%	10%	20%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	19%	10%	71%	306
	High (51-74)	43%	9%	48%	143
	Medium (35-50)	62%	8%	29%	179
	Low (0-34)	75%	9%	16%	122
TOTAL		44%	9%	47%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
TOTAL		45%	3%	52%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	3%	60%	171
	Midwest	47%	2%	50%	127
	South	60%	2%	39%	196
	South Central	50%	1%	49%	78
	Central Plains	42%	1%	57%	56
	Mountain States	47%	13%	40%	58
	West	31%	1%	68%	120
RG2 GEOGRAPHIC AREAS TWO	California	26%	1%	73%	87
	Florida	60%	1%	39%	61
	Texas	51%	1%	48%	64
	New York	41%	2%	57%	55
	Rest of country	47%	4%	50%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	58%	1%	41%	276
	Competitive states	43%	5%	52%	290
	55%+ Harris states	33%	3%	64%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	55%	2%	44%	352
	DEM governor	38%	4%	58%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	60%	2%	38%	308
	Urban	32%	2%	66%	200
	Suburb	39%	4%	57%	285
	Unsure / refused	45%	9%	45%	14
RAGE RESPONDENT'S AGE/C	18-34	35%	6%	59%	137
	35-44	34%	1%	65%	186
	45-64	56%	2%	42%	307
	65 or over	48%	3%	49%	178
GENDER GENDER	Male	56%	3%	41%	379
	Female	36%	3%	61%	428
USRGEN REGION / GENDER	Rural men	69%	2%	30%	147
	Rural women	53%	2%	45%	161
	Urban men	50%	3%	46%	98
	Urban women	14%	1%	85%	102
	Suburban men	47%	2%	51%	128
	Suburban women	32%	6%	63%	157
	Unsure	45%	9%	45%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
RR96 AGE / SEX	Male / under 45	47%	2%	51%	161
	Male / 45+	63%	3%	34%	218
	Female / under 45	21%	4%	75%	162
	Female / 45+	45%	3%	53%	266
EMPSTAT	Not employed	32%	4%	64%	90
	Employed	47%	3%	50%	497
	Retired	48%	2%	50%	215
	Refused	12%		88%	5
RRACE RESPONDENT'S RACE/C	White	52%	2%	46%	565
	Black / African American	12%	0%	87%	97
	Hispanic / Latino	40%	5%	56%	105
	Other	46%	10%	44%	40
USRACE COMMUNITY / RACE	White suburban men	56%	3%	41%	91
	White suburban women	42%	3%	55%	111
	Black suburban men	7%		93%	14
	Black suburban women			100%	23
	Urban voters	32%	2%	66%	200
	Rural voters	60%	2%	38%	308
GENRACE RACE BY GENDER	White men	60%	3%	37%	261
	White women	45%	2%	52%	304
	Black men	26%	1%	73%	45
	Black women	1%		99%	52
	Hispanic men	61%		39%	51
	Hispanic women	19%	9%	72%	54
WHITE SENIORS	White seniors	53%	3%	44%	239
	Other	42%	3%	55%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	95%	3%	2%	355
	Independent	34%	10%	56%	73
	Democrat	1%	2%	97%	379
RPTYID89 SEX / PARTY ID	Male / GOP	97%	1%	3%	205
	Female / GOP	93%	5%	2%	151
	Male / DEM	1%	3%	96%	137
	Female / DEM	1%	1%	98%	242
	Male / IND	38%	10%	52%	37
	Female / IND	29%	10%	60%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

R PARTY		R PARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	93%	4%	2%	109
	45 & over / GOP	96%	2%	2%	246
	Under 45 / DEM	1%	1%	98%	177
	45 & over / DEM	2%	2%	96%	202
	Under 45 / IND	20%	10%	69%	37
	45 & over / IND	48%	10%	42%	36
PARTISAN	Hard GOP	100%			309
	Soft GOP	68%	23%	9%	42
	Ticket splitters	35%	9%	56%	80
	Soft DEM	4%	19%	77%	32
	Hard DEM			100%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	86%	2%	12%	387
	Moderate	29%	14%	56%	82
	Liberal	3%	1%	96%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	98%	1%	1%	177
	Smwt conservative	76%	3%	21%	210
	Moderate / liberal	8%	4%	88%	420
RPTYID98 TARGET GROUPS	Republican	95%	3%	2%	355
	Independent	34%	10%	56%	73
	Conservative DEM	6%	6%	88%	40
	Mod / lib DEM	1%	1%	98%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	99%	1%		169
	Centrists	38%	4%	58%	522
	Very liberal DEM	1%		99%	116
SEXIDEOL	Conservative men	87%	1%	12%	219
	Conservative women	84%	4%	12%	168
	Moderate men	37%	15%	48%	37
	Moderate women	23%	14%	63%	44
	Liberal men	7%	2%	91%	123
	Liberal women	1%	0%	99%	215
D6 2024 PRESIDENTIAL VOTE	Trump	92%	3%	5%	364
	Harris	5%	1%	94%	394
	Other	32%	4%	64%	16
	Did not vote		17%	83%	5
	Unsure / refused	25%	15%	60%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	65%	2%	34%	29
	High school graduate	48%	6%	46%	157
	Some college	51%	2%	47%	258
	College graduate	38%	2%	59%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	63%	3%	35%	216
	College grad men	48%	2%	50%	164
	Non college grad women	40%	4%	56%	228
	College grad women	30%	3%	67%	199
EDRAC	White college graduates	45%	2%	53%	258
	Non-white college graduates	23%	3%	75%	105
	White non-college graduates	58%	3%	39%	307
	Non-white non-college graduates	35%	5%	60%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	58%	3%	39%	307
	Minority non-college graduate	35%	5%	60%	137
	Others	38%	2%	59%	363
RMARITAL MARITAL STATUS/C	Single	25%	4%	71%	205
	Married	56%	2%	42%	484
	No longer married	39%	4%	57%	118
STATUS MARITAL STATUS / GENDER	Married men	63%	2%	35%	240
	Unmarried men	65%	4%	30%	44
	Single men	36%	2%	62%	95
	Married women	49%	2%	49%	244
	Unmarried women	24%	4%	72%	74
	Single women	16%	5%	79%	110
MARAC	White married	60%	2%	38%	381
	Non-white married	41%	2%	57%	103
	White not married	37%	3%	61%	184
	Non-white not married	22%	5%	73%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	46%	2%	52%	60
	White single women	23%	2%	75%	47
	White married men	64%	3%	33%	178
	White married women	56%	2%	43%	202
	White no longer married men	65%	2%	33%	22
	White no longer married women	26%	5%	69%	55
	Other	30%	4%	66%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	47%	3%	51%	266
	No	45%	3%	52%	541
MOMDAD PARENTS	Dad	58%	5%	38%	126
	Mom	37%	1%	62%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	2%	47%	215
	Married / no children	59%	2%	39%	269
	Divorced / children	59%	14%	27%	8
	Divorced / no children	43%	1%	56%	51
	Single / no children	25%	5%	71%	174
	Other / mixed	31%	3%	65%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	68%	3%	29%	305
	Not born-again	32%	2%	65%	454
	Refused	24%	7%	69%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	78%	1%	21%	151
	Male not evangelical	41%	4%	55%	228
	Female born again / evangelicals	58%	5%	37%	154
	Female not evangelical	23%	2%	75%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	84%	2%	14%	203
	Non-white Evangelical	37%	5%	58%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	94%	1%	5%	166
	Non-white conservative Christians	69%	1%	30%	48
	White non-conservative Christians	39%	3%	57%	37
	Non-white non-conservative Christians	9%	9%	82%	54

