Battleground 75 Civility





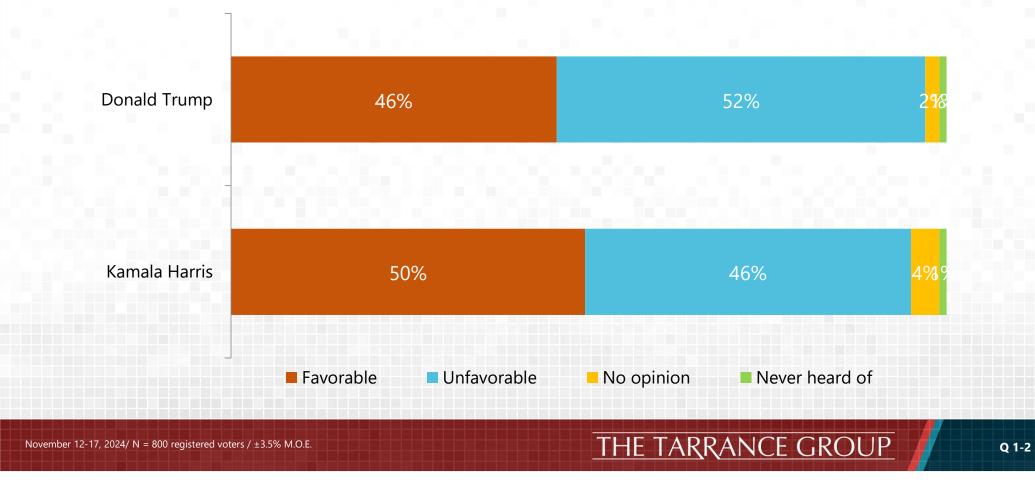
LAKE RESEARCH PARTNERS | THE TARRANCE GROUP