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
R1 DONALD TRUMP NAME ID/C	Favorable	90%	4%	6%	369
	Unfavorable	6%	1%	93%	416
	No opinion	39%	13%	49%	18
	Never heard of	67%	14%	20%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	6%	2%	93%	404
	Unfavorable	89%	4%	7%	367
	No opinion	57%	5%	38%	31
	Never heard of		10%	90%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	35%	2%	63%	19
	Favorable Trump only	93%	4%	3%	350
	Favorable Harris only	4%	2%	94%	385
	Other	36%	9%	55%	24
	Unfavorable both	34%	1%	66%	29
R3 ELON MUSK NAME ID/C	Favorable	90%	2%	8%	295
	Unfavorable	9%	3%	88%	324
	No opinion	44%	5%	51%	78
	Never heard of	33%	5%	62%	109
R4 J.D. VANCE NAME ID/C	Favorable	92%	2%	6%	338
	Unfavorable	6%	1%	93%	377
	No opinion	37%	8%	55%	46
	Never heard of	35%	15%	50%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	82%	3%	14%	332
	Unfavorable	8%	3%	89%	348
	No opinion	57%	2%	41%	97
	Never heard of	26%	6%	68%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	96%	2%	2%	252
	Trump on 8-10 issues	88%	4%	8%	94
	Trump on 4-7 issues	45%	11%	44%	55
	Trump on 1-3 issues	8%	2%	89%	61
	Trump on 0 issues	3%	2%	95%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	2%	1%	96%	292
	Harris on 8-10 issues	4%	1%	95%	83
	Harris on 4-7 issues	13%	12%	75%	56
	Harris on 1-3 issues	87%	1%	11%	54
	Harris on 0 issues	94%	3%	3%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	38%	2%	60%	367
	High (51-74)	40%	4%	56%	182
	Medium (35-50)	54%	1%	45%	162
	Low (0-34)	75%	5%	20%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	20%	2%	78%	306
	High (51-74)	44%	4%	52%	143
	Medium (35-50)	65%	2%	33%	179
	Low (0-34)	78%	4%	18%	122
TOTAL		45%	3%	52%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
TOTAL		45%	49%	2%	1%	3%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	53%	3%	1%	6%	171
	Midwest	44%	49%	2%	0%	5%	127
	South	58%	37%	1%	1%	3%	196
	South Central	48%	48%	0%	0%	3%	78
	Central Plains	41%	55%	4%		0%	56
	Mountain States	60%	40%	1%			58
	West	30%	64%	2%	1%	3%	120
RG2 GEOGRAPHIC AREAS TWO	California	25%	67%	3%	2%	3%	87
	Florida	51%	47%	1%		1%	61
	Texas	47%	51%			1%	64
	New York	41%	49%	7%		4%	55
	Rest of country	48%	46%	2%	1%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	55%	40%	0%	1%	3%	276
	Competitive states	45%	48%	2%	0%	4%	290
	55%+ Harris states	33%	59%	3%	1%	4%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	53%	43%	1%	1%	2%	352
	DEM governor	39%	54%	3%	1%	4%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	60%	34%	1%	1%	4%	308
	Urban	30%	63%	4%	0%	2%	200
	Suburb	40%	54%	1%	1%	4%	285
	Unsure / refused	42%	49%	2%		7%	14
RAGE RESPONDENT'S AGE/C	18-34	39%	53%	4%		4%	137
	35-44	32%	62%	1%	1%	3%	186
	45-64	55%	40%	2%	1%	3%	307
	65 or over	47%	48%	1%	0%	4%	178
GENDER GENDER	Male	55%	38%	3%	1%	3%	379
	Female	36%	59%	1%	0%	4%	428
USRGEN REGION / GENDER	Rural men	68%	23%	1%	2%	5%	147
	Rural women	52%	45%	1%	0%	3%	161
	Urban men	48%	43%	7%	0%	2%	98
	Urban women	14%	83%	2%		2%	102
	Suburban men	48%	49%	1%	1%	2%	128
	Suburban women	34%	58%	1%	1%	6%	157
	Unsure	42%	49%	2%		7%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
RR96 AGE / SEX	Male / under 45	47%	48%	3%	1%	1%	161
	Male / 45+	62%	30%	2%	1%	5%	218
	Female / under 45	24%	68%	2%	1%	5%	162
	Female / 45+	44%	53%	1%	0%	3%	266
EMPSTAT	Not employed	29%	60%	4%	2%	5%	90
	Employed	47%	48%	2%	0%	2%	497
	Retired	48%	47%	1%	1%	3%	215
	Refused	10%	6%			84%	5
RRACE RESPONDENT'S RACE/C	White	51%	44%	2%	1%	2%	565
	Black / African American	17%	77%	1%		5%	97
	Hispanic / Latino	44%	54%	0%		2%	105
	Other	40%	30%	5%	4%	20%	40
USRACE COMMUNITY / RACE	White suburban men	59%	40%	0%		0%	91
	White suburban women	39%	53%	2%	1%	5%	111
	Black suburban men		96%			4%	14
	Black suburban women	13%	83%			5%	23
	Urban voters	30%	63%	4%	0%	2%	200
	Rural voters	60%	34%	1%	1%	4%	308
GENRACE RACE BY GENDER	White men	59%	36%	3%	1%	1%	261
	White women	43%	52%	1%	0%	3%	304
	Black men	30%	60%	1%		8%	45
	Black women	6%	91%	1%		3%	52
	Hispanic men	62%	37%	1%			51
	Hispanic women	27%	70%			4%	54
WHITE SENIORS	White seniors	52%	44%	1%	1%	2%	239
	Other	42%	51%	2%	0%	4%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	93%	4%	1%		2%	355
	Independent	34%	50%	7%	2%	8%	73
	Democrat	3%	91%	2%	1%	4%	379
RPTYID89 SEX / PARTY ID	Male / GOP	94%	3%	1%		3%	205
	Female / GOP	91%	6%	2%		2%	151
	Male / DEM	3%	88%	3%	3%	4%	137
	Female / DEM	3%	92%	1%		4%	242
	Male / IND	38%	45%	8%	1%	7%	37
	Female / IND	29%	54%	5%	4%	8%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	94%	2%	1%		2%	109
	45 & over / GOP	92%	5%	1%		2%	246
	Under 45 / DEM	2%	92%	3%	1%	4%	177
	45 & over / DEM	4%	90%	1%	1%	4%	202
	Under 45 / IND	22%	61%	8%	4%	5%	37
	45 & over / IND	45%	37%	6%	1%	10%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	92%	5%	1%		2%	366
	Ticket splitter	51%	24%	3%	4%	18%	23
	Democrat	4%	89%	2%	1%	4%	418
PARTISAN	Hard GOP	95%	2%	1%		1%	309
	Soft GOP	76%	15%	1%		8%	42
	Ticket splitters	35%	48%	6%	2%	8%	80
	Soft DEM	14%	85%			2%	32
	Hard DEM	2%	91%	2%	1%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	82%	12%	2%	1%	3%	387
	Moderate	35%	54%	2%	2%	6%	82
	Liberal	5%	89%	2%	0%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	95%	3%	1%	0%	1%	177
	Smwt conservative	71%	20%	3%	1%	5%	210
	Moderate / liberal	11%	82%	2%	1%	4%	420
RPTYID98 TARGET GROUPS	Republican	93%	4%	1%		2%	355
	Independent	34%	50%	7%	2%	8%	73
	Conservative DEM	3%	81%	2%	6%	9%	40
	Mod / lib DEM	3%	92%	2%	0%	3%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	97%	2%	1%		0%	169
	Centrists	38%	55%	2%	1%	4%	522
	Very liberal DEM		90%	4%		7%	116
SEXIDEOL	Conservative men	84%	10%	1%	1%	4%	219
	Conservative women	81%	15%	2%	0%	2%	168
	Moderate men	45%	42%	3%	5%	5%	37
	Moderate women	26%	65%	1%		7%	44
	Liberal men	8%	85%	4%		2%	123
	Liberal women	3%	91%	1%	0%	4%	215
REDUC RESPONDENT'S EDUCATION/C	Less than high school	74%	23%			3%	29
	High school graduate	52%	43%	1%	2%	2%	157
	Some college	50%	41%	2%	1%	6%	258
	College graduate	36%	59%	2%	0%	2%	363

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
RGENEDUC GENDER / EDUCATION	Non college grad men	64%	28%	2%	2%	4%	216
	College grad men	44%	50%	3%	0%	2%	164
	Non college grad women	42%	52%	1%	1%	4%	228
	College grad women	29%	66%	2%		3%	199
EDRAC	White college graduates	42%	54%	3%		2%	258
	Non-white college graduates	22%	72%	2%	0%	4%	105
	White non-college graduates	58%	36%	2%	1%	3%	307
	Non-white non-college graduates	41%	49%	1%	1%	8%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	58%	36%	2%	1%	3%	307
	Minority non-college graduate	41%	49%	1%	1%	8%	137
	Others	36%	59%	2%	0%	2%	363
RMARITAL MARITAL STATUS/C	Single	26%	66%	4%	0%	4%	205
	Married	54%	41%	1%	1%	3%	484
	No longer married	44%	50%	1%		6%	118
STATUS MARITAL STATUS / GENDER	Married men	61%	34%	1%	1%	2%	240
	Unmarried men	69%	22%	3%		6%	44
	Single men	35%	54%	5%	0%	5%	95
	Married women	46%	49%	1%	0%	3%	244
	Unmarried women	29%	66%			5%	74
	Single women	18%	77%	2%	0%	3%	110
MARAC	White married	57%	39%	1%	1%	2%	381
	Non-white married	42%	50%	1%	1%	5%	103
	White not married	38%	55%	4%	0%	3%	184
	Non-white not married	25%	66%	1%	0%	7%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	45%	8%		1%	60
	White single women	20%	70%	2%	1%	6%	47
	White married men	62%	33%	2%	1%	1%	178
	White married women	51%	44%	1%	0%	3%	202
	White no longer married men	63%	30%	4%		3%	22
	White no longer married women	33%	65%			2%	55
	Other	33%	59%	1%	1%	6%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	48%	47%	1%	1%	2%	266
	No	44%	50%	2%	1%	4%	541

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
MOMDAD PARENTS	Dad	61%	35%	2%	1%	2%	126
	Mom	37%	58%	1%	0%	3%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	44%	2%	1%	2%	215
	Married / no children	56%	39%	1%	1%	3%	269
	Divorced / children	61%	24%			14%	8
	Divorced / no children	44%	49%	1%		6%	51
	Single / no children	26%	65%	4%	0%	4%	174
	Other / mixed	36%	59%	1%	0%	3%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	69%	25%	1%	1%	4%	305
	Not born-again	31%	62%	3%	1%	3%	454
	Refused	26%	70%	0%		3%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	78%	14%	1%	1%	5%	151
	Male not evangelical	40%	53%	4%	1%	2%	228
	Female born again / evangelicals	60%	36%	1%	0%	3%	154
	Female not evangelical	23%	72%	1%	0%	4%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	81%	14%	1%	1%	2%	203
	Non-white Evangelical	45%	47%	1%		7%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	89%	6%	1%	1%	2%	166
	Non-white conservative Christians	69%	19%	2%		10%	48
	White non-conservative Christians	44%	51%	1%		4%	37
	Non-white non-conservative Christians	23%	72%	0%		5%	54
R1 DONALD TRUMP NAME ID/C	Favorable	95%	3%	0%	0%	2%	369
	Unfavorable	2%	91%	3%	1%	3%	416
	No opinion	26%	32%	2%	2%	39%	18
	Never heard of	67%	26%			8%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	2%	92%	1%	1%	4%	404
	Unfavorable	90%	5%	3%	0%	2%	367
	No opinion	58%	15%	6%	6%	15%	31
	Never heard of	85%	10%			5%	6

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

D6		D6 2024 PRESIDENTIAL VOTE					TOTAL
		Trump	Harris	Other	Did not vote	Unsure / refused	
DH VIEWS ON TRUMP AND HARRIS	Favorable both	36%	44%	7%		13%	19
	Favorable Trump only	98%	1%	0%	0%	1%	350
	Favorable Harris only	1%	94%	1%	1%	3%	385
	Other	40%	23%	8%	3%	25%	24
	Unfavorable both	9%	51%	33%		7%	29
R3 ELON MUSK NAME ID/C	Favorable	91%	6%	1%	1%	1%	295
	Unfavorable	5%	89%	3%	0%	3%	324
	No opinion	42%	45%	1%	4%	9%	78
	Never heard of	42%	50%	1%		8%	109
R4 J.D. VANCE NAME ID/C	Favorable	93%	5%	1%		1%	338
	Unfavorable	3%	90%	3%	1%	3%	377
	No opinion	30%	41%	5%	4%	20%	46
	Never heard of	52%	38%	1%	1%	9%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	85%	11%	1%	0%	2%	332
	Unfavorable	6%	87%	3%	1%	4%	348
	No opinion	54%	35%	2%	2%	6%	97
	Never heard of	31%	58%	1%	0%	10%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	98%	1%	0%		1%	252
	Trump on 8-10 issues	96%	1%	1%		3%	94
	Trump on 4-7 issues	38%	40%	6%	5%	12%	55
	Trump on 1-3 issues	4%	86%	2%		8%	61
	Trump on 0 issues	1%	92%	3%	1%	3%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	1%	94%	2%	1%	2%	292
	Harris on 8-10 issues		92%	1%		7%	83
	Harris on 4-7 issues	15%	63%	6%	4%	12%	56
	Harris on 1-3 issues	75%	11%	7%	1%	7%	54
	Harris on 0 issues	97%	1%	1%		2%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	36%	57%	2%	1%	4%	367
	High (51-74)	40%	58%	1%	0%	1%	182
	Medium (35-50)	53%	39%	4%		5%	162
	Low (0-34)	79%	16%	2%	2%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	16%	76%	2%	1%	5%	306
	High (51-74)	42%	54%	2%	0%	2%	143
	Medium (35-50)	68%	27%	3%		3%	179
	Low (0-34)	83%	13%	1%	1%	2%	122
TOTAL		45%	49%	2%	1%	3%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
TOTAL		25%	60%	15%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	25%	64%	11%	171
	Midwest	26%	50%	24%	127
	South	17%	71%	12%	196
	South Central	30%	58%	11%	78
	Central Plains	26%	54%	20%	56
	Mountain States	38%	46%	16%	58
	West	30%	57%	14%	120
RG2 GEOGRAPHIC AREAS TWO	California	31%	54%	15%	87
	Florida	13%	74%	13%	61
	Texas	32%	60%	8%	64
	New York	27%	68%	5%	55
	Rest of country	25%	59%	16%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	21%	66%	13%	276
	Competitive states	26%	56%	18%	290
	55%+ Harris states	30%	58%	12%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	23%	64%	13%	352
	DEM governor	27%	57%	16%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	18%	66%	17%	308
	Urban	40%	43%	17%	200
	Suburb	23%	66%	10%	285
	Unsure / refused	28%	50%	21%	14
RAGE RESPONDENT'S AGE/C	18-34	48%	48%	4%	137
	35-44	26%	67%	6%	186
	45-64	20%	63%	17%	307
	65 or over	15%	57%	27%	178
GENDER GENDER	Male	25%	63%	12%	379
	Female	26%	57%	17%	428
USRGEN REGION / GENDER	Rural men	14%	74%	12%	147
	Rural women	21%	58%	21%	161
	Urban men	38%	49%	13%	98
	Urban women	42%	38%	20%	102
	Suburban men	27%	65%	9%	128
	Suburban women	21%	67%	12%	157
	Unsure	28%	50%	21%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
RR96 AGE / SEX	Male / under 45	33%	61%	6%	161
	Male / 45+	19%	65%	16%	218
	Female / under 45	38%	57%	5%	162
	Female / 45+	18%	57%	25%	266
EMPSTAT	Not employed	39%	47%	14%	90
	Employed	27%	63%	10%	497
	Retired	17%	57%	25%	215
	Refused		85%	15%	5
RRACE RESPONDENT'S RACE/C	White	19%	67%	14%	565
	Black / African American	49%	29%	22%	97
	Hispanic / Latino	39%	49%	12%	105
	Other	24%	60%	16%	40
USRACE COMMUNITY / RACE	White suburban men	26%	64%	10%	91
	White suburban women	9%	81%	10%	111
	Black suburban men	54%	43%	3%	14
	Black suburban women	57%	31%	12%	23
	Urban voters	40%	43%	17%	200
	Rural voters	18%	66%	17%	308
GENRACE RACE BY GENDER	White men	23%	68%	9%	261
	White women	15%	67%	18%	304
	Black men	41%	33%	26%	45
	Black women	56%	25%	18%	52
	Hispanic men	22%	69%	10%	51
	Hispanic women	55%	30%	14%	54
WHITE SENIORS	White seniors	14%	61%	25%	239
	Other	30%	59%	10%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	14%	72%	14%	355
	Independent	30%	57%	14%	73
	Democrat	36%	49%	15%	379
RPTYID89 SEX / PARTY ID	Male / GOP	15%	70%	15%	205
	Female / GOP	12%	75%	13%	151
	Male / DEM	39%	55%	6%	137
	Female / DEM	34%	46%	20%	242
	Male / IND	29%	59%	12%	37
	Female / IND	30%	55%	15%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	17%	78%	6%	109
	45 & over / GOP	12%	70%	18%	246
	Under 45 / DEM	45%	50%	4%	177
	45 & over / DEM	27%	48%	25%	202
	Under 45 / IND	45%	45%	10%	37
	45 & over / IND	14%	69%	18%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	14%	73%	13%	366
	Ticket splitter	34%	45%	21%	23
	Democrat	35%	49%	16%	418
PARTISAN	Hard GOP	13%	73%	13%	309
	Soft GOP	16%	68%	16%	42
	Ticket splitters	31%	53%	17%	80
	Soft DEM	15%	56%	29%	32
	Hard DEM	37%	49%	14%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	15%	70%	15%	387
	Moderate	22%	63%	15%	82
	Liberal	38%	47%	14%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	13%	72%	15%	177
	Smwt conservative	17%	69%	14%	210
	Moderate / liberal	35%	50%	15%	420
RPTYID98 TARGET GROUPS	Republican	14%	72%	14%	355
	Independent	30%	57%	14%	73
	Conservative DEM	34%	44%	22%	40
	Mod / lib DEM	36%	50%	14%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	13%	73%	15%	169
	Centrists	26%	59%	15%	522
	Very liberal DEM	42%	46%	12%	116
SEXIDEOL	Conservative men	17%	69%	15%	219
	Conservative women	12%	73%	15%	168
	Moderate men	22%	71%	7%	37
	Moderate women	22%	56%	22%	44
	Liberal men	40%	52%	8%	123
	Liberal women	37%	45%	18%	215
D6 2024 PRESIDENTIAL VOTE	Trump	15%	71%	14%	364
	Harris	34%	51%	15%	394
	Other	47%	45%	8%	16
	Did not vote	18%	82%		5
	Unsure / refused	29%	47%	23%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	19%	32%	49%	29
	High school graduate	28%	54%	18%	157
	Some college	26%	59%	15%	258
	College graduate	25%	65%	10%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	28%	58%	14%	216
	College grad men	21%	71%	8%	164
	Non college grad women	24%	54%	22%	228
	College grad women	27%	61%	12%	199
EDRAC	White college graduates	20%	71%	9%	258
	Non-white college graduates	37%	52%	11%	105
	White non-college graduates	18%	64%	17%	307
	Non-white non-college graduates	43%	36%	21%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	18%	64%	17%	307
	Minority non-college graduate	43%	36%	21%	137
	Others	25%	65%	10%	363
STATUS MARITAL STATUS / GENDER	Married men		100%		240
	Unmarried men			100%	44
	Single men	100%			95
	Married women		100%		244
	Unmarried women			100%	74
	Single women	100%			110
MARAC	White married		100%		381
	Non-white married		100%		103
	White not married	58%		42%	184
	Non-white not married	71%		29%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%			60
	White single women	100%			47
	White married men		100%		178
	White married women		100%		202
	White no longer married men			100%	22
	White no longer married women			100%	55
	Other	41%	43%	17%	242

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	12%	81%	8%	266
	No	32%	50%	18%	541
MOMDAD PARENTS	Dad	7%	84%	9%	126
	Mom	16%	78%	6%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children		100%		215
	Married / no children		100%		269
	Divorced / children			100%	8
	Divorced / no children			100%	51
	Single / no children	100%			174
	Other / mixed	34%		66%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	21%	65%	14%	305
	Not born-again	28%	59%	14%	454
	Refused	30%	42%	27%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	19%	67%	14%	151
	Male not evangelical	29%	61%	10%	228
	Female born again / evangelicals	23%	63%	14%	154
	Female not evangelical	27%	54%	19%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	15%	74%	11%	203
	Non-white Evangelical	34%	46%	20%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	13%	76%	11%	166
	Non-white conservative Christians	19%	52%	29%	48
	White non-conservative Christians	21%	66%	13%	37
	Non-white non-conservative Christians	47%	42%	11%	54
R1 DONALD TRUMP NAME ID/C	Favorable	16%	69%	14%	369
	Unfavorable	33%	52%	15%	416
	No opinion	40%	53%	7%	18
	Never heard of	17%	77%	6%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	33%	51%	15%	404
	Unfavorable	16%	71%	13%	367
	No opinion	32%	54%	14%	31
	Never heard of	8%	7%	85%	6

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
DH VIEWS ON TRUMP AND HARRIS	Favorable both	44%	42%	13%	19
	Favorable Trump only	15%	71%	14%	350
	Favorable Harris only	33%	52%	15%	385
	Other	39%	46%	16%	24
	Unfavorable both	34%	61%	5%	29
R3 ELON MUSK NAME ID/C	Favorable	17%	69%	13%	295
	Unfavorable	32%	55%	13%	324
	No opinion	28%	57%	15%	78
	Never heard of	27%	50%	23%	109
R4 J.D. VANCE NAME ID/C	Favorable	15%	70%	15%	338
	Unfavorable	34%	54%	13%	377
	No opinion	17%	62%	21%	46
	Never heard of	45%	39%	16%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	16%	66%	18%	332
	Unfavorable	33%	54%	14%	348
	No opinion	25%	67%	7%	97
	Never heard of	42%	42%	16%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	12%	78%	11%	252
	Trump on 8-10 issues	20%	58%	23%	94
	Trump on 4-7 issues	40%	47%	13%	55
	Trump on 1-3 issues	43%	43%	14%	61
	Trump on 0 issues	32%	53%	16%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	34%	51%	16%	292
	Harris on 8-10 issues	38%	50%	11%	83
	Harris on 4-7 issues	41%	44%	16%	56
	Harris on 1-3 issues	20%	59%	21%	54
	Harris on 0 issues	13%	74%	13%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	28%	56%	16%	367
	High (51-74)	27%	65%	9%	182
	Medium (35-50)	22%	65%	13%	162
	Low (0-34)	23%	59%	17%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	33%	54%	13%	306
	High (51-74)	33%	59%	8%	143
	Medium (35-50)	15%	70%	15%	179
	Low (0-34)	16%	68%	15%	122
TOTAL		25%	60%	15%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
TOTAL		33%	67%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	68%	171
	Midwest	33%	67%	127
	South	35%	65%	196
	South Central	37%	63%	78
	Central Plains	29%	71%	56
	Mountain States	22%	78%	58
	West	36%	64%	120
RG2 GEOGRAPHIC AREAS TWO	California	32%	68%	87
	Florida	43%	57%	61
	Texas	37%	63%	64
	New York	44%	56%	55
	Rest of country	30%	70%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	33%	67%	276
	Competitive states	30%	70%	290
	55%+ Harris states	37%	63%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	34%	66%	352
	DEM governor	32%	68%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	28%	72%	308
	Urban	30%	70%	200
	Suburb	40%	60%	285
	Unsure / refused	36%	64%	14
RAGE RESPONDENT'S AGE/C	18-34	38%	62%	137
	35-44	72%	28%	186
	45-64	24%	76%	307
	65 or over	4%	96%	178
GENDER GENDER	Male	33%	67%	379
	Female	33%	67%	428
USRGEN REGION / GENDER	Rural men	24%	76%	147
	Rural women	32%	68%	161
	Urban men	36%	64%	98
	Urban women	24%	76%	102
	Suburban men	42%	58%	128
	Suburban women	38%	62%	157
	Unsure	36%	64%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
RR96 AGE / SEX	Male / under 45	54%	46%	161
	Male / 45+	18%	82%	218
	Female / under 45	61%	39%	162
	Female / 45+	15%	85%	266
EMPSTAT	Not employed	33%	67%	90
	Employed	43%	57%	497
	Retired	9%	91%	215
	Refused	67%	33%	5
RRACE RESPONDENT'S RACE/C	White	34%	66%	565
	Black / African American	26%	74%	97
	Hispanic / Latino	36%	64%	105
	Other	29%	71%	40
USRACE COMMUNITY / RACE	White suburban men	43%	57%	91
	White suburban women	44%	56%	111
	Black suburban men	38%	62%	14
	Black suburban women	21%	79%	23
	Urban voters	30%	70%	200
	Rural voters	28%	72%	308
GENRACE RACE BY GENDER	White men	33%	67%	261
	White women	34%	66%	304
	Black men	30%	70%	45
	Black women	23%	77%	52
	Hispanic men	38%	62%	51
	Hispanic women	34%	66%	54
WHITE SENIORS	White seniors	7%	93%	239
	Other	44%	56%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	35%	65%	355
	Independent	30%	70%	73
	Democrat	32%	68%	379
RPTYID89 SEX / PARTY ID	Male / GOP	36%	64%	205
	Female / GOP	33%	67%	151
	Male / DEM	30%	70%	137
	Female / DEM	33%	67%	242
	Male / IND	30%	70%	37
	Female / IND	31%	69%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	64%	36%	109
	45 & over / GOP	22%	78%	246
	Under 45 / DEM	57%	43%	177
	45 & over / DEM	9%	91%	202
	Under 45 / IND	39%	61%	37
	45 & over / IND	22%	78%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	34%	66%	366
	Ticket splitter	30%	70%	23
	Democrat	32%	68%	418
PARTISAN	Hard GOP	32%	68%	309
	Soft GOP	48%	52%	42
	Ticket splitters	33%	67%	80
	Soft DEM	31%	69%	32
	Hard DEM	32%	68%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	33%	67%	387
	Moderate	34%	66%	82
	Liberal	33%	67%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	32%	68%	177
	Smwt conservative	34%	66%	210
	Moderate / liberal	33%	67%	420
RPTYID98 TARGET GROUPS	Republican	35%	65%	355
	Independent	30%	70%	73
	Conservative DEM	21%	79%	40
	Mod / lib DEM	33%	67%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	32%	68%	169
	Centrists	34%	66%	522
	Very liberal DEM	29%	71%	116
SEXIDEOL	Conservative men	34%	66%	219
	Conservative women	32%	68%	168
	Moderate men	30%	70%	37
	Moderate women	37%	63%	44
	Liberal men	34%	66%	123
	Liberal women	32%	68%	215
D6 2024 PRESIDENTIAL VOTE	Trump	35%	65%	364
	Harris	32%	68%	394
	Other	25%	75%	16
	Did not vote	41%	59%	5
	Unsure / refused	22%	78%	28