Field Dates: November 12-17, 2024

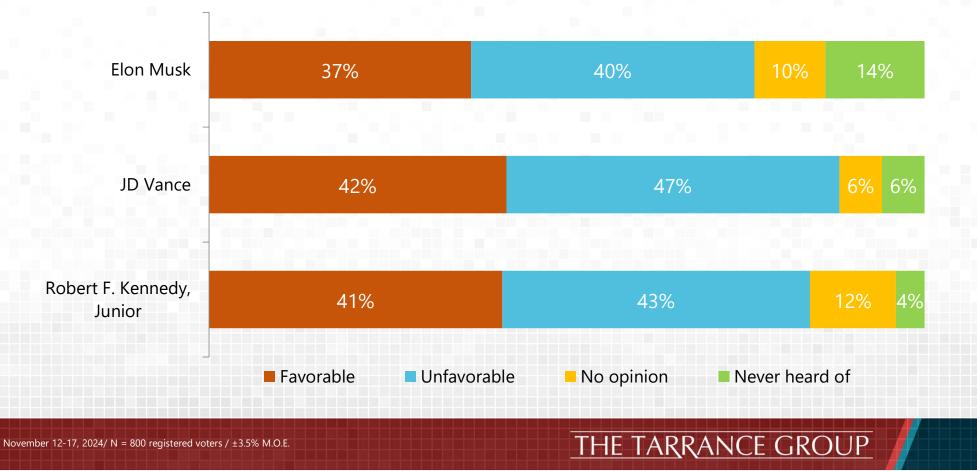


#17994

PRESIDENTIAL CANDIDATE NAME IDs

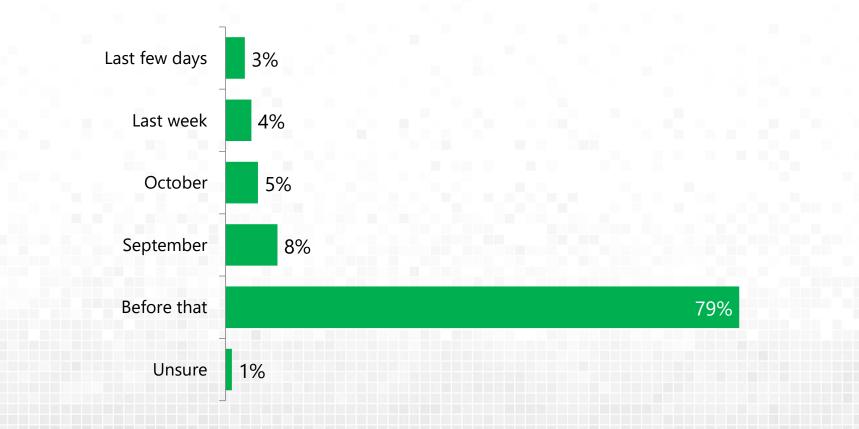


NAME IDs

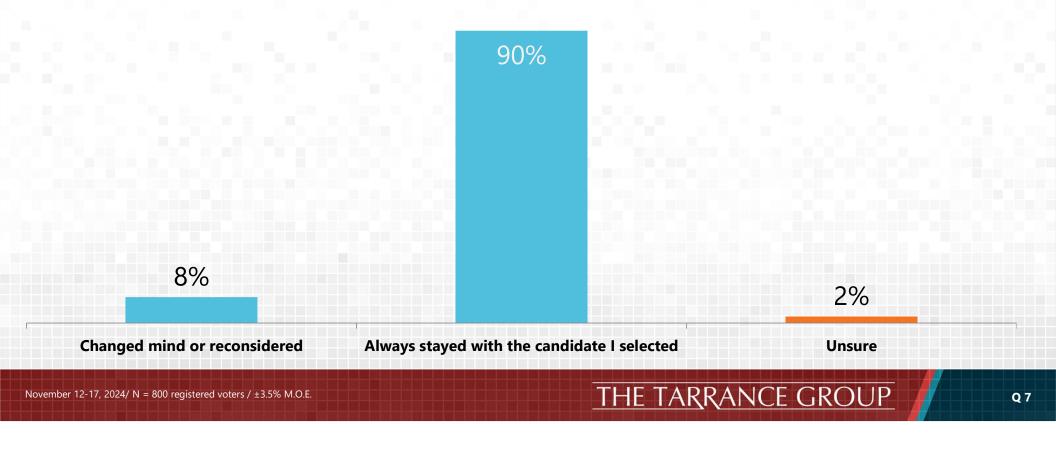


Q 3-5

When did you make your final decision about which Presidential candidate to vote for? Would you say it was in the last few days, in the last week, in October, in September, or before that?



Did you ever change your mind or reconsider which Presidential candidate to support, OR did you always stay with the Presidential candidate that you selected?



2024 Presidential Campaign Issues "Who did a better job talking to you about this issue?"

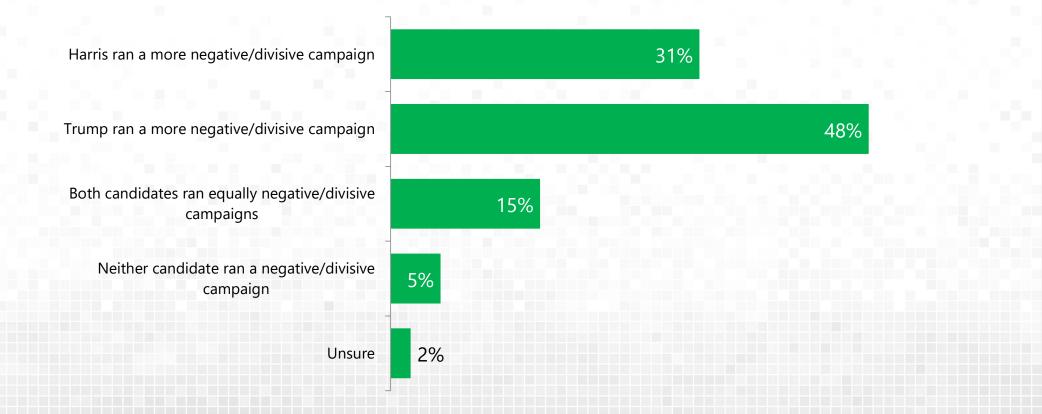
| ovember 12-17, 2024/ N = 800 registered voters / ±3.5 | % M.O.E. | | HE TARRANCE GROU | JP |
|---|-----------|---------|------------------|---------------------|
| Trun | np Harris | Neither | Unsure/refused | |
| Protecting our freedoms | 48% | | 50% | 2% <mark>8</mark> |
| Will bring the country together | 42% | | 52% | 5%1 <mark></mark> 9 |
| Able to get things done | 50% | | 46% | 3% <mark>9</mark> |
| Caring about people like me | 42% | | 53% | 4% <mark>2%</mark> |
| Sharing my values | 42% | | 52% | 4% <mark>2%</mark> |
| Abortion | 36% | | 56% | 5% 4% |
| Protecting democracy | 43% | | 53% | 3%2% |
| Immigration | 50% | | 47% | 3% <mark>9</mark> |
| Jobs | 49% | | 46% | 4%1 <mark>9</mark> |
| The economy | 51% | 51% | | 3% <mark>9</mark> |
| Inflation | 50% | | 45% | 3% <mark>2%</mark> |