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	16%	84%	29
	High school graduate	26%	74%	157
	Some college	37%	63%	258
	College graduate	34%	66%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	32%	68%	216
	College grad men	35%	65%	164
	Non college grad women	31%	69%	228
	College grad women	34%	66%	199
EDRAC	White college graduates	36%	64%	258
	Non-white college graduates	30%	70%	105
	White non-collage graduates	32%	68%	307
	Non-white non-college graduates	31%	69%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	32%	68%	307
	Minority non-college graduate	31%	69%	137
	Others	34%	66%	363
RMARITAL MARITAL STATUS/C	Single	15%	85%	205
	Married	44%	56%	484
	No longer married	17%	83%	118
STATUS MARITAL STATUS / GENDER	Married men	44%	56%	240
	Unmarried men	27%	73%	44
	Single men	9%	91%	95
	Married women	45%	55%	244
	Unmarried women	11%	89%	74
	Single women	20%	80%	110
MARAC	White married	44%	56%	381
	Non-white married	47%	53%	103
	White not married	14%	86%	184
	Non-white not married	19%	81%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	10%	90%	60
	White single women	19%	81%	47
	White married men	43%	57%	178
	White married women	44%	56%	202
	White no longer married men	17%	83%	22
	White no longer married women	12%	88%	55
	Other	31%	69%	242
MOMDAD PARENTS	Dad	100%		126
	Mom	100%		140
BUNDY MARITAL STATUS / CHILDREN	Married / children	100%		215
	Married / no children		100%	269
	Divorced / children	100%		8
	Divorced / no children		100%	51
	Single / no children		100%	174
	Other / mixed	48%	52%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	32%	68%	305
	Not born-again	35%	65%	454
	Refused	21%	79%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	33%	67%	151
	Male not evangelical	34%	66%	228
	Female born again / evangelicals	31%	69%	154
	Female not evangelical	33%	67%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	33%	67%	203
	Non-white Evangelical	30%	70%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	31%	69%	166
	Non-white conservative Christians	32%	68%	48
	White non-conservative Christians	41%	59%	37
	Non-white non-conservative Christians	28%	72%	54

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
R1 DONALD TRUMP NAME ID/C	Favorable	36%	64%	369
	Unfavorable	31%	69%	416
	No opinion	31%	69%	18
	Never heard of	8%	92%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	31%	69%	404
	Unfavorable	34%	66%	367
	No opinion	47%	53%	31
	Never heard of	52%	48%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	30%	70%	19
	Favorable Trump only	36%	64%	350
	Favorable Harris only	31%	69%	385
	Other	29%	71%	24
	Unfavorable both	33%	67%	29
R3 ELON MUSK NAME ID/C	Favorable	35%	65%	295
	Unfavorable	35%	65%	324
	No opinion	30%	70%	78
	Never heard of	22%	78%	109
R4 J.D. VANCE NAME ID/C	Favorable	32%	68%	338
	Unfavorable	31%	69%	377
	No opinion	41%	59%	46
	Never heard of	43%	57%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	35%	65%	332
	Unfavorable	29%	71%	348
	No opinion	39%	61%	97
	Never heard of	31%	69%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	38%	62%	252
	Trump on 8-10 issues	31%	69%	94
	Trump on 4-7 issues	34%	66%	55
	Trump on 1-3 issues	17%	83%	61
	Trump on 0 issues	33%	67%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	33%	67%	292
	Harris on 8-10 issues	25%	75%	83
	Harris on 4-7 issues	27%	73%	56
	Harris on 1-3 issues	37%	63%	54
	Harris on 0 issues	35%	65%	322

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RCHILD		RCHILD HAVE CHILDREN LIVING AT ...		TOTAL
		Yes	No	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	31%	69%	367
	High (51-74)	40%	60%	182
	Medium (35-50)	33%	67%	162
	Low (0-34)	32%	68%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	34%	66%	306
	High (51-74)	40%	60%	143
	Medium (35-50)	33%	67%	179
	Low (0-34)	32%	68%	122
TOTAL		33%	67%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born- again	Refused	
TOTAL		38%	56%	6%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	21%	71%	8%	171
	Midwest	35%	63%	2%	127
	South	56%	39%	4%	196
	South Central	49%	47%	5%	78
	Central Plains	31%	64%	5%	56
	Mountain States	47%	42%	11%	58
	West	28%	64%	8%	120
RG2 GEOGRAPHIC AREAS TWO	California	24%	66%	10%	87
	Florida	45%	50%	4%	61
	Texas	47%	48%	5%	64
	New York	13%	79%	7%	55
	Rest of country	41%	54%	5%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	48%	48%	4%	276
	Competitive states	41%	55%	4%	290
	55%+ Harris states	23%	67%	10%	241
GOV PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	48%	48%	4%	352
	DEM governor	30%	63%	7%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	49%	45%	6%	308
	Urban	30%	62%	8%	200
	Suburb	31%	65%	4%	285
	Unsure / refused	50%	31%	19%	14
RAGE RESPONDENT'S AGE/C	18-34	34%	55%	11%	137
	35-44	24%	73%	3%	186
	45-64	47%	50%	3%	307
	65 or over	40%	51%	9%	178
GENDER GENDER	Male	40%	56%	4%	379
	Female	36%	56%	8%	428
USRGEN REGION / GENDER	Rural men	51%	46%	3%	147
	Rural women	47%	45%	8%	161
	Urban men	36%	60%	4%	98
	Urban women	24%	65%	11%	102
	Suburban men	31%	66%	3%	128
	Suburban women	31%	64%	5%	157
	Unsure	50%	31%	19%	14

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born- again	Refused	
RR96 AGE / SEX	Male / under 45	30%	67%	3%	161
	Male / 45+	47%	48%	4%	218
	Female / under 45	26%	64%	9%	162
	Female / 45+	42%	52%	6%	266
EMPSTAT	Not employed	26%	61%	13%	90
	Employed	38%	58%	4%	497
	Retired	44%	49%	7%	215
	Refused	10%	90%		5
RRACE RESPONDENT'S RACE/C	White	36%	58%	6%	565
	Black / African American	53%	38%	9%	97
	Hispanic / Latino	37%	60%	3%	105
	Other	31%	62%	7%	40
USRACE COMMUNITY / RACE	White suburban men	34%	64%	2%	91
	White suburban women	27%	68%	5%	111
	Black suburban men	36%	54%	11%	14
	Black suburban women	57%	43%		23
	Urban voters	30%	62%	8%	200
	Rural voters	49%	45%	6%	308
GENRACE RACE BY GENDER	White men	39%	58%	3%	261
	White women	34%	59%	8%	304
	Black men	53%	39%	8%	45
	Black women	52%	37%	11%	52
	Hispanic men	40%	60%		51
	Hispanic women	34%	60%	7%	54
WHITE SENIORS	White seniors	42%	49%	9%	239
	Other	36%	59%	5%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	57%	39%	4%	355
	Independent	35%	59%	6%	73
	Democrat	20%	72%	8%	379
RPTYID89 SEX / PARTY ID	Male / GOP	56%	42%	2%	205
	Female / GOP	59%	36%	6%	151
	Male / DEM	17%	77%	6%	137
	Female / DEM	22%	69%	9%	242
	Male / IND	35%	58%	7%	37
	Female / IND	35%	60%	5%	35

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	52%	47%	1%	109
	45 & over / GOP	59%	36%	5%	246
	Under 45 / DEM	14%	76%	10%	177
	45 & over / DEM	26%	68%	7%	202
	Under 45 / IND	25%	69%	6%	37
	45 & over / IND	46%	48%	6%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	57%	40%	3%	366
	Ticket splitter	38%	48%	14%	23
	Democrat	21%	71%	8%	418
PARTISAN	Hard GOP	60%	36%	4%	309
	Soft GOP	30%	67%	4%	42
	Ticket splitters	39%	56%	5%	80
	Soft DEM	30%	68%	2%	32
	Hard DEM	19%	72%	9%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	55%	41%	3%	387
	Moderate	37%	54%	9%	82
	Liberal	18%	74%	8%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	63%	33%	5%	177
	Smwt conservative	49%	49%	2%	210
	Moderate / liberal	22%	70%	8%	420
RPTYID98 TARGET GROUPS	Republican	57%	39%	4%	355
	Independent	35%	59%	6%	73
	Conservative DEM	47%	48%	5%	40
	Mod / lib DEM	17%	74%	8%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	62%	33%	5%	169
	Centrists	37%	58%	6%	522
	Very liberal DEM	8%	84%	8%	116
SEXIDEOL	Conservative men	56%	41%	3%	219
	Conservative women	54%	42%	4%	168
	Moderate men	37%	57%	6%	37
	Moderate women	36%	52%	12%	44
	Liberal men	12%	83%	5%	123
	Liberal women	22%	69%	10%	215
D6 2024 PRESIDENTIAL VOTE	Trump	58%	39%	3%	364
	Harris	20%	72%	9%	394
	Other	23%	76%	1%	16
	Did not vote	47%	53%		5
	Unsure / refused	42%	53%	5%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born- again	Refused	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	68%	32%		29
	High school graduate	42%	53%	5%	157
	Some college	40%	55%	5%	258
	College graduate	32%	60%	8%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	46%	53%	1%	216
	College grad men	32%	61%	7%	164
	Non college grad women	40%	53%	7%	228
	College grad women	32%	60%	8%	199
EDRAC	White college graduates	29%	63%	8%	258
	Non-white college graduates	39%	54%	8%	105
	White non-college graduates	42%	54%	4%	307
	Non-white non-college graduates	45%	50%	5%	137
SEXEDWH NON- COLLEGE GRADUATES	White non-college graduate	42%	54%	4%	307
	Minority non-college graduate	45%	50%	5%	137
	Others	32%	60%	8%	363
RMARITAL MARITAL STATUS/C	Single	31%	62%	7%	205
	Married	41%	55%	4%	484
	No longer married	36%	53%	11%	118
STATUS MARITAL STATUS / GENDER	Married men	42%	55%	3%	240
	Unmarried men	49%	44%	7%	44
	Single men	30%	66%	4%	95
	Married women	40%	55%	5%	244
	Unmarried women	29%	57%	14%	74
	Single women	33%	58%	9%	110
MARAC	White married	40%	56%	5%	381
	Non-white married	46%	52%	2%	103
	White not married	28%	64%	8%	184
	Non-white not married	40%	51%	9%	139

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	69%	3%	60
	White single women	27%	67%	6%	47
	White married men	42%	55%	3%	178
	White married women	37%	57%	6%	202
	White no longer married men	36%	56%	8%	22
	White no longer married women	26%	59%	15%	55
	Other	42%	51%	6%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	37%	59%	4%	266
	No	38%	55%	7%	541
MOMDAD PARENTS	Dad	39%	58%	2%	126
	Mom	34%	61%	5%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	37%	59%	4%	215
	Married / no children	44%	52%	4%	269
	Divorced / children	1%	99%		8
	Divorced / no children	45%	45%	10%	51
	Single / no children	29%	63%	8%	174
	Other / mixed	38%	53%	9%	90
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	100%			151
	Male not evangelical		93%	7%	228
	Female born again / evangelicals	100%			154
	Female not evangelical		88%	12%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	100%			203
	Non-white Evangelical	100%			102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%			166
	Non-white conservative Christians	100%			48
	White non-conservative Christians	100%			37
	Non-white non-conservative Christians	100%			54
R1 DONALD TRUMP NAME ID/C	Favorable	57%	40%	3%	369
	Unfavorable	20%	72%	8%	416
	No opinion	61%	25%	14%	18
	Never heard of	39%	31%	30%	4

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
R2 KAMALA HARRIS NAME ID/C	Favorable	23%	69%	8%	404
	Unfavorable	51%	45%	4%	367
	No opinion	66%	31%	3%	31
	Never heard of	87%	13%		6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	60%	40%		19
	Favorable Trump only	56%	40%	3%	350
	Favorable Harris only	21%	70%	9%	385
	Other	55%	37%	8%	24
	Unfavorable both	11%	88%	2%	29
R3 ELON MUSK NAME ID/C	Favorable	54%	42%	4%	295
	Unfavorable	20%	71%	9%	324
	No opinion	37%	61%	2%	78
	Never heard of	45%	49%	5%	109
R4 J.D. VANCE NAME ID/C	Favorable	57%	40%	3%	338
	Unfavorable	17%	75%	8%	377
	No opinion	56%	38%	7%	46
	Never heard of	49%	42%	9%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	54%	42%	4%	332
	Unfavorable	20%	71%	8%	348
	No opinion	39%	57%	4%	97
	Never heard of	59%	35%	6%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	57%	39%	4%	252
	Trump on 8-10 issues	54%	42%	4%	94
	Trump on 4-7 issues	53%	45%	2%	55
	Trump on 1-3 issues	27%	64%	8%	61
	Trump on 0 issues	19%	73%	8%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	20%	74%	7%	292
	Harris on 8-10 issues	17%	70%	13%	83
	Harris on 4-7 issues	41%	52%	7%	56
	Harris on 1-3 issues	47%	51%	2%	54
	Harris on 0 issues	58%	39%	4%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	33%	61%	6%	367
	High (51-74)	40%	52%	8%	182
	Medium (35-50)	40%	58%	2%	162
	Low (0-34)	44%	51%	5%	72

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born- again	Refused	
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	23%	70%	7%	306
	High (51-74)	36%	52%	12%	143
	Medium (35-50)	50%	48%	2%	179
	Low (0-34)	53%	45%	1%	122
TOTAL		38%	56%	6%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
TOTAL		70%	12%	13%	5%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	72%	17%	6%	4%	171
	Midwest	79%	12%	5%	4%	127
	South	75%	15%	5%	4%	196
	South Central	57%	5%	31%	7%	78
	Central Plains	77%	12%	9%	2%	56
	Mountain States	69%	6%	22%	3%	58
	West	54%	7%	30%	9%	120
RG2 GEOGRAPHIC AREAS TWO	California	45%	10%	35%	10%	87
	Florida	79%	9%	5%	6%	61
	Texas	53%	5%	39%	3%	64
	New York	69%	12%	10%	8%	55
	Rest of country	75%	13%	8%	4%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	73%	10%	13%	3%	276
	Competitive states	74%	14%	8%	4%	290
	55%+ Harris states	62%	12%	19%	8%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	73%	11%	12%	4%	352
	DEM governor	68%	13%	14%	6%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	80%	6%	9%	5%	308
	Urban	54%	18%	23%	5%	200
	Suburb	71%	13%	11%	5%	285
	Unsure / refused	47%	31%	1%	20%	14
RAGE RESPONDENT'S AGE/C	18-34	54%	10%	28%	7%	137
	35-44	71%	10%	13%	6%	186
	45-64	74%	14%	8%	4%	307
	65 or over	75%	12%	9%	4%	178
GENDER GENDER	Male	69%	12%	13%	6%	379
	Female	71%	12%	13%	4%	428
USRGEN REGION / GENDER	Rural men	77%	11%	7%	5%	147
	Rural women	83%	2%	11%	4%	161
	Urban men	56%	12%	27%	5%	98
	Urban women	53%	24%	19%	5%	102
	Suburban men	72%	11%	11%	6%	128
	Suburban women	70%	15%	11%	4%	157
	Unsure	47%	31%	1%	20%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RR96 AGE / SEX	Male / under 45	67%	9%	19%	5%	161
	Male / 45+	70%	14%	10%	6%	218
	Female / under 45	61%	11%	21%	8%	162
	Female / 45+	77%	13%	8%	2%	266
EMPSTAT	Not employed	70%	17%	10%	3%	90
	Employed	67%	10%	17%	6%	497
	Retired	76%	14%	6%	3%	215
	Refused	83%			17%	5
USRACE COMMUNITY / RACE	White suburban men	100%				91
	White suburban women	100%				111
	Black suburban men		100%			14
	Black suburban women		100%			23
	Urban voters	54%	18%	23%	5%	200
	Rural voters	80%	6%	9%	5%	308
GENRACE RACE BY GENDER	White men	100%				261
	White women	100%				304
	Black men		100%			45
	Black women		100%			52
	Hispanic men			100%		51
	Hispanic women			100%		54
WHITE SENIORS	White seniors	100%				239
	Other	57%	17%	18%	7%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	78%	4%	12%	5%	355
	Independent	64%	11%	14%	10%	73
	Democrat	63%	20%	13%	4%	379
RPTYID89 SEX / PARTY ID	Male / GOP	72%	7%	14%	6%	205
	Female / GOP	86%		10%	4%	151
	Male / DEM	66%	19%	12%	3%	137
	Female / DEM	62%	20%	14%	4%	242
	Male / IND	62%	13%	13%	13%	37
	Female / IND	67%	9%	16%	7%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	72%	3%	19%	6%	109
	45 & over / GOP	81%	5%	9%	5%	246
	Under 45 / DEM	61%	14%	19%	5%	177
	45 & over / DEM	66%	25%	8%	2%	202
	Under 45 / IND	52%	13%	23%	12%	37
	45 & over / IND	78%	9%	6%	8%	36

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RPARTY USUAL VOTE BEHAVIOR/C	Republican	80%	3%	11%	5%	366
	Ticket splitter	60%	2%	21%	17%	23
	Democrat	62%	20%	14%	4%	418
PARTISAN	Hard GOP	83%	3%	10%	4%	309
	Soft GOP	50%	10%	29%	11%	42
	Ticket splitters	63%	13%	13%	10%	80
	Soft DEM	88%	5%	5%	3%	32
	Hard DEM	61%	21%	14%	4%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	77%	8%	10%	6%	387
	Moderate	58%	10%	25%	7%	82
	Liberal	66%	17%	14%	4%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	3%	12%	5%	177
	Smwt conservative	73%	13%	8%	6%	210
	Moderate / liberal	64%	15%	16%	4%	420
RPTYID98 TARGET GROUPS	Republican	78%	4%	12%	5%	355
	Independent	64%	11%	14%	10%	73
	Conservative DEM	43%	47%	6%	4%	40
	Mod / lib DEM	66%	16%	14%	4%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	82%	2%	12%	5%	169
	Centrists	63%	16%	15%	6%	522
	Very liberal DEM	84%	7%	8%	1%	116
SEXIDEOL	Conservative men	70%	12%	11%	6%	219
	Conservative women	85%	4%	7%	5%	168
	Moderate men	49%	14%	23%	13%	37
	Moderate women	65%	6%	27%	2%	44
	Liberal men	72%	11%	14%	3%	123
	Liberal women	62%	20%	14%	4%	215
D6 2024 PRESIDENTIAL VOTE	Trump	78%	5%	13%	4%	364
	Harris	64%	19%	14%	3%	394
	Other	78%	6%	2%	14%	16
	Did not vote	67%			33%	5
	Unsure / refused	47%	18%	7%	28%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	45%	31%	24%		29
	High school graduate	64%	11%	21%	5%	157
	Some college	75%	9%	11%	4%	258
	College graduate	71%	13%	10%	6%	363

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RGENEDUC GENDER / EDUCATION	Non college grad men	66%	11%	16%	7%	216
	College grad men	73%	13%	10%	5%	164
	Non college grad women	72%	11%	14%	2%	228
	College grad women	69%	13%	10%	7%	199
EDRAC	White college graduates	100%				258
	Non-white college graduates		45%	35%	20%	105
	White non-collage graduates	100%				307
	Non-white non-college graduates		36%	50%	14%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	100%				307
	Minority non-college graduate		36%	50%	14%	137
	Others	71%	13%	10%	6%	363
RMARITAL MARITAL STATUS/C	Single	52%	23%	20%	5%	205
	Married	79%	6%	11%	5%	484
	No longer married	66%	18%	11%	6%	118
STATUS MARITAL STATUS / GENDER	Married men	74%	6%	15%	5%	240
	Unmarried men	51%	26%	11%	11%	44
	Single men	63%	20%	12%	5%	95
	Married women	83%	5%	7%	5%	244
	Unmarried women	75%	13%	10%	2%	74
	Single women	42%	27%	27%	4%	110
MARAC	White married	100%				381
	Non-white married		27%	50%	23%	103
	White not married	100%				184
	Non-white not married		50%	39%	12%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%				60
	White single women	100%				47
	White married men	100%				178
	White married women	100%				202
	White no longer married men	100%				22
	White no longer married women	100%				55
	Other		40%	43%	17%	242

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	72%	9%	14%	4%	266
	No	69%	13%	12%	5%	541
MOMDAD PARENTS	Dad	69%	11%	16%	5%	126
	Mom	75%	8%	13%	4%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	77%	4%	15%	4%	215
	Married / no children	80%	7%	7%	6%	269
	Divorced / children	20%	56%		23%	8
	Divorced / no children	70%	20%	6%	4%	51
	Single / no children	53%	22%	20%	5%	174
	Other / mixed	61%	18%	17%	4%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	67%	17%	13%	4%	305
	Not born-again	73%	8%	14%	6%	454
	Refused	68%	19%	8%	6%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	66%	16%	14%	4%	151
	Male not evangelical	70%	9%	13%	7%	228
	Female born again / evangelicals	67%	18%	12%	4%	154
	Female not evangelical	74%	9%	13%	4%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	100%				203
	Non-white Evangelical		50%	38%	12%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%				166
	Non-white conservative Christians		42%	39%	19%	48
	White non-conservative Christians	100%				37
	Non-white non-conservative Christians		57%	37%	6%	54
R1 DONALD TRUMP NAME ID/C	Favorable	77%	5%	13%	6%	369
	Unfavorable	65%	18%	13%	4%	416
	No opinion	51%	30%	8%	12%	18
	Never heard of	79%	11%	8%	3%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	65%	19%	12%	4%	404
	Unfavorable	77%	2%	15%	6%	367
	No opinion	54%	25%	13%	7%	31
	Never heard of	38%	55%	5%	2%	6