Q 8-18

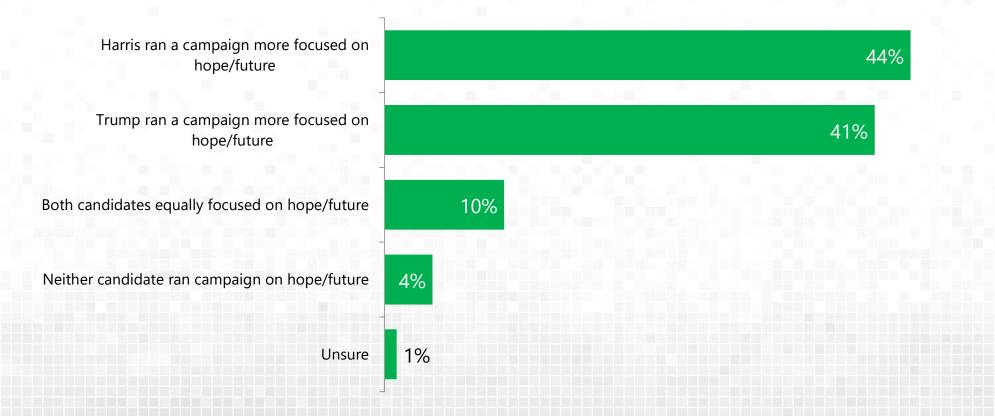
Agree/Disagree messages on the 2024 Presidential election

| For President, I felt like I was picking between the lesser of two evils. | 29% | 4% | 67% | | |
|---|--------|-----|------------|------|---------|
| This election season, I've decided I can no longer talk with certain family members and close friends because our views on politics and current events differ too much. | 34% | 5% | 61% | | |
| I wish there were more viable candidates for President to choose from. | 60% | | 3% | 38% | |
| Agree | Unsure | • | Disagree | | |
| November 12-17, 2024/ N = 800 registered voters / ±3.5% M.O.E. | | THE | tarrance g | ROUP | Q 19-21 |

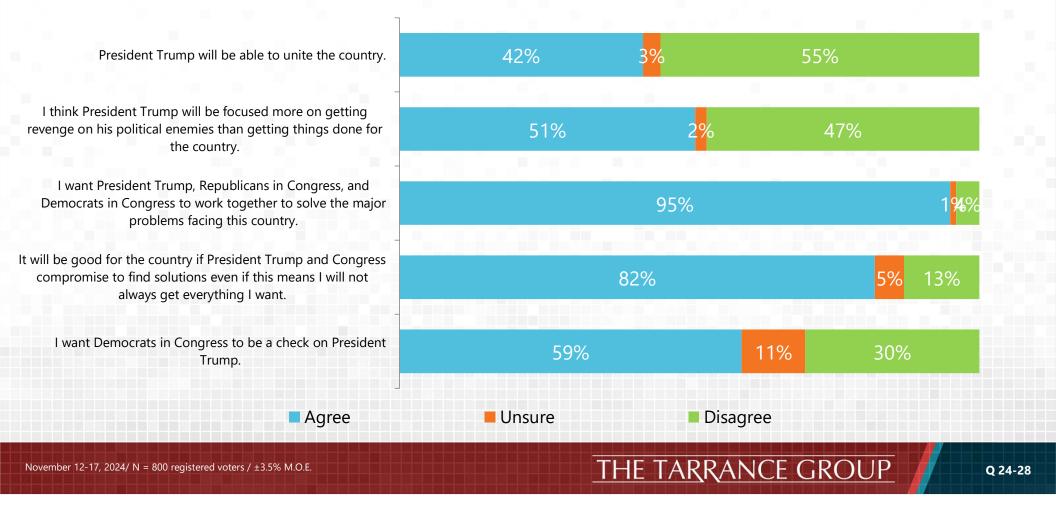
No matter who you voted for which of these statements best describes your view about the Presidential election: Kamala Harris ran a more negative and divisive campaign, Donald Trump ran a more negative and divisive campaign. Both candidates ran equally negative and divisive campaigns. Neither candidate ran a negative and divisive campaign