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
DH VIEWS ON TRUMP AND HARRIS	Favorable both	62%	20%	9%	9%	19
	Favorable Trump only	78%	4%	13%	6%	350
	Favorable Harris only	66%	19%	12%	4%	385
	Other	57%	22%	15%	5%	24
	Unfavorable both	55%	2%	31%	13%	29
R3 ELON MUSK NAME ID/C	Favorable	77%	3%	15%	6%	295
	Unfavorable	68%	16%	11%	4%	324
	No opinion	57%	19%	18%	6%	78
	Never heard of	67%	20%	10%	4%	109
R4 J.D. VANCE NAME ID/C	Favorable	81%	4%	10%	5%	338
	Unfavorable	67%	16%	13%	5%	377
	No opinion	58%	22%	11%	9%	46
	Never heard of	31%	24%	41%	4%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	76%	6%	14%	5%	332
	Unfavorable	71%	16%	9%	4%	348
	No opinion	56%	13%	21%	10%	97
	Never heard of	48%	28%	21%	2%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	83%	3%	8%	5%	252
	Trump on 8-10 issues	68%	3%	22%	7%	94
	Trump on 4-7 issues	53%	27%	12%	8%	55
	Trump on 1-3 issues	51%	22%	19%	8%	61
	Trump on 0 issues	67%	17%	13%	3%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	66%	18%	13%	2%	292
	Harris on 8-10 issues	60%	15%	19%	7%	83
	Harris on 4-7 issues	46%	33%	13%	8%	56
	Harris on 1-3 issues	67%	5%	19%	9%	54
	Harris on 0 issues	81%	3%	10%	6%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	74%	13%	9%	4%	367
	High (51-74)	66%	9%	19%	6%	182
	Medium (35-50)	69%	12%	13%	5%	162
	Low (0-34)	65%	7%	22%	5%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	67%	15%	12%	6%	306
	High (51-74)	71%	10%	14%	5%	143
	Medium (35-50)	73%	10%	13%	4%	179
	Low (0-34)	70%	8%	16%	6%	122
TOTAL		70%	12%	13%	5%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
TOTAL		32%	15%	29%	24%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	27%	19%	31%	23%	171
	Midwest	36%	15%	23%	26%	127
	South	30%	15%	29%	26%	196
	South Central	32%	18%	32%	19%	78
	Central Plains	36%	11%	32%	22%	56
	Mountain States	32%	12%	28%	29%	58
	West	39%	9%	31%	21%	120
RG2 GEOGRAPHIC AREAS TWO	California	44%	9%	24%	23%	87
	Florida	21%	12%	41%	25%	61
	Texas	29%	18%	35%	18%	64
	New York	33%	16%	37%	13%	55
	Rest of country	32%	15%	27%	26%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	33%	14%	31%	21%	276
	Competitive states	31%	17%	25%	27%	290
	55%+ Harris states	33%	13%	32%	22%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	32%	17%	27%	24%	352
	DEM governor	33%	13%	31%	24%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	30%	17%	23%	29%	308
	Urban	39%	10%	29%	22%	200
	Suburb	30%	15%	35%	20%	285
	Unsure / refused	25%	20%	42%	13%	14
RAGE RESPONDENT'S AGE/C	18-34	44%	8%	35%	13%	137
	35-44	43%	6%	40%	11%	186
	45-64	34%	12%	33%	21%	307
	65 or over	9%	34%	7%	50%	178
GENDER GENDER	Male	69%	31%			379
	Female			55%	45%	428
USRGEN REGION / GENDER	Rural men	64%	36%			147
	Rural women			45%	55%	161
	Urban men	79%	21%			98
	Urban women			56%	44%	102
	Suburban men	67%	33%			128
	Suburban women			64%	36%	157
	Unsure	25%	20%	42%	13%	14

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RR96 AGE / SEX	Male / under 45	87%	13%			161
	Male / 45+	56%	44%			218
	Female / under 45			76%	24%	162
	Female / 45+			42%	58%	266
EMPSTAT	Not employed		34%		66%	90
	Employed	53%		47%		497
	Retired		41%		59%	215
	Refused		9%		91%	5
RRACE RESPONDENT'S RACE/C	White	31%	15%	28%	26%	565
	Black / African American	24%	22%	29%	24%	97
	Hispanic / Latino	42%	6%	36%	15%	105
	Other	40%	15%	33%	12%	40
USRACE COMMUNITY / RACE	White suburban men	72%	28%			91
	White suburban women			63%	37%	111
	Black suburban men	47%	53%			14
	Black suburban women			62%	38%	23
	Urban voters	39%	10%	29%	22%	200
	Rural voters	30%	17%	23%	29%	308
GENRACE RACE BY GENDER	White men	68%	32%			261
	White women			51%	49%	304
	Black men	52%	48%			45
	Black women			55%	45%	52
	Hispanic men	87%	13%			51
	Hispanic women			70%	30%	54
WHITE SENIORS	White seniors	19%	25%	15%	41%	239
	Other	38%	10%	35%	16%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	42%	15%	22%	20%	355
	Independent	35%	16%	32%	17%	73
	Democrat	22%	14%	35%	28%	379
RPTYID89 SEX / PARTY ID	Male / GOP	74%	26%			205
	Female / GOP			52%	48%	151
	Male / DEM	62%	38%			137
	Female / DEM			55%	45%	242
	Male / IND	69%	31%			37
	Female / IND			66%	34%	35

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RPTYID90 AGE / PARTY ID	Under 45 / GOP	60%	6%	27%	7%	109
	45 & over / GOP	35%	19%	20%	27%	246
	Under 45 / DEM	33%	6%	45%	17%	177
	45 & over / DEM	13%	21%	27%	39%	202
	Under 45 / IND	46%	11%	39%	5%	37
	45 & over / IND	25%	22%	25%	29%	36
RPARTY USUAL VOTE BEHAVIOR/C	Republican	42%	16%	22%	20%	366
	Ticket splitter	35%	6%	28%	31%	23
	Democrat	24%	14%	36%	27%	418
PARTISAN	Hard GOP	42%	16%	21%	21%	309
	Soft GOP	42%	11%	30%	17%	42
	Ticket splitters	37%	15%	31%	17%	80
	Soft DEM	19%	10%	33%	38%	32
	Hard DEM	23%	14%	36%	27%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	38%	19%	22%	21%	387
	Moderate	32%	13%	33%	22%	82
	Liberal	26%	10%	37%	27%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	41%	11%	23%	24%	177
	Smwt conservative	35%	25%	21%	19%	210
	Moderate / liberal	27%	11%	36%	26%	420
RPTYID98 TARGET GROUPS	Republican	42%	15%	22%	20%	355
	Independent	35%	16%	32%	17%	73
	Conservative DEM	12%	40%	27%	22%	40
	Mod / lib DEM	24%	11%	36%	29%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	41%	11%	24%	24%	169
	Centrists	31%	16%	29%	23%	522
	Very liberal DEM	25%	12%	35%	27%	116
SEXIDEOL	Conservative men	67%	33%			219
	Conservative women			51%	49%	168
	Moderate men	71%	29%			37
	Moderate women			60%	40%	44
	Liberal men	71%	29%			123
	Liberal women			58%	42%	215
D6 2024 PRESIDENTIAL VOTE	Trump	43%	15%	22%	20%	364
	Harris	23%	13%	37%	27%	394
	Other	37%	25%	23%	15%	16
	Did not vote	7%	68%	10%	15%	5
	Unsure / refused	24%	22%	17%	36%	28

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
REDUC RESPONDENT'S EDUCATION/C	Less than high school	41%	25%	16%	18%	29
	High school graduate	32%	18%	26%	25%	157
	Some college	29%	17%	24%	30%	258
	College graduate	34%	11%	35%	20%	363
RGENEDUC GENDER / EDUCATION	Non college grad men	64%	36%			216
	College grad men	75%	25%			164
	Non college grad women			47%	53%	228
	College grad women			64%	36%	199
EDRAC	White college graduates	34%	12%	34%	20%	258
	Non-white college graduates	33%	9%	39%	19%	105
	White non-college graduates	29%	17%	23%	31%	307
	Non-white non-college graduates	36%	18%	28%	18%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	29%	17%	23%	31%	307
	Minority non-college graduate	36%	18%	28%	18%	137
	Others	34%	11%	35%	20%	363
RMARITAL MARITAL STATUS/C	Single	30%	16%	35%	19%	205
	Married	35%	15%	30%	21%	484
	No longer married	26%	12%	17%	46%	118
STATUS MARITAL STATUS / GENDER	Married men	71%	29%			240
	Unmarried men	69%	31%			44
	Single men	64%	36%			95
	Married women			59%	41%	244
	Unmarried women			27%	73%	74
	Single women			65%	35%	110
MARAC	White married	32%	15%	31%	22%	381
	Non-white married	46%	14%	26%	14%	103
	White not married	30%	15%	21%	34%	184
	Non-white not married	26%	15%	38%	21%	139

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
GENMAR2 GENDER, MARITAL, AND RACE	White single men	70%	30%			60
	White single women			48%	52%	47
	White married men	68%	32%			178
	White married women			58%	42%	202
	White no longer married men	61%	39%			22
	White no longer married women			29%	71%	55
	Other	35%	14%	33%	18%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	43%	4%	37%	15%	266
	No	27%	20%	25%	28%	541
MOMDAD PARENTS	Dad	91%	9%			126
	Mom			71%	29%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	44%	5%	39%	12%	215
	Married / no children	28%	22%	22%	27%	269
	Divorced / children	67%	8%	3%	21%	8
	Divorced / no children	25%	14%	23%	38%	51
	Single / no children	30%	19%	32%	18%	174
	Other / mixed	24%	7%	25%	44%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	35%	14%	26%	25%	305
	Not born-again	32%	15%	31%	22%	454
	Refused	14%	18%	30%	39%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	71%	29%			151
	Male not evangelical	67%	33%			228
	Female born again / evangelicals			51%	49%	154
	Female not evangelical			57%	43%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	35%	15%	23%	28%	203
	Non-white Evangelical	36%	13%	33%	18%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	38%	15%	19%	27%	166
	Non-white conservative Christians	50%	22%	18%	9%	48
	White non-conservative Christians	21%	12%	36%	31%	37
	Non-white non-conservative Christians	24%	5%	45%	26%	54

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 November 12-17, 2024

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
R1 DONALD TRUMP NAME ID/C	Favorable	43%	15%	23%	19%	369
	Unfavorable	24%	13%	35%	28%	416
	No opinion	24%	29%	19%	28%	18
	Never heard of	17%	53%	14%	16%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	22%	13%	36%	29%	404
	Unfavorable	44%	16%	22%	18%	367
	No opinion	30%	20%	30%	21%	31
	Never heard of	55%		5%	40%	6
DH VIEWS ON TRUMP AND HARRIS	Favorable both	9%	20%	41%	29%	19
	Favorable Trump only	44%	15%	22%	18%	350
	Favorable Harris only	22%	13%	36%	29%	385
	Other	18%	25%	23%	34%	24
	Unfavorable both	48%	27%	15%	10%	29
R3 ELON MUSK NAME ID/C	Favorable	46%	15%	20%	18%	295
	Unfavorable	24%	11%	38%	27%	324
	No opinion	28%	23%	24%	25%	78
	Never heard of	22%	17%	32%	29%	109
R4 J.D. VANCE NAME ID/C	Favorable	42%	17%	21%	20%	338
	Unfavorable	26%	13%	34%	27%	377
	No opinion	20%	15%	32%	33%	46
	Never heard of	28%	10%	40%	23%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	41%	13%	24%	22%	332
	Unfavorable	26%	14%	32%	28%	348
	No opinion	26%	21%	34%	18%	97
	Never heard of	28%	19%	34%	18%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	39%	17%	24%	20%	252
	Trump on 8-10 issues	56%	11%	14%	19%	94
	Trump on 4-7 issues	32%	27%	25%	16%	55
	Trump on 1-3 issues	37%	11%	26%	26%	61
	Trump on 0 issues	21%	12%	38%	29%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	19%	13%	40%	28%	292
	Harris on 8-10 issues	33%	10%	29%	27%	83
	Harris on 4-7 issues	24%	25%	24%	26%	56
	Harris on 1-3 issues	56%	19%	13%	12%	54
	Harris on 0 issues	42%	15%	23%	20%	322

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RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	32%	14%	29%	25%	367
	High (51-74)	37%	14%	37%	13%	182
	Medium (35-50)	25%	18%	25%	32%	162
	Low (0-34)	39%	13%	28%	20%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	30%	12%	34%	24%	306
	High (51-74)	39%	13%	36%	12%	143
	Medium (35-50)	31%	17%	24%	28%	179
	Low (0-34)	32%	17%	29%	22%	122
TOTAL		32%	15%	29%	24%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER		TOTAL
		Male	Female	
TOTAL		47%	53%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	46%	54%	171
	Midwest	51%	49%	127
	South	45%	55%	196
	South Central	50%	50%	78
	Central Plains	46%	54%	56
	Mountain States	44%	56%	58
	West	48%	52%	120
RG2 GEOGRAPHIC AREAS TWO	California	53%	47%	87
	Florida	33%	67%	61
	Texas	47%	53%	64
	New York	50%	50%	55
	Rest of country	47%	53%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	47%	53%	276
	Competitive states	47%	53%	290
	55%+ Harris states	46%	54%	241
GOVPAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	49%	51%	352
	DEM governor	45%	55%	455
RUSR COMMUNITY IN WHICH YOU LIVE/C	Rural / small town	48%	52%	308
	Urban	49%	51%	200
	Suburb	45%	55%	285
	Unsure / refused	46%	54%	14
RAGE RESPONDENT'S AGE/C	18-34	52%	48%	137
	35-44	49%	51%	186
	45-64	46%	54%	307
	65 or over	43%	57%	178
USRGEN REGION / GENDER	Rural men	100%		147
	Rural women		100%	161
	Urban men	100%		98
	Urban women		100%	102
	Suburban men	100%		128
	Suburban women		100%	157
	Unsure	46%	54%	14
RR96 AGE / SEX	Male / under 45	100%		161
	Male / 45+	100%		218
	Female / under 45		100%	162
	Female / 45+		100%	266

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER GENDER		TOTAL
		Male	Female	
EMPSTAT	Not employed	34%	66%	90
	Employed	53%	47%	497
	Retired	41%	59%	215
	Refused	9%	91%	5
RRACE RESPONDENT'S RACE/C	White	46%	54%	565
	Black / African American	46%	54%	97
	Hispanic / Latino	49%	51%	105
	Other	55%	45%	40
USRACE COMMUNITY / RACE	White suburban men	100%		91
	White suburban women		100%	111
	Black suburban men	100%		14
	Black suburban women		100%	23
	Urban voters	49%	51%	200
	Rural voters	48%	52%	308
GENRACE RACE BY GENDER	White men	100%		261
	White women		100%	304
	Black men	100%		45
	Black women		100%	52
	Hispanic men	100%		51
	Hispanic women		100%	54
WHITE SENIORS	White seniors	44%	56%	239
	Other	48%	52%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	58%	42%	355
	Independent	52%	48%	73
	Democrat	36%	64%	379
RPTYID89 SEX / PARTY ID	Male / GOP	100%		205
	Female / GOP		100%	151
	Male / DEM	100%		137
	Female / DEM		100%	242
	Male / IND	100%		37
	Female / IND		100%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	66%	34%	109
	45 & over / GOP	54%	46%	246
	Under 45 / DEM	39%	61%	177
	45 & over / DEM	34%	66%	202
	Under 45 / IND	56%	44%	37
	45 & over / IND	47%	53%	36

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER GENDER		TOTAL
		Male	Female	
RPARTY USUAL VOTE BEHAVIOR/C	Republican	58%	42%	366
	Ticket splitter	41%	59%	23
	Democrat	38%	62%	418
PARTISAN	Hard GOP	58%	42%	309
	Soft GOP	53%	47%	42
	Ticket splitters	51%	49%	80
	Soft DEM	29%	71%	32
	Hard DEM	37%	63%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	57%	43%	387
	Moderate	46%	54%	82
	Liberal	36%	64%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	52%	48%	177
	Smwt conservative	60%	40%	210
	Moderate / liberal	38%	62%	420
RPTYID98 TARGET GROUPS	Republican	58%	42%	355
	Independent	52%	48%	73
	Conservative DEM	51%	49%	40
	Mod / lib DEM	34%	66%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	52%	48%	169
	Centrists	48%	52%	522
	Very liberal DEM	37%	63%	116
SEXIDEOL	Conservative men	100%		219
	Conservative women		100%	168
	Moderate men	100%		37
	Moderate women		100%	44
	Liberal men	100%		123
	Liberal women		100%	215
D6 2024 PRESIDENTIAL VOTE	Trump	58%	42%	364
	Harris	36%	64%	394
	Other	62%	38%	16
	Did not vote	75%	25%	5
	Unsure / refused	46%	54%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	66%	34%	29
	High school graduate	49%	51%	157
	Some college	46%	54%	258
	College graduate	45%	55%	363

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER		TOTAL
		Male	Female	
RGENEDUC GENDER / EDUCATION	Non college grad men	100%		216
	College grad men	100%		164
	Non college grad women		100%	228
	College grad women		100%	199
EDRAC	White college graduates	46%	54%	258
	Non-white college graduates	42%	58%	105
	White non-collage graduates	46%	54%	307
	Non-white non-college graduates	54%	46%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	46%	54%	307
	Minority non-college graduate	54%	46%	137
	Others	45%	55%	363
RMARITAL MARITAL STATUS/C	Single	46%	54%	205
	Married	50%	50%	484
	No longer married	37%	63%	118
STATUS MARITAL STATUS / GENDER	Married men	100%		240
	Unmarried men	100%		44
	Single men	100%		95
	Married women		100%	244
	Unmarried women		100%	74
	Single women		100%	110
MARAC	White married	47%	53%	381
	Non-white married	60%	40%	103
	White not married	45%	55%	184
	Non-white not married	41%	59%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%		60
	White single women		100%	47
	White married men	100%		178
	White married women		100%	202
	White no longer married men	100%		22
	White no longer married women		100%	55
	Other	49%	51%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	47%	53%	266
	No	47%	53%	541

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER GENDER		TOTAL
		Male	Female	
MOMDAD PARENTS	Dad	100%		126
	Mom		100%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	51%	215
	Married / no children	50%	50%	269
	Divorced / children	76%	24%	8
	Divorced / no children	39%	61%	51
	Single / no children	49%	51%	174
	Other / mixed	30%	70%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	49%	51%	305
	Not born-again	47%	53%	454
	Refused	32%	68%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	100%		151
	Male not evangelical	100%		228
	Female born again / evangelicals		100%	154
	Female not evangelical		100%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	49%	51%	203
	Non-white Evangelical	50%	50%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	53%	47%	166
	Non-white conservative Christians	73%	27%	48
	White non-conservative Christians	33%	67%	37
	Non-white non-conservative Christians	29%	71%	54
R1 DONALD TRUMP NAME ID/C	Favorable	58%	42%	369
	Unfavorable	37%	63%	416
	No opinion	54%	46%	18
	Never heard of	70%	30%	4
R2 KAMALA HARRIS NAME ID/C	Favorable	35%	65%	404
	Unfavorable	60%	40%	367
	No opinion	50%	50%	31
	Never heard of	55%	45%	6

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

GENDER		GENDER		TOTAL
		Male	Female	
DH VIEWS ON TRUMP AND HARRIS	Favorable both	29%	71%	19
	Favorable Trump only	59%	41%	350
	Favorable Harris only	35%	65%	385
	Other	43%	57%	24
	Unfavorable both	75%	25%	29
R3 ELON MUSK NAME ID/C	Favorable	62%	38%	295
	Unfavorable	35%	65%	324
	No opinion	51%	49%	78
	Never heard of	39%	61%	109
R4 J.D. VANCE NAME ID/C	Favorable	59%	41%	338
	Unfavorable	39%	61%	377
	No opinion	35%	65%	46
	Never heard of	37%	63%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	54%	46%	332
	Unfavorable	40%	60%	348
	No opinion	48%	52%	97
	Never heard of	48%	52%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	56%	44%	252
	Trump on 8-10 issues	67%	33%	94
	Trump on 4-7 issues	59%	41%	55
	Trump on 1-3 issues	48%	52%	61
	Trump on 0 issues	33%	67%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	32%	68%	292
	Harris on 8-10 issues	43%	57%	83
	Harris on 4-7 issues	50%	50%	56
	Harris on 1-3 issues	75%	25%	54
	Harris on 0 issues	57%	43%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	46%	54%	367
	High (51-74)	51%	49%	182
	Medium (35-50)	43%	57%	162
	Low (0-34)	52%	48%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	42%	58%	306
	High (51-74)	53%	47%	143
	Medium (35-50)	48%	52%	179
	Low (0-34)	49%	51%	122
TOTAL		47%	53%	807

THE TARRANCE GROUP and LAKE RESEARCHPARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
TOTAL		38%	25%	35%	2%	807
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	27%	38%	2%	171
	Midwest	41%	20%	37%	1%	127
	South	47%	14%	36%	3%	196
	South Central	42%	30%	27%	1%	78
	Central Plains	47%	23%	29%	1%	56
	Mountain States	33%	31%	36%	1%	58
	West	25%	38%	37%	1%	120
RG2 GEOGRAPHIC AREAS TWO	California	18%	42%	39%	1%	87
	Florida	32%	10%	50%	9%	61
	Texas	41%	28%	30%	1%	64
	New York	26%	43%	26%	4%	55
	Rest of country	43%	22%	35%	1%	540
PREZ24 2024 PRESIDENTIAL ELECTION BY STATE	55%+ Trump states	48%	17%	33%	2%	276
	Competitive states	37%	25%	37%	1%	290
	55%+ Harris states	29%	34%	35%	2%	241
GOV/ PAR GUBERNATORIAL PARTY CONTROL BY STATE	GOP governor	44%	18%	35%	3%	352
	DEM governor	33%	30%	35%	1%	455
RAGE RESPONDENT'S AGE/C	18-34	23%	37%	36%	4%	137
	35-44	30%	26%	44%	0%	186
	45-64	44%	22%	33%	1%	307
	65 or over	49%	19%	30%	2%	178
GENDER GENDER	Male	39%	26%	34%	2%	379
	Female	38%	24%	37%	2%	428
USRGEN REGION / GENDER	Rural men	100%				147
	Rural women	100%				161
	Urban men		100%			98
	Urban women		100%			102
	Suburban men			100%		128
	Suburban women			100%		157
	Unsure				100%	14
RR96 AGE / SEX	Male / under 45	23%	34%	41%	2%	161
	Male / 45+	50%	20%	28%	2%	218
	Female / under 45	30%	28%	39%	2%	162
	Female / 45+	42%	21%	35%	2%	266