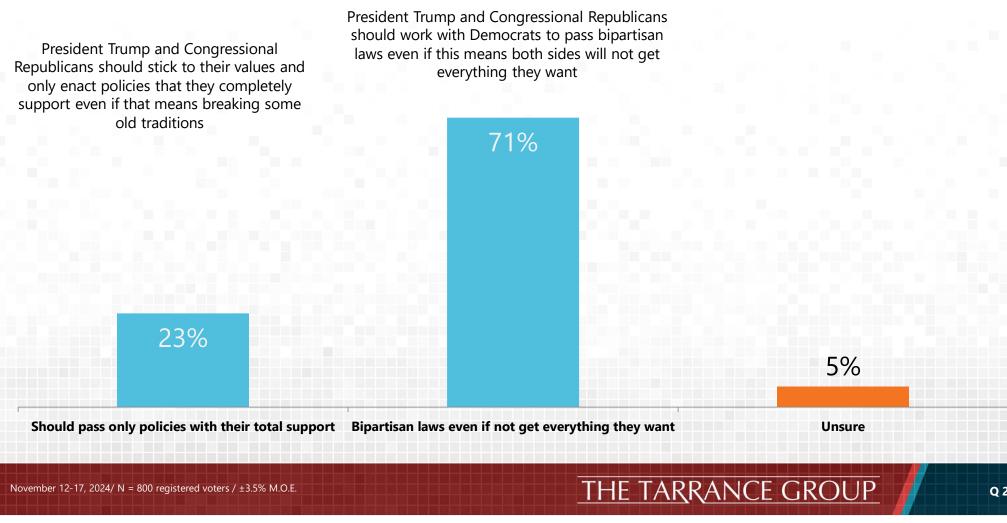
No matter who you voted for which of these statements best describes your view about the Presidential election: Kamala Harris ran a campaign based more on hope and a better future, Donald Trump ran a campaign based more on hope and a better future. Both candidates ran campaigns equally focused on hope and a better future. Neither candidate ran a campaign focused on hope and a better future.



Statements about President Trump

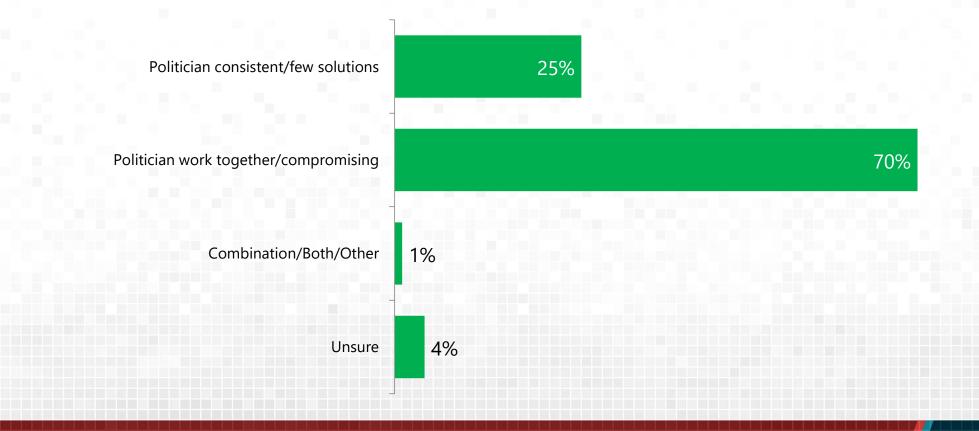


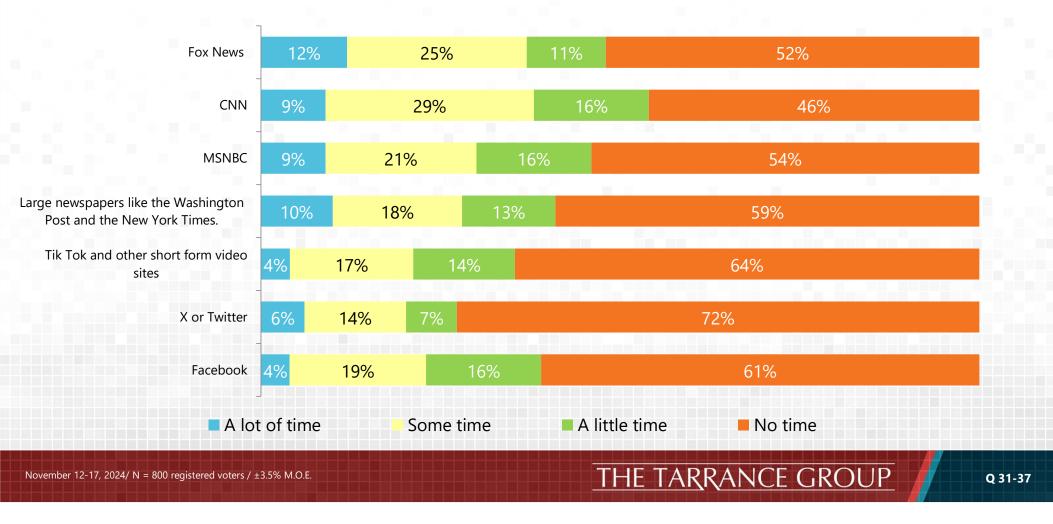
Which of these statements best describes what you think President Trump and Republicans in Congress should do:



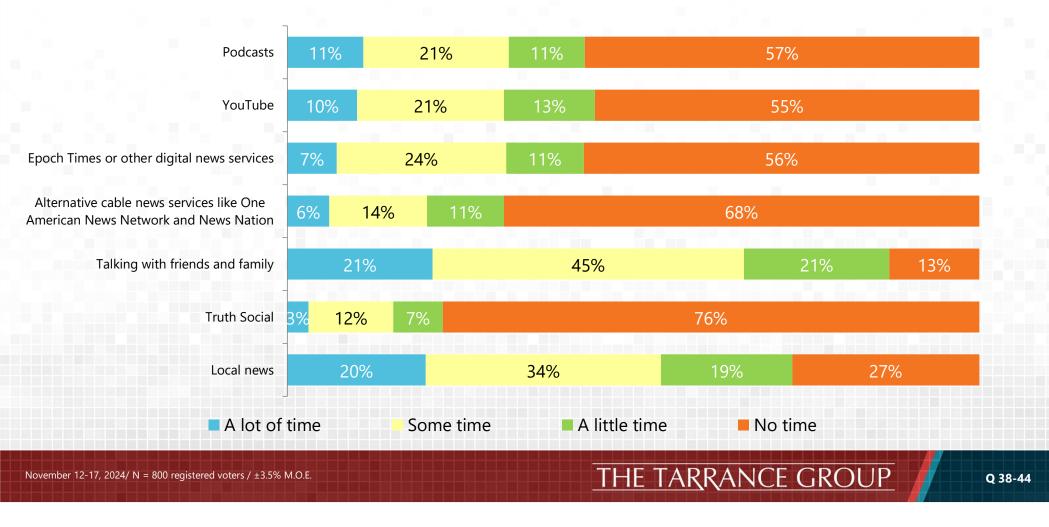
Q 29

No matter what you think about political civility, which of these would you prefer: A politician who consistently fights for my values, even if this means not finding a solution very often, or a politician who is willing to work together to get things done, even if it means compromising on my values sometimes?



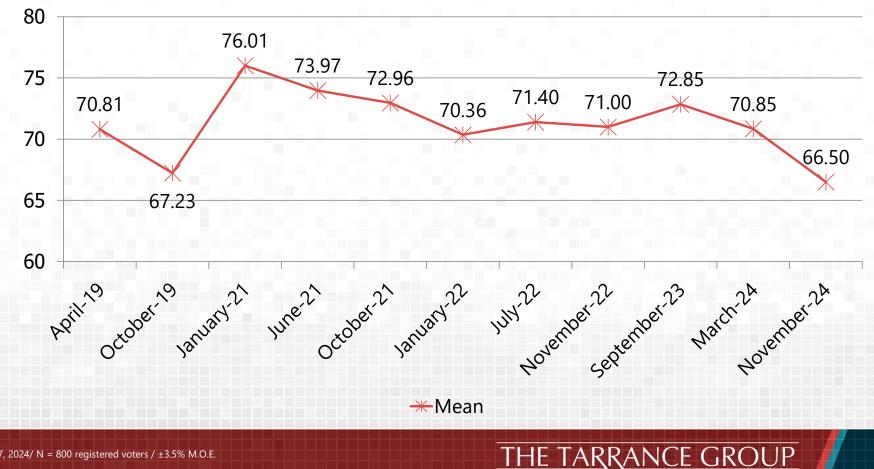


Please tell me if you spend a lot of time, some time, a little time, or no time getting political news from this source.



Please tell me if you spend a lot of time, some time, a little time, or no time getting political news from this source.

And, thinking about the issue of political divisions as a whole... On a scale of 0 to 100, where "0" is there is no political division in the country and where "100" is political division on the edge of a civil war, where would you rank the level of political division in the country?



Q 45

November 12-17, 2024/ N = 800 registered voters / ±3.5% M.O.E.

Now, please think ahead to one year from now... On a scale of 0 to 100, where "0" is there is no political division in the country and where "100" is political division on the edge of a civil war, where would did you think the level of political division will be one year from now?