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
EMPSTAT	Not employed	35%	31%	34%		90
	Employed	33%	27%	38%	2%	497
	Retired	51%	17%	30%	2%	215
	Refused	27%		67%	6%	5
RRACE RESPONDENT'S RACE/C	White	44%	19%	36%	1%	565
	Black / African American	19%	37%	39%	5%	97
	Hispanic / Latino	26%	43%	30%	0%	105
	Other	36%	24%	33%	7%	40
USRACE COMMUNITY / RACE	White suburban men			100%		91
	White suburban women			100%		111
	Black suburban men			100%		14
	Black suburban women			100%		23
	Urban voters		100%			200
	Rural voters	100%				308
GENRACE RACE BY GENDER	White men	43%	21%	35%	0%	261
	White women	44%	18%	36%	2%	304
	Black men	35%	26%	32%	6%	45
	Black women	5%	47%	45%	3%	52
	Hispanic men	20%	51%	28%	0%	51
	Hispanic women	33%	35%	32%		54
WHITE SENIORS	White seniors	58%	16%	25%	1%	239
	Other	30%	29%	40%	2%	568
RPARTYID PARTY IDENTIFICATION/C	Republican	51%	16%	31%	2%	355
	Independent	32%	32%	34%	3%	73
	Democrat	27%	31%	40%	2%	379
RPTYID89 SEX / PARTY ID	Male / GOP	49%	22%	27%	1%	205
	Female / GOP	54%	8%	35%	2%	151
	Male / DEM	26%	28%	44%	2%	137
	Female / DEM	28%	33%	38%	1%	242
	Male / IND	31%	37%	30%	2%	37
	Female / IND	34%	26%	37%	4%	35
RPTYID90 AGE / PARTY ID	Under 45 / GOP	44%	21%	32%	3%	109
	45 & over / GOP	54%	14%	31%	1%	246
	Under 45 / DEM	17%	35%	46%	1%	177
	45 & over / DEM	36%	28%	34%	2%	202
	Under 45 / IND	20%	40%	38%	3%	37
	45 & over / IND	45%	23%	29%	3%	36

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
RPARTY USUAL VOTE BEHAVIOR/C	Republican	51%	18%	30%	2%	366
	Ticket splitter	25%	19%	51%	6%	23
	Democrat	28%	32%	39%	2%	418
PARTISAN	Hard GOP	53%	16%	29%	2%	309
	Soft GOP	35%	19%	44%	3%	42
	Ticket splitters	35%	30%	33%	3%	80
	Soft DEM	38%	29%	33%		32
	Hard DEM	26%	32%	41%	2%	344
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	51%	18%	30%	1%	387
	Moderate	26%	26%	41%	7%	82
	Liberal	26%	32%	40%	2%	338
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	55%	18%	26%	1%	177
	Smwt conservative	48%	18%	34%	0%	210
	Moderate / liberal	26%	31%	40%	3%	420
RPTYID98 TARGET GROUPS	Republican	51%	16%	31%	2%	355
	Independent	32%	32%	34%	3%	73
	Conservative DEM	38%	31%	31%		40
	Mod / lib DEM	26%	31%	41%	2%	339
CENTER CENTRISTS AND OTHERS	Very conservative GOP	56%	18%	25%	1%	169
	Centrists	35%	27%	36%	2%	522
	Very liberal DEM	25%	26%	48%	2%	116
SEXIDEOL	Conservative men	48%	22%	29%	1%	219
	Conservative women	55%	13%	32%	0%	168
	Moderate men	39%	22%	35%	4%	37
	Moderate women	15%	30%	46%	9%	44
	Liberal men	22%	34%	41%	2%	123
	Liberal women	28%	31%	39%	1%	215
D6 2024 PRESIDENTIAL VOTE	Trump	50%	17%	31%	2%	364
	Harris	27%	32%	39%	2%	394
	Other	22%	56%	20%	2%	16
	Did not vote	57%	2%	41%		5
	Unsure / refused	42%	13%	42%	4%	28
REDUC RESPONDENT'S EDUCATION/C	Less than high school	53%	29%	18%		29
	High school graduate	44%	25%	29%	2%	157
	Some college	42%	20%	36%	2%	258
	College graduate	31%	28%	39%	2%	363

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
RGENEDUC GENDER / EDUCATION	Non college grad men	44%	26%	29%	1%	216
	College grad men	31%	27%	40%	2%	164
	Non college grad women	43%	20%	35%	2%	228
	College grad women	31%	28%	38%	2%	199
EDRAC	White college graduates	36%	23%	40%	1%	258
	Non-white college graduates	20%	39%	36%	5%	105
	White non-college graduates	51%	16%	32%	1%	307
	Non-white non-college graduates	29%	37%	33%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	51%	16%	32%	1%	307
	Minority non-college graduate	29%	37%	33%	2%	137
	Others	31%	28%	39%	2%	363
RMARITAL MARITAL STATUS/C	Single	27%	39%	33%	2%	205
	Married	42%	18%	39%	1%	484
	No longer married	44%	28%	25%	3%	118
STATUS MARITAL STATUS / GENDER	Married men	45%	20%	34%	0%	240
	Unmarried men	39%	30%	25%	6%	44
	Single men	22%	39%	36%	3%	95
	Married women	38%	16%	43%	3%	244
	Unmarried women	46%	27%	26%	0%	74
	Single women	31%	39%	30%	1%	110
MARAC	White married	45%	15%	39%	2%	381
	Non-white married	30%	30%	39%	1%	103
	White not married	41%	29%	29%	1%	184
	Non-white not married	21%	44%	31%	4%	139
GENMAR2 GENDER, MARITAL, AND RACE	White single men	24%	37%	39%		60
	White single women	49%	27%	22%	2%	47
	White married men	49%	17%	33%	0%	178
	White married women	41%	12%	44%	2%	202
	White no longer married men	50%	10%	40%		22
	White no longer married women	51%	28%	20%		55
	Other	25%	38%	34%	3%	242
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	33%	22%	43%	2%	266
	No	41%	26%	32%	2%	541

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
MOMDAD PARENTS	Dad	28%	28%	43%	1%	126
	Mom	37%	17%	43%	2%	140
BUNDY MARITAL STATUS / CHILDREN	Married / children	34%	17%	47%	2%	215
	Married / no children	47%	18%	33%	1%	269
	Divorced / children		36%	41%	23%	8
	Divorced / no children	44%	28%	25%	2%	51
	Single / no children	26%	36%	37%	2%	174
	Other / mixed	43%	38%	18%	0%	90
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	49%	19%	29%	2%	305
	Not born-again	31%	28%	41%	1%	454
	Refused	39%	33%	22%	6%	48
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	50%	23%	26%	1%	151
	Male not evangelical	32%	28%	39%	2%	228
	Female born again / evangelicals	49%	16%	32%	4%	154
	Female not evangelical	31%	28%	40%	1%	273
RACEVANG RACE / EVANGELICAL	White Evangelical	55%	12%	30%	2%	203
	Non-white Evangelical	37%	34%	27%	3%	102
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	60%	10%	30%	0%	166
	Non-white conservative Christians	46%	38%	12%	3%	48
	White non-conservative Christians	34%	22%	33%	10%	37
	Non-white non-conservative Christians	29%	30%	39%	2%	54
R1 DONALD TRUMP NAME ID/C	Favorable	50%	16%	32%	2%	369
	Unfavorable	27%	33%	39%	1%	416
	No opinion	44%	24%	21%	12%	18
	Never heard of	73%	11%	16%		4
R2 KAMALA HARRIS NAME ID/C	Favorable	29%	30%	40%	2%	404
	Unfavorable	47%	19%	32%	1%	367
	No opinion	46%	26%	16%	12%	31
	Never heard of	47%	46%	7%		6

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
 Batleground 75 Civility #17994: Weighted Tables
 November 12-17, 2024

RUSR		RUSR COMMUNITY IN WHICH YOU LIVE/C				TOTAL
		Rural / small town	Urban	Suburb	Unsure / refused	
DH VIEWS ON TRUMP AND HARRIS	Favorable both	43%	12%	45%		19
	Favorable Trump only	50%	16%	31%	2%	350
	Favorable Harris only	28%	31%	39%	2%	385
	Other	49%	35%	16%		24
	Unfavorable both	13%	51%	37%		29
R3 ELON MUSK NAME ID/C	Favorable	47%	19%	33%	2%	295
	Unfavorable	28%	31%	39%	2%	324
	No opinion	35%	23%	39%	3%	78
	Never heard of	47%	25%	27%	1%	109
R4 J.D. VANCE NAME ID/C	Favorable	53%	15%	30%	2%	338
	Unfavorable	27%	32%	40%	1%	377
	No opinion	18%	25%	49%	7%	46
	Never heard of	45%	36%	16%	3%	47
R5 ROBERT F. KENNEDY, JR. NAME ID/C	Favorable	47%	20%	31%	2%	332
	Unfavorable	28%	30%	41%	2%	348
	No opinion	43%	22%	34%	2%	97
	Never heard of	46%	35%	19%	1%	30
DTCNT TRUMP / TALKING ABOUT ISSUES	Trump on all 11 issues	54%	13%	30%	3%	252
	Trump on 8-10 issues	48%	24%	28%	0%	94
	Trump on 4-7 issues	32%	23%	45%	1%	55
	Trump on 1-3 issues	23%	52%	25%		61
	Trump on 0 issues	28%	29%	41%	2%	345
KHCNT HARRIS / TALKING ABOUT ISSUES	Harris on all 11 issues	28%	30%	40%	2%	292
	Harris on 8-10 issues	22%	39%	40%		83
	Harris on 4-7 issues	24%	31%	45%	1%	56
	Harris on 1-3 issues	43%	36%	21%		54
	Harris on 0 issues	53%	14%	31%	2%	322
R45 RANK POLITICAL DIVISION IN THE COUNTRY/C	Very high (75-100)	39%	26%	34%	1%	367
	High (51-74)	30%	27%	40%	4%	182
	Medium (35-50)	40%	20%	39%	1%	162
	Low (0-34)	46%	27%	26%	1%	72
R46 RANK POLITICAL DIVISION IN THE COUNTRY A YEAR FROM NOW/C	Very high (75-100)	32%	28%	38%	2%	306
	High (51-74)	24%	28%	46%	2%	143
	Medium (35-50)	43%	22%	33%	2%	179
	Low (0-34)	55%	18%	26%	1%	122
TOTAL		38%	25%	35%	2%	807